



## *the Christmas Book 1944*

Items on this cover are shown on Pages 2, 121 and 140. Index on Page 134.

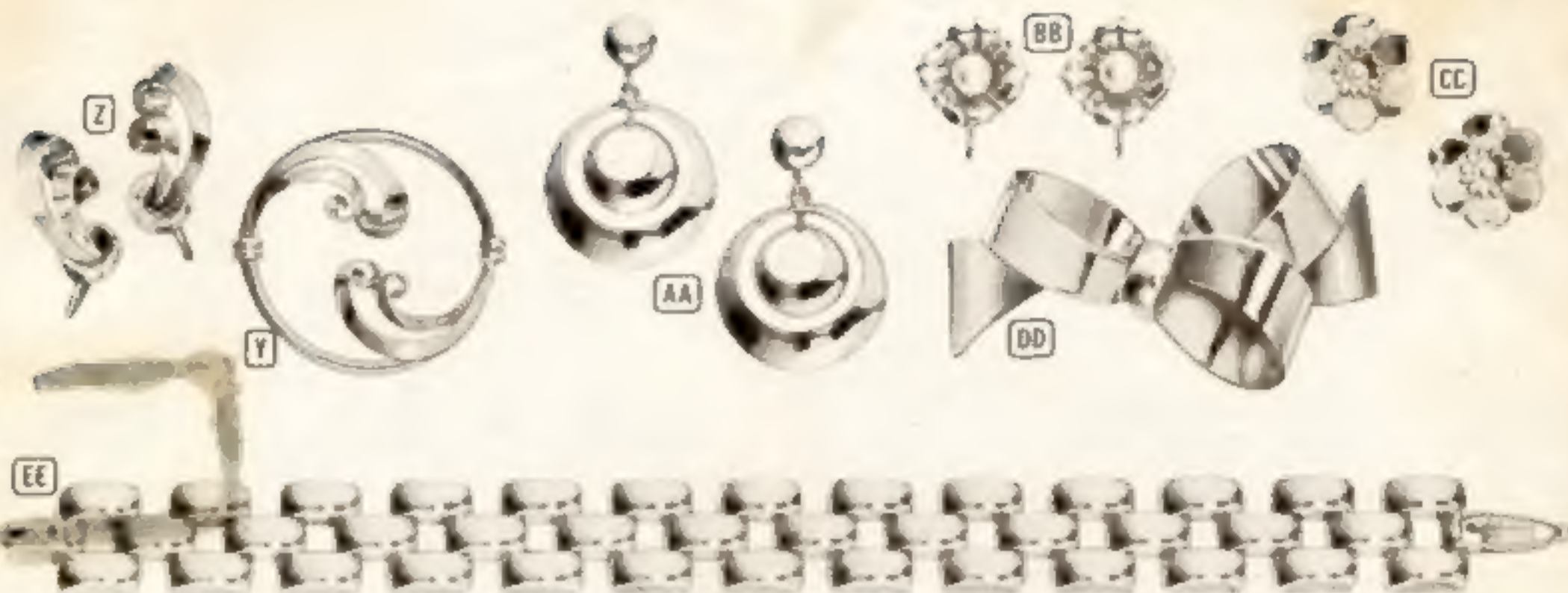
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MONTGOMERY WARD • BALTIMORE









## *Solid Gold Jewelry...Genuine Stones*

**SOLID GOLD JEWELRY**, plain or set with genuine fine quality stones—brilliant diamonds, rubies, sapphires, aquamarines, amethysts, citrines (topaz quartz) and lustrous cultured pearls. Exquisitely fashioned designs of solid 10K and solid 14K rose, yellow and green gold. Solid 14K gold is finer than solid 10K because gold content is greater and takes a more beautiful finish. All diamonds are Better Quality except ring (H) which is set with 3 Best Quality Diamonds. Individual diamond carat sizes are given in each description. Size of other gems readily seen from picture, because all jewelry is shown actual size. Pins and bracelets have safety clasps. All

earring attachments, whether screw or clip type, or for pierced ears, are well made of solid 10K or 14K gold for greatest comfort and security. All pieces beautifully hand polished and hand finished, some completely handmade. See Which Ring Shall I Buy in full General Catalog for descriptions of gems and types of cutting and setting; also refer to measuring chart for rings. Rings come in sizes 4½ to 8½. Fine quality jewelry is a thing of rare beauty and enduring satisfaction. Make your choice now and pay a little each month on Wards Convenient Time Payment Plan. See Pg. 141 for details. Gift boxed. Mailed Postpaid from Chicago.

**(A) AMETHYST BROOCH.** Solid 14K rose and green gold. Faceted amethyst, prong set.  
45 T 7212T—Amethyst Circle Brooch...\$38.50

**(B) AMETHYST BOW KNOT BROOCH.** An exquisite design beautifully hand made in solid 14K yellow gold. Deep purple square-cut amethyst prong set to enhance its beautiful color.  
45 T 7158T—Amethyst Bow Knot Brooch \$215.00

**(C) DIAMOND AND RUBY BROOCH.** An unusually lovely creation in solid 14K rose and green gold with 5 faceted rubies prong set surrounding one 3/100 carat bezel set diamond centered in blossom. All hand made.  
45 T 7178T—Diamond and Ruby Brooch \$225.00

**(D) FLEXIBLE GOLD AND RUBY BLOSSOM BRACELET.** Nine lovely blossoms in solid 14K yellow gold, each set with one faceted prong set ruby (9 in all) for greater brilliance.  
45 T 7179T—Bracelet with 9 rubies...\$295.00

**GEM SET RINGS.** Solid 14K gold mountings with facet cut stones. In sizes 4½ to 8½.

**(E) LARGE AMETHYST RING (shown) or yellow citrine (topaz quartz) in 14K rose gold with 8 rubies, 3 each side. Stones prong set.**  
45 X 5860T—State ring size and stone...\$34.95

**(F) AMETHYST RING or yellow citrine (topaz quartz) (shown) in 14K yellow gold with 4 rubies 2 each side. Stones all prong set.**  
45 H 5859T—State ring size and stone...\$64.95

**(G) AQUAMARINE RING of 14K yellow and rose gold with 4 rubies prong set, 2 each side, to enhance brilliance and enchanting blue-green color of prong set aquamarine.**  
45 T 7180T—Ring, State ring size...\$175.00

**(H) BAND RING.** 14K yellow gold, three 3/100 ct. round-cut diamonds, 6 square-cut rubies, emeralds or sapphires—channel set.  
45 X 7985T—State ring size and stone \$120.00

**(J) PEARL SET SHELL DESIGN EARRINGS.** Solid 14K yellow gold with cultured pearls.  
45 T 7181T—Earrings. Screw type, Pr...\$79.50

**(K) GEM SET SHELL DESIGN EARRINGS (shown on cover).** Solid 14K rose and green gold with 9 faceted rubies and 1 single-cut diamond, about 2/100 ct. size, in each. Stones are bead set. Most comfortable screw type.  
45 T 7182T—Gem Set Earrings. Pair \$165.00

**(L) MODERNISTIC EAR CLIPS.** Solid 14K rose gold, each with 3 faceted rubies prong set. Fitted with solid 14K white gold clips.  
45 T 7183T—Modernistic Ear Clips. Pr. \$124.50

**(M) FLEXIBLE LINK BRACELET (shown on cover).** Rose and green gold, highly polished. Finer than (EE) because it is solid 14K gold.  
45 T 7184T—Gold Link Bracelet...\$89.50

**(N P Q) IMPRESSIONISTIC BOW KNOT SET—Solid 14K yellow and rose gold with square-cut amethyst (shown) or yellow citrine (topaz quartz) and 2 cabochon rubies, all prong set. Ring sizes, 4½ to 8½.**

(N) 45 T 7190T—Brooch. State stone...\$195.00

(P) 45 T 7189T—Ring. State size of ring wanted and choice of center stone...\$99.50

(Q) 45 T 7195T—Ear Clips. State stone...150.00

**(S) DIAMOND EARRINGS for pierced ears only.** Solid 14K yellow gold with round-cut diamonds in white gold prongs. Bar loop screws.  
45 T 7160T—Earrings. State carat size.  
5/32 carat diamond. Pair...\$145.00  
3/32 carat diamond. Pair...90.00

**(T) FULL BLOSSOM BROOCH.** Solid 14K yellow gold with 1 large prong set, cabochon-cut ruby surrounded by tiny gold gemens.  
45 T 7191T—Full Blossom Brooch...\$150.00

**(U) FULL BLOSSOM EARRINGS.** Match pin (T).  
45 T 7186T—Ear Screws. Pair...\$79.50

**(V W X) WILD ROSE SET—Matching brooch, ring, earrings in solid 14K rose, green and yellow gold. Each piece with or without 3/100 ct. round-cut, bezel set diamond.**

(V) 45 T 7194T—All Gold Brooch without diamond (shown)...\$47.50  
45 T 7159T—Same Brooch with diamond 79.50

(W) 45 T 7192T—Ring with diamond (shown). Ring sizes: 4½ to 8½. State size...\$89.50  
45 T 7193T—Same ring without diamond 39.50

(X) 45 T 7187T—All Gold Ear Screws without diamonds (shown). Pair...\$32.50  
45 T 7188T—Same with diamonds. Pair...79.50

(Y) SCROLL-CIRCLE BROOCH. Solid 10K rose and green gold with an artistic scroll design.  
45 T 7196T—Gold Circle Brooch...\$24.50

(Z) SCROLL EARRINGS. Solid 14K rose and green gold. Match above brooch (Y).  
45 T 7195T—Earrings. Screw type. Pr...\$28.50

**(AA) HOOP EARRINGS for pierced ears only.** Solid 10K yellow gold. Popular gypsy style, hang below ear. Bar loop screw type.  
45 T 7197T—Hoop Earrings. Pair...\$21.50

**(BB) PEARL AND GOLD EARRINGS.** Solid 14K yellow gold with lustrous cultured pearls.  
45 T 7188T—Earrings. Screw type. Pr...\$22.50

**(CC) BUTTERCUP EARRINGS for pierced ears only.** A dainty design made of solid 10K yellow gold. Bar loop screw type.  
45 T 7172T—Buttercup Earrings. Pair...\$13.95

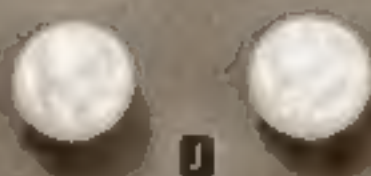
**(DD) BOW KNOT BROOCH.** A classic accessory in solid 14K rose and green gold.  
45 T 7189T—Gold Bow Knot Brooch...\$37.50

**(EE) FLEXIBLE LINK BRACELET similar to bracelet (M), but solid 10K yellow gold. Equally well made and brightly polished.**  
45 T 7211T—Gold Link Bracelet...\$79.50

ALL SHOWN ACTUAL SIZE. PRICES INCLUDE 20% FEDERAL TAX. SHIPPED POSTPAID FROM CHICAGO.

COLORS ON THE OPPOSITE PAGE MATCH MERCHANDISE AS CLOSELY AS MODERN SPEED PRINTING PERMITS.









## Fashion Jewelry and Watches

Fashion Jewelry shown actual size. Bracelet and pins have safety clasps. Gift boxes. Buy several of these perfect gifts to please the feminine members of your family as well as your friends. Take advantage of Wards Credit Terms and pay a little each month. See Page 141 for complete details. Shipped from Chicago. Pay postage only from Wards Mail Order House nearest you.

**(A) SWALLOW PIN.** Yellow gold plate on sterling silver. Graceful lightweight pin.  
45 T 6243T—Swallow Pin. Ship. wt. 4 oz. \$2.10

**(B) CALLA LILY PIN** by Coro. Made of rose gold plate on sterling silver. Center lily paved with choice of imitation blue sapphires and rhinestones or rubies and rhinestones. Round cut rhinestones grace ribbon tie and tipstems in sparkling brilliance. Graceful, dramatic accessory for dress-up occasions.  
45 T 6258T—State stones. Ship. wt. 4 oz. \$24.95

**(C) RHINESTONE AND GOLD EARRINGS** by Coro. Will harmonize nicely with pin above. Rose gold plate on sterling silver studded with rhinestones. Hang in jabot-drop below the ear. Lovely for evening. Screw type.  
45 T 6259T—Earrings. Ship. wt. 4 oz. Pr. \$13.95

**(D) MASQUERADE PIN** by Monet. Modernized two-toned flute design. Yellow and rose gold plate on sterling. Hand assembled and beautifully hand finished. Lightweight, tailored—perfect for suits. See earrings below.  
45 T 6241T—Pin. Ship. wt. 4 oz. \$11.95

**(E) MASQUERADE EARRINGS** by Monet. Recommended to wear with pin above. Yellow and rose gold plate on sterling. Comfortable Monet clip-on style, adjustable to any lobe.  
45 T 6242T—Earrings. Ship. wt. 4 oz. Pr. \$3.00

**(F) CUP EARRINGS** by Coro. Rose gold plate on sterling silver with 7 imitation rubies in dainty individual bezel settings. Shiny gold cup catches and reflects light. Screw type.  
45 T 6252T—Earrings. Ship. wt. 4 oz. Pr. \$3.00

**(G) FINGERPRINT BRACELET** by Monet. Yellow gold plate on sterling silver. Striking fingerprint pattern. Guard chain. Lightweight. Fits average size wrist. So smart and tailored, she'll wear it as her all-occasion, go-with-everything ornament. See earrings below.  
45 T 6239T—Bracelet. Ship. wt. 4 oz. \$11.00

**(H) FINGERPRINT EARRINGS** to match above bracelet. Adjustable Monet clip-on style.  
45 T 6240T—Earrings. Ship. wt. 4 oz. Pr. \$4.50

**(J) SIMULATED PEARL BUTTON EARRINGS** for pierced ears only. Sterling silver screws.  
45 T 6244T—Earrings. Ship. wt. 4 oz. Pr. \$1.15

**(K) CROWN JEWEL PIN** by Coro. Regal design rich in color. Rose gold plate on sterling silver lavishly studded with rhinestones and brightly colored imitation stones. Three large center cabochon-cut stones, prong set in top of crown—2 emeralds and 1 ruby. Definitely gay and charming; an ideal gift.  
45 T 6257T—Crown Pin. Ship. wt. 4 oz. \$15.95

**COSTUME AND NOVELTY RINGS.** Come in sizes 4½ to 8½. State size wanted. See Measuring chart in your Ward General Catalog.

**(L) BIRTHSTONE RING.** Lovely imitation birthstone prong set in solid 10K yellow gold mounting. Choice of 12 birthstones. For birthstone table, see your Ward General Catalog.  
45 T 6660T—State month, size. Postpaid. \$7.50

**(M) ONYX AND DIAMOND RING.** Genuine black onyx prong set in solid 10K yellow gold heavyweight mounting. Centered in onyx is 1 single-cut diamond set in white gold plate setting to appear larger and more brilliant.  
45 T 6662T—Ring. State size. Postpaid. \$21.95

**(N) FRIENDSHIP RING.** Three separate solid 10K yellow gold bands hinged to form 1 ring. When closed, hands on outside bands clasp; when open, reveal heart on center band.  
45 T 6661T—Ring. State size. Postpaid. \$13.50

**(P) LEAF EARRINGS.** Rose gold plate with imitation multi-colored stones. Screw type.  
45 T 6251T—Earrings. Ship. wt. 4 oz. Pr. \$3.50

**(R) BOW-KNOT SPRAY PIN** by Coro. Rose gold plate on sterling silver. Rich multi-colored imitation stones prong set in artistic center nosegay and stemmed floral buds. An exquisite array just waiting for compliments.  
45 T 6250T—Bow Pin. Ship. wt. 4 oz. \$11.95

**(S) FLORAL EARRINGS** by Coro. Harmonize nicely with pin above. Multi-colored imitation stones on rose gold plate. Screw type.  
45 T 6253T—Earrings. Ship. wt. 4 oz. Pr. \$4.50

**(T) TWINKLING TWIN PINS** by Coro. This intriguing pair is bound to win your heart. Clear lucite bodies rhinestone-studded, heads rhinestone paved, imitation emerald eyes. Legs, feelers, clip-pin backs are rose gold plate on sterling silver. Clip them to your headband, belt, purse or dress—they're the newest, smartest thing in fashion modes.  
45 T 6256T—Pins. Ship. wt. 6 oz. Pr. \$22.00

**BREM COSTUME WATCHES.** Movements made by Swiss craftsmen, cases by distinguished American designers. Both have 10K rolled gold plate cases and safety clasp pins. Cases are rose gold, pins yellow and rose gold. Thick beveled crystals. Ship. wt. ea. 1 lb. 2 oz.

**(U) SQUARE-SHAPED CASE** with floral bar pin. Yellow gold-tinged dial with dot markers and gilt Roman numerals. Convenient second hand. More elaborate style than (V).  
45 T 6349T—7-jewel movement. \$19.95  
45 T 6350T—17-jewel movement. 22.95

**(V) SQUARE-SHAPED CASE** with loop bar pin. Two-toned dial, rose tinted with silver-colored center panel. Black numerals, convenient second hand. Smart, tailored style.  
45 T 6347T—7-jewel movement. \$19.95  
45 T 6348T—17-jewel movement. 22.95

**(W) CRESCENT EARRINGS** made of Mexican silver. Choice of rose gold plate on silver or all silver. Screw type. Ship. wt. 4 oz.  
45 T 6249T—State gold or silver. Pr. \$4.50

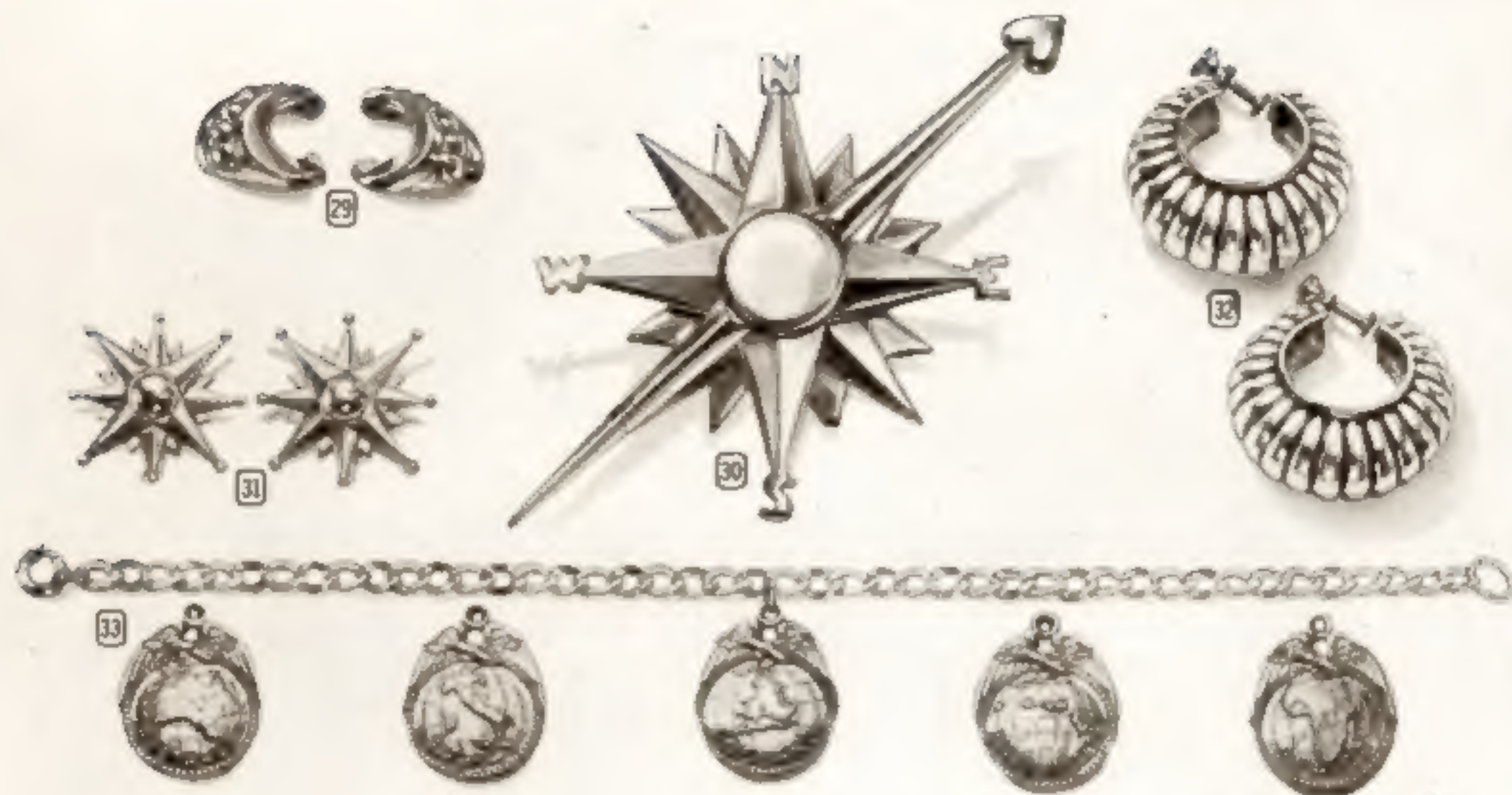
**(X) TRIPLET OWL PIN** by Coro. A brand new creation to flatter your costume in a variety of ways. May be worn as 1 triple pin or 3 matching clips. Body and perch are rose gold plate on sterling silver. Body is open filigree set with choice of imitation rubies and rhinestones or blue sapphires and rhinestones. Tail and head rhinestones studded.  
45 T 6254T—State stones. Ship. wt. 8 oz. \$31.75

**(Y) OWL EARRINGS** by Coro. Match above pin. Choice of ruby or sapphire. Clip type.  
45 T 6255T—State stones. Ship. wt. 4 oz. Pr. \$14.95









## Charm, Novelty and Coin Jewelry

Shown actual size. Gift boxes. All bracelets, anklets and pins have safety clasps. Use Wards Time Payment Plan this Christmas. Page 141 will give you complete details of convenient monthly terms. All shipped from Chicago. Pay postage only from Wards nearest Mail Order House. Ship. wt. each 4 oz.

**1 2 3 ALLIED COIN JEWELRY.** Genuine coins from one of the allied nations—Great Britain, Mexico, Canada, South America, etc. Copper and yellow gold finishes. Sorry no choice of country or color finish.

(1) ALLIED COIN PIN. Large center coin, dangling smaller ones. New and smart. 45 T 6201T—Allied Coin Pin.....\$5.95

(2) ALLIED COIN BRACELET. Coins joined by double links. Wear with pin above. 45 T 6202T—Allied Coin Bracelet.....\$4.25

(3) ALLIED COIN EARRINGS with metal screws. 45 T 6203T—Allied Coin Earrings. Pr.....\$2.50

(4) LEAF EARRINGS. Yellow gold plate on sterling or all sterling silver. Screw type. 45 T 6227T—Earrings. State choice. Pair.....\$1.15

(5) IDENTIFICATION ANKLET by Forstner. Fine, dainty solid 10K yellow gold chain, 8 1/4 inches long. Plaque for two initials. 45 T 6487ET—Anklet. Print initials.....\$2.98

(6) GOLD STARTER BRACELET with single heart charm. Solid 10K yellow gold chain, 7 inches long. Solid 14K yellow gold heart. 45 T 6204T—Bracelet with heart.....\$9.50  
45 T 6208T—Gold Heart Charm only.....4.50

### SOLID 14K YELLOW GOLD CHARMS

All hand finished and polished. Charms with tiny movable parts hand assembled.

HEART CHARM. Solid 14K yellow gold, shown on bracelet No. (6) described above. 45 T 6208T—Gold Heart Charm only.....\$4.50

(7) POKER CHIP RACE in Solid 14K yellow gold with colored plastic chips fastened inside. 45 T 6214T—Poker Chip Race Charm.....\$3.50

(8) CAN OPENER. Solid 14K yellow gold charm with real movable sterling silver cork-screw. 45 T 6211T—Can Opener Charm.....\$4.95

(9) KNIFE. Solid 14K yellow gold charm with 2 tiny sterling silver blades that really open. 45 T 6215T—Knife Charm.....\$9.95

(10) HARMONICA in solid 14K yellow gold. Actually plays a few wee notes. 45 T 6217T—Harmonica Charm.....\$9.95

(11) SCISSORS. Made of solid 14K yellow gold. Open and close just like real big ones. 45 T 6210T—Scissors Charm.....\$6.50

(12) BELL. A wee replica in solid 14K yellow gold that will tinkle gaily on your wrist. 45 T 6206T—Bell Charm.....\$3.50

(13) BABY SHOE. Solid 14K yellow gold. Tiny as a gremlin's shoe. Gold thread laces. 45 T 6212T—Baby Shoe Charm.....\$9.95

(14) DICE SHAKER in Solid 14K yellow gold with 2 removable red plastic dice. Hinged lid. 45 T 6215T—Dice Shaker Charm.....\$8.50

(15) IDENTIFICATION TAG in Solid 14K yellow gold with space for one initial on each side. 45 T 6209ET—Tag Charm. Print 2 initials.....\$4.15

(16) WISHBONE. Solid 14K yellow gold. Wish it on her bracelet for good luck always. 45 T 6205T—Wishbone Charm.....\$3.25

(17) PICTURE FRAME. Solid 14K yellow gold. Will hold two tiny pictures, one each side. 45 T 6213T—Picture Frame Charm.....\$7.00

(18) "KEY TO MY HEART." Solid 14K yellow gold. A sentimental token of your affection. 45 T 6207T—"Key to My Heart" Charm.....\$4.15

(19) STERLING SILVER CHARM BRACELET. Very well made and heavier weight than bracelets below. Movable charms hand assembled. Camera pops open; double hearts; scissors open and close; flashlight; and wee long grasp plastic ice cube. Bracelet 7 in. 45 T 6218T—Bracelet with 5 charms.....\$7.00

(20) STERLING SILVER CHARM BRACELET with five miniature musical charms. A concertina that moves, saxophone, piano, French horn and drum. Bracelet 7 inches long. 45 T 6219T—Bracelet with 5 charms.....\$3.50

(21) TO (26) STERLING SILVER CHARM BRACELET AND DANGLE EARRINGS. Lyre, binocular, "forget-me-not" heart, leg and bug. (31) 45 T 6220T—Charm Bracelet with five novelty charms. Length 7 inches.....\$2.75  
(22) 45 T 6221T—Lyre Earrings. Pair.....1.65  
(23) 45 T 6222T—Binocular Earrings. Pr.....1.65  
(24) 45 T 6223T—Heart Earrings. Pair.....1.65  
(25) 45 T 6224T—Leg Earrings. Pair.....1.65  
(26) 45 T 6225T—Bug Earrings. Pair.....1.65

(27) MUSHROOM EARRINGS by Monet. Lightweight plastic encased in yellow gold plate on sterling or all sterling. Clip style. 45 T 6228T—State gold or sterling. Pair.....\$2.05

(28) CIRCLE EARRINGS. Rose gold plate on sterling silver or all sterling silver. Screw type. 45 T 6226T—Earrings. State choice. Pr.....\$3.25

(29) HALF-MOON EARRINGS. Mexican silver, rose gold plated or all silver. Screw type. 45 T 6229T—State gold or silver. Pair.....\$4.15

(30) "WHITHER THOU GOEST" PIN. Chart your romantic course with this unique heart-finding costume pin. Set the compass needle in the direction your heart lies... North, South, East, West or in between. Beautifully made of shiny sterling silver. 45 T 6237T—"Whither Thou Goest" Pin.....\$10.50

(31) "WHITHER THOU GOEST" EARRINGS. Match pin No. (30). Sterling silver. Screw type. 45 T 6238T—Earrings to match (30). Pair.....\$3.25

(32) HOOP EARRINGS. Our most flattering Mexican silver earrings. Rose gold plate on silver or all silver. Hollow design. Screw type. 45 T 6230T—State gold or silver. Pair.....\$7.50

(33) GLOBAL CHARM BRACELET AND CHARMS. Sterling silver starter bracelet and charm tokens of foreign countries. Bracelet, 7 inches long, comes with 1 charm: England, Italy, Australia, Hawaiian Islands, Africa, France or New Guinea. Wear it proudly as a personal salute to your man in service.

45 T 6231T—Bracelet with 1 charm. State article no. and name of country.....\$2.25

45 T 6232T—Global charms. State article no. and name of country. Each.....\$1.35









## Accessories...the Perfect Home Gift

**[1] THREE ENGLISH BULLDOGS.** Three thoroughbred English bulldog pups to guard your curio shelf. They are made of White composition with Black markings, and are about 3½, 3½ and 3 inches high.

86 T 9929—Ship. wt. 5 lbs. Set of 3.....\$3.50

**[2] BIRCH 3-Pc. SALAD SET AND CHEESE TRAY.** Be a hostess with ease when you serve with this distinctive wood ensemble. Each piece is made of Birch wood with smooth permanent finish that is not harmed by your favorite dressing.

**[2] 3-Pc. SALAD SET.** Set consists of bowl, abt. 7¾ by 2¾ in.; fork and spoon, each about 9½ inches long.

86 T 9916—Wt. 3 lbs. 8 oz. 3-Pc. Set....\$5.50

**[3] CHEESE TRAY.** A tray in countless uses, for holiday spreads. Abt. 13¾-in. diam.

86 T 9917—Ship. wt. 3 lbs. Tray only...\$3.50

**[4] PAIR OF HUNTMEN.** Two alert hunters in their traditional bright "Pink" hunting coats, tan breeches and black boots, each with his faithful hunting dog. Both composition figures are hand painted and each is about 13 inches high.

86 T 9909—Ship. wt. 9 lbs. 8 oz. Pair...\$10.00

**[5] GLASS COVERED JAR.** A hunter in bright colors rides on the front of this ample jar, his hunting horn and riding boot adorn either side. Cover has a knob for lifting and fits tightly to keep cookies, candy, nuts, popcorn or potato chips fresh. About 11¼ in. high.

86 T 9926T—Ship. wt. 7 lbs. 8 oz.....\$3.95

**[6] MAMMOTH PRETZEL MUG.** If you're looking for something different in the way of gifts, this is a happy choice. It's a huge mug made to hold pretzels, popcorn or potato chips for your holiday round of parties. Reynard the Shrewd Fox is done up in bright Pink and the same gay colors as (5) above and (7) below. Made of clear, sturdy glass, it is abt. 10½ inches high, 5½ inches in diameter.

86 T 9927T—Shipping weight 9 lbs.....\$5.50

**[7] "REYNARD THE FOX" TILE.** Reynard in bright Pink against chalk White tile matches the design on the Pretzel Mug (6). Made of heat-resisting tile with colors fired on to stay even under hot dishes. About 6 in. sq.

86 T 9928—Ship. wt. 2 lbs. 8 oz.....\$1.25

**[8] WOOD SLASH TRAY.** The sort of gift you'll want to keep for yourself...it's so perfect for light snacks and buffet suppers. Made of wood with light Oak finish and a three-compartment glass inset for relishes, cheeses and dressings. Abt. 15¾ x 8½ in. overall.

86 T 9972—Ship. wt. 5 lbs. 8 oz.....\$2.95

**[9] PAIR OF PHEASANT FIGURES.** Exotic tropical birds inspired by a pair of antique French Terra-Cotta Pheasants. Made of composition and hand painted in the natural blues, yellows and reds of these vivid birds. Each is about 8½ in. high.

86 T 9937T—Ship. wt. 10 lbs. Pair.....\$15.00

**[10] 3-Pc. CIGARETTE SET.** Cheers will greet this classic cigarette set on Christmas morning. Made of clear, heavy crystal, the set consists of a cornucopia container, about 3½ inches high, and two trays, each about 3 inches square. (Cigarettes shown are not included.)

86 T 9937—Ship. wt. 2 lbs. 8 oz. 3-Pc. Set...\$1.25

**[11] HITCHING POST FIGURES.** Authentic reproductions of 19th Century hitching post heads...modernized in antique Bone-Ivory and Black and exclusive at Wards. They hold books with dignity and make a wonderful gift for a man. Made of strong composition with iron hitching post rings finished in Black enamel. Abt. 9½ in. high. Abt. 4-in. diam.

86 T 9918—Ship. wt. 16 lbs. Pair.....\$8.95

**[12] CHRISTMAS TREE WITH CANDLES.** Give reminder of the holiday season with four cheery Red candles to light on Christmas Eve. Green composition tree has bright Gold color with its decoration and a metal lined container for sprigs of holly. Height overall about 10½ inches. (Holly not included.)

86 T 9943—Shipping weight 5 lbs.....\$2.75

**[13] TO [15] "BLUE JADE" POTTERY HORSES.** Merry colts that prance right into your collection...they come in a rich shade of deep Blue called "Blue Jade." Each colt has White mane, tail and feet.

(13) 86 T 9989—STAMING COLT. Abt. 4¾ in. high overall. Ship. wt. 2 lbs.....\$1.95

(14) 86 T 9988—FRANCIS COLT. Abt. 3¾ in. high overall. Ship. wt. 1 lb. 12 oz.....\$1.95

(15) 86 T 9987—PRANCING COLT. Abt. 3¾ in. high overall. Ship. wt. 1 lb. 12 oz.....\$1.95

**[16] TO [20] MATCHMAKER IN RED ARTIFICIAL LEATHER.** Rich Red Artificial Leather strikes the color note of the season and adds a mellow air of distinction to library, den or living room all the year through. Five matching pieces trimmed with beige saddle lacing.

**[16] WASTE BASKET.** Red Artificial Leather basket is the perfect catch-all and promotes neatness in your home. It's a mate to the four pieces below. Abt. 12¾ in. high.

86 T 9923—Shipping weight 3 lbs.....\$3.95

**[17] PAIR OF BOOKENDS.** Closely shaped crystal bookends adorned with bands of the Red Artificial Leather. Each bookend is about 3¾ inches square. The pair matches (16) above, (18) (19) (20) below.

86 T 9924—Ship. wt. 10 lbs. Pair.....\$4.50

**[18] BOOK COVER.** Keep your favorite volumes clean by slipping them into this Red Artificial Leather jacket. It holds any book up to abt. 9¼ x 5¼ inches, is exclusive at Wards. Matches (16) (17) above, (19) (20) below. Size overall closed, abt. 9¼ x 6½ in.

86 T 9970—Shipping weight 1 lb.....\$2.25

**[19] INKWELL AND QUILL.** A business-like inkwell that is easy to fill and dip from. Made of clear glass with a band of Red Artificial Leather as match pieces above and (20) below, and a stately Beige quill for a bit of atmosphere. Inkwell is about 2½ in. sq. 2¼ in. high.

86 T 9971—Ship. wt. 1 lb. 8 oz.....\$1.25

**[20] ASHTRAY.** A distinguished ashtray that is a welcome addition to any room. It has three rows for cigarettes and is designed of clear glass with a band of Red Artificial Leather as decoration. Matches four pieces above. About 3 by 3¼ inches overall.

86 T 9925—Ship. wt. 1 lb. 8 oz.....65c

**[21] 3-Pc. CIGARETTE SET.** Warm the heart of any dog lover with a gift of this cocker spaniel cigarette box and two matching ashtrays of fine White China. The box is about 4½ by 3¼ in. overall and each tray is about 3½ by 3 inches.

86 T 9905—Wt. 2 lbs. 8 oz. 3-Pc. Set....\$3.95

Use Wards Time Payment Plan. See Page 141. "T" after Art. No. means shipped from Chicago. You pay postage from nearest house.









## For the Home and Hostess

**[1] TRIPLE JAM JAR.** A gift with all the quiet charm of the old world, this jam jar is adapted from an 18th Century French piece. Exclusive at Wards. Made of fine White Semi-Porcelain hand decorated with ripe Red Strawberries that look good enough to eat. The jar has three joined sections for different kinds of jams or dressings, and three covers, each with an opening for your spoon servers. Height is about 4½ inches.

86 T 9937—Shipping weight 3 lbs. . . . \$5.00

**[2] SWAN SUGAR AND CREAM SET.** A refreshing design in the indispensable sugar and cream set. Fine translucent White China that will please the most discriminating hostess. Sugar bowl is about 3 by 6 inches, cream pitcher is about 2½ by 5¼ inches.

86 T 9906—Wt. 2 lbs. 8 oz. Set of 2 . . . \$2.25

**[3] ROAST AND DUCK PLAQUES.** Merry plaques for your Christmas list, they will delight the small fry and amuse the adults of the family. Each figure is hand carved in wood and then applied to sanded plywood plaque . . . decorated in bright colors. Both are about 6½ by 7½ inches.

(3) 86 T 9990—ROAST PLAQUE, Wt. 2 lbs. . . 75c

(4) 86 T 9991—DUCK PLAQUE, Wt. 2 lbs. . . 75c

**[5] SERVING TRAY.** Let this handsome tray save you steps while serving or be very exclusive with breakfast in bed. To be had only at Wards. The deep gallery prevents dishes from sliding off, and the protective glass is easily wiped clean after use. Made of wood finished in soft Green alcohol-resistant enamel. The heavy wallpaper under the glass is also in soft shades of Green. The tray is about 18½ by 12½ inches.

86 T 9879—Ship. wt. 5 lbs. 8 oz. . . . \$4.50

**[6] 3-Pc. COXONET SET.** Crystal in the modern mood . . . three matching pieces for your Christmas table. Float a gay poinsettia in the 2-inch deep square bowl and put a matching candle in each holder. Bowl is abt. 8 in. sq. and 2 in. deep; each holder is abt. 6½ in. high. (Candles not incl., listed at right.)

86 T 9935—Ship. wt. 8 lbs. 3-Pc. Set . . . \$3.95

**[7] GLASS BUD VASE.** Crystal makes a perfect setting for long-stemmed buds, and this is the gracious kind of vase that lends an air to any room. About 10½ inches high.

86 T 9952—Ship. wt. 2 lbs. 8 oz. . . . 75c

**[8] PEAR AND APPLE PLAQUES.** Matching plates hold realistic apple and pear that stirly make your mouth water. They are colorful additions to your breakfast nook or dining room. These winking plaques are made of composition hand painted in the natural Red and Yellow of the fruits and finished in a high gloss lacquer. Each is about 6 inches in diameter. Ship. wt. each 2 lbs. 8 oz.

(8) 86 T 9993—PEAR PLAQUE . . . 65c

(9) 86 T 9992—APPLE PLAQUE . . . 65c

**[10] PAIR OF CORNUCOPIA VASES.** Sophisticated versions of the cornucopia that do double duty as bookends or matching pieces on either end of your mantel. Each crystal vase is abt. 5½ inches high. (Plants not included.)

86 T 9941—Ship. wt. 10 lbs. Pair . . . \$5.00

**[11] CRYSTAL URN.** The correctness of crystal is exemplified in this modern urn that depends on simplicity and beauty of design for its distinction. Use it for both artificial and fresh flowers. It is about 5½ inches high with about 3½ inch diameter.

86 T 9945—Shipping weight 2 lbs. . . 85c

**[12] 3-Pc. CIGARETTE SET.** A trim set that is infinitely useful as well as good looking. There is a capacious clear crystal box, about 4½ by 3½ inches, and four matching ashtrays, each about 3½ inches square.

96 T 9960—Wt. 7 lbs. 8 oz. 3-Pc. Set . . \$1.00

**[13] BOWL GLASS PLATE.** A graceful and durable 16-inch plate for serving sandwiches and salads at Christmas and all year 'round. Made of Best glass in clear crystal with thin shadow lines on the back and a fruit pattern permanently fused into the overall design of the plate. Soap and water will not harm the Blue and Plum color design. Abt. 16-in. diam.

86 T 9950—Shipping weight 4 lbs. . . \$3.25

**[14] PAIR OF TWO-LIGHT CANDLEHOLDERS.** Reminiscence of the charm of colonial days are these clear crystal holders, each for two candles. Exclusive at Wards. Give a pair to someone you particularly want to please, for no mantel or sideboard table. Each candleholder has a reproduction of a picture to catch the eye. About 8½ inches high. 8½ in. diam., abt. 5 in. (Candles not incl., listed at right.)

86 T 9959—Ship. wt. 6 lbs. Pair . . . \$7.50

**[15] GLASS CANDLE AND FLOWER HOLDER.** An ingenious gift that will add sparkle to your table this Christmas. Fill the four tubes with holly berries and mistletoe in winter and short stemmed garden flowers in summer. Or match the candles to your flowers in two of the holders . . . there's no end to what you can do in unusual decorations. Made of clear glass and Lucite, it is about 7 inches high by 4¼ inches in diameter. (Holly not included.)

66 T 9949—Shipping weight 2 lbs. . . . \$2.75

**[16] PAIR OF CORNUCOPIA CANDLEHOLDERS.** An elegant gift . . . a pair of polished crystal cornucopias for your festive board at Christmas time. Each holds one candle and is about 4 in. high. (Candles not incl., listed below.)

86 T 9940—Ship. wt. 3 lbs. Pair . . . \$7.95

**[17] ST. FRANCIS FLOWER HOLDER.** Kindly St. Francis of Assisi with his dove and rabbit gives an appealing background for holly berries or summer flowers. Made of composition with Dark Green finish and Gold-color rabbit and dove. Two niches for flowers have glass liners to prevent leaking. About 11½ by 5½ inches. (Holly is not included.)

86 T 9932—Shipping weight 4 lbs. . . \$3.25

**[18] PAIR OF SALT AND PEPPER SHAKERS.** Unique shakers of lustrous crystal with polished Sterling Silver tops. They nestle snugly in their tray and give a decorative effect. About 1¼ by 1¼ inches overall. Price includes 20% Federal Tax.

86 T 9922—Wt. 1 lb. 12 oz. Two 3-Pc. Sets \$1.20

**[19] 5-Pc. CIGARETTE SET.** The indispensable cigarette set that makes an admirable gift for the home. This time in clear crystal with four matching trays . . . fit them together around container in a decorative petal design. Container is abt. 4½ in. high, 2¼ in. in diameter. Each tray is about 4 inches long.

86 T 9938—Ship. wt. 4 lbs. 5-Pc. Set . . . \$1.25

**DEPRESS TABLE CANDLES.** (Not Shown.) Red, White, Yellow, Green or Pink. Stain Color.

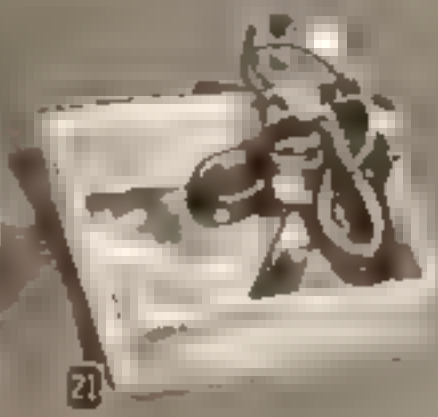
66 X 9655—10-inch. Wt. 1 lb. 8 oz. 6 for . . . 29c

66 X 9656—12-inch. Wt. 7 lbs. 4 oz. 6 for . . . 34c

86 X 9103—14½-in. Wt. 1 lb. 8 oz. 4 for . . . 29c

Buy at Wards this Christmas and use the Time Payment Plan. See details on Page 141.









## Feminine Gifts of Lasting Charm

**[1] WHITE ROCHELLE CHINA CANDY DISH.** A dainty dish for holiday delicacies. Embossed floral design—traced in burnished Gold. About 5½ inches long, 4½ inches wide. 86 T 9820—Ship. wt. 2 lbs. 8 oz. \$2.95

**[2] SCOTTIES.** Exclusive at Wards. Whisker White Scotties with perky yellow and blue bows. Black eyes, nose. Hand decorated semi-porcelain. About 3½ by 2½ inches high. 86 T 9913—Wt. 1 lb. 9 oz. Scottie Pair \$1.00

**[3] CITRUS BOOKENDS.** Unusual in design and color. Heavy composition finished in lovely tones of Green, Gold and Tan. Felt base prevents marring. About 10½ in. high. 86 T 9975T—Ship. wt. 10 lbs. Pair. . . . \$15.00

**[4][5][6] MATCHING CLOCK, PICTURE FRAME, VANITY TRAY.** Give her glamour with these "jewel" gifts any woman will cherish. Matching pieces of pale Blue glaze with raised China orchid and foliage. Unique in lovely shades of Pink, Blue, Green.

**[4] CLOCK.** Matches (5) (6) 30-hr. New Haven movement (no alarm). Easel back. 86 T 9852T—Abt. 6 in. w. Wt. 4 lbs. 8 oz. \$12.50

**[5] PICTURE FRAME.** A lovely setting for that "important" picture. Matches (4) (6) Clear glass covers picture. Strong easel stand holds picture firmly. Holds an 8x10 in. picture. About 13 by 10½ inches. 86 T 9851T—Ship. wt. 8 lbs. . . . \$12.50

**[6] VANITY TRAY.** Mirrored center. Tray about 18x10 in. Matches (4) (5). (See Vanity Set (7) below.) 86 T 9850T—Ship. wt. 9 lbs. Tray only. \$12.50

**[7] 4-Pc. VANITY SET.** Lustrous clear crystal adds a touch of luxury to her dressing table. 2 Perfume Bottles abt. 4¼ in. high, with stoppers matching Powder Jar abt. 2¼ in. high, with cover; 5 by 8½ in. Tray with mirrored top. (Tray not shown.) 86 T 9977—Ship. wt. 5 lbs. 12 oz. Set. . . . \$5.00

**[8] SHADOW BOX.** For her bedroom wall. Pink cloth Camellia and Green leaves on Cream cotton crash. Natural wood frame with glass. Hook for hanging. Abt. 7¾x5¼x1¾ in. deep. 86 T 9985T—Ship. wt. 3 lbs. 8 oz. . . . \$7.95

**[9][10] MATCHING WALL BRACKET AND MIRROR.** A touch of Gold color in baroque design to brighten any room. Exclusive at Wards. Both pieces are made of composition with dull Gold-color finish. Hooks for hanging.

**[9] PAIR OF WALL BRACKETS.** Modern wall charms for flowers or ivy. Removable glass plant holder. Bracket about 8½ in. high, 7 in. wide at top. Gold-color composition. 86 T 9974—Ship. wt. 4 lbs. 8 oz. Pair. . . . \$2.95

**[10] MIRROR.** Double strength plate glass gives true reflection. Gold-color comp. frame. 86 T 9968—Abt. 10½ in. diam. Wt. 4 lbs. \$2.95

**[11] THISTLE BOOKENDS.** Different yet delightful. Heavy composition in antiqued Gold-color. Red and Green thistle flower and bud in bold relief against a circular fluted frame—Black background. Felt base prevents marring. About 8 in. high. 86 T 9966—Ship. wt. 8 lbs. 4 oz. Pair. . . . \$8.95

**[12] POTTERY FLOWER HOLDER.** An enchanting ornament with a purpose. Girl figure in White dress touched with pink-colored flowers. She stands beside a pale Blue porch that holds your favorite pinks. Abt. 10 in. high. 86 T 9910—Ship. wt. 3 lbs. 12 oz. . . . \$3.95

**[13] SHELL VASE.** A classic design—she'll like it with smaller cut flowers or ivy on bookcase or Mantel. Antiqued Green China, stippled in Gold. Abt. 7¼ in. high, 5¼ in. opening. 86 T 9857—Ship. wt. 4 lbs. 4 oz. . . . \$3.75

**[14] MADONNA.** Wards Exclusive. Tall graceful Madonna reflects the Christmas spirit on mantel or table. Composition—Pickle-Pine and Gold-color finish. 2 White candle holders. About 12 inches high, 1-1/2 4¼ inches wide. 86 T 9846—Ship. wt. 2 lbs. 8 oz. . . . \$1.95

**[15] BUD VASE.** Choose this for those who love unusual accessories. Delicately slender vase of Crownford China. In Ivory, Dusty Pink or Powder Blue. About 7½ in. high. 86 T 9816—Wt. 2 lbs. 8 oz. Single color. . . . \$1.95

Wards Tide Payment Plan will Help you Budget Your Christmas Order—See Page 141.

"T" after Art. No. means shipped from Chicago. You pay postage from nearest house.

**[16] NEVER-SPILL ASH TRAYS.** A practical gift for your Santa Claus list. Semi porcelain. One each: Dusty Rose, Powder Blue, Nile Green, Ivory. About 3 in. square. 86 T 9958—Ship. wt. 3 lbs. Set of Four. . . . 75c

**[17] MADONNA AND CHILD.** A lovely candle-lighted Christmas theme. Made of composition—Pickle Pine and Gold color finish. 10½ in. high. About 10 in. wide at base. Two Red candles included. 86 T 9986—Ship. wt. 5 lbs. 8 oz. . . . \$3.50

**[18] SHORT WITH ACCORDION.** Child-like figure beautifully designed. White pottery with Gold-color trim. About 4¾ in. high. 86 T 9874—Ship. wt. 2 lbs. . . . \$1.95

**[19] MADONNA FLOWER HOLDER.** An appropriate Christmas gift. For short-stemmed flowers or ivy. Set on table or hang on wall. White glossy pottery. Abt. 8¼ in. high. 86 T 9980—Ship. wt. 3 lbs. . . . \$1.00

**[20] TUDOR ROSE MINIATURE JUG.** A novel flower holder. Exclusive at Wards. White Rochelle China, traced in Gold—natural colored floral design. About 5¼ in. high. 86 T 9921—Ship. wt. 2 lbs. 8 oz. . . . \$2.95

**[21][22] MATCHING ASH TRAY AND CIGARETTE BOX.** Beautiful gifts in colorful design. Pink pottery, trimmed with elaborate Maroon Gold glazed pottery bows.

**[21] ASH TRAY.** About 3½ by 3 inches. 86 T 9831—Ship. wt. 1 lb. 6 oz. . . . \$2.50

**[22] CIGARETTE BOX.** Abt. 4¼ by 3½ inches. 86 T 9830—Ship. wt. 2 lbs. . . . \$3.85

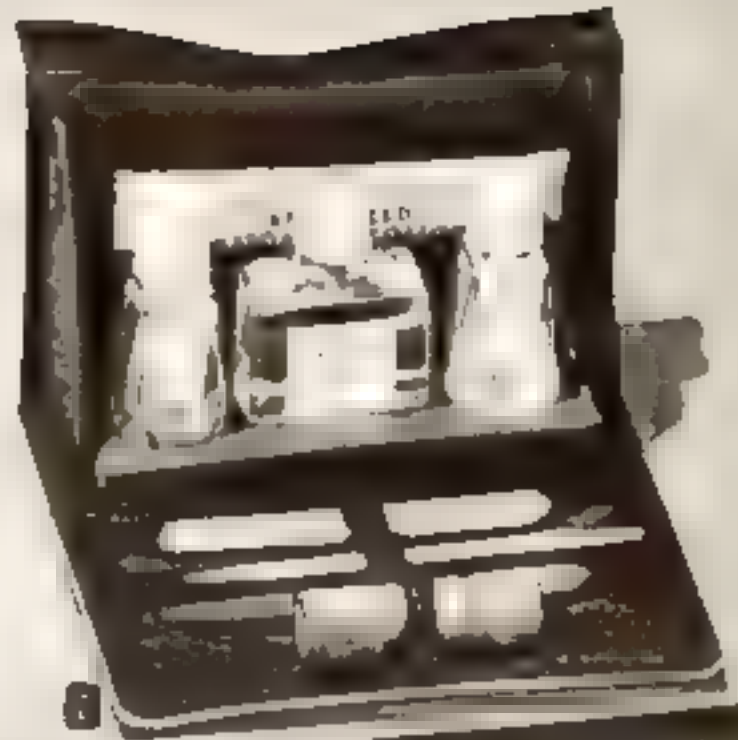
**[23][24] ANGELS.** Children love these appealing figures—exclusive at Wards. Hand painted White semi-porcelain, Yellow trim. Abt. 3½ in. high. Ship. wt. ea. 2 lbs. 4 oz.

**(23) 86 T 9914—Girl Angel. . . . \$1.00**

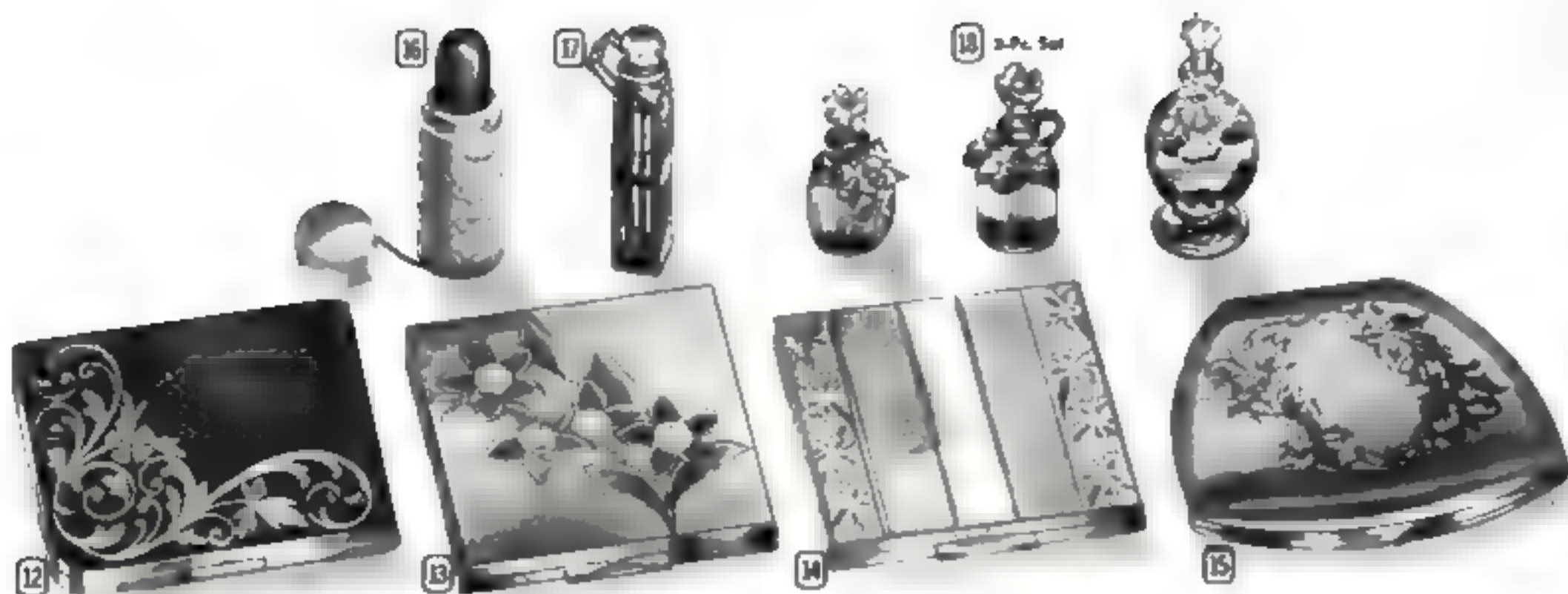
**(24) 86 T 9915—Boy Angel. . . . 1.00**

**CHINA FIGURES.** Exclusive at Wards. Hand painted China Gay Nineties figures. Varicolored—will blend well with period furniture. Height each about 5½ inches. 86 T 9845T—Ship. wt. 2 lbs. 8 oz. Pair. . . . \$15.00









## Manicure Sets, Compacts, Perfume Bottles

**12 REVLON GABARDINE MANICURE SET.** Neatly tailored Gabardine-covered case with contrasting plain colored lining. Contains 1 ounce each of Cuticle Remover, Polish Remover;  $\frac{1}{2}$  ounce each of Adheron, Nail Enamel in attractive shade; large lipstick in plastic case; 2 emery boards; manicure stick; nail white pencil; eyebrow tweezers. Case about  $8\frac{1}{2}$  in. wide at base,  $4\frac{1}{2}$  in. high.  
53 T 3543—Set, Postpaid,..... \$15.92

**13 REVLON CORDUROY MANICURE SET.** Case covered with fine Corduroy, has plain dark lining. Contains  $\frac{1}{2}$  ounce each of Nail Enamel, Adheron; 1 ounce Polish Remover; pad of sterilized cotton; emery board; manicure stick; triple cut steel nail file; lipstick in cardboard case. Manicure case is about  $6\frac{1}{4}$  inches wide at the base, 4 inches high.  
53 T 3542—Set, Postpaid,..... \$12.29

**14 SARAKE MANICURE TRAVEL KIT.** Genuine Black Leather case with plain lining. Case opens flat for convenient use. Contains all necessities for a complete manicure:  $\frac{1}{4}$  ounce each of Cuticle Oil, Cuticle Remover, Polish Remover; and two  $\frac{1}{4}$ -ounce bottles of Nail Polish. Also a tube of cotton, nail white pencil, orangewood stick and emery board. Case about 8 inches by  $3\frac{3}{4}$  inches.  
53 T 3657—Set, Ship. wt. 1 lb. 8 oz. ... \$12.50

**15 KLENALE MANICURE SET.** Blue colored imitation leather case, plain lining. Contains  $\frac{1}{4}$  ounce each of Cuticle Remover, Cuticle Oil, Polish Remover; and two  $\frac{1}{4}$ -ounce bottles of Nail Polish in attractive shades. Also tube of cotton, nail white pencil and manicure stick. Case about  $6\frac{1}{2}$  by  $3\frac{1}{4}$  inches.  
53 T 3656—Set, Ship. wt. 12 oz. .... \$11.39

**16 KLENALE MANICURE SET.** Maroon imitation leather case, plain lining. Contains  $\frac{1}{4}$  ounce each of Cuticle Remover, Nail Polish, Polish Remover; emery board and manicure stick. Case about  $3\frac{3}{4}$  by 3 inches.  
53 T 3655—Set, Ship. wt. 8 oz. .... \$9.32

**17 CHEN YU UTILITY MANICURE SET.** Imitation leather case with plain lining. Contains four  $\frac{1}{2}$ -ounce bottles—Nail Lacquer, Lacquer Remover, Chip Check. Case 6 by 3 in.  
53 T 3634—Set, Postpaid,..... \$12.40

**18 CHEN YU DE LUXE MANICURE SET.** Case of imitation pigskin with plain lining. Opens wide—has flap fastener. Contains  $2\frac{1}{4}$  oz. Hand Lotion;  $\frac{1}{2}$  oz. each of Lacquerol, Remover, Nail Lacquer. Also two  $\frac{1}{2}$ -oz. bottles of other shades of Nail Lacquer. Emery board, nail white pencil, manicure stick. Case about 7 in. wide at base, 5 in. high.  
53 T 3535—Set, Postpaid,..... \$14.20

**19 REX LEATHER PANCASE COMPACT.** Genuine Leather over metal frame. Tooled design on top. Has large powder compartment, true vision mirror, pull and powder sifter.  $4\frac{1}{2}$  in. diameter. Colors: Red, Blue or Brown.  
53 T 1350—State Color, Ship. wt. 6 oz. ... \$1.89

**20 MAYCO BLACK BEAUTY COMPACT.** Very thin compact made of Jet Black Lucite. Patented closure prevents powder leaking. Has large powder compartment, pull, full mirror, powder sifter. About 5 inches in diam.  
53 T 1411—Shipping weight 5 oz. .... \$2.98

**TORTOISE TOPPED COMPACT.** Made of gold-colored metal, top of polished tortoise shell. Plain back. Large compartment holds unusually generous amount of powder. True vision mirror, thick pull, powder sifter. Compact is about  $3\frac{3}{4}$  inches square. A particularly handsome Christmas gift for her.  
53 T 1351—Shipping weight 8 oz. .... \$3.98

**10 THREE-PIECE MATCHING LEATHER SET—Full pack Cigarette Case, Compact and Billfold.** Genuine Leather with lizard grained effect. Colors: Bright Red, Dark Brown, Dark Blue or Black. Three pieces are same color. Gift boxed. Shipped from Chicago. You pay postage from nearest Ward Mail Order House. Full-Pack Cigarette Case for regular size cigarettes. Tan leather lining. Sides reinforced to hold pack without crushing. Size: 3 by  $2\frac{1}{2}$  in. Three-in-One Compact, white leather lining. Coin purse style for loose powder. Mirror pulls out. Leather loop at top of mirror to hold lipstick. Size:  $3\frac{1}{4}$  by  $3\frac{1}{4}$  in. Neat, practical combination. Billfold, same color leather inside and out. Bill section rayon lined. 4 card pockets. Size open: 7 by  $3\frac{1}{4}$  in. Smart, attractive gift. Ship. wt. for set 8 oz.  
45 T 7157T—3-Pc. Set, State 1 color. ... \$17.35

**12 ELGIN BLACK ENAMEL COMPACT.** Gold-colored metal covered with black enamel. Floral design etched through enamel on top. True vision mirror, powder pull. Metal flap closes over powder compartment.  $3\frac{1}{2}$  in. square.  
53 T 1391—Shipping weight 8 oz. .... \$2.98

**13 ELGIN SQUARE COMPACT.** Very thin, and distinctively attractive. Gold-colored metal with large flower design in pastel shades on the top. Plain back. Has full true vision mirror, ample powder compartment, powder pull and sifter.  $2\frac{3}{4}$  in. square.  
53 T 1390—Shipping weight 4 oz. .... \$4.98

**14 ELGIN THIN SQUARE SILVER COMPACT.** Sterling silver, with engine tooled striped and floral design on top. Plain back. Has true vision mirror, ample powder compartment, sifter, powder pull.  $2\frac{3}{4}$  in. square.  
53 T 1389—Shipping weight 8 oz. .... \$19.80

**15 ELGIN STERLING SILVER COMPACT.** Dainty, elegant as a piece of fine jewelry. Beautiful satin-smooth sterling silver finish with etched gold filled floral design on top. Has full true vision mirror, powder pull. Metal flap over powder compartment prevents powder leaking. About  $3\frac{1}{4}$  x  $2\frac{3}{4}$  in.  
53 T 1388—Shipping weight 12 oz. ... \$15.00

**16 CHEN YU LIPSTICK.** Large lipstick in white plastic case. SHADES: Dragon's Blood Ruby (dk. blue-red), Flameswept Red (lt. orange-red), or Black Rose (very dk. blue-red).  
53 T 3532—State Shade, Postpaid,..... \$1.20

**17 PERFUMETTE.** Clear glass container enclosed in sterling silver holder. Glass applicator with glass stopper ground smooth to fit snugly—prevents spilling or leaking of perfume. Pume size,  $2\frac{1}{4}$  inches high. Gift boxed. Shipped from Chicago. You pay postage from nearest Ward Mail Order House.  
45 T 6266T—Perfumette, Ship. wt. 4 oz. \$12.89

**18 PERFUME BOTTLES.** Clear, hand-blown glass decorated with flowers made of tiny shells, hand-painted in pastel colors. Glass applicators with cork stoppers. True collectors' items; for boudoir or whatnot.  $1\frac{1}{2}$  to 2 in. high.  
53 T 522—Postpaid, Set of 3 Bottles. ... \$1.49









## Perfumes, Colognes and Gift Sets

**(1) L'ORLE SACHET BOOK AND CONCENTRATED PERFUME.** Box,  $5\frac{1}{4} \times 4\frac{1}{4}$  in., in shape of a book is padded and covered with pastel rayon. Tissue in dainty floral design. Contains pillow of matching material and a  $\frac{1}{2}$ -oz. vial of perfume essence with which to scent it. Pillow can be used as a sachet. Or perfume essence may be used as a regular perfume. In two delightful fragrances: *Cafe Society* (sophisticated); and *Dare Me* (magnetic). 53 X 1920—Gift Set. Postpaid. . . . . \$16.00

**(2) DE AVRIL 3-PIECE SET.** 4 oz. each of Bubble Bath and Cologne;  $3\frac{1}{2}$ -oz. Shaker ■ Talcum; all in *Valse de Fleurs* fragrance. In pink and blue floral design Gift Box. 53 T 1711—Set. Postpaid. . . . . \$13.00

**(3) DE AVRIL 5-PIECE SET.** Contains 4 oz. of Cologne; ■ oz. Perfume;  $3\frac{1}{2}$ -oz. Shaker of Talcum Powder and two small pastel colored sachets; all in charming *Valse de Fleurs* fragrance. In Gift Box like the set above. 53 T 1712—Set. Postpaid. . . . . \$16.00

**DE AVRIL 2-PIECE SET.** Not shown but in same style Gift Box as sets (2) and (3). 4 oz. Cologne;  $3\frac{1}{2}$  oz. Talc. *Valse de Fleurs* scent. 53 T 1710—Set. Postpaid. . . . . \$12.80

**(4) IMPERIALE Russe Set by L'ONGYEL.** 8 oz. Dusting Powder and 3 oz. of *Essence Imperiale Russe*—an old and irresistible fragrance originally created for a famous Russian empress. Bottle, box in Russian motif. 53 T 1661—Set in Gift Box. Postpaid. . . \$14.20

**ESSENCE IMPERIALE Russe only.** 3-oz. Bottle. 53 T 1660—Gift Box. Postpaid. . . . . \$12.40

**(5) COTY SABOTS.** Small, attractive wood shoes, natural colored, nicely carved. Shoes contain Coty's *Emeraude* and *L'Aimant* perfumes—a 0.35-ounce bottle of each. 53 X 2608—Set in Gift Box. Postpaid. . . \$16.00

**(6) COTY TOBOGGAN PERFUME SET.** Miniature wood toboggan, beautifully made—looks like a real toboggan. Holds 4 small, attractive bottles of Coty perfumes. 0.35 oz. each of *L'Aimant*, *Emeraude*, *Paris* and *Slyx*. Decorated with bell and holly leaves. 53 X 2605—Set in Gift Box. Postpaid. . \$12.00

**(7)(8)(9) ATTAR OF PETALS TOILETRIES** by ORLOFF. In hand-painted milligram adaptations of old apothecary jars which serve many decorative and practical purposes after contents are used. Jars can be re-labeled and used in sets in boudoir, bath or kitchen. Toiletries are of fresh, vivid floral fragrance.

**(7) ATTAR OF PETALS TOILET WATER.** A delightful, romantic blend of floral essences. 53 T 1726— $3\frac{1}{2}$  ounces. Postpaid. . . . . \$11.80

**(8) ATTAR OF PETALS FLOWER POTPOURRI.** Perfumed cloth flower petals in pastel colors. To scent accessories, linens, handkerchiefs. In quaint mortar-and-pestle jar. 53 T 1728—Jar and Potpourri. Postpaid. \$11.50

**(9) ATTAR OF PETALS DUSTING POWDER.** For sweet-scented after-bath refreshment. 53 T 1727—10 oz. with Puff. Postpaid. . \$13.00

**(10) GOLDEN BUTTERFLY COLOGNE** by LUCRETIA VANDERBILT.  $2\frac{1}{2}$  ounces fragrant floral cologne in fancy shaped bottle of cream colored china; gold butterfly decorations. 53 T 1715—Gift Box. Postpaid. . . . . \$13.95

**(11) GOLDEN BUTTERFLY BATH POWDER** by LUCRETIA VANDERBILT. 1 pound of powder in cream colored china jar—has golden butterflies and bow decoration. 53 T 1716—Gift Box. Postpaid. . . . . \$13.95

**(12) COURAGE Gift Set** by Bourjois.  $\frac{1}{4}$  oz. Perfume; 3 oz. Concentrated Cologne. 53 T 1344—Smart Gift Box. Postpaid. . . \$16.60

**(13) COURAGE PERFUME** by Bourjois. Gay. 53 T 1345— $\frac{1}{4}$  oz. Gift Box. Postpaid. \$12.40

**(14) TEZA PERFUME AND COLOGNE SET** by DE RAYMOND.  $\frac{1}{4}$  oz. Perfume, 2 oz. Cologne. 53 T 718—Set in Gift Box. Postpaid. . . \$14.50

**PINK PERFUME AND COLOGNE SET** by DE RAYMOND. Not shown but same style box as (14) above. Contains  $\frac{1}{4}$  oz. Perfume; 2 oz. Cologne. Carnation fragrance. 53 T 717—Postpaid. . . . . \$14.50

**(15) DEVILTRY PERFUME** by DE RAYMOND. Spicy. 53 T 720— $\frac{1}{4}$  oz. Gift Box. Postpaid. . \$14.20

**(16) MINNY TOILET WATER** by DE RAYMOND. Floral. 3 ounces ■ cut-crystal bottle. 53 T 702—Gift Box. Postpaid. . . . . \$12.10

**(17) BOND STREET TOILET WATER** by YARDLEY. 53 T 2286—8 oz. Gift Box. Postpaid. . \$13.00

**(18) OLD ENGLISH LAVENDER WATER** by YARDLEY. True lavender fragrance. 53 T 2273—5 oz. Gift Box. Postpaid. . . \$13.00

**(19) BOND STREET PERFUME** by YARDLEY. Elegant, smooth—for the discriminating. ■ T 2281— $\frac{1}{4}$  oz. Gift Box. Postpaid. . . \$13.00

**(20) CARILLON PERFUME** by ATKINSON. Floral. 53 T 554— $\frac{1}{2}$  oz. Gift Box. Postpaid. . . \$16.60

**(21) BEAU CATCHER PERFUME** by VIOHNY. Saucy. ■ ■ 400— $\frac{1}{4}$  oz. Gift Box. Postpaid. \$14.50  
53 ■ 408— $\frac{1}{4}$  oz. Gift Box. Postpaid. . . \$ 1.80

**(22) Jx REVIEWS PERFUME** by WORTH. 53 X 402— $7\frac{1}{2}$  oz. Gift Box. Postpaid. \$13.60

**(23) BREATHLESS PERFUME** by CHARBENT. Heady. 53 X 1252— $\frac{1}{4}$  oz. Gift Box. Postpaid. \$14.20

**(24) MARY DUNHILL COSMETIC CASE.** Imitation leather, lined. Snap fastener, carrying strap. 2 oz. ea. Devonshire Hand Cream, Face Powder, Skin Lotion;  $\frac{1}{4}$  oz. ea. Devonshire Cleansing, Texture Cream; 1 oz. Face II (make-up base); ■ oz. Devonshire Complexion Blush; mirror, comb, facial tissues. Medium shades. Case  $12\frac{1}{4} \times 4\frac{1}{2} \times 2\frac{1}{4}$  in. 53 T 434—Fined Case. Postpaid. . . . . \$15.00

**(25) PERSONALIZED COLOGNE** by MARY DUNHILL. 8 ounces ■ delightful floral bouquet fragrance. In monogrammed bottle with three gold-colored letters—all but X. Postpaid. ■ T 424E—Be Sure to Print 3 Initials. . . \$13.50

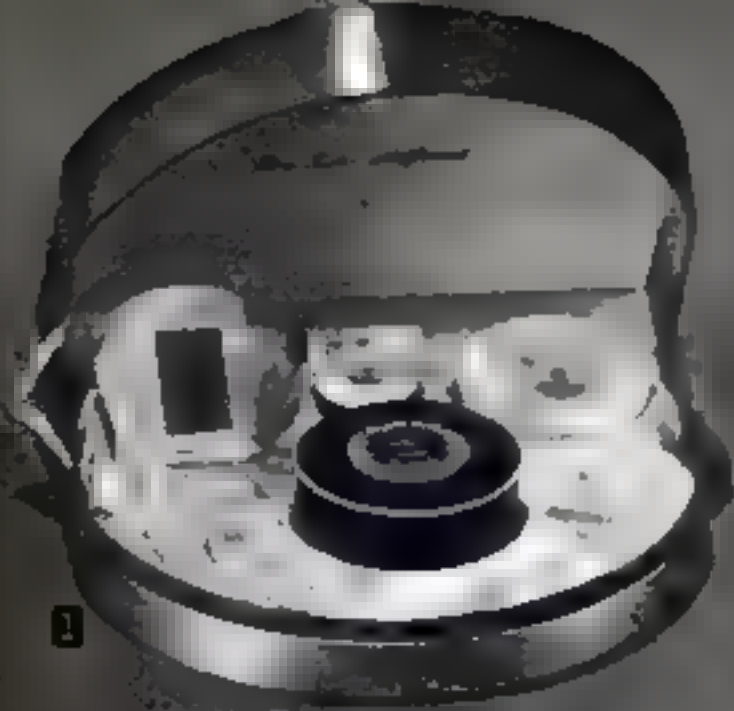
**(26) ESCAPE TOILET WATER** by MARY DUNHILL. 53 T 431—3 oz. Gift Box. Postpaid. . \$16.00

**(27) FLOWERS OF DEVONSHIRE PERFUME** by MARY DUNHILL. Delicately spicy, sweet. 53 X 421— $\frac{3}{4}$  oz. Gift Box. Postpaid. . . \$17.20  
53 X 425— $\frac{1}{4}$  oz. Gift Box. Postpaid. . . \$ 3.00

**(28) TOUT DE SUITE PERFUME** by SUZANNE. 53 X 406— $\frac{1}{4}$  oz. Gift Box. Postpaid. \$14.20

**(29) SECRET DE SUZANNE PERFUME** by SUZANNE. 53 X 404— $\frac{1}{4}$  oz. Gift Box. Postpaid. \$14.20





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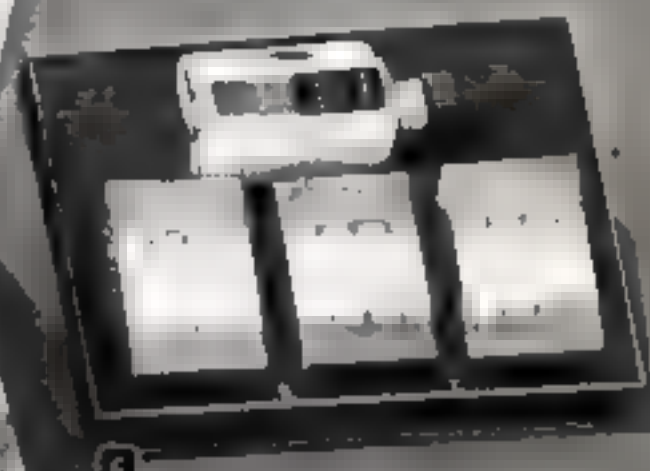
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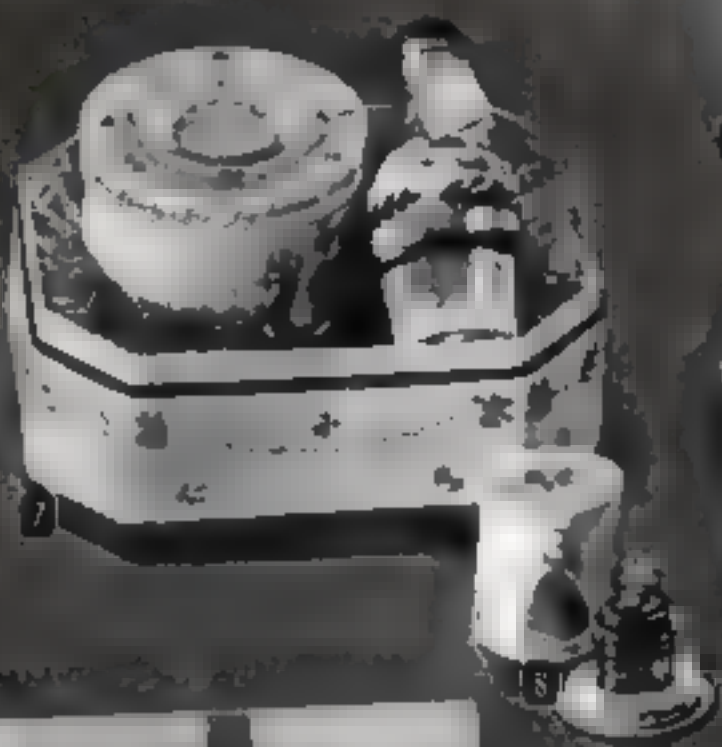
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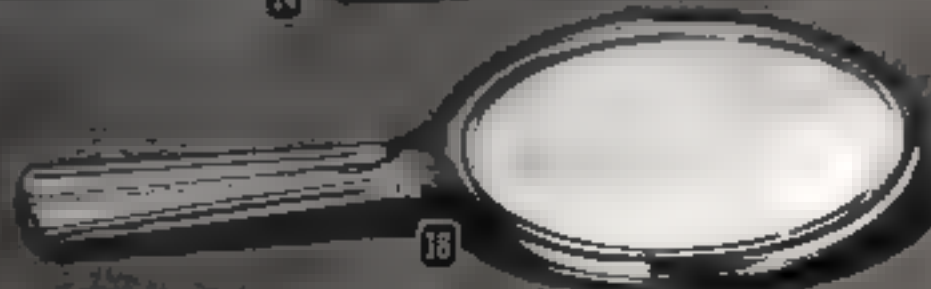
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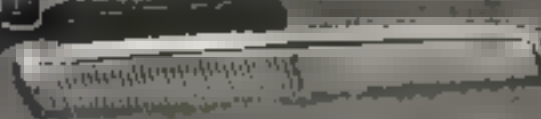
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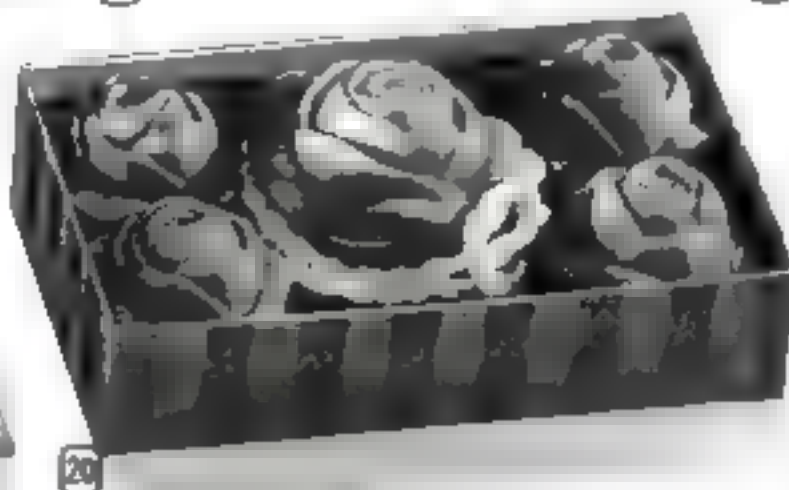
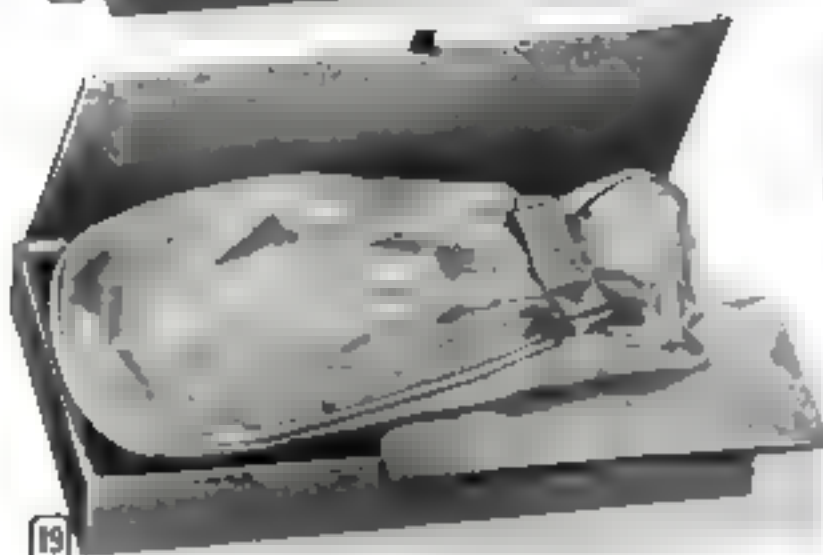
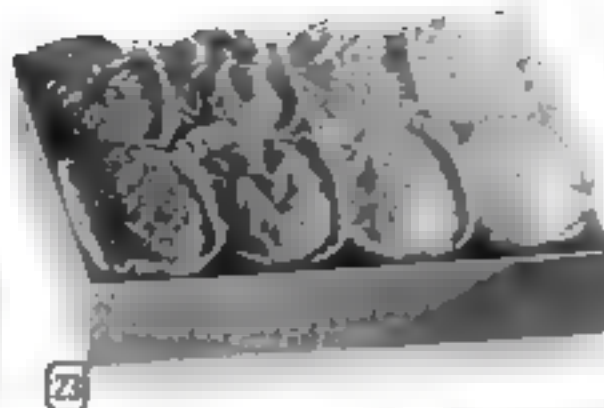
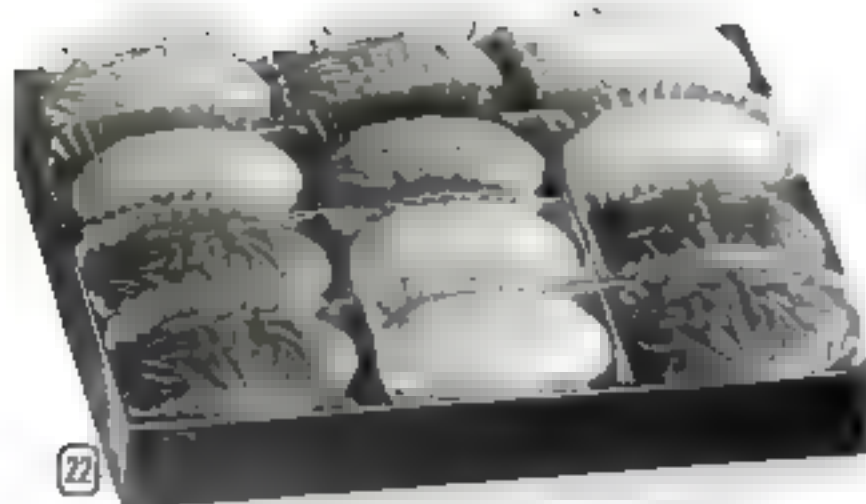


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18 WARDS CB AS





## Other Cosmetic Gifts... Fancy Soaps

**1** **MAX FACTOR COLOR HARMONY MAKE-UP SET.** Contains 3½ oz. Cleansing Cream; 1½ oz. Pancake Make-up; 3¼ oz. Face Powder; Tru-Color Lipstick and Cake Rouge. Powder, Lipstick, Rouge and Pancake Make-up all come in harmonizing shades for Blonde, Brunette, Brunette or Redhead. Red and gold gift box, lined, with hinged lid. 53 T 1531—State Shade. Postpaid.....\$35.46

**2** **EVENING IN PARIS GIFT SET.** 0.20 oz. Perfume; 1 oz. Cologne; 3¼ oz. shaker of Talcum, all in delightful Evening in Paris scent. Lined gift box with hinged lid. 53 T 1302—3-Pc. Set. Postpaid.....\$3.00

**3** **EVENING IN PARIS MAKE-UP SET.** 2½ oz. box of Face Powder; Lipstick in plastic case; Cake Rouge; 3¼ oz. shaker of Talcum and 0.44 oz. Nacron in Evening in Paris perfume. Powder, Lipstick, Rouge in matching shades. Attractive satin-covered gift box, bow decoration, tassel opener, hinged lid. 53 T 1303—3-Pc. Set. Postpaid.....\$6.60

**4** **VIDA-RAY MAKE-UP SET.** ¾ oz. Beauty Make-up Cake; Lipstick; Cake Rouge; 4 oz. Face Powder. In matched medium shade. 53 T 5405—4-Pc. Set. Gift Box. Postpaid.....\$4.20

**5** **VIDA-RAY BATH TOILETRY SET.** 6 oz. Cologne; 1¼ oz. Powder Sachet; 6 oz. Dusting Powder; 1 large, 2 small cakes of toilet soap—all in gay Gallivanting fragrance. 53 T 5406—6-Pc. Set. Gift Box. Postpaid.....\$5.82

**6** **HINDS GIFT SET.** 2¼ ounces of Honey and Almond Cream; 2 ounces each of Silver Lace Dusting Powder, Perfumed Bath Salt, and Perfumed Bath Softener. 53 T 4991—4-Pc. Set. Gift Box. Postpaid.....\$5.00

**7** **FRIENDSHIP'S GARDEN PLANTATION BOX.** Contains 4 oz. of Toilet Water and 7 oz. of fine Dusting Powder, both with the provocative fragrance of the flowers of an old southern garden. Gay colored gift box. 53 T 1648—2-Pc. Set. Postpaid.....\$3.40

**8** **OLD SPICE PERFUME.** A thoroughly American fragrance of crushed rose petals and spirited spices. In Early American design bottle and decorative gift box. 53 T 1829—2 drams. Postpaid.....\$3.00

**9** **FOLLOW ME COLOGNE AND TALCUM POWDER SET by VARVA.** Includes 3 oz. of Eau de Toilette and 3-oz. shaker of Talcum, both in lovely, lasting Follow Me fragrance. 53 T 370—2-Pc. Set. Gift Box. Postpaid.....\$2.40

**10** **FOLLOW ME 4-PIECE SET by VARVA.** Contains ½ ounce of subtle, provocative Follow Me Perfume; 1 ounce of Powder Sachet; 3 ounces of Toilet Water and a 3-ounce shaker of Talcum Powder. Set comes in gift box. 53 T 371—4-Pc. Set. Postpaid.....\$4.50

**11** **LOUIS PHILIPPE 3-PIECE GIFT SET.** Contains Angelus Lipstick, Cake Rouge and ¾-ounce Make-up Cake. SHADES: Brunette, Blonde or Tigris. Postpaid. 53 T 1878—Gift Box. State Shade.....\$2.27

**12** **DON JUAN GIFT ENSEMBLE.** 3 Lipsticks in light-to-dark shades (Raspberry, Medium, Vivid, Hostess Red, Military Red) and a ¾-oz. Cake Make-up which gives delicate finish to complexion. Make-up shades: Natural; Beige; Brunette; or Dark Brunette. 53 T 504—State Shade. Postpaid.....\$1.80

**13** **CARDINAL 2-PIECE SET.** 10 ounces of Dusting Powder and 4 ounces of Cologne in Bouquet or Spice fragrance. Gift box. 53 T 2214—State Scent. Wt. 2 lbs. 4 oz. ....\$9.00

**14** **CARDINAL 3-PIECE SET.** Includes 3 drams of floral Cologne; ¾-ounce jar of Powder Sachet and 5 ounces of Dusting Powder. 53 T 2213—Gift Box. Wt. 1 lb. 4 oz. ....\$4.00

**15** **LE SOMIER BROCADE SACHET CASE—for handkerchiefs.** White Rayon Satin Brocade of floral design. Lined and bound in a pastel color. Has inside pocket of white. Delicate, spicy fragrance. 4¾x7 inches folded. 53 T 1859—Gift Box. Postpaid.....\$1.00

**16** **MUSICAL POWDER BOX.** Hand made box of inlaid mahogany, maple and walnut. Natural finish. Has beveled mirror cover with gold leaf and pearlized knob decoration; pearlized feet to match. Swiss hand made musical movement plays a gay tune when lid is lifted. Large powder compartment, large puff. Box is 5-in. diameter, 5 in. high. 53 T 2200—Gift Box. Ship. wt. 1 lb. ....\$5.98

**17** **DET TONE COMB AND BRUSH SET.** Transparent plastic, similar to Lucite. Brush has strong, white Nylon bristles, laced for most effective brushing. Comb about 6¾ in. long; brush about 7¾ in. long. In two pastel colors: Rose or Blue. Shipping weight 1 lb. 53 T 3726—2-Pc. Set. State Color.....\$2.94

**18** **DET TONE MIRROR.** Oval shaped double mirror. Handle and frame of same transparent plastic as comb and brush set above. Glass has smooth beveled edge. About 12 in. long overall. Two Colors: Rose or Blue. 53 X 3800—State Color. Ship. wt. 2 lbs. ....\$3.89

**19** **LE SOMIER POWDER MITT.** Parous White Corduroy palm, pastel Rayon back, White dot design. With 4 oz. talcum in Apple Blossom fragrance. Mitt is refillable. Gift box. 53 X 1852—Postpaid.....\$1.30

**20** **ROSE GARDEN SOAP ENSEMBLE.** Four bath-size cakes of soap molded in shape of roses, and one large rose-shaped bath ball on shower cord. Rose scent. 53 T 4218—Gift Box. Ship. wt. 2 lbs. ....\$1.25

**21** **FORMAL GARDEN SOAP.** Oval bar of soap on woven shower cord. One side of soap embossed with swan and floral design. Apple Blossom fragrance. Cut weight 8 ounces. 53 T 4302—Gift Box. Postpaid.....49c

**22** **12 LARGE CAKES OF FLORAL SOAP.** A gift to add beauty to any bathroom. Hard milled, cold cream base soap in six assorted colors and fragrances. Two each of Rose Geranium, Sweet Pea, Clover, Bluebell, Honeysuckle and Bouquet. Cut wt. each 3½ oz. 53 X 4239—Ship. wt. 3 lbs. 5 oz. ....98c

**23** **8 CAKES OF FLORAL SOAP.** Hard milled, cold cream base soap in assorted colors and floral scents. Two cakes each of Apple Blossom, Carnation, Mimosa, Gardenia. Cut wt. 2¾ oz. per cake. Ship. wt. 1 lb. 11 oz. 53 X 4238—Box of 8 Cakes.....49c

**24** **LUXOR AMERICAN BEAUTY DUSTING POWDER.** 6 oz. of rose-scented powder in glass jar with raised rose motif. With large puff. Jar may be re-used for candy, etc. 53 T 1901—Gift Box. Postpaid.....\$1.20





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## Lucite Dresser Accessories

Crystal clear Lucite will blend and harmonize with any color scheme. Each piece distinctively styled and designed. Our linen sets, Nos. (1) and (2) are cut from thick sheets of lucite, hand finished and decorated. All other sets and pieces are molded from lighter lucite. All lucite is lightweight yet break-resistant. Cleans as easily as glass. One-piece construction is stronger than lock-top, where 2 pieces are cemented together. Beveled plate glass mirrors. Pure animal or nylon bristles are not available in all sets. Fiber bristle used is the finest available. Gift boxed. **Wards Time Payment Plan** will simplify your Christmas shopping. See Page 141. Shipped from Chicago; you pay postage only from nearest Ward Mail Order House.

**(7) THREE-PIECE LUCITE SET.** Hand finished and decorated in line quality, heavyweight lucite. Double plain mirror, 12 1/4 in. long. Black nylon bristle brush, lucite back. Lucite comb. 1-piece construction. 45 T 6420T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz. .... \$12.50

**(2) THREE-PIECE LUCITE SET.** Hand finished and decorated in line quality, heavyweight lucite. Double mirror (11 in.), plain and magnifying sides. Animal bristle brush, plain mirror back; comb. Lock-top construction. 45 T 6419T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz. .... \$10.00

**(3) THREE-PIECE LUCITE SET** with engraved mirror backs. Plain mirror, 13 1/2 in. long. Nylon bristle brush; comb. One-piece construction. 45 T 6418T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz. .... \$6.95

**(4) GLASS PUFF JAR.** Engraved mirror and lucite lid. Matches No. (3). 45 T 6421T—Glass Puff Jar. Diameter 4 inches. Ship. wt. 1 lb. .... \$1.69

**(5) THREE-PIECE LUCITE SET** with engraved mirror backs. Plain mirror, 13-in. Fiber bristle brush, matching comb. Lock-top construction. 45 T 6416T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz. .... \$5.15

**(6) GLASS PUFF JAR** with engraved mirror and lucite lid. Matches 3-pc. Lucite set No. (5) above. Same quality and construction as jar No. (4). 45 T 6417T—Glass Puff Jar. Diameter 4 inches. Ship. wt. 1 lb. .... \$1.69

**(7) LUCITE DOUBLE HAND MIRROR,** plain both sides, 14 1/4 in. Light pink or blue. Flattering to fancy dressing table. 1-piece construction. 45 T 6424T—Double Hand Mirror. State pink or blue. Ship. wt. 1 lb. .... \$4.75

### PRO-PHY-LAC-TIC WOOD SET

**(15) THREE-PIECE SET** with zebra decoration in gold, green and red on white enameled background. Plain mirror (11 1/2 in.), animal bristle brush and white comb. Designed especially for the younger generation. 45 T 6422T—Three-Piece Wood Set. Ship. wt. 1 lb. 12 oz. .... \$3.25

**(8) LUCITE STANDING MIRROR.** Plain and magnifying sides. One-piece construction. Hinged stand designed so mirror may be used on top of dresser or hung on the wall. For matching puff box, see description below. 45 T 6427T—Mirror. Height 7 1/4 in.; diam. 6 1/2 in. Ship. wt. 1 lb. .... \$4.75

**(9) LUCITE PUFF BOX.** Fits into above mirror base or use separately. 45 T 6428T—All Lucite Puff Box. Diam. 4 1/2 in. Ship. wt. 1 lb. .... \$1.99

**(10) LUCITE DOUBLE HAND MIRROR,** plain 1 side, reverse side magnifying. Length 9 1/4 in. Lock-top construction. Not so heavyweight or well finished as more expensive hand mirrors. Harmonizes with 3-pc. set No. (5). 45 T 6423T—Lucite Double Hand Mirror. Ship. wt. 1 lb. .... \$1.69

**(11) LUCITE DOUBLE HAND MIRROR** with plain and magnifying sides, 7 1/4 in. long. Heavier weight, more substantial than other individual mirrors. One-piece construction. Plain style suitable for both men and women. 45 T 6425T—Lucite Double Hand Mirror. Ship. wt. 1 lb. .... \$5.15

**(12) LUCITE PICTURE FRAME** with space for 2 pictures, one on each side. 4 1/4 in. high by 5 1/4 in. wide. Will blend nicely with lucite sets shown. 45 T 6429T—Lucite Picture Frame. Ship. wt. 1 lb. Each \$1.19; Pair \$2.15

**(13) AND (14) INFANTS' TWO-PIECE LUCITE SETS.** Plain combs, brushes with pure soft goat's hair bristles. Boys' brush, military style, 3 inches long. Girls' brush, with handle, 6 in. long. Ship. wt. ea. 1 lb. (13) 45 T 6430T—Baby Boys' Two-Piece Comb and Brush Set. .... \$2.98 (14) 45 T 6431T—Baby Girls' Two-Piece Comb and Brush Set. .... 2.98

### DECORATIVE PLASTIC SET

**(16) THREE-PC. SET.** Plastic frame, pastel colored center design—light blue border around flowers on white background. Plain mirror (13 1/4 in.); fiber bristle brush, comb. Material, though similar to lucite, is not so clear. 45 T 6415T—Three-Piece Plastic Set. Ship. wt. 1 lb. 12 oz. .... \$2.98





*Her favorite gift... a beautiful*

PRICES ON THESE TWO PAGES ALREADY

① CALLA LILLY distinctive Lucite accent for this exclusive Jolles design. Expertly tailored in fine quality Goatskin Leather. Snap fastened flap hides large zipper pocket, so convenient for personal papers. Rayon lining, wall pockets, frame coin purse, mirror. About 15 x 8½ in. Colors: Black or Brown. 30 T 1714T—Ship. wt. 1 lb. 12 oz. State color. 25.75

③ HAND TUCKED LEATHER... Jolles original design. Lovely Goatskin shirred like fabric into a new draped silhouette... perfect with suit. Top zipper gives secure close. Rich Rayon Tulle lines the roomy interior. Wall pockets, frame coin purse, and mirror. About 14½ x 6½ in. Colors: Black or Brown. 30 T 1715T—Ship. wt. 1 lb. 8 oz. State color. 16.20

⑤ NEW DEEP-SILHOUETTE in softly draped smooth Leather. Top zipper closing with plastic finger pull. Perfect for suit costume suits and finer afternoon dresses. Fullness of gathers and depth make it roomy. Rayon lining, wall pockets, envelope coin purse and mirror. About 12 x 9½ in. Colors: Black or Brown. 30 T 1722T—Ship. wt. 1 lb. 8 oz. State color. 8.50

② GENUINE RAYON CORDE with dramatic twisted Lucite bracelets that can be turned down to carry under arm. Beautiful hand worked design in front and back. Extended top zipper allows large opening. Fine quality Rayon lining, wall pockets, frame coin purse, mirror. About 15½ x 7½ in. Colors: Black or Brown. 30 T 1716T—Ship. wt. 1 lb. 6 oz. State color. 15.26

④ Top Zipper closing in fine quality Goatskin Leather. Ornamental Lucite insets on new cuff treatment. Very roomy because of wide gussets and soft gathers back and front. Practical with all costumes. Rayon lining, wall pockets, envelope coin purse, mirror. About 15 x 8 in. Colors: Black, Brown, Navy. 30 T 1721T—Ship. wt. 1 lb. 14 oz. State color. 8.50

⑥ DRESSMAKER PLATS on Alligator-grained Leather is new. A handbag that dramatizes any costume. Has convenient wide double handles. Neat top zipper closing. Spacious interior is lined with fine Rayon lining, wall pockets, envelope coin purse, comb, mirror. Size: About 11 x 7 inches. Sport Rust only. 30 T 1720T—Ship. wt. 1 lb. 6 oz. State color. 14.30



HANDMADE BY JOLLES 1 AND 3

TIME PAYMENT... Wardway, will enable you to do all your Christmas shopping and still manage on your regular budget. By arranging time payments you may give presents that you would be proud to own. See Pg. 141 for full details.

22 WARDE CASES

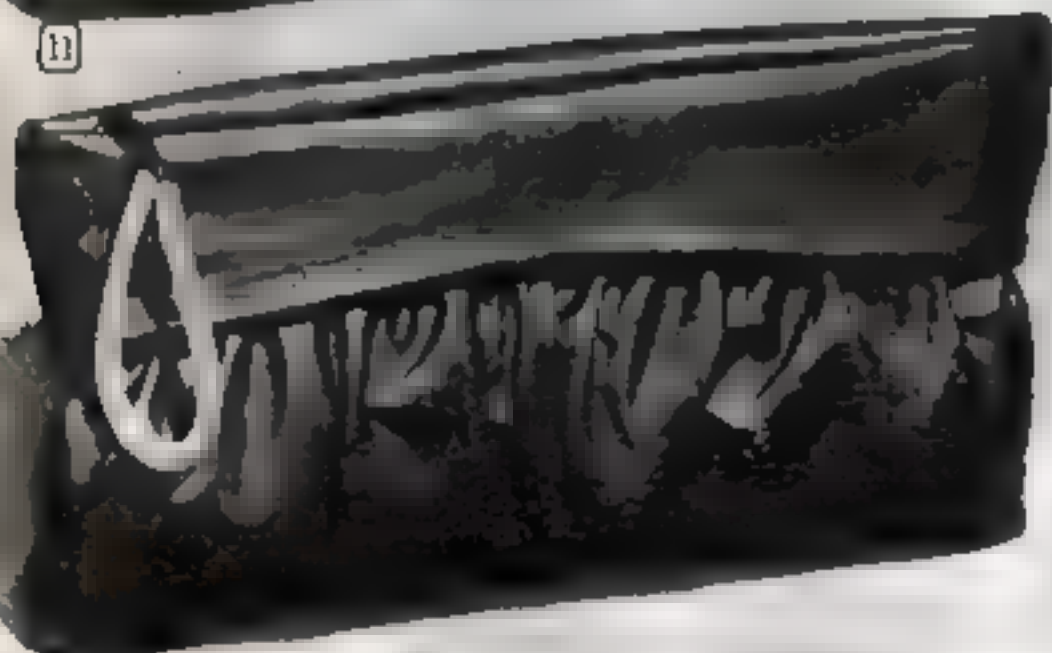




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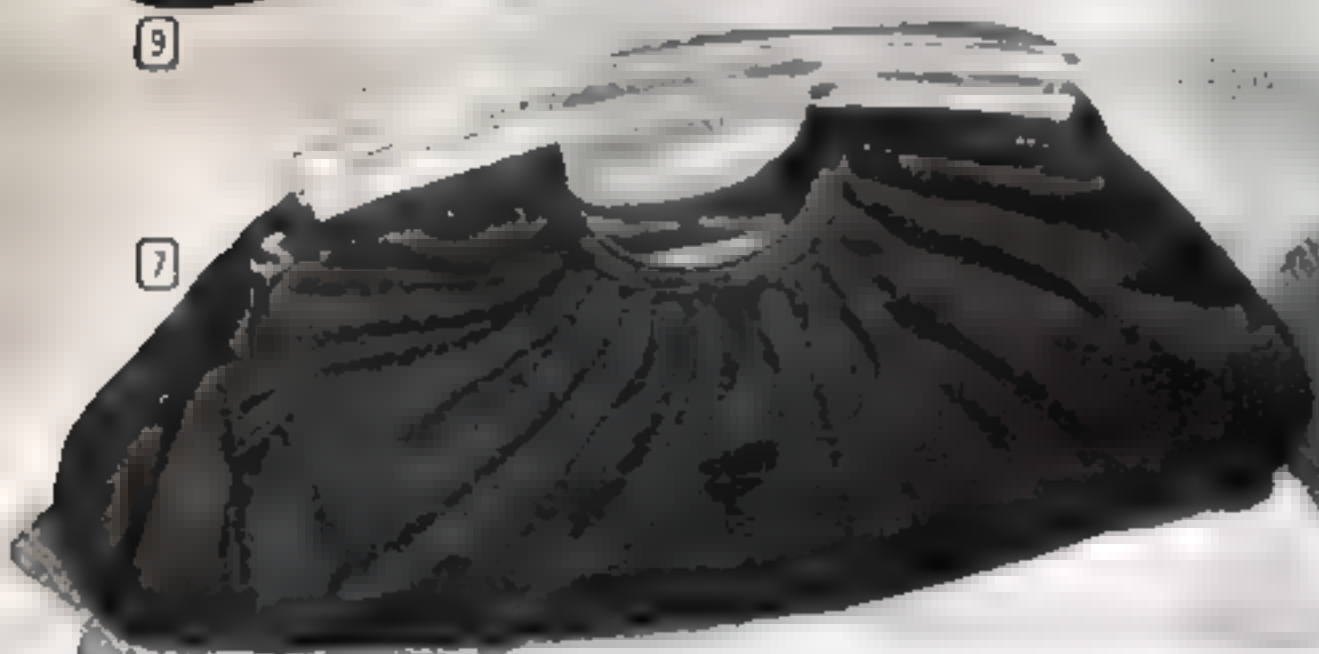
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## Handbag of the finest quality

INCLUDE THE 20% FEDERAL EXCISE TAX

**①** DRAMATIC SPLENDOR in exquisite New Wool Broadcloth. Crystal-like bar at top serves as handle, or she may carry handbag under arm. So sumptuous that it will enhance her loveliest outfit. Swagger pockets on either side of top zipper. Rayon lined, envelope coin purse, mirror, comb. About 17 x 9½ in. Black.  
30 T 1719T—Ship. wt. 1 lb. 14 oz. .... 14.30

**②** NEW DETAILS in your favorite Leather Bag. Rolled roll has corded edge. Soft fullness front and back. Zipper top has plastic coil wrist loop for easy carrying. Nice wide opening and very roomy interior. Rayon lining, wall pockets, envelope coin purse and mirror. About 15 x 8 in. Colors: Black or Brown.  
30 T 1723—Ship. wt. 1 lb. 9 oz. State color. 8.50

**③** SCULPTURED DRAPING on a classic style. Fine quality, long-wearing Goatskin. Inside zipper compartment. Ornamental Lucite clasp mounted on leather covered metal frame. Very roomy interior. Fine quality Rayon lining. Envelope coin purse, comb and mirror. About 14 x 7½ in. Colors: Black or Brown.  
30 T 1718T—Ship. wt. 1 lb. 10 oz. State color. 14.30

**④** ARISTOCRATIC SIMPLICITY in luxurious Genuine Alligator import. Richly lined with velvety suede leather. A Handbag to treasure for years. Extended top zipper opens exceptionally wide. Custom fitted with inside zipper pocket, wall pockets, frame coin purse, mirror. About 11½ x 8¾ in. Black, Brown, Navy, Red.  
30 T 1712T—Ship. wt. 1 lb. 15 oz. State color. 44.83

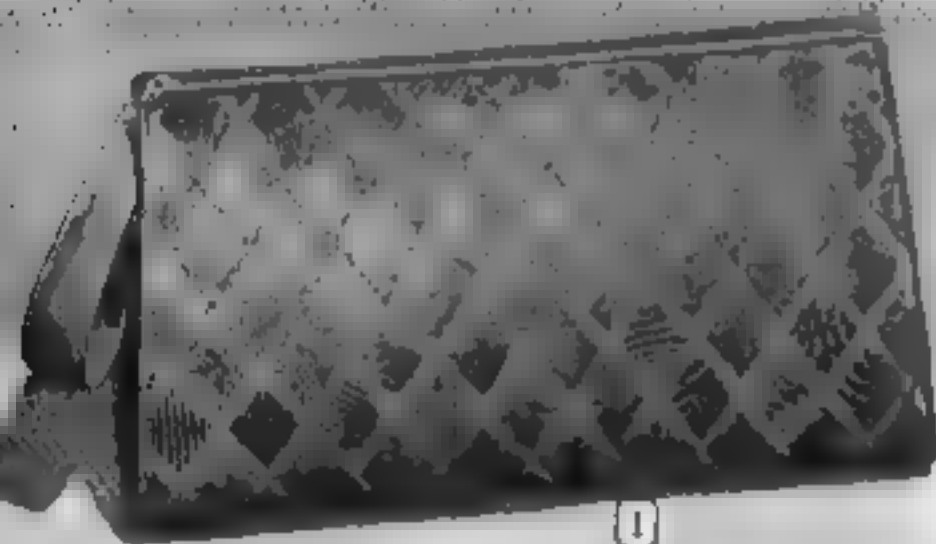
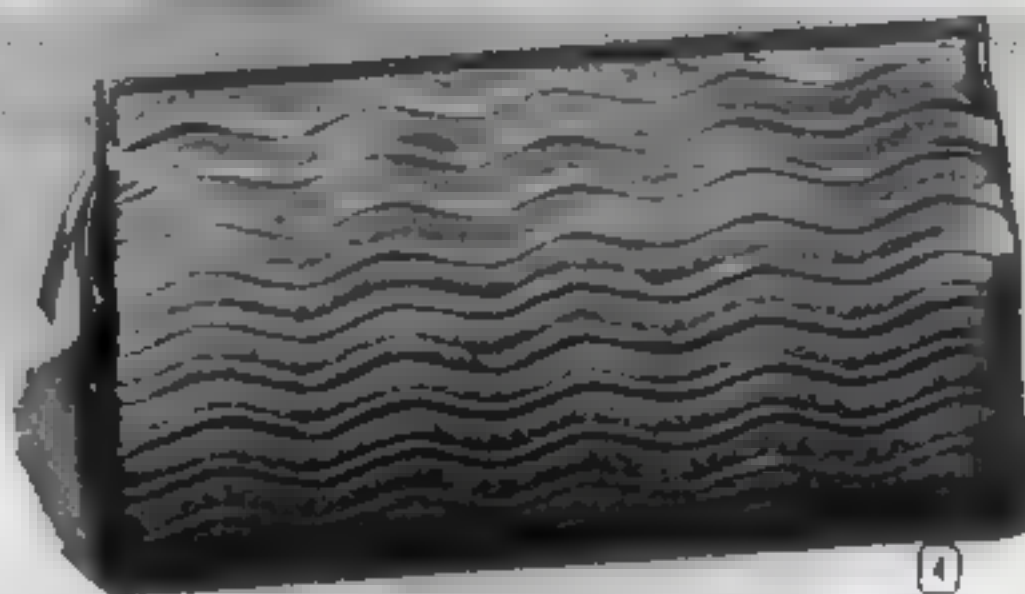
**⑤** GENUINE ALLIGATOR import, so luxurious yet simple. A Handbag her friends will admire; she will be proud to possess. Wide bottom and side gussets make for interior roominess. Handsome suede lining, inside zipper pocket, wall pockets, frame coin purse, mirror. About 11 x 7 in. Brown, Green, Red or Navy.  
30 T 1713T—Ship. wt. 1 lb. 9 oz. State color. 42.15

**⑥** HAND SWOONING on a fine quality Goatskin Leather. Glamorous Bag sure to compliment the most simple costumes, and give long wear. Lucite pull on top zipper closing. Specially wide opening roomy interior. Rayon lining, wall pockets, envelope coin purse, mirror, comb. About 15 x 8½ in. Colors: Black or Brown.  
30 T 1717T—Ship. wt. 1 lb. 7 oz. State color. 14.30



Handbag styles 8 and 10  
THE SUFFIX "T" after the style number means that handbags on these two pages will be mailed from Chicago. However, send your order to, and pay postage from House nearest you. It might mean that you will receive your merchandise a day later than usual.





## Give her a lovely handbag

ALL THESE PRICES ALREADY INCLUDE THE 20% FEDERAL EXCISE TAX

**ZIPPERED COIN PURSE** of Genuine Morocco Goatskin. Roomy zippered compartment will keep her money safe; snap fastened expanding pocket is handy for tax tokens, lipstick, stamps, etc. Size abt.  $4\frac{1}{2} \times 3\frac{1}{2}$  in., is convenient to tuck in coat pocket or use as a coin purse in any handbag. Ship. wt. 5 oz. Please state color: Black, Red.

30 T 1730 — ..... 1.19

Buy on Wards Time Payment Plan. See Page 141.

24 WARDS club

**1** GENUINE LEATHER... fine grained pieces in a handsome patchwork pattern. Exceptionally durable. Trimly tailored. Fine quality rayon lining, wall pockets, envelope coin purse, mirror. About  $12 \times 6\frac{1}{2}$  in. Colors: Black, Brown. Ship. wt. 1 lb. 4 oz.

30 T 1724 — Please state color..... 7.14

**3** SHIRAZ BORROW set into this pouch of soft smooth Leather. Sturdy metal frame has ornamental plastic lock. Rayon lining, wall pockets, envelope coin purse and mirror. About  $15\frac{1}{2} \times 7\frac{1}{2}$  inches. Colors: Black, Brown, Red. Ship. wt. 1 lb. 1 oz.

30 T 1727 — Please state color..... 5.94

**5** SWAGGER POCKETS on either side of top zipper, handy for ration books, hankies, gloves. Grained Leather, soft front detail. Rayon lining, wall pockets, envelope coin purse, mirror. About  $11 \times 7\frac{1}{2}$  in. Colors: Black or Brown. Ship. wt. 1 lb. 6 oz.

30 T 1726 — Please state color..... 5.94

**2** HAND SHIRAZ... exceptional value in an oversized Handbag of lovely Rayon Faille, so feminine yet so practical. Zipper top opens wide; has plastic wrist loop. Rayon lining, wall pockets, envelope coin purse, mirror. Abt.  $15\frac{1}{2} \times 9$  in. Colors: Black, Brown, Navy, Red. Ship. wt. 1 lb. 10 oz.

30 T 1725 — Please state color..... 7.14

**4** TOP ZIPPER... Simulated leather in a new embossed design. Lining is simulated Leather, too, neatly tailored to give long wear. Roomy interior lined with wall pocket, mirror, and envelope coin purse. Size: About  $13\frac{1}{2} \times 8$  inches. Colors: Black, Brown or Navy. Ship. wt. 1 lb. 2 oz.

30 T 1729 — Please state color..... 2.39

**6** TOP ZIPPER on a pouch of Simulated leather... styled like a more expensive Bag. Smart handle detail, new flared collar and pretty plastic pull on zipper. Rayon lining, large envelope coin purse and mirror. Size: About  $14 \times 9\frac{1}{4}$  inches. Colors: Black, Brown, Navy. Ship. wt. 1 lb. 8 oz.

30 T 1728 — Please state color..... 3.54



# *The Coat Book*

WARD'S FINEST FURS AND FASHIONS



... ..



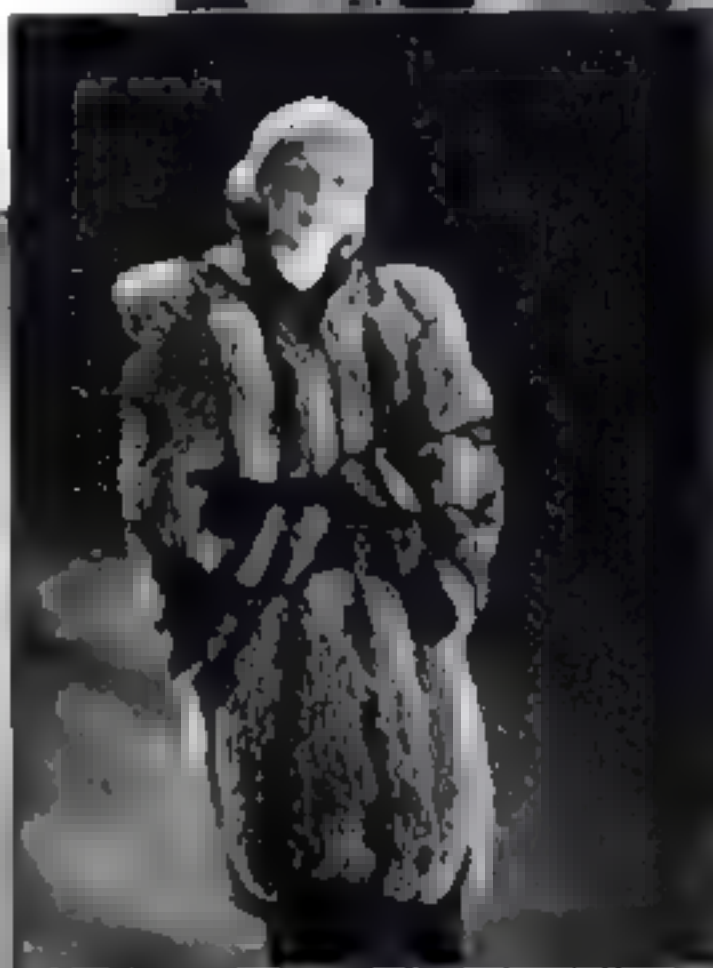
## *Furs for Christmas*

CLIP AND MAIL THE COUPON BELOW  
FOR YOUR FREE BOOK OF FINE FURS

FORMAL OR CASUAL MIMDED FURS  
GLAMOROUS SLIM-LINE TUXEDOS  
NEW SHORT-COAT FUR FASHIONS  
FINE FURS ON FAMOUS FABRICS

Think of every woman cherishes... lovely furs for Christmas. Ward's new 1944 edition of *The Coat Book* offers varied appeal in better quality fashions. An outstanding selection of practical and glamorous furs are presented in styles keyed to the minute... fluid tuxedos, the fitted mode, short length fur coats and your "round fur" scarfs and jackets. There are beautiful woolsens too, master tailored in the new soft style trend. Cloth coats humped with fur or graced with trimness in detail that distinguishes quality merchandise. The Suits are distinctive in fabric and style... lighter-weight woolsens designed with a formal touch to accompany Winter furs.

Buy Your Furs on Time... see Ward's Time Payment Details on Page 141.



MONTGOMERY WARD & CO.:  
PLEASE SEND ME YOUR  
FREE BOOKLET OF BETTER  
FURS, COATS AND SUITS.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
Post Office \_\_\_\_\_

Route No. \_\_\_\_\_  
Box No. \_\_\_\_\_  
State \_\_\_\_\_

CODE WARD 25





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## Gay Christmas gifts

**1 HANDSOMELY WORKED SHAWL** by Glentex. Made of (line all) New Wool yarn. Grand gift. Intricate lace patterns look hand knit. Fringe knotted by hand. Abt. 36 x 19 in. Hand washable. Pink, Lilac, White, Copen Blue, Black.  
30 T 8897—Ship. wt. 7 oz. State color. **4.98**

**2 SOMETHING NEW IN EAR MUFFS**... All New Wool hand-crocheted puffy flowers on a band of contrasting color. Fits any head-size. White with red band, Fuchsia with purple, Red with green, Gold with brown, Powder Blue with wine.  
30 X 8682—Ship. wt. 2 oz. State color. **1.00**

**3 CAPTIVATING BLACK Rayon Lace Scarf** sprinkled with colorful star sequins to lend enchantment to her evenings. Chantilly type lace, gracefully edged with tiny scallops of black Rayon braid. Abt. 43½ x 15¼ in. Dry clean.  
30 T 8898—Ship. wt. of each scarf 5 oz. **3.98**

**4 SWEEPING SQUARE** of Rayon Lace to wear exactly as shown, or hung gracefully about your shoulders for evening wear. Scalloped edges all around. About 49 in. sq. Dry clean. Dramatic in Black; feminine in White.  
30 T 8660—Ship. wt. 4 oz. State color. **1.89**

**5 SOFT-TONED PLAID SQUARE**... warm and good-looking to wear with your sporty tweeds. 20% New Wool, 80% Rayon. Self fringed edges. Abt. 26½ in. sq. Hand washable. Background Colors: Beige, Gray, White, Lt. Blue.  
30 T 8882—Ship. wt. 4 oz. State color. **98¢**

**6 DOUBLE DUTY SQUARE** of Spun Rayon mixture;... wear it fair or stormy weather. Treated with "Dura", a new Johnson's Wax product, to make it water and spot-resistant. In assorted floral prints. Abt. 27 in. sq. Wash separately. Green, Red, Copen Blue, White, Brown.  
30 X 8648—Ship. wt. 2 oz. State color. **49¢**

**7 FILMY SHEER RAYON SCARF**... a flattering feminine accessory she'll love to wear. Lovely assorted flowers in soft tones on a White background; blends prettily with many costumes. Rolled hems. Hand washable.  
30 T 8899—Abt. 43½ x 17½ in. Ship. wt. 1 oz. **69¢**

**8 PAPER-CRISP Rayon Taffeta Scarf** for a swish of color under her chin. A Kimball original. Yarn-dyed plaids; gleaming Satin over-stripe. About 48 x 12½ in. Dry clean. Pink and Black; Lilac and Black; Yellow and Brown.  
30 T 8895—Ship. wt. 2 oz. State color. **2.98**

**9 FINE QUALITY sheer Rayon Square.** White background with assorted floral patterns in unusual color combinations. Colors are clear and lovely because they're screen printed. Neatly rolled hems. Dry clean.  
30 T 8893—Abt. 34 in. sq. Ship. wt. 4 oz. **2.98**

**BETTER FASCINATOR**, light and airy as a handful of sea foam. Knit of 100% Kid Mohair... warmer, fluffier than scarf below. Overcast ends. Abt. 55 x 24 in. Hand washable. Colors: Lt. Blue, Pink, White, Yellow, Red, Lilac.  
30 T 8749—Ship. wt. 3 oz. State color. **1.87**

**GOOD FASCINATOR.** Misty-sheer, made of 50% New Wool, 50% Rayon; not shown but Lacy knit similar to scarf "10" shown. Overcast ends. About 50 x 20 inches. Washable by hand. Colors: Light Blue, Pink, White, Yellow, Red, Lilac.  
30 T 8800—Ship. wt. 3 oz. State color. **1.00**

**10 SHEER RAYON SCARFS** in 2 qualities. Pink, White, Copen Blue. Hand washable. Wt. 2 oz. **BETTER:** Drawn work border. Hand rolled hems. 30 T 8897—Abt. 50 x 19½ in. State color. **1.98**  
**GOOD:** Plain. Hand rolled edges; fringed ends. 30 T 8894—Abt. 52 x 13½ in. State color. **94¢**

**11 SPARKLING WHITE Rayon Crepe Scarf**... drapes smoothly into tailored lines. Personalize your gift with initials. Press on with barely warm iron. Abt. 41½ x 9½ in. Hand washable.  
30 T 8888—Ship. wt. 3 oz. Scarf only. **1.00**  
Scarf and three initials. State initials. **1.20**

**12 SMART LOOKING WOVEN SQUARE** of line all New Wool yarn. Soft and cozy in bright warming colors. Sporty, self fringed edges. About 27 in. sq. Washable by hand. Colors: Red, White, Medium Blue, Green, Pink or Yellow.  
30 T 8890—Ship. wt. 2 oz. State color. **1.00**

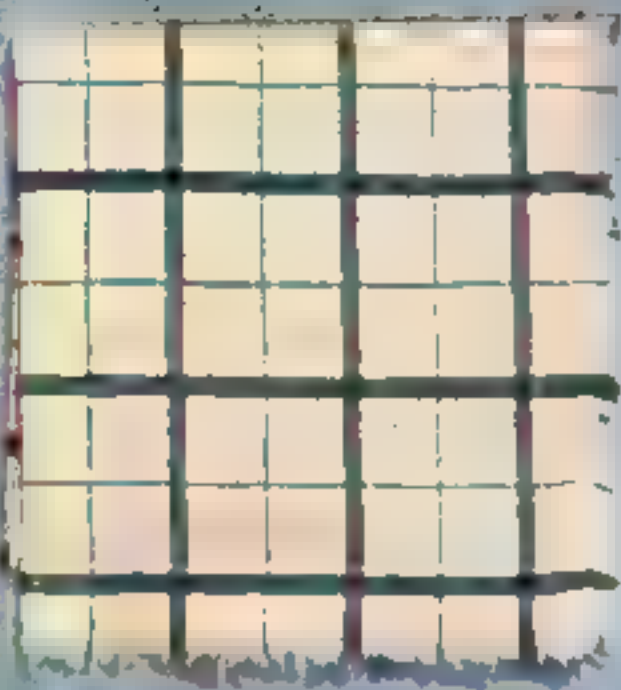
**13 50% New Wool, 50% SPUN RAYON Square** resembles fine Challa. A Glentex make. Screen printed patterns in assorted lovely floral designs. About 29 inches square. Wash separately. Black, Fire Red, White, Gold, Copen Blue.  
30 T 8896—Ship. wt. 3 oz. State color. **1.98**

**14 HAND LOOMED 100% New Wool Scarf** with hand knotted fringe ends. Wonderously warm and soft; heavier, richer looking than scarf below. A practical Christmas gift. Abt. 46 x 11½ in. Hand washable. Yellow, Fire Red, White.  
30 X 8640—Ship. wt. 4 oz. State color. **1.89**

**MACRANT WOVEN SCARF** of lighter weight New Wool (not shown). Novelty diagonal weave gives handsome appearance. Reinforced edges; self fringed ends. Warm and practical. Abt. 45 x 12½ in. Dry clean. Yellow, Fire Red or White.  
30 T 8889—Ship. wt. 3 oz. State color. **98¢**

**15 STUNNING CHERRY PARTY** on rich crepe backed Rayon Satin, a distinctive gift Scarf. Screen printing gives a hand painted look, brings out color depth. Double thickness fabric makes draping easier. Self fringed ends. Abt. 40 x 9 in. Dry clean. Wine cherries on White only.  
30 T 8881—Ship. wt. 4 oz. .... Each **1.89**





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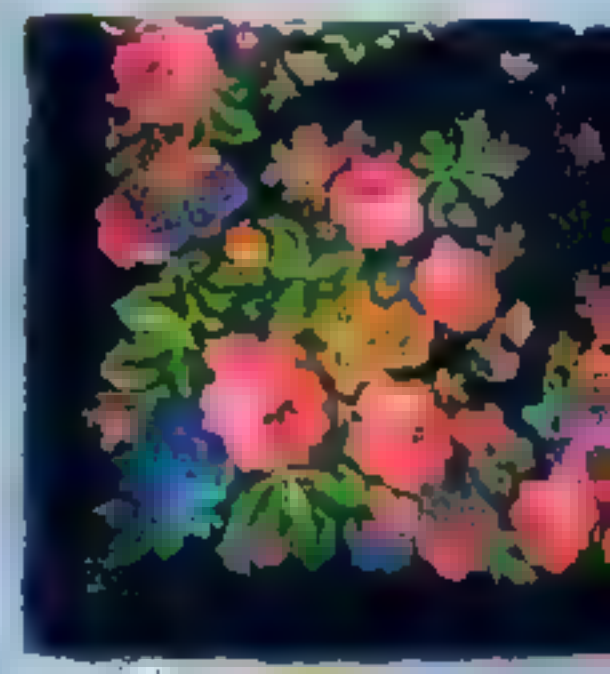
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## Holiday Houseworts

**[1]** *Look for winter cheer in this print of large, colorful flowers on a yellow background. The dress is long, with a full skirt and long sleeves. It features a high collar and a matching belt.*

AT 12.45—Please state size and color.... 4.45

**[2]** *Bright Sunset Red describes the color of this dress. It has a full skirt and long sleeves. The dress features a high collar and a matching belt.*

AT 12.82—Please state size and color.... 12.82

**[3]** *White dress with small red and green floral prints. The dress is long, with a full skirt and long sleeves. It features a high collar and a matching belt.*

AT 10.82—Please state size and color.... 10.82

**[4]** *Faint Yellow dress with small red and green floral prints. The dress is long, with a full skirt and long sleeves. It features a high collar and a matching belt.*

AT 5.33—Please state size and color.... 5.33

BUY ON TIME. SEE PAGE 14. ROSES MAILED FROM CHICAGO. POSTAL & TELEGRAPH MAILING HOUSE.





## Warm Luxurious Quilts

**(5)** Cherry-Blossom Bayon Quilted Coat, printed in a delicate floral design, provided with a contrast in a light blue color. The quilted top of coat and quilted collar provide a look of luxury. Sleeves, pockets, 3/4 length and cuffs in black and white with a lovely contrast. Coats are provided with a lovely Winter style. About 54 inches long. Machine wash and dry clean.

Colors: Powder Blue, Light Blue with floral print. Sizes: 12, 14, 16, 18, 20. Ship weight 2 lbs. 2 oz.

RT #152—Please state size and color, . . . 18.98

**(7)** Bayon Coat Quilted with identical quilting and warm lining. Detailed the quilting in the same color as the quilt for the luxury modern. The quilt is a new design to help you, the look of encumbering skirts and a new "breakable" for the girl with limited leisure time. Made in a smooth Bayon fabric. About 54 inches long. Dry clean.

Colors: White or Blue ground with floral print. Sizes: 12, 14, 16, 18, 20. Ship weight 2 lbs. 2 oz.

RT #550—Please state size and color, . . . 9.97

**(6)** Bayon Quilted Quilted Coat, quilted top and quilted collar. The quilted top of coat and quilted collar provide a look of luxury. Sleeves, pockets, 3/4 length and cuffs in black and white with a lovely contrast. Coats are provided with a lovely Winter style. About 54 inches long. Machine wash and dry clean.

Colors: White or Blue ground with floral print. Sizes: 12, 14, 16, 18, 20. Ship weight 2 lbs. 2 oz.

RT #152—Please state size and color, . . . 11.50

**(8)** Bayon Quilted Quilted Coat, quilted top and quilted collar. The quilted top of coat and quilted collar provide a look of luxury. Sleeves, pockets, 3/4 length and cuffs in black and white with a lovely contrast. Coats are provided with a lovely Winter style. About 54 inches long. Machine wash and dry clean.

Colors: White or Blue ground with floral print. Sizes: 12, 14, 16, 18, 20. Ship weight 2 lbs. 2 oz.

RT #152—Please state size and color, . . . 10.50

RT #550—Please state size and color, . . . 4.98

Colors: White or Blue ground with floral print. Sizes: 12, 14, 16, 18, 20. Ship weight 2 lbs. 2 oz.





## Winter Warmers

For **Glacécoat®** Fashion, a long, double-breasted coat with a high collar, long sleeves, and a full skirt. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White.

Color: Medium Blue or White.

Size: 12, 14, 16, 18, 20 and 22.

HT 100-120—Ship. wt. 2-3 lbs. each.

Please state size and color. . . . . \$6.98

For **Glacécoat®** Fashion, a long, double-breasted coat with a high collar, long sleeves, and a full skirt. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White.

Color: Medium Blue or White.

Size: 12, 14, 16, 18, 20 and 22.

HT 100-120—Ship. wt. 2-3 lbs. each.

Please state size and color. . . . . \$16.98

For **Glacécoat®** Fashion, a long, double-breasted coat with a high collar, long sleeves, and a full skirt. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White. The coat is made of a heavy, warm fabric and features a large pocket on the left side. The coat is available in three colors: Blue, Red, and White.

Color: White, Medium Blue, or Red.

Size: 12, 14, 16, 18, 20 and 22.

HT 100-120—Ship. wt. 2-3 lbs. each.

Please state size and color. . . . . \$5.98









## Non-rationed gift slippers

**How to Order Slippers:** Order same size you wear in regular shoes. If you wear a half size and no half size is listed, then do this: Order a half size smaller than your shoe size if you wear a narrow width; order a half size larger than your shoe size if you wear a wide width. See Time Payment Plan on Page 141.

**10 RATION-FREE.** Cotton Velour, Duck sole, heel. Wt. 1 lb. 2 oz. All Sizes 4 to 8, also 9. State size.  
23 T 3007T-Blue Pump 4.45  
23 T 3006T-Wine Pump Pr. 3.95  
23 T 3008T-Wine Scuff  
23 T 3009T-Blue Scuff...Pr. 3.95

**15 COUNTRY BOOTIE** with Bunny Fur trim high around the ankle for warmth. Semi hard synthetic sole. Cudd. wedge heel. Wt. 1 lb. 3 oz. Whole Sizes 4, 5, 6, 7, 8, 9. Wide.

NO RATION STAMP NEEDED

23 T 3005-Blue. State size.  
23 T 3004-Red....Pair 2.98

**16 FINE QUALITY CROCODILE SCUFF**... pretreated and pretty. Durable synthetic sole, cudd. wedge heel. Whole Sizes Only: 4, 5, 6, 7, 8. Wide. Ship. wt. 1 lb. State your size.

NO RATION STAMP NEEDED

23 T 3007T-Light Blue  
23 T 3007T-Red  
23 T 3009T-Green....Pair 3.95

**16 PRINT FABRIC.** Synthetic sole, heel. Ship. wt. 1 lb. 3 oz. State size. Whole Sizes 4 to 8. Wide.  
23 T 3005-Multicolor Scuff. 1.95

NO RATION STAMP NEEDED

Whole. Half Sizes 4 to 9. Wide. Ship. wt. 1 lb. State size.  
23 T 3006-Multicolor Pump. 4.79

**20 SHOW YOUR TOE AND HEEL** in this Rayon-bendable Slipper. Semi-hard synthetic sole, wedge heel. Whole Sizes 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. 1 oz. State your size.

NO RATION STAMP NEEDED

23 T 3002-Light Blue  
23 T 3001-Royal Blue  
23 T 3001-Fuchsia...Pair 2.59

**17 COLOR RUNN HORN** on a striking new slung-back Pump of smart print fabric. Treated felt sole and wedge heel. Ship. wt. 1 lb. 3 oz. Sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8 and 9. Wide width. State size.

NO RATION STAMP NEEDED

23 T 3004-Multicolor. Pair 2.95

**21 GIVE HER THIS SCUFF** for a warm Christmas greeting. White Bunny Fur or thick-piled and soft. Flexible leather sole, wedge heel. Whole Sizes Only: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. State size. Price includes 20% Fed. Excise Tax.

NO RATION STAMP NEEDED

23 T 3110-White....Pair 3.50

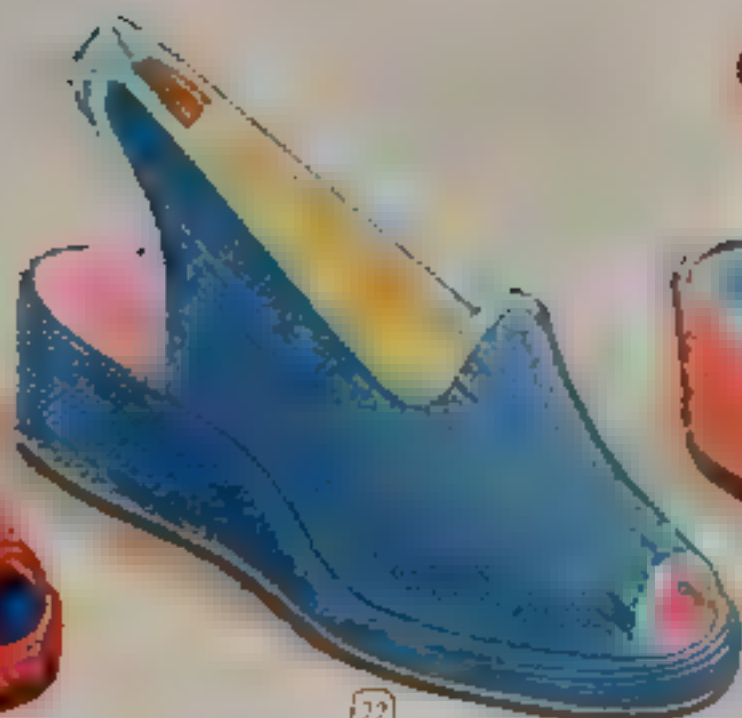








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## Non-rationed casual shoes in lively

**15 16 17 CASUALLY STYLED CORDUROY TIE.** Rich Corduroy, new and high in favor, in shades of Royal Blue, Beige or Red with contrasting buck lining. Open toe, hand covered full platform. Right-hand shoe for right foot. Weir them underfoot, wear them out with. Wristband synthetic sole, 1 1/2" high wedge heel. Width C (medium) in Whole and Half Sizes 4 to 9.

NO RATION STAMP NEEDED

23 T 44—Royal Blue. Ship. wt. 1 lb. 2 oz.  
23 T 47—Beige  
23 T 46—Red. State size.....Pair 2.79

**18 19 20 CORDUROY CROSS-STRAP SANDAL.** Here is fashion's latest favorite—Corduroy—in a smart style that takes its best look and sides. Yet its slender strap holds it tight. Light-foot, cushioned type construction. Full cushiony platform with contrasting buck lining. Wristband synthetic sole, 1 1/2" high wedge heel. Width C (medium) in Whole and Half Sizes 4 to 9.

NO RATION STAMP NEEDED

23 T 21—Wine. Ship. wt. 1 lb. 2 oz.  
23 T 28—Red  
23 T 27—Royal Blue. State size.....Pair 2.49

**21 22 23 SEASON'S SMASH HIT...** the long low liner you've clamored for... now in rich velvety Corduroy. Front sweeps high, too and back are open. Elastic heel band for no-slip fit. Patterned after the California-born idea of easy-going shoes. Full cushiony platform. Wristband synthetic sole and 1 1/2" high wedge heel. Width C (medium) in Whole and Half Sizes 4 to 9.

NO RATION STAMP NEEDED

23 T 14—Red. Ship. wt. 1 lb. 2 oz.  
23 T 15—Powder Blue  
23 T 16—Pink. State size.....Pair 2.49





*colors... for indoor and outdoor wear*

**24 25 26** **TODAY'S SUNSHINE-BARK PUMP** with a juicy bow. Multicolored fabric that mixes well with casual cotton and stripes. We've them indoors for the day-long run and outdoors on bright days. Good riding, stamp covers... wonderful for Christmas shopping. Wear-tested fabric tested also. 100% nylon, wedge heel. Ship. wt. 1 lb. 4 oz. Width B (med. narrow). Whole, Half Sizes 4 to 9.  
NO RATION STAMP NEEDED  
23 T 51—Green with Multi-checks. State your size.  
23 T 48—Multi-color Plaid  
23 T 50—Red with Multi-checks... Pair 3.98

**27 28 29** **YOUNG ANNE'S BANGLE-LET** with brief openings. One of the most raved about runs, as in years before. Bangle, in male and children's your lot. Wear them indoors or out. Footwear with a new look. Woven cotton fabric in gray, checked and design. Wear-tested fabric cord-leather. Nylon, wedge heel. Ship. wt. 1 lb. 4 oz. Width B (med. narrow). Whole, Half Sizes 4 to 9.  
NO RATION STAMP NEEDED  
23 T 56—Brown and Yellow. Please state your size.  
23 T 55—Red and black  
23 T 54—Lavender, Royal, Powder Blue. Pr. 3.98

**30 31 32** **TODAY'S PUMP SWEETHEART IN Gingham.** Open toe and a rounded young vamp. In gingham, Red, Blue or Green checks that stand you a year or two days. Ideal for at home wear with a purple or black, yet delicate, hardly colored, even so well. Full cushion platform. Wear-tested synthetic sole with 1 1/2 inch wedge heel. Width B (med. narrow). Whole, Half Sizes 4 to 9.  
NO RATION STAMP NEEDED  
23 T 78—Green. Ship. wt. 1 lb. 3 oz.  
23 T 75—Blue  
23 T 74—Red. State your size... Pair 2.98

COLORS ON THESE PAGES match the shoes as closely as modern high-speed printing methods permit. You'll want a pair for yourself... they make welcome gifts under a Christmas tree, too.









## Children's non-ratoned slippers and play shoes

### TEN PRETTY LITTLE CHRISTMAS GIFT SLIPPERS

**15** COZY FELT SLIPPER with turn-down collar for nippy nights and cold mornings. Soft padded sole and heel. For little boys and girls. Child's Sizes: 6, 7, 8, 10, 11, 12, 13, 1, 2. Wide. Ship. wt. 10 oz. **NO RATION STAMP NEEDED**  
24 X 3775-Red. State size.  
24 X 3775-Blue. State size. Pr. 69¢

**16** OUR FINEST QUALITY KID STEP-in...sleek, glove-soft. All leather lining. Flexible leather sole. Spring heel. Mailed from Chicago. Child's Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide. Wt. 14 oz. State size. **NO RATION STAMP NEEDED**  
24 T 3790T-Dark Brown. Pr. 3.49

**17** SHEEPSKIN BUNNY SLIPPER cuddles and caresses little feet. Warm, natural Sheep's Wool cut, lining. Impregnated Duck sole. Child's Whole Sizes: 6, 7, 8, 9, 10, 11, 12, 13. No sizes. Wide width. Ship. wt. 12 oz. State size. **NO RATION STAMP NEEDED**  
24 T 3742-Brown...Pair 97¢

**18** TINY FEET will plunge ankle deep in this warm Deerskin Bootee... with soft, electrified shearing collar, fleece lining, padded Deerskin sole. For boys and girls alike. Child's Whole Sizes: 4, 5, 6, 7, 8. No sizes. Wide. Wt. 10 oz. State size. **NO RATION STAMP NEEDED**  
24 T 3710-Natural...Pair 1.89

**19** RIBBED CHENILLE D'ORSAY with multi-color embroidered collar. Sateen lining. Semi-hard synthetic sole. Covered spring heel. Child's Whole Size: 12, 13, 1, 2, 3. No sizes. Wide width. Ship. wt. 14 oz. State size. **NO RATION STAMP NEEDED**  
24 T 3730-Red. State size.  
24 T 3731-Blue. State size...Pair 1.95

**20** CUDDELY SOFT BUNNY FUR adorns this dainty little Pamine Sateen open toe D'Orsay... like mother's slippers. Sateen lining. Semi-hard synthetic sole. Covered spring heel. Ship. wt. 14 oz. Child's Whole Sizes: 12, 13, 1, 2, 3. Wide width. **NO RATION STAMP NEEDED**  
24 T 3726-Red. State size.  
24 T 3727-Blue. State size...Pair 1.95

**21** VELVET CORDUROY D'ORSAY in gay colors to match daughter's robe. Sateen lining. Hard synthetic sole. Full platform. Low box heel. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide width. No ½ sizes. Ship. wt. 1 lb. Please state size. **NO RATION STAMP NEEDED**  
24 T 3700-Red. State size.  
24 T 3701-Blue. State size...Pair 1.98

**22** BUNNY FUR TRIM, white as a snowball, offsets warm, colorful Corduroy Bootee. Sateen lining. Hard synthetic sole. Covered wedge heel. Child's Whole Size: 10 to 13 Wide. Ship. wt. 1 lb. **NO RATION STAMP NEEDED**  
24 T 3732-Red. State size.  
24 T 3733-Blue. State size...Pair 2.69

**23** FELT Bedtime Slipper with perky collar-to-match turned all the way down. Hard synthetic sole. Low box heel of matching color. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide. Wt. 15 oz. **NO RATION STAMP NEEDED**  
24 T 3698-Red. State size.  
24 T 3699-Blue. State size...Pair 1.59

**24** FLEECY RAYON AND COTTON BOOTIES with piled-deep Sheep's Wool collar that wraps warmly around little ankles. Soft padded sole and heel. Child's Whole Sizes: 6 to 13. Wide. Ship. wt. 13 oz. **NO RATION STAMP NEEDED**  
24 X 3721-Red. State size.  
24 X 3722-Blue. State size...Pair 99¢

HOW TO ORDER CHILDREN'S SLIPPERS AND PLAY SHOES: Order child's regular shoe size. If child wears a half size and no half size is listed then do this: Order a half size smaller than shoe size if child wears a narrow width; order a half size larger than shoe size if child wears a wide width.

Buy all your needs for yourself and the entire family on Wards convenient Time Payment Plan. For complete details see Page 141.

### SIX GAY, COLORFUL AND PRACTICAL PLAY SHOES

**25** CORDUROY PLAYTIME TIE with grown-up styling. Smart imitation Lizard trim open toe. Finest plastic sole. Wedge heel. Ship. wt. 1 lb. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. **NO RATION STAMP NEEDED**  
24 T 2871-Wine. State size.  
24 T 2872-Blue. State size.  
24 T 2873-Red. State size...Pair 2.79

**26** CORDUROY PLAY ANKLET for wear indoors or out. Vivid colors to brighten any costume. Finest plastic sole. Wedge heel. Ship. wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. **NO RATION STAMP NEEDED**  
24 T 2874-Wine. State size.  
24 T 2875-Blue. State size.  
24 T 2876-Red. State size...Pair 2.79

**27** TRIM AND TAILORED CORDUROY PUMP, for romping at home or outdoors. Finest wearing plastic sole. Imitation Lizard wedge heel. Ship. wt. 1 lb. Child's Size: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. **NO RATION STAMP NEEDED**  
24 T 2877-Wine. State size.  
24 T 2878-Blue. State size.  
24 T 2879-Red. State size...Pair 2.79

**28** CORDUROY OPEN TOE SLING BACK...duplicate of big sister's pet style. Comfortable California type platform construction. Elastic at back for trim fit. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. **NO RATION STAMP NEEDED**  
24 T 2883-Wine. State size.  
24 T 2884-Red. State size.  
24 T 2885-Blue. State size...Pair 2.19

**29** CUTE MARY JANE PUMP in Cotton Gabardine with a big, big colored bow. California type construction... wide toes and cushioned platform. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. **NO RATION STAMP NEEDED**  
24 T 2880-Green. State size.  
24 T 2881-Red. State size.  
24 T 2882-Blue. State size...Pair 2.19

**30** HUARACHE TYPE SANDAL...hand woven just like the true Mexican play shoe. Sturdy imitation leather upper. Synthetic sole. Leather topped heel. Makes an ideal Christmas gift. Child's Sizes: 12, 13, 1, 2, 3. Full sizes only. Wide width. Ship. wt. 1 lb. 2 oz. State size. **NO RATION STAMP NEEDED**  
24 T 2858-Fawn. State size.  
24 T 2891-Red. State size...Pair 2.49





## Make her Christmas joyous with these

**1** EXQUISITE WHITE TRICOT KNIT RAYON JERSEY NEGLIGEE with stunning gown to match (described below). The luxurious fabric is smartly shirred above and below the set-in double band of lace which gives the "tiny waist" look. Matching lace trims the plunging V neck, the gracious sleeves. Ties at waist with dainty self fabric tie. Bodice drapes softly from shirred yoke. A magnificent gift alone . . . superb with its matching gown. Washable. Sizes: 32, 34, 36, 38-in. bust. White only. 54 in. long. 32 T 2881—Ship. wt. 6 oz. Please state size. **9.98**

**2** LACE TRIMMED TRICOT KNIT RAYON JERSEY GOWN to match negligee (described above). Bridal white handled as magnificently as a dancing gown with a pointed waistline marked by two bands of inserted lace. The softly shirred bodice is trimmed with matching lace that also forms the shoulder straps. Bodice has comfortable, smooth-fitting surplice cut front and back. Matching sash comes from sides to tie in back. 54 inches long. Washable. Sizes: 32, 34, 36, 38-inch bust. Color: White only. 32 T 2880—Ship. wt. 4 oz. Please state size. **5.98**

**3** PRINTED BETTER RAYON SATIN with eyelet embroidery trim. A graceful, softly styled Gown possessing universal appeal. The large blossoms are beautifully printed on a luxurious, long-wearing fabric. There is a casual simplicity to the line and trim, and it is exquisitely finished. Shirred bodice is soft and flattering, inserted midriff is waist-slimming and the bias cut skirt smooth fitting. 54 in. long. Colors: Assorted Prints on Tea Rose or Blue. Hand washable. Sizes: 34, 36, 38 or 40-inch bust. Ship. wt. 5 oz. 32 T 2946—Please state size and color . . . . . **3.98**

**4** MONOTONE PRINT ON BETTER RAYON SATIN provides a new fashion note in Gown fabrics. The lustrous ground has a matching dull-luster design subtly printed on it. The high-waisted Empire style sets off a youthful figure. Daintily patterned lace forms the pointed midriff, sweetheart neck and shoulder straps. Smooth bias skirt, shirring over bust and surplice cut in back bodice add flattery and comfort. Colors: Tea Rose or Light Blue, both hand washable. 54 in. long. Sizes: 34, 36, 38, 40-inch bust. Ship. wt. 7 oz. 32 T 2947—Please state size and color wanted. **3.98**

You can give fine gifts you'll be extra proud to present . . . if you use Wards Convenient Time Payment Plan. Read full details of this simple way to use your credit, described on Page 141. If you have an account, you can "add on" without down payment in most cases.

Want more gift ideas? Turn to Wards General Catalog, chockfull of selections for every name on your list. Wards Order Offices will gladly loan you a catalog or help you make out your order by phone or in person. Shop the Ward way and avoid Christmas crowds.





## Her favorite Christmas gift...

**1** **MILANESE KNIT BENSBERG RAYON BRIEF**... dainty, silky-soft and run-proof. Well made with synthetic rubber elastic at leg opening and back of waist for snug fit. Prettily trimmed with Schiffl embroidered bouquet. Sizes: 36, 38, 40-inch hips. Tea Rose only.

32 T 740—Ship. wt. 4 oz. Please state hip size. **1.37**

**2** **BENSBERG MILANESE KNIT RAYON PANTY BRIEF**. Soft and pretty as brief above but made with smooth hemmed leg. Sizes: 36, 38 or 40-inch hips. Tea Rose only.

32 T 741—Ship. wt. 4 oz. Please state hip size. **1.37**

**4** **FINEST GIFT SLIP of Best Rayon Crepe**. Has exquisite floral applique embroidered on bodice. Matching embroidered scalloping goes all 'round the hem and front and back bodice. Heart-shaped waistline is richly hem-stitched to the flattering shirred bodice. The true bias cut skirt drapes gracefully, fits smoothly. Side seams have Wards dainty, rip-proof "Perma seams", do neat inside as out, without a single raw edge. Length: 42 in. Colors: Petal Pink or White — both with blue trim.

Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust.  
32 T 6280—Ship. wt. 5 oz. State size and color. **4.98**

**1** **MONOTONE PRINT ON BETTER RAYON SATIN**... A smart new idea in Slip fabrics. The glistering satiny Tea Rose ground has a subtle dull-luster design in the same soft Tea Rose shade. Flattering slip to wear with its slender midriff, smooth, true bias skirt and plain satin ribbon edging topping the fitted bodice. The lucky woman who receives this monotone print slip will wear it long. All seams neatly double stitched and rip-proof.

Color: Tea Rose only. Length is 42 inches.

Sizes: 32, 34, 36, 38 or 40-inch bust.

32 T 6328—Ship. wt. 5 oz. Please state size. **1.98**

**3** **FITTED MIDRIFT SLIP of Good Quality Rayon Satin** with eyelet embroidery trimming the front yokes. Three lovely shades to choose from, so economically priced you can give her one of each. The pointed inserted midriff and true bias cut skirt fit sleekly beneath the soft, shirred bodice. Gives long wear because the neat double stitched seams are rip-proof. Length is 42 inches.

Colors: Light Blue, White or Tea Rose — each with hand-sewn and long-wearing white eyelet embroidered trim.

Sizes: 32, 34, 36, 38 or 40-inch bust.

32 T 6329—Ship. wt. 4 oz. State size and color. **1.69**

Are you forgetting someone? You can well afford to give everyone on your list the sort of presents you'll be proud of if you take advantage of Wards Convenient Time Payment Plan. Full details of this simple way to use your credit are given on Page 141. Let it help you solve your Christmas shopping problems.

Thousands of more attractive ideas for Christmas gifts are shown in Wards General Catalog. Be sure to check it while making out your gift list. It's the modern way to shop! No crowded stores or long hours on your feet to turn shopping into a chore. Just make your selections comfortably at home for a truly Merry Christmas.





6



9



## lovely lingerie

**6** EMBROIDERED FLOWER PETALS trim this Slip of Best Rayon Crepe at hem and front and back bodice. So soft and pretty it flatters every figure. Smooth fitting, true bias cut and delicately hemstitched bodice, graceful heart-shaped trim. Rip-proof "Perma-stretch". Colors: Petal Pink or White. 42 in. long. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. Ship. wt. 4 oz.

32 T 6337—State size and color. 3.98

**7** LACE TRIMMED SLIP of Best quality Rayon Crepe. A rich, wide band of finely patterned lace trims the entire hemline and bodice front. A narrow band of matching lace continues on and back bodice. Waist smoothly fitted, gathered bodice, true bias skirt all flatter the figure. 42 in. long. Ship. wt. 4 oz. Colors: Tea Rose or White. Sizes: 32, 34, 36, 38, 40 in. bust.

32 T 6330—State size and color. 2.98

**8, 9, 10** MATCHING THREE-PIECE SET in BETTER RAYON SATIN, richly trimmed with finely patterned lace. Exquisitely made with superior workmanship throughout. These three pieces together will make an impressive set. Colors: Pink or White.

**8. THE GOWN.** With lace at hem and yoke, shirring at waist. Length 54 in. 32 T 2945C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 6 oz. State size, color. 5.98

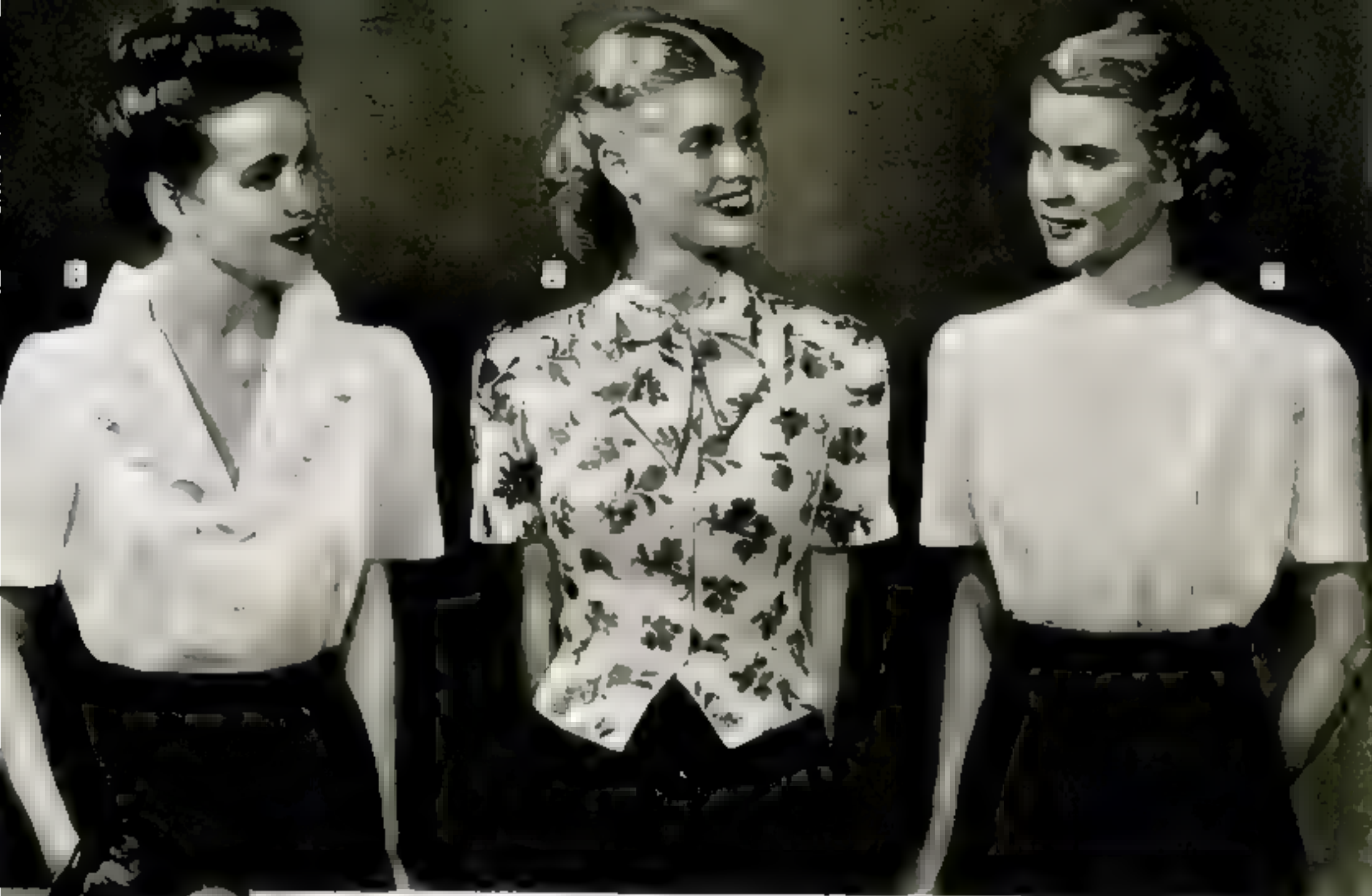
**9. THE SLIP.** Smoothly darted-in bodice. True bias skirt. Length 42 inches. 32 T 6331C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 4 oz. State size, color. 3.98

**10. THE PANTIES.** Synthetic Rubber Elastic waistband, comfortable cut. 32 T 1302C—Sizes: 26, 28, 30-in. waist. Ship. wt. 4 oz. State size, color. 2.69



10





## *Gift blouses to top*

**1** **RUFFLED LAPEL** . . . Ever so soft and appealingly feminine, this gracefully flattering Blouse comes in a smooth diagonal weave Rayon Crepe that holds its crispness. Dainty well bow trims each lapel. Waist darted for fit. Colors: White, Mauve, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust.

ST 4650—Ship. wt. 8 oz. State size and color. **2.98**

**2** **JACKET BLOUSE** . . . Figure flattering overblouse with vest-like that'll fit neatly over a skirt. In handsome Basket weave Rayon Crepe, gayly printed with a decorative floral design. Gracful bow tie. Waist darted for fit.

Colors: Mauve or White—each with colorful flowers. Hand wash. Misses' Sizes: 32, 34, 36, 38, 40-in. bust.

ST 4651—Ship. wt. 9 oz. State size and color. **2.98**

**3** **SMART SIMPLICITY** . . . Popular jewelry neckline Blouse with daintily tucked front. Trim and neat under any style suit jacket, very attractive alone. In crisp diagonal weave Rayon Crepe. Buttons down back. Darted for fit.

Colors: White, Mauve, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust.

ST 4659—Ship. wt. 8 oz. State size and color. **2.98**

**4** **100% New Wool Jersey Soft Blouse** . . . Its shirred high round neckline makes a perfect background for dramatic jewelry. Simply and flatteringly styled, with long sleeves, snug band cuffs, neat slip pocket, button back.

Colors: Gold, Black, Red, Kelly Green, White. Dry clean. Misses' Sizes: 32, 34, 36, 38-in. bust.

ST 4622—Ship. wt. 12 oz. State size and color. **4.98**

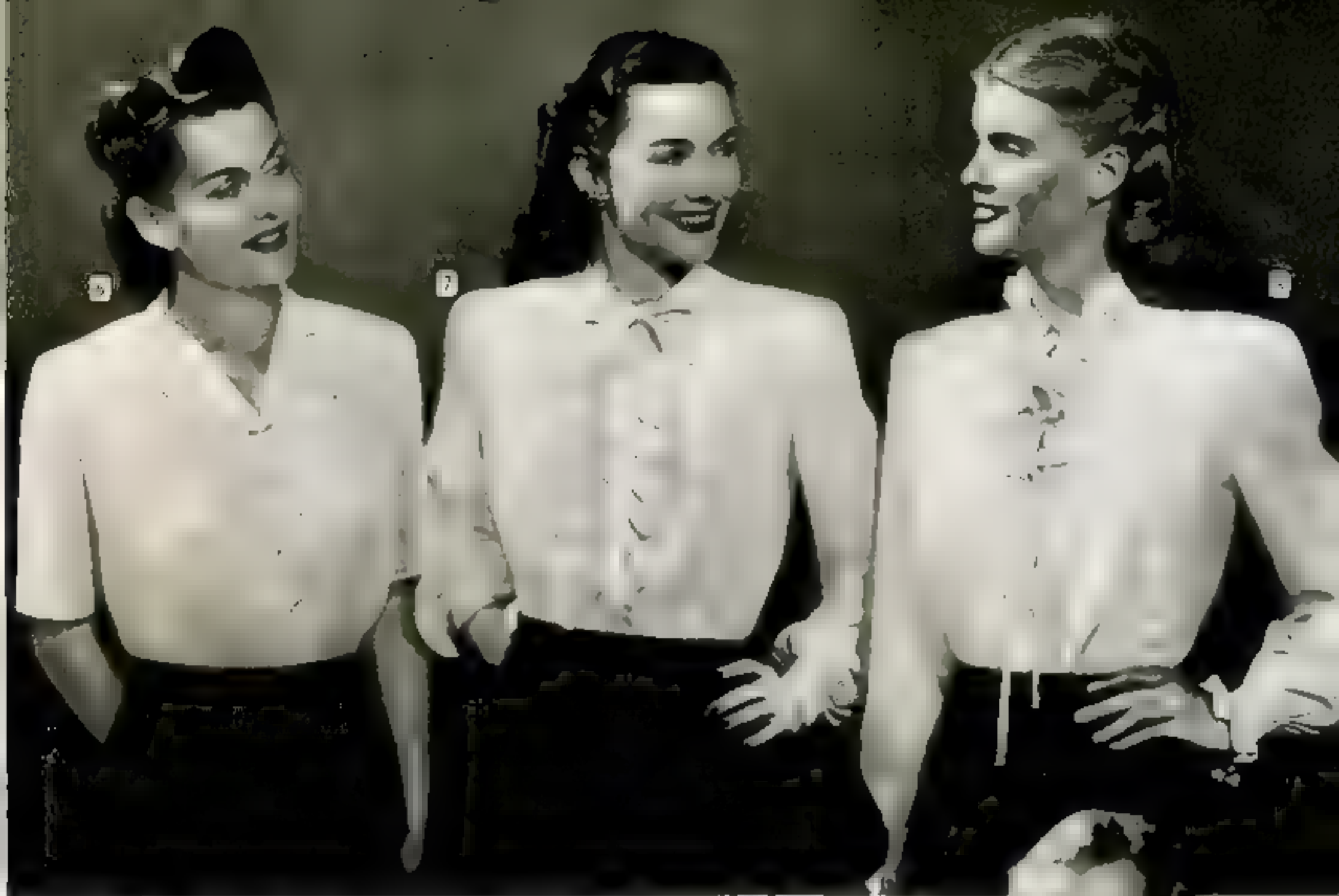
**5** **100% New Wool Jersey Shirt** . . . Its handsome convertible collar looks smartly casual worn open, clean-cut when buttoned high. Well tailored, double stitched panel front closing, smart and cozy long sleeves.

Colors: Gold, Black, Red, Kelly Green, or White. Dry clean. Misses' Sizes: 32, 34, 36, 38, 40-in. bust.

ST 4623—Ship. wt. 12 oz. State size and color. **4.98**

Blouses on these two pages are mailed from Chicago. You pay postage only from Ward's nearest Mail Order House.





## *your Christmas list*

**6** GRACEFUL FOR WOMEN . . . This women's size Blouse is attractively styled with flattering, ruffled, crochet edged revers, and a ruffled front closing with four pearl buttons. Front of yoke softly shirred. Styled by Beau Jardin Cie in Rayon Crepe. Color: White only. Hand washable.  
Women's Sizes: 36, 40, 42, 44, 46-in. bust.  
ST 4654—Ship. wt. 9 oz. State size . . . . . **4.98**

**7** DISTINCTIVE PLEATED RUFFLE JACQUARD and matching pleated ruffle cuffs make this exquisite Rayon Crepe Blouse a delight to the most fastidious. Always in excellent taste, with a neat self bow trim. Darts at waist for fit. Shirred at front yoke. Colors: White, Maise, Pink or Aqua. Hand washable.  
Misses' Sizes: 32, 34, 36, 38-in. bust.  
ST 4652—Ship. wt. 12 oz. State size and color . . . . . **3.98**

**8** PRETTY RUFFLE TRIM at collar and cuffs accents this charming long sleeved Blouse of crisp smooth Rayon Crepe. Ruffle gracefully tied with a self shirring bow. Front of yoke is softly shirred for gentle fullness. Darts at waist for perfect fit. Colors: White, Maise, Pink or Aqua. Hand washable.  
Misses' Sizes: 32, 34, 36, 38-in. bust.  
ST 4653—Ship. wt. 12 oz. State size and color . . . . . **3.98**

**9** EMPHATICALLY DRAMATIC Striped Celanese Acetate Rayon Jersey. Colors: Navy, Kelly Green, Red, Brown, or Black — each with white stripes. Wash separately by hand. Ship. wt. each 12 oz. Misses' Sizes: 32, 34, 36, 38, 40-in. bust  
SX 4633 — Long Sleeve Blouse with button cuff. State size and color when ordering . . . . . **4.98**  
SX 4636 — Short Sleeve Blouse. State size and color. **3.98**

**10** BOW BLOUSE . . . Distinctive Christmas gift star softly styled in Celanese Acetate Rayon Jersey, with bracelet-length sleeves. Has important details of soft tucking at neck, padding at shoulders for smart silhouette. Wash separately by hand. Colors: White, Maise, Blue, Red or Kelly Green.  
Misses' Sizes: 32, 34, 36, 38, 40-in. bust.  
SX 4632—Ship. wt. 12 oz. State size and color . . . . . **3.98**

Blouses make delightful gifts. For other attractive styles see General Catalog. Buy them on Time. See Page 141.







## *Gay Christmas sweaters she*

**1** **DOUBLE ATTRACTION.** Supple-soft Suede Leather in glowing colors, forms the front of this "Sweater-jacket"; Virgin Wool in an elegant rib knit forms back, sleeves, pockets and waist-fasting band. Novel fastening. Dry clean.

Colors: Gold with Dark Green; Kelly Green or Red with Natural.  
Size: 32, 34, 36, 38-in. bust. Ship. wt. 12 oz.

ST 4392 - Sweater. State size and color. **6.98**

**2** **"SHOW OFF" SWEATER.** Warmly flattering new sleeveless pullover. Its soft, fine All New Wool yarn rib knit and fashioned into figure-flattering lines. V-neck and armholes are lined with bands of ribbing for shape-keeping. Hand washable.

Colors: (Bright) Red; Light Blue, Kelly (Bright) Green; Lilac, Bright Pink or Mauve. Sizes: 34, 36, 38, 40-in. bust.

SX 4387 - Sweater. Ship. wt. 7 oz. State size, color. **2.98**

**3** **CORR CARDIGAN.** Women welcome it for its trim, figure-flattering lines, the warmth of its All New Wool Zephyr yarn. Attractive ribbed design, with V-neck. Wide bands of close ribbing at waist and sleeves. Hand washable.

Colors: Natural, Powder Blue, Hunter (dark) Green or Lilac.  
Size: 34, 36, 38, 40, 42, 44-in. bust. Ship. wt. 4 oz.

SX 4380 - Sweater. State size and color in order. **3.29**

**4** **"BRADLEY" BEAUTY.** A bulky, puffy cardigan, knit of thick, springy All New Wool yarns. Looks for all the world like a cozy band-aid. Good, firm shape-keeping shoulders, slim waist. Grosgrain ribbon-bound trim opening. Hand washable.

Colors: Luster Blue, Mauve, Merry Red, Kelly (Bright) Green.  
Size: 34, 36, 38, 40-in. bust. Ship. wt. 9 oz.

ST 4389 - Cardigan. State size and color in order. **2.98**

**5** **CABLE TRIM "BULKY"** Thick All New Wool yarns knit in a puffy style that looks hand-done; the front beaded with smart cable effect. Sparkling turtin closing. Shape-retaining knit band outlines front, bottom and cuffs. Hand washable.

Colors: Lilac, Pink, Powder Blue, Kelly (Bright) Green, Mauve, Jockey (Bright) Red. Sizes: 34, 36, 38, 40-in. bust.

ST 4390 - Cardigan. Ship. wt. 8 oz. State size, color. **2.98**

**MAKE CHRISTMAS SHOPPING EASY.** Put all Your Gifts in a Wardrobe Time Payment Account, Pay what you can. See details on Pg. 14.





*will wear the year round* ~~~~

**6** **BULKY PULLOVER.** 100% New Wool yarn in a giant link stitch that's a collegiate classic. Roomy, boxy style with flat high crew neckline, sleeves that are ribcuffed. Rib banded bottom lies flat, stays up when bloused. Hand washable. Colors: Medium Blue, Cherry Red, Hunter Green, Mauve, Lilac, Dusty Pink. Sizes: 32, 34, 36, 38, 40-in. bust.  
**SX 4360—Pullover.** Ship. wt. 1 lb. State size and color. **3.98**

**7** **SOFT-FITTED PULLOVER.** Part of any Sweater wardrobe, because it goes with anything from suits to slacks, flatters any figure. 100% New Wool in a smooth fine link knit. The high crew neck, short sleeves and bottom are ribbed for stay-put fit. Dusty Pink, Mauve, Cherry Red, Powder Blue or Lilac. Hand wash. Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 8 oz.  
**SX 4364—Pullover.** State size and color in order. **1.49**

**8** **"POXY" CARDIGAN.** A new "hug-me-tight" All New Wool style in an intricately knit colorful all-over floral pattern. Snug, high neckline with dainty edging all around and down button front. Warm, but not bulky—nice for sport or dress. Dry clean. Color: White or Med. soft Blue with multicolor design. Sizes: 32, 34, 36, 38-in. bust. Ship. wt. 14 oz.  
**SX 4373—Cardigan.** State size wanted in order. **6.39**

**9** **HAND FASHIONED PULLOVER.** 80% Imported Australian Wool, with 20% downy Rabbit's Hair to give it a dream of texture. Collegiate crew neck, hand looped to stay flat. Hand finished armholes fit without strain, hand sewn seams, smooth, flat. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Mauve, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 8 oz.  
**ST 4393—Pullover.** State size and color in order. **5.98**

**10** **HAND FASHIONED CARDIGAN.** 80% Imported Australian Wool with 20% Rabbit's Hair. Hand looped crew neck, hand sewn, strain-free armholes, flat hand sewn seams. A luxury gift, and superb companion to pullover described above. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Mauve, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 10 oz.  
**ST 4391—Cardigan.** Please state size and color. **6.98**

ALL SWEATERS on these two pages are Mailed from Chicago, but you pay postage only from Ward's nearest Mail Order House.









# Party pinafores and aprons

IN GIFT BOXES - READY FOR YOUR XMAS LIST

**1** CANDY BOX PINAFORE dressed up with sheer, white eyelet embroidery on frothy shoulder ruffles, decorative heart pockets. Dainty print adds gay interest. Favorite cover-up of the young set. Open in back. Better quality Seersucker. 2-in. hem. Washable. Colors: Open Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 15 oz. 15 T 1512—Please be sure to state the size and color. 2.98

**3** BOW TIE PINAFORE in better quality striped Seersucker with buttoned back. Fresh and crisp for every day. Pretty enough for entertaining unexpected company. Jumbo white rickrack trim bias cut ruffles; and circles flattering gathered skirt. Two pockets. 2-in. hem. Washable. Colors: Light Navy or Red. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1514—Please be sure to state the size and color. 2.98

**5** NOBODAY APRON with stripe, boasts lovely floral display on halter top. A gift your favorite hostess will show off on every "occasion". Dainty shoulder bowtie and waistband match pretty pastel stripe in gathered skirt. Concealed pocket. Made of better quality Chintz. 2-in. hem. Washable. Colors: Blue or Rose floral print. One Size: Fits 12 to 20. Ship. wt. 8 oz. 15 T 1515—Please be sure to state the color. 1.39

**7** SWEETHEART PINAFORE. Dainty flared Organdy with spirited fashion details. Three flowering hearts, outline in red rickrack, fluffy tie-back bow — captivating touches that make you look so charming. Wear it at your next Sunday supper. Open back to hem. 2-in. hem. Wash by hand. Color: White only with red trim. Sizes: 12, 14, 16, 18, 20. Ship. wt. 11 oz. 15 T 1518—Please be sure to state the size. 2.98

**2** HOSTESS PINAFORE, with protective double material top, is smartly styled to complement your best party dress. Note becoming winged shoulders. "U" neck and pockets, pointed up by white lumbo neckhack. Flattering front gathered skirt. Open back to hem. Better quality Chambray. 2-in. hem. Washable. Colors: Open Blue or Rose. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1513—Please be sure to state the size and color. 2.98

**4** GLAMOUR APRON of rustling Rayon Tulle. A highly feminine gift, so festive she'll want to wear it right away. Twinkling hand-made black sequin butterflies for glister touch. Lilting ballerina skirt with convenient hidden pocket. Wide tie-back sash forms generous bow. Deep hem. Dry clean. Colors: Black, Red or Aqua. One Size: Fits 12 to 20. Ship. wt. 10 oz. 15 T 1516—Please be sure to state the color. 4.57

**6** PARTIAL PINAFORE decked out with flowery sprigs in soft, delicate colors — a shining example of Chintz with a true party air. Gay floral garlands underline square neck, weave merry pattern across pretty skirt. Open back. Patch pockets. No hem. Washable. Colors: Open Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 10 oz. 15 T 1517—Please be sure to state the size and color. 1.98

**8** CHECKED PINAFORE, ideal clothes never, so easy to slip into when you haven't time to change. Becoming shoulder ruffles, saucy bow-knot at waist, jumbo rickrack edging — all the trimmings to make you look your prettiest. Two inverted pockets. Open back. Better quality Cotton. 2-in. hem. Washable. Colors: Open Blue or Red checks. Sizes: 12, 14, 16, 18, 20. Ship. wt. 10 oz. 15 T 1519—Please be sure to state the size and color. 1.98

## MOTHER AND DAUGHTER TWINS

**9, 10** PARTY PINAFORES for Mother and daughter destined to collect compliments for a delightful duet. In lustrous Rayon Tulle with crisp, scalloped edges, comfortable buttoned-to-hem back closing. Convenient to slip over your nicest dress or wear as an ensemble with blouse, as shown. 2-in. hem. Dry clean. Colors: Royal Blue or Red.

15 T 1522—MOTHERS'. Sizes: 12, 14, 16, and 18. Ship. wt. 13 oz. State size and color. Each 5.98

15 T 1523—DAUGHTERS'. Sizes: 2, 4, 6, 8, 10. Ship. wt. 8 oz. State size and color. Each 3.98

"CAKE FROSTING" EYELET trim pull-sleeved Blouse. Drawing bows. Not boxed. In White only. Ship. wt. 8 oz.

ST 4556—Rayon Crepe Blouse. MOTHERS' Sizes: 32, 34, 36, 38. Hand washable. State size. Each 1.98

ST 4555—Cotton Broadcloth. DAUGHTERS' Sizes: 2, 4, 6, 8, 10. Hand washable. State size. Each 1.39

**11, 12** MOTHERS AND DAUGHTERS like to dress alike. Mothers love "little girl" fashions. Little girls love to copy "grown-up" clothes. Dads, too, delight in double-texturing their favorite girls and here's just the Christmas gift to make it a happy family affair. Heartbreaker Apron and carbon copy in striped better quality Seersucker. Swirl in white eyelet embroidery, per se! bow on decorative halter bib, concealed pocket and neat tie-back sash. Fresh flattery for playing hostess in the parlor. Washable.

Colors: Open Blue or Red with white.

15 T 1520—MOTHERS'. Only one size, fits 12 to 20. Ship. wt. 8 oz. State color. Each 1.98

15 T 1521—DAUGHTERS'. Two Sizes: 2-to-5 or 6-to-10. Ship. wt. 8 oz. State size and color. Each 1.73

WARDS TIME PAYMENT PLAN is a convenient way to pay for your Christmas gifts. See Page 141 for further details.







## *Gifts she can wear are really welcome*

**1** FRILLY PETER PAN Collar, Cull Set. Sheer Rayon finely stitched, Alencon type lace inset, ruffle edge. White. Washable.  
30 T 8845—Neck abt. 15 in. Wt. 1 oz. **1.79**

**4** DEEP RUFFLE of Alencon type lace on Collars, Cuffs. Eyelet embroidered Organdy. Valenciennes rever. White. Washable.  
30 T 8844—Neck abt. 28 in. Wt. 1 oz. **1.79**

**7** SOMETHING NEW in Dickses. A "Change-about" that lends feminine charm to dresses severe in line. Adds distinctive note to smart soft suits. Full frilly peplum and soft gathers, lovely in sheer Rayon. Venice type lace outlines surplice V-neck and peplum. Wear over dress or under suit coat. Slip over head and tie at waist. Abt. 19 x 14 1/4 in. Hand washable. White only.  
30 T 8817—Ship. wt. 5 oz. **1.98**

**2** Two-for-one price. Unusual gift package of tailored Cotton Pique Collars in 2 styles. Grand value. Washable. White.  
30 T 8841—Ship. wt. 3 oz. Two for **79c**

**5** SNOWY WHITE COTTON PIQUE COLLAR with eyelet embroidered organdy. Godets give added fullness. Neck abt. 26 1/2 in.  
30 T 8842—White. Washable. Wt. 2 oz. **95c**

**9** SPARKLING LACE... crisp Rayon shot with metallic threads... in shaded plaids. Perfect Dickey for dressing up that simple suit. Spaghetti bow finishes any Peter Pan collar. Soft shirring gives top fullness to front. Net back. Side ties. Back button. Size about 18 1/2 x 11 1/4 inches. Dry clean.  
2 Color Combinations: Fuchsia-Black-Powder Blue or Chartruese-Brown-Orange.  
30 T 8818—Ship. wt. 6 oz. **2.98**

**3** DEMURE ALCON TYPE LACE Collar. Refreshing Peter Pan style. Edged with sheer Rayon. Perfect for high round neckline. Matching Cuffs. White.  
30 T 8843—Washable. Neck abt. 14 1/2 in. Wt. 2 oz. **98c**

**6** FRILLY ALCON type Lace Collar. Cotton braid inset traces rever and ruffle, edged by val lace. Neckline about 26 in. Washable. White.  
30 T 8840—Ship. wt. 2 oz. **79c**

**8** CAROL BACK bow Dickey in three qualities. Full length back. Side ties. Front buttons. Ship. wt. 3 oz.

**Best**—Soft Cohama ribbed Rayon (shown). Scalloped edge. 8 pearl buttons. Cuff to fit. Abt. 19 x 12 1/4 in.  
30 T 8807—Washes beautifully. White only. **2.98**

**Better**—"Crown Tested" Rayon Cameo Crepe.  
30 T 8806—Abt. 19 x 13 in. Washable. White. **1.98**

**Good**—Rayon front, Cotton back. Front abt. 19 x 13 in. Washable. White, Pink, Lt. Blue, Mauve.  
30 T 8805—Be sure to state color wanted. **98c**





## Accessories that make fine gifts

**16** **BUNNY FUR MITTENS.** Fluffy soft White fur with light Red palm of 25% New Wool, 75% Rayon. Warmly lined with Fierce. One size fits Women's Sizes 6 to 8. Ship. wt. 6 oz. Price includes 20% Federal Excise Tax.  
30 X 4085.....Pr. 2.27

**17** **FINE MENDENHALL Cotton Crew Socks** have a "quality" look. Knit of durable 4-ply yarn. Snug rib top. Beige, Med. Blue, Brown, Navy, Mauve or White. Sizes: 9, 9½, 10, 10½. Ship. wt. pr. 3 oz. State size, color. 39¢ pr.  
30 X 854.....3 prs. 1.12

**18** **PART WOOL Crew Socks.** 45% warm, soft New Wool plus 55% sturdy Cotton for all-round Winter wear. Rib top fits snugly about ankles. Colors: Camel, Red, White, Royal Blue. Sizes: 9, 10, 11. Ship. wt. pr. 3 oz. State size, color. 59¢ pr.  
30 T 810.....2 prs. 1.15

**19** **50% PREVIOUS NYLON, 50% Spun Rayon** combined to make an Ankle that's unusually soft and strong. Snug rib cuffs. Red, Camel, Cadet Blue, White. Sizes: 9, 9½, 10, 10½, 11. Ship. wt. pr. 3 oz. State size, color. 57¢ pr.  
30 X 230.....2 prs. 1.11

**20** **RATION-FREE MAJORETTE.** Brown Duck, unlined for comfort. 9 in. high. Non-priority soles are wear-tested. 1¼ in. heel, rubber lft. Wt. 2 lbs. 4 oz. Width C (med. wide). All Sizes: 3½ to 8. State size. NO RATION STAMP  
23X7896-Brown.Pr. 3.98

SHOE SIZE	HOSE SIZE
9½ to 10½	7
11 to 12½	7½
13 to 14	8
1½ to 2½	8½
3 to 4½	9
5 to 6	9½
6½ to 7	10
7½ to 8	10½
8½ to 9	11

**21** **ELASTIC Top below-the-knee Hose** for active boys, girls. Smooth knit of 50% warm New Wool, 50% strong Cotton. Red, Brown, Med. Blue, Navy. 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. pr. 4 oz. State size, color. 49¢ pr.  
30 T 871.....2 prs. 95¢

**22** **FINE New Wool Worsted Skate Sock,** hand embroidered top. Copied from imported English ski socks. Fine 1x1 rib. Abl. 10 in. long. Colors: Kelly Green, Red, White. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 94¢ pr.  
30 T 867.....2 prs. 1.85

**23** **ALL NEW Wool Skate Sock.** English type 4 x 2 rib. Extra heavy sport weight, cushiony and soft. Abl. 9 in. long. Colors: Red, Royal Blue, White. Sizes: 9, 10, 11. Ship. wt. pr. 4 oz. State size, color. 75¢ pr.  
30 T 807.....2 prs. 1.45

**24** **ALL NEW Wool Worsted Skate Sock.** Two-color Jacquard pattern in deep cut resembles hand crocheting. Abl. 9 in. long. Colors: Royal Blue, White, Red. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 79¢ pr.  
30 T 868.....2 prs. 1.55





## Christmas gifts for



**11** MARINE SUIT. Practical for play or school. Half Wool Flannel (50% Re-used Wool, 50% Cotton). Well tailored, lined Navy jacket with red trim, white belt. Fly front Teal Blue Pants. Dry clean. Sizes: 4, 5, 6, 7, 8, 9, 10. Wt. 2 lbs.

36 T 9059C - State size. 2 Pcs. **5.98**

MATCHING OFFICER'S HAT. Color: Navy. Sizes: 6 1/2, 6 3/4, 6 1/2, 6 3/4, 6 3/4, 6 3/4, 6 3/4, 6 3/4, 7. 36 T 9153C - Wt. 14 oz. State size. **89c**

**13** CORBULOY ROBE... for boys or girls. Warm and comfy - double breasted style with notch collar, big white buttons, one patch pocket, all-around tie belt. Wash separately by hand. Colors: Bright Red or Medium Blue. Sizes: 2, 4, 6, 8. Wt. 1 lb. 6 oz.

31 T 4491 - State size and color. **3.98**

**15** HUNGRY BUNNY. A gay, fat little bunny, happily munching carrot. Fun for every child's bath. Made of Pure Castile Soap. Cut wt. 7 oz.

53 X 4216 - Ship. wt. 11 oz. **49c**

**17** LITTLE LADY POWDER MITT. Dainty printed Rayon top, Porous Terry cloth palm. Refillable. With 4-oz. Pkg. Apple Blossom Powder. Ship. wt. 10 oz. 53 X 1854-20% Fed. Tax Incl. **73c**

See Wards General Catalog for more gift ideas for the children's Christmas.

**12** SUSPENDER SUIT for tots. Warm knit Cotton. Striped Shirt has 3-button shoulder opening - slips on easily. Snug neck and wristlets. Solid color Shorts have firmly lined bib top. Wash alone. Color: Copen Blue only. Sizes: 1, 2, 3. Ship. wt. 7 oz.

31 T 4076 - State size. 2 pcs. **1.29**

**14** POPEYE. Funny Soap Popeye on White cord to hang around neck. Pure Castile Soap. Cut wt. 8 oz.

53 X 4217 - Ship. wt. 14 oz. **59c**

**16** BUNNY BATH BALL. Pure Castile Soap bunny on white cord. Made by Kerk Guild. Cut wt. 8 oz.

53 T 4205 - Ship. wt. 12 oz. **59c**

**18** BASQUE SHIRT. Cotton knit, smartly striped. Wash alone. Colors: Blue-with-Rose or Blue-with-Maize. Sizes: 1, 2, 3, 4. Ship. wt. 3 oz.

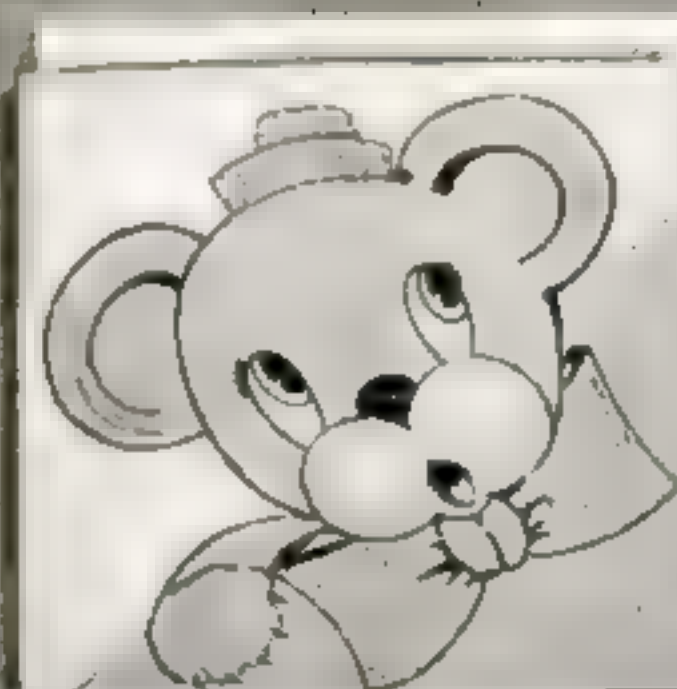
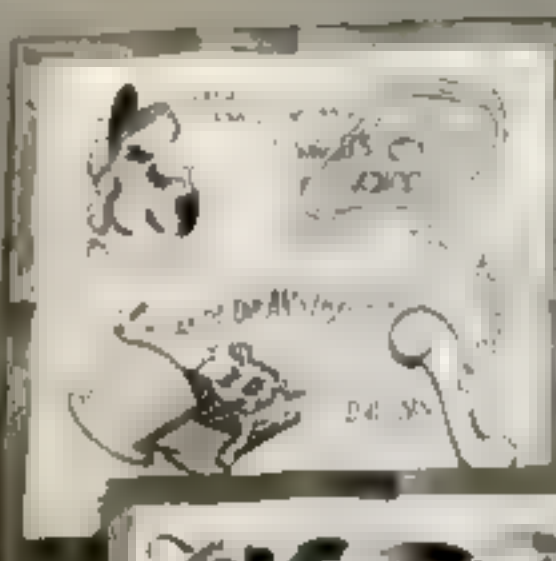
31 X 4405 - State size, color. **59c**

**19** BABY SHOES. Life-size. Molded in Pure Castile Soap in dainty baby colors. Cut weight ea. 6 1/2 oz.

53 X 4212 - Ship. wt. 1 lb. Pr. **54c**

ORDER EARLY. Do all your Christmas shopping on Wards Convenient Time Payment Plan. Details on Page 141.





## brother and sister

**20** ANIMAL DREAMS captured in six original designs. Little animal ensembles in one corner of binky, his dreams crop out in the others. Print on fine Cotton. Perle hems. About 8 inches square. 30 T 7915—Ship. wt. 6, 2 oz. 6 for 89c

**22** GENUINE LEATHER over-the-shoulder Handbag, just like big girls carry. Perfect gift for children who like to feel grown-up. Durable leather is soft and pliable. Comes in bright colors that fit in with every costume. Convenient strap leaves little hands free. Secure button flap. Abt. 6 1/2 x 5 1/2 in. Navy, Kelly Green, Turt Tan, Red. Price includes 20% Fed. Excise Tax. 30 T 1629—Ship. wt. 8 oz. State color. 1.57

**24** BEANIE AND HANDBAG set in Felt, (70% New Wool, 30% Cotton). Over-shoulder strap. Abt. 9 x 6 1/2 in. Hat fits all head-sizes. Colors: Red, Royal Blue, Kelly Green. Price incl. 20% Fed. Excise tax. 30 T 1732—Wt. 10 oz. State color. Set 2.22

**26** "SCOTTY" Muff of snowy White Bunny Fur. Soft and cuddly, yet warm for small hands on cold days. Comes in individual gift boxes. Rayon wrist card. Ship. wt. 15 oz. Price includes 20% Fed. Excise tax. 30 T 1731—About 7 1/2 x 6 inches. 3.54

**21** ANIMATED CHARACTERS printed in gay colors on fine Cotton. Four kiddie Hankies folded to look like one. Placed in matching bright folder with amusing verse inside. Fine hem-stitched hems. Hankies abt. 8 1/4 in. square. This merchandise is not available.

**23** SOLDIER SUIT for Boy. Holiday value, reduced from \$7.98. Cavalry Twill (23% Aralon, 50% Rayon, 27% Cotton). Army style Coat, sturdily tailored with militarized emblem, buttons, braided trim, 2 pockets. Slim Browne Belt Fly front Pants have 2 pockets, belt loops, generous turn-up. Dry clean. Color: Olive Drab coat with Tan pants. Sizes: 4, 5, 6, 7, 8, 9, 10. Ship. wt. 2 lbs. 36 T 9061—State size ..... 2 Pcs. 5.96

**25** DONALD DUCK appliqued in contrasting colored Felt on Felt Bag (70% New Wool, 30% Cotton). Drawstring pull cord, perfect to swing on wrist. Red, Green, Royal Blue. Price includes 20% Fed. Excise tax. 30 T 1733—Ship. wt. 5 oz. State color. 71c

**27** CHILD'S BUNNY MITT . . . snowy White with bright Red fabric palm (25% New Wool, 75% Rayon.) A Christmas gift that any child would treasure. Hand Sizes: 3, 3 1/2, 5 1/4. Price includes 20% Fed. Excise Tax. 30 T 4007—Ship. wt. 3 oz. State size. Pr. 1.98









## DeLuxe Woody Bears and a Hoppy Horse

**SOFT TOYS.** A soft world of fun for the child's heart. The DeLuxe Woody Bears and Hoppy Horse are made of soft, plush material and are designed to be a child's best friend. They are made of soft, plush material and are designed to be a child's best friend. They are made of soft, plush material and are designed to be a child's best friend.

DeLuxe Woody Bears and Hoppy Horse are made of soft, plush material and are designed to be a child's best friend. They are made of soft, plush material and are designed to be a child's best friend. They are made of soft, plush material and are designed to be a child's best friend.

- [15] All Wood Panda or 3 Bears.** A handsome Panda with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.
- [16] Jumping Bear.** A handsome Bear with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.
- [17] Giant Bear.** A handsome Bear with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.
- [18] Giant Bear.** A handsome Bear with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.

- [19] Giant Bear.** A handsome Bear with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.
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- [21] Giant Bear.** A handsome Bear with a red nose, black eyes, and a black body. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend. It is made of soft, plush material and is designed to be a child's best friend.
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## All Their Favorite Cuddle Toys...

**1 TOMMY**—Plush rag doll with a red bonnet and floral dress. Made of softest cotton, with a red bow and floral dress. Perfect for the little child who loves to play with a doll. Stuffed with soft cotton, and a red bow and floral dress. "Walt Disney" listed and have been approved by The Disney Studio.  
48 T-3000—All 16 in. red bonnet, floral dress, w. 1 lb. .... \$1.99

**2 Cuddly Bear**—Daddy Bear, made of softest cotton, with a red bow and floral dress. Perfect for the little child who loves to play with a doll. Stuffed with soft cotton, and a red bow and floral dress. "Walt Disney" listed and have been approved by The Disney Studio.  
48 T-3000—All 16 in. red bonnet, floral dress, w. 1 lb. .... \$1.99

**3 Cuddly Umbrellas**—Soft doll, made of softest cotton, with a red bow and floral dress. Perfect for the little child who loves to play with a doll. Stuffed with soft cotton, and a red bow and floral dress. "Walt Disney" listed and have been approved by The Disney Studio.  
48 T-3000—All 16 in. red bonnet, floral dress, w. 1 lb. .... \$1.99

**4 Cuddly Bear**—Daddy Bear, made of softest cotton, with a red bow and floral dress. Perfect for the little child who loves to play with a doll. Stuffed with soft cotton, and a red bow and floral dress. "Walt Disney" listed and have been approved by The Disney Studio.  
48 T-3000—All 16 in. red bonnet, floral dress, w. 1 lb. .... \$1.99

**5 Cuddly Bear**—Daddy Bear, made of softest cotton, with a red bow and floral dress. Perfect for the little child who loves to play with a doll. Stuffed with soft cotton, and a red bow and floral dress. "Walt Disney" listed and have been approved by The Disney Studio.  
48 T-3000—All 16 in. red bonnet, floral dress, w. 1 lb. .... \$1.99

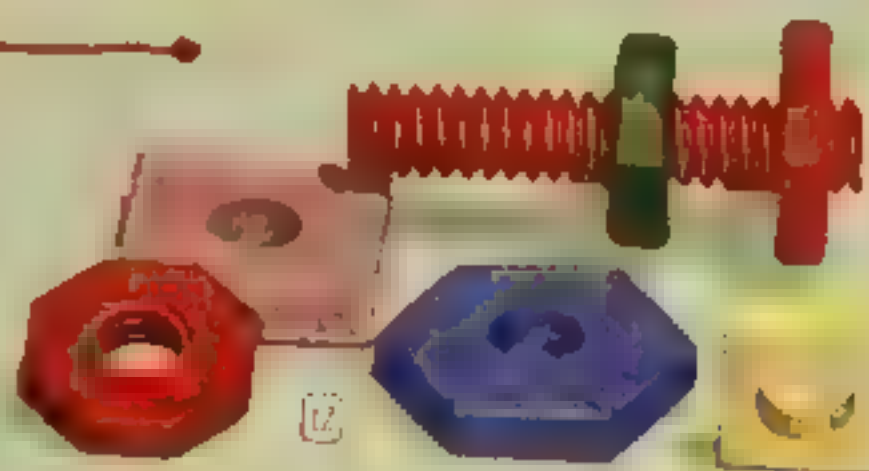
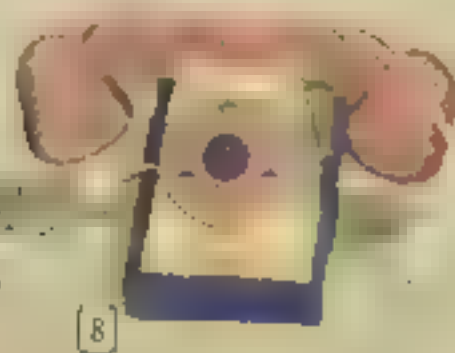
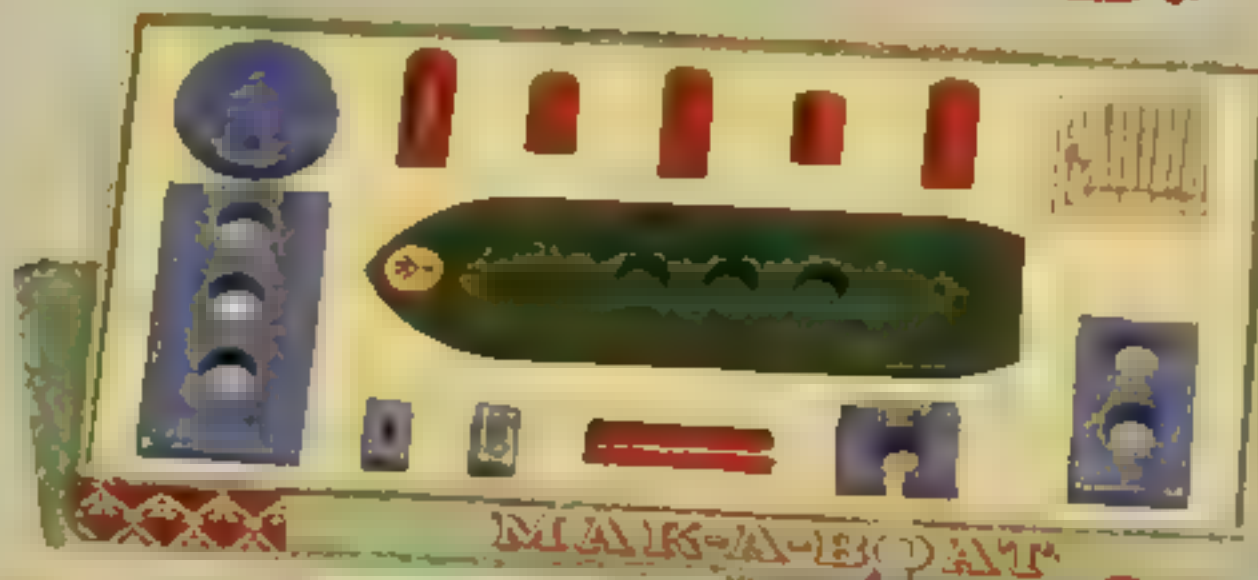
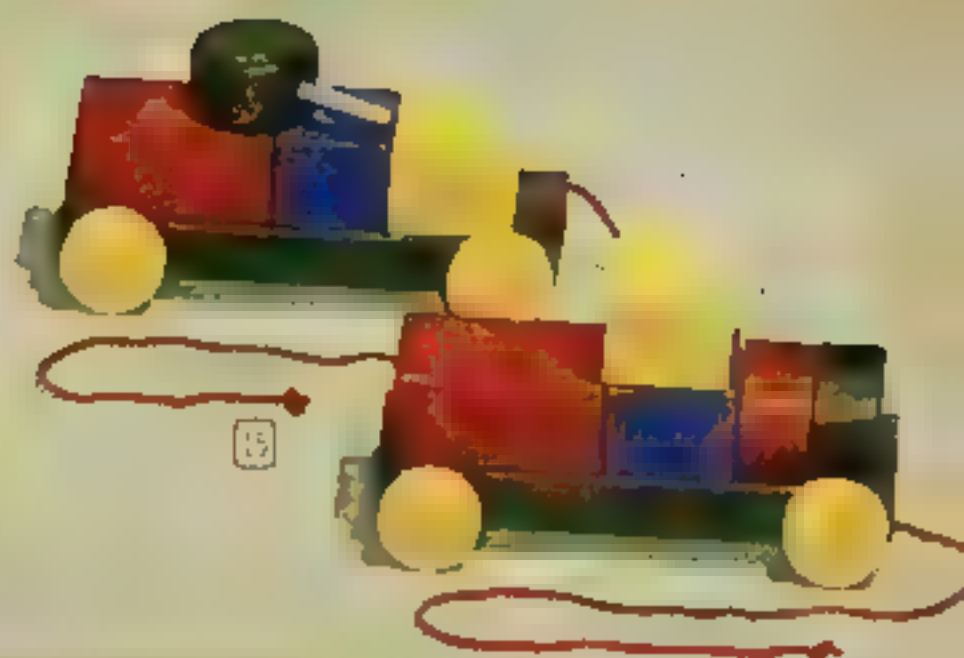












## Teach-a-Toy...nationally known Pre-school Toys

TEACH-A-TOY TOYS are thoughtfully selected and designed. They are made of the best materials and are of expert workmanship. They are colorful, durable, and made of plastic, wood, and metal. They are designed to provide a wide range of play experiences for children of all ages.

Toys are designed to provide interesting play experiences with opportunities for learning and growth. They are made of the best materials and are of expert workmanship. They are colorful, durable, and made of plastic, wood, and metal. They are designed to provide a wide range of play experiences for children of all ages.

**[8] TEACH-A-TOY.** Letter word primer with movable parts. Teaches child to read telephone... unassisted reading and provides opportunity for creative play. Also serves as a visual aid for learning to read. **48 T 477**—For child up to 4 years. Shipw. 314. Boxed... \$3.99

**[9] BLUE CAR.** Either pull toy shown above can be made with set including 3 platforms with removable blocks, inside wheels and axles, easily unwound, and pull cord. Develops skill with wheels. Length over all 10". **48 T 484**—For child 1 to 5 years old. Shipw. 314. Boxed... \$2.99

**[10] PLAY-A-WEIGH.** Peg-board with removable pegs can be used separately to teach eye and hand coordination... or with blue car to teach scale to show play. Length 12". **48 T 479**—For child 18 months to 5 years. Shipw. 314. Boxed... \$4.99

**[11] LETTER BLOX.** Teaches child to form all the alphabet letters from 12 basic parts... curves, angles and straight pieces. Forms letters 6 to 11. Primer shows how to spell 100 words and more. **48 T 490**—For child 2 to 6 years old. Shipw. 314. Boxed... \$5.99

**[12] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[13] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[14] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[15] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[16] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[17] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[18] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[19] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

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**[21] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[22] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[23] TEACH-A-BOY.** A white toy boy with a red string and a yellow wheel. **48 T 486**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99

**[24] MILK-A-BOAT.** A white toy boat with a red string and a yellow wheel. **48 T 485**—For child 1 to 5 years old. Shipw. 314. Boxed... \$3.99





## Pre-school Toys... Simplified Puzzles

Pre-School Toys. During the years from 2 to 5, the preschool period, a child's development depends upon the stimulation of many other age periods. He needs a variety of toys that help him use and develop his abilities. ... Push and Pull toys are good for young children.

Push and Pull Toys. Toys for practice in coordination are good. ... The toys require a large number of hand skills for their use. ... The toys are made of wood. ... The toys are made of wood. ... The toys are made of wood.

1. POUND-A-PEG. With the pegs, a child puts together. Colorful painted board with pegs. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

2. DUCKY PULL WAGON. Sturdy puller for child. ... 48 T 794—11 in. w. 10 in. Ship. wt. 2 lbs. 5 oz.

3. BARNYARD PULL AND PUSHING SET. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.15

4. ELEPHANT. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

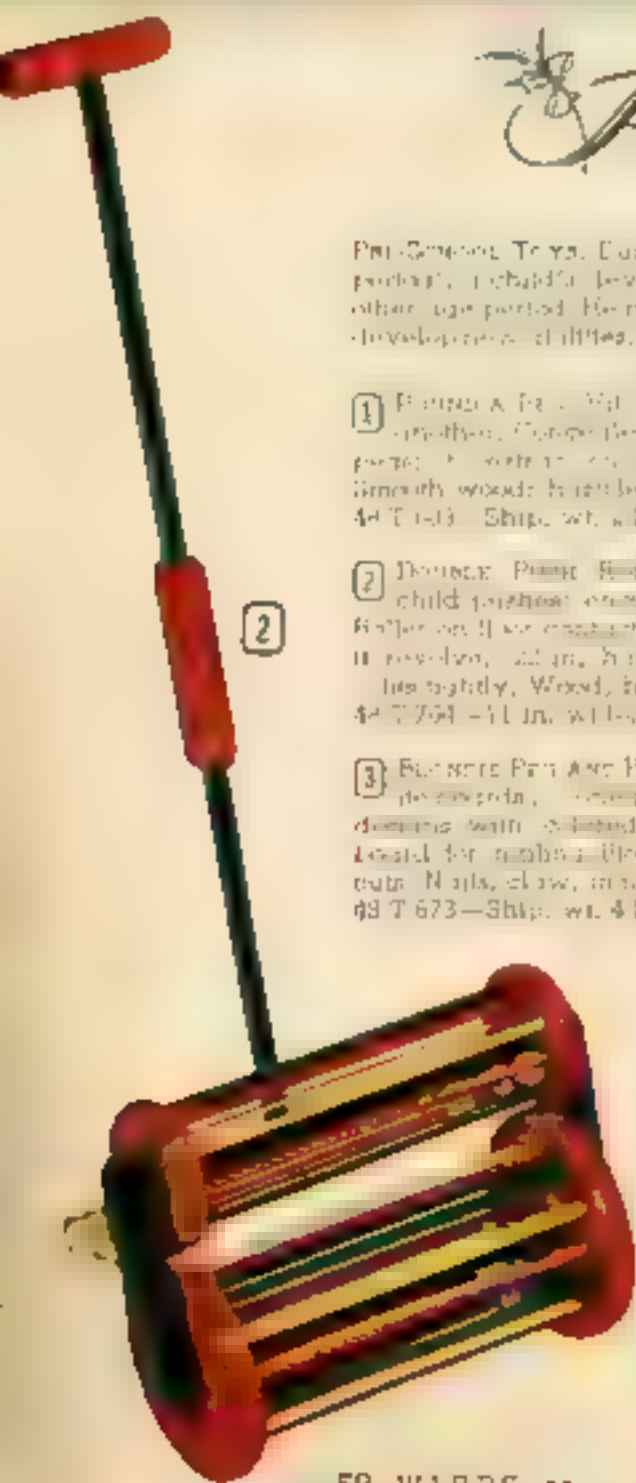
5. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

11. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

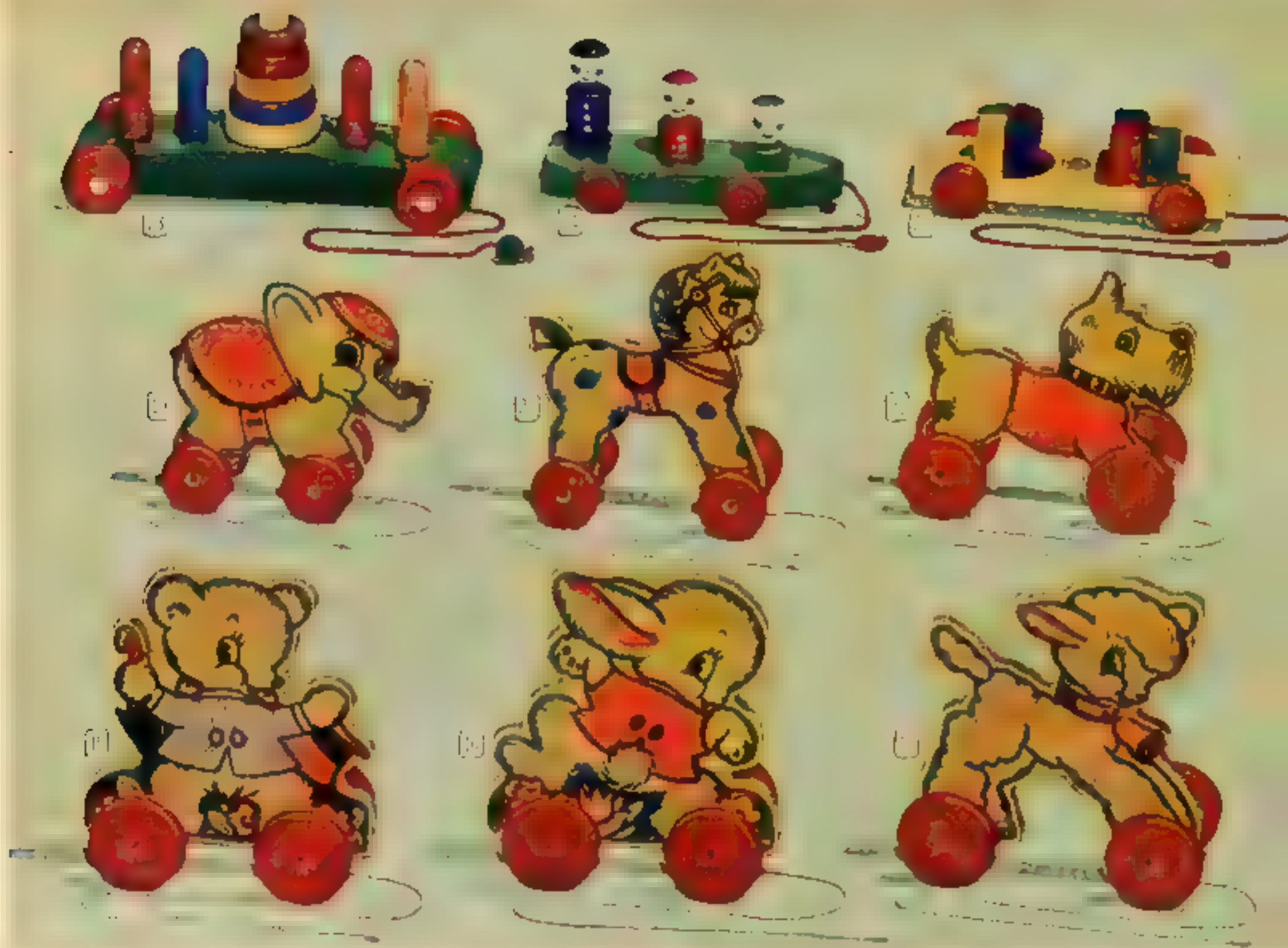
12. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

13. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25

14. ... 48 T 673—Ship. wt. 4 lbs. 4 oz. ... \$1.25







## Sturdy Wood Toys to push or pull

**[13] TO [17] ANIMAL FAMILIES.** Beautifully made of wood, the train and animal toys are designed to provide a child with a sense of direction and control. The train is made of wood and has a sturdy frame. The animal toys are made of wood and have a sturdy frame. The train is made of wood and has a sturdy frame. The animal toys are made of wood and have a sturdy frame.

**[18] HORN.** Made of wood, the horn is designed to provide a child with a sense of direction and control. The horn is made of wood and has a sturdy frame. The horn is made of wood and has a sturdy frame.

**[19] RABBIT.** A beautiful, sturdy wooden toy. The rabbit is made of wood and has a sturdy frame. The rabbit is made of wood and has a sturdy frame.

**[20] LAMB.** A beautiful, sturdy wooden toy. The lamb is made of wood and has a sturdy frame. The lamb is made of wood and has a sturdy frame.

**[21] 4 TRAINS WITHOUT PASTE.** A beautiful, sturdy wooden toy. The trains are made of wood and have a sturdy frame. The trains are made of wood and have a sturdy frame.

**[22] TO [26] ANIMAL FAMILIES.** Beautifully made of wood, the train and animal toys are designed to provide a child with a sense of direction and control. The train is made of wood and has a sturdy frame. The animal toys are made of wood and have a sturdy frame.

**[27] HORSE.** A beautiful, sturdy wooden toy. The horse is made of wood and has a sturdy frame. The horse is made of wood and has a sturdy frame.

**[28] DOG.** A beautiful, sturdy wooden toy. The dog is made of wood and has a sturdy frame. The dog is made of wood and has a sturdy frame.

**[29] CAT.** A beautiful, sturdy wooden toy. The cat is made of wood and has a sturdy frame. The cat is made of wood and has a sturdy frame.

**[30] 4 TRAINS WITHOUT PASTE.** A beautiful, sturdy wooden toy. The trains are made of wood and have a sturdy frame. The trains are made of wood and have a sturdy frame.

**[31] TO [35] ANIMAL FAMILIES.** Beautifully made of wood, the train and animal toys are designed to provide a child with a sense of direction and control. The train is made of wood and has a sturdy frame. The animal toys are made of wood and have a sturdy frame.

**[36] HORSE.** A beautiful, sturdy wooden toy. The horse is made of wood and has a sturdy frame. The horse is made of wood and has a sturdy frame.

**[37] DOG.** A beautiful, sturdy wooden toy. The dog is made of wood and has a sturdy frame. The dog is made of wood and has a sturdy frame.

**[38] CAT.** A beautiful, sturdy wooden toy. The cat is made of wood and has a sturdy frame. The cat is made of wood and has a sturdy frame.

**[39] 4 TRAINS WITHOUT PASTE.** A beautiful, sturdy wooden toy. The trains are made of wood and have a sturdy frame. The trains are made of wood and have a sturdy frame.

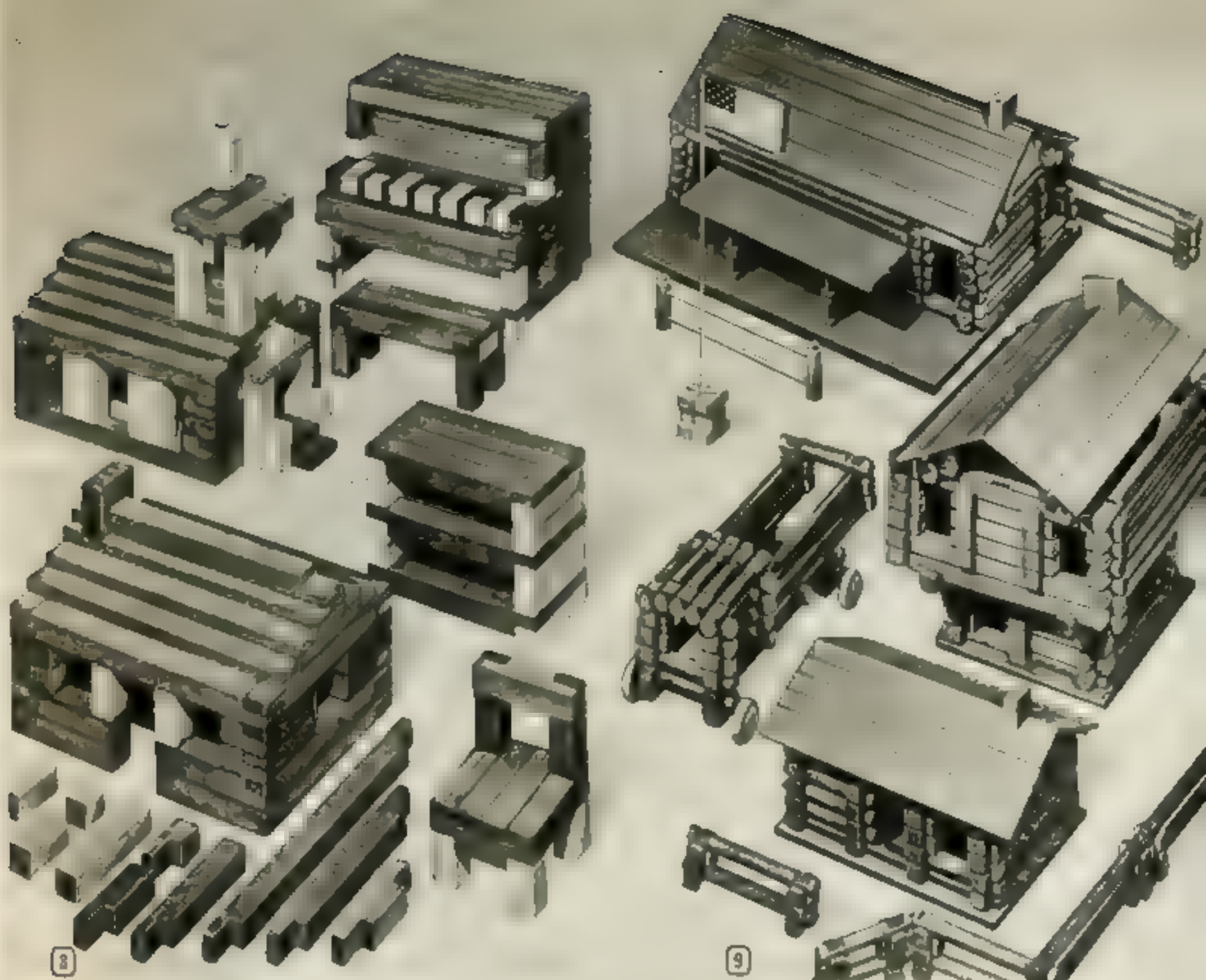
Write Your Playmate Please send your address to: Playmate, 1000 Broadway, New York, N.Y. 10003.











## Bizzy Bidding Blocks... Lincoln Logs

**8 "The Little House"** Interlocking building blocks of smoothly finished wood in bright primary colors—Red, Yellow and Blue. Joints are harmless. Blocks in seven lengths ranging from  $3\frac{1}{4}$  to  $4\frac{1}{4}$  in. They overlap perfectly and interlock at corners for more rigid construction. Models sized family. Blocks are standard in all sets... additional easily made. Folder of building suggestions included. Construction possibilities are unlimited. Young builder can erect model houses, water towers, ramps, tables, chairs... anything his imagination suggests. Packed in colorful boxes.

48 T 683—55-Block Set. Shipping weight 2 lbs. . . . .94c  
48 T 684—81-Block Set. Shipping weight 3 lbs. 4 oz. . . . .\$1.33  
48 T 685—176-Block Set. Shipping weight 6 lbs. 8 oz. . . . .3.55

PAY FOR YOUR ORDER ON CONVENIENT MONTHLY TERMS. SEE PLAN, PAGE 141.

**9 ORIGINAL LINCOLN LOGS.** Round logs of seasoned hardwood, stained brown to resemble rough hewn logs and waxed to a smooth durable finish. Sealed ends easily tied together; buildings stand firm. Build pioneer settlements with cabins and blockhouses... or ranches with corrals and a chuck wagon. Log diameter,  $\frac{1}{2}$  in.; lengths,  $1\frac{1}{2}$  to  $16\frac{1}{2}$  in. New sets added each year increase construction possibilities. Attractively packaged.

334-PIECE SET. Roof planks, gables, chimneys, fence sections, 4 red wheels, axles, flagpole and reproduction of the American Flag of 1812. Set builds cabin, blockhouse, pony express station and bridge at one time.

48 T 526—Instruction and model book included. Ship. wt. 10 lbs. . . . .\$4.25

177-PIECE SET. Includes roof planks, gables, chimney, 4 red wheels, axles.

48 T 523—Instruction and model book included. Ship. wt. 7 lbs. . . . .\$2.98

## Krazy Ikes... Bright Construction Toys That Are Funny... Easy to Make

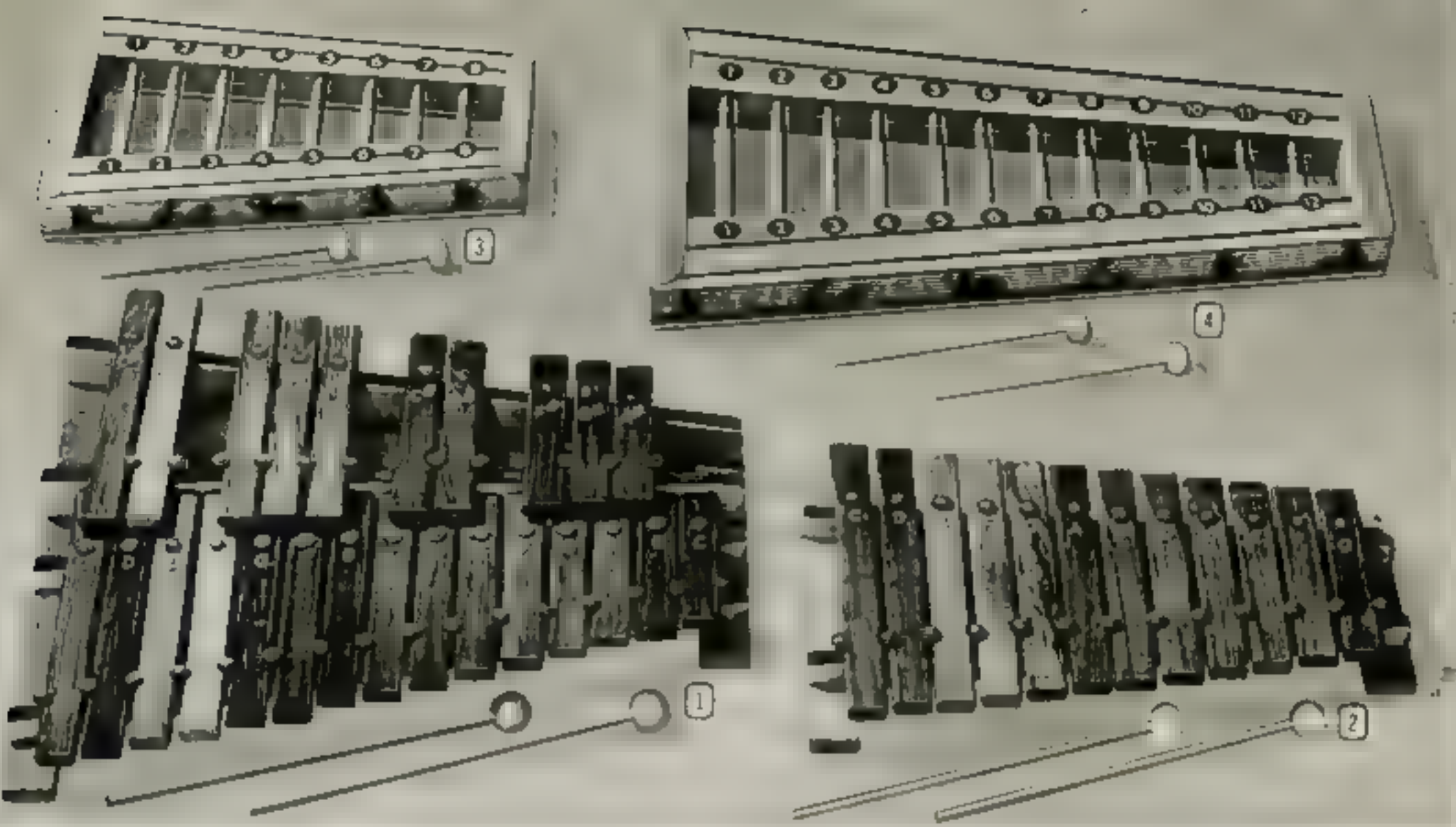
**10 KRAZY IKES.** The simplest of construction toys... children make funny figures such as Snooker and Bowler like shown below. He can start with a poly-poly body, push in a head, a couple arms, legs and feet. Patented ball and socket joints make assembly easy. No nails or glue needed. Smoothly finished hardwood pieces in bright Red, Yellow and Blue...

...durable, harmless play. They are fun and give child a chance to use imagination in creating figures. Their cheery colors and amusing shapes provide hours of entertainment for child who has to stay in bed. Set includes 6 bodies, 6 heads, 9 feet, 36 arms and legs. Instructions for making 52 Krazy Ikes.

48 T 2—56-Pc. Krazy Ike Set. With instruction sheet. Ship. wt. 1 lb. . . . .77c







## Accurately Tuned Toy Xylophones

**ROSEWOOD KEY XYLOPHONES** . . . are more than just toys . . . they're made by Deagan, the world famous manufacturer of fine marimbas for real orchestras! The tone bars are made of the same quality natural finish South American Rosewood as expensive concert marimbas . . . the wood is aged to give it resonance . . . makes these instruments capable of producing unusually good musical tones. Each tone bar is individually tuned for accurate pitch. The sturdy wooden bases are attractively painted in bright Red. Simple melodies are included in the instruction books . . . the musical notes are lettered to correspond with the letters on the tone bars . . . makes it easy and fun for children to play real tunes. Each instrument is complete with one pair of wooden mallets, music and instruction book. Listed below in two sizes.

**GLASS KEY XYLOPHONES.** These low priced instruments are sweet-toned, clear and accurately tuned. The glass-tube tone bars of varying length are suspended in a sturdy cardboard frame. You'd think them fragile . . . but actually these toy xylophones are very practical and hardy. The glass tubes are hard to break . . . and when struck they produce tones of extremely sweet musical quality. Music for simple tunes, like Jingle Bells . . . Sweet and Low . . . The United States Marine Corps Hymn . . . Row, Row, Row Your Boat, and Brahms' Cradle Song are included. Lots of fun to play and easy for children to learn because the musical notes are numbered to correspond with the numbers on the tone bars. Each instrument is complete with a pair of wooden mallets, music and an instruction book. Listed below in two sizes.

**1 25-BAR DEAGAN CHROMATIC XYLOPHONE.** 25 notes . . . two octaves . . . C to C in Chromatic Scale. 16 1/4 inches long. Instruction book with simple melodies and one pair of wooden mallets included with instrument.  
48 T 3696 - 25-Bar Xylophone. Ship. wt. 5 lbs. . . . \$8.50

**3 EIGHT-KEY TOY XYLOPHONE.** Tuned in the Diatonic Scale through one octave. 12 1/4 inches long. Single sheet of music, instructions and one pair of wooden mallets included with instrument.  
48 T 3691 - 8-Key Xylophone. Ship. wt. 1 lb. 2 oz. . . . \$7c

**2 12-BAR DEAGAN DIATONIC XYLOPHONE.** 12 notes, one and one half octaves . . . C to G in the Diatonic Scale. 14 inches long. Instruction book with simple melodies and one pair of wooden mallets included with instrument.  
48 T 3695 - 12-Bar Xylophone. Ship. wt. 2 lbs. . . . \$4.49

**4 TWELVE-KEY TOY XYLOPHONE.** Tuned in the Diatonic Scale through one and one half octaves. 18 1/2 inches long. 4-page booklet of music, instructions and a pair of wooden mallets included with instrument.  
48 T 3692 - 12-Key Xylophone. Ship. wt. 2 lbs. . . . \$1.43

You can include Musical Toys in your Time Payment Order . . . read about the "Add-on" feature, Page 141.

### TOY PHONOGRAPH . . . REAL UKULELE . . . NATIONALLY KNOWN PLASTIC BUGLE

**5 TWIRL-A-TUNE TOY PHONOGRAPH.** Play it by hand, simply turn the revolving table! It's easy for a child to play his own records. Good reproducing qualities . . . very little practice produces unusually pleasing results. Made almost entirely of wood nicely finished in bright red; decorated red fibre board horn, revolving table covered with suede-like cloth. Plays records up to 10 in. Three phonograph needles included. (No records. See Juvenile records on opposite page.)  
48 T 3641 - Ship. wt. 4 lbs. . . . \$3.49

**6 UKULELE.** Fun for children . . . or to accompany singing. Hardwood body, 2-tone lacquer finish with musical design. Good quality strings. Metal frets. Three position dots. Regulation felt pins. Self-teaching instruction book included. 37 chords and 15 favorite songs.  
51 T 1072 - Ship. wt. 4 lbs. Standard Size . . . \$1.98

**LA PRESENTA UKE STRINGS.** Professional quality gut for best tone. Set of Four.  
51 X 2318 - Ship. wt. Pkg., 3 oz. . . . 33c

**7 OFFICIAL PLASTIC BUGLE**—used by the Army, Navy and Boy Scouts. Easy to play—ideal for use in schools. Tone quality and range are equal to that of finest brass bugles. Weighs only half as much as metal bugles. Practically unbreakable. Olive drab plastic won't discolor, dent or crack. No polishing. Washable. Key of G, slide to F. Full length 18 inches. Diam. of bell 4 1/2 in. Instruction book containing 25 bugle calls and 10 marches included.  
51 X 522 - Ship. wt. 1 lb. 8 oz. . . . \$6.75







For additional selections see Page TEN. Also General Catalog.

## Record Albums and Sets for Children

### 1 THE LISTEN LOOK, PICTURE BOOKS.

Delightful tales for children told with dramatic sound effects. Stories include: The Three Little Pigs; Little Black Sambo; Myrtle the Turtle; Little Red Riding Hood; Alice in Wonderland; and Cinderella. A 18-page booklet, illustrated in full color, accompanies each record. Read the story as you listen to the record. Ship. wt. 4 lbs. Not Postpaid.

51 X W-1L—Six 7-inch Records. \$1.56\*

12 LITTLE BLACK SAMBO'S JUNGLE BARN. Entertaining story of how Little Sambo taught the jungle animals to play music in harmony. Delightfully narrated by Paul Wing with orchestra and sound effects. A great favorite with children everywhere. (10-in.) Postpaid.

51 X BC-17L—Three Records. \$1.11\*

### 13 THE LITTLE ENGINE THAT COULD

Containing 6 outstanding cowboy tunes of the hills and plains. Includes the following favorites: Home on the Range; Waitin' for the Wagon; Gili Along Little Doggie; Lone Prairie; Comin' Round the Mountain; Goodbye Old Paint; Red River Valley; Chisholm Trail. Comes in protective cardboard album. Ship. wt. 2 lbs. Not Postpaid.

51 X W-2L—Four 7-in. Records. \$1.04\*

14 HERMAN, THE LITTLEST LOCOMOTIVE. The story of how Herman, the little switch engine in the round house, found out that his job was just as important as that of the biggest engine pulling the largest train. Narrated by Vernon Crane with sound effects. Postpaid.

51 X BC-36L—Three Records. \$1.11\*

### 15 PIED PIPER NURSERY ALBUM—9

delightful children's tunes. Includes: All Around the Mulberry Bush; Jack and Jill; Mary Had a Little Lamb; Little Bo Peep; Farmer in the Dell; A Tisket, A Tasket; Pussy Cat, Pussy Cat, Where Have You Been; Twinkle, Twinkle, Little Star; Sing a Song of Sixpence. Comes in a protective cardboard album. Ship. wt. 2 lbs. Not Postpaid.

51 X W-3L—Four 7-in. Records. \$1.04\*

16 MIKE, THE TOUGH LITTLE TUGBOAT. The story of how Mike, the unpopular bully, was taught a lesson in behavior. The big ocean liner pulled into the harbor under her own power showing Mike that she could manage without him. Narrated by Vernon Crane, sound effects. Postpaid.

51 X J-11L—Two 10-in. Records. \$1.54\*

### 17 MELODYLAND RECORD BOOK—5 mu-

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51 X 3142—Ship. wt. 5 oz. .45c

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**1 ALPHABLOCK BOOKS.**— colored picture books full of little rhymes. Alphabet letter printed on top of each book "block"—little tots will learn to read, spell, and build words as they play. Book size 3x3 in., heavy board covers.

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**Wait for WILLIAM**  
**WAIT TO GO about Molly**  
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57 T 1202—Cloth. Abt. 326 pgs., 5 1/2 x 8 in. . . . \$1.99

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\*Alice in Wonderland . . . . . Lewis Carroll  
Bambi . . . . . Felix Salten  
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Beautiful Joe . . . . . M. Saunders  
Birds' Christmas Carol . . . . . Kate D. Wiggin  
Black Beauty . . . . . Anna Sewell  
Bob, Son of Battle . . . . . Alfred Ollivant  
Fifteen Rabbits . . . . . Felix Salten  
\*Heidi . . . . . Johanna Spyri  
Heidi Grows Up . C. Truett (Spyri's translator)  
Heidi's Children . . . . . C. Truett  
Poor Little Rich Girl . . . . . Eleanor Gates  
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Five Little Peppers Grown Up  
Phonetic Pepper  
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**21** JOHNNY TREMAN by E. Forbes. Novel for old and young. Newberry Medal winner—given for outstanding children's literature. About a clever 14-year old boy—story of Boston at time of revolution; excitingly portrayed as he sees it.  
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## Charming Doll House Furniture

**1** 5-ROOM FIBERBOARD DOLL HOUSE WITH 31 Pieces Wood Furniture. 27 in. long, 12 1/2 in. wide, 15 in. high to top of chimney. You'll love making a home for your doll family. Wards Interior Decorators who furnish so many grown-up homes, planned the inside of this lovely English House to look like a real home. Wallpaper, draperies, venetian blinds, carpets, and another rug printed on the floors and walls lend realism to this Doll House at this price. Big painted on fireplace in the living room. Kitchen is completely "built in." Stove, sink, cabinets and cupboards are of heavy fiberboard, realistically painted. Front door painted Red brick. Upper floor painted timber and stone. Entrance looks like field stone. Green roof. Red chimney. Brick of house is open so you can move furnishings. Includes 31 pieces of well-made brightly painted wood furniture. Enough to equip every room but the kitchen. Living Room: Sofa and Chair "upholstered" to look like real material. Bed in,

2 End Tables, "Grandfather" Clock, Floor Lamp, 2 Table Lamps, Vase, Dining Room: Table, 4 Chairs, 2 Candlesticks, Bowl, Bedroom: Bed, Chair, Nightstand, Bench, Night Stand, Table Lamp, 2 Candlesticks, Clock, Bathroom: Tub, Washstand, Toilet, Bath Scale.

48 T 404 - Doll House and 31 Pcs. Wood Furniture. Ship. wt. 5 lbs. . . . \$2.63

Also available with 26 pieces CARDBOARD FURNITURE AND ACCESSORIES (not shown). Same house as above except kitchen not "built-in." Completely equipped with cardboard furniture and accessories for Living Room, Dining Room, Bedroom, Bathroom, Kitchen. All have attractive color schemes. 48 T 372 - Doll House and 26 Pcs. Cardboard Furniture. Ship. wt. 4 lbs. \$1.79

THESE CHARMING DOLLS CAN BE BOUGHT ON TIME PAYMENT PLAN - SEE PAGE 141.

### CRADLES AND BUNK BED FOR SLEEPY LITTLE DOLLS

**2** FLOOR CRADLE. Made of good quality wood; natural varnish finish. Blue nursery decorations on headboard and along sides. Bottom of pressed wood. 18 1/2 in. long, 11 3/4 in. wide at top, 8 1/2 in. high. Holds doll 17 in. long. Shipped un-assembled to reduce postage; easily set up with screw driver. Make Dolly "sleep" more comfortably with a soft mattress. No. 48 T 3378 on opposite page fits this cradle.

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**3** SWINGING OR ROCKING CRADLE. Swing Dolly to sleep or lift cradle from stand to rock her. Made entirely of wood with Maple finish. Nursery decorations on headboard. Cloth covered cardboard bottom. 14 by 27 in. long, 19 3/4 in. high. Large enough for 22 inch doll. Mattress No. 48 T 3377 on opposite page fits this cradle. Shipped un-assembled to reduce postage. Can be put together easily with only a screw driver. Movable.

48 T 3396M - Shipping weight 9 lbs. . . . \$3.39

**4** DOUBLE DECK BUNK BED. Can be used as separate twin beds, too - simply lift off top bed. Made of clear Pine, finished in an attractive Maple color. Cardboard bottoms. Each bed is 14 1/2 by 25 in. long, 12 in. high - 23 1/2 in. high when used as Bunk Bed. 21-in. ladder. For Dolly's "comfort" order a soft Mattress No. 48 T 3376 on opposite page fits these beds. Shipped un-assembled; easily set up with a screw driver.

48 T 3397M - Ship. wt. 9 lbs. Movable, . . . \$3.19







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**DOLL HOUSE DOLLS.** (5 to 8) Scaled to doll house size. Hand painted, fully dressed, made of wood and cardboard, yarn hair; stand or sit (except baby).

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 (6) 48 T 2498 - 4-in. Father and Mother Dolls. Ship. wt. 4 oz. 1.79  
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 (8) 48 T 2499 - 3¼ in. Brother and Sister Dolls. Ship. wt. 4 oz. 1.79

**DOLL HOUSE ACCESSORIES.** (9 through 19) Clever miniatures, made almost entirely by hand of wood, cloth, cardboard, etc., scaled to doll house size.

- (9) 48 T 414 - LULLABY FOR FOUR. Make-believe tomato juice in tumblers... and four tiny straws. Shipping weight 3 oz. 49c  
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 (12) 48 T 411 - BATHROOM ACCESSORIES. Bedspread, matching curtains; mattress; pillow; curtain pole; little lamp; cardboard window. Ship. wt. 5 oz. 99c

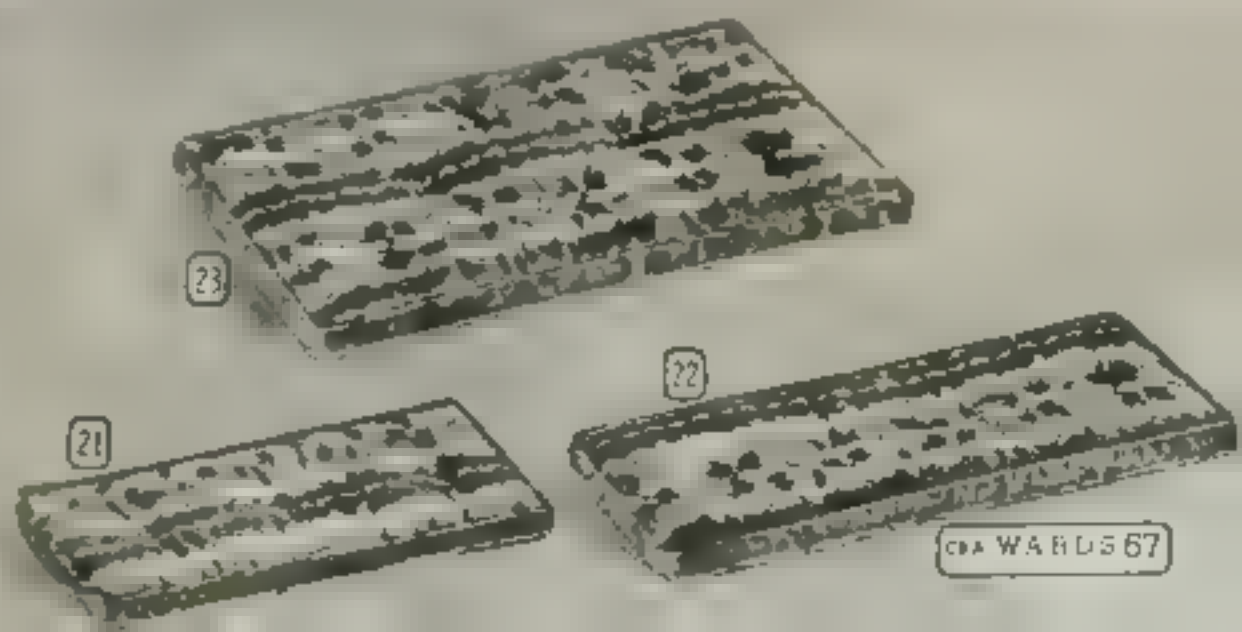
(20) LARGE DOLL CRIB. It's just like a real baby's. Extra strong, made of clear wood. Square spindles are securely set into side rails. Ivory finish with pretty decorated end panels. There's plenty of room for a big "baby" - 14½ inches wide, 24½ inches long and 19½ inches high. Wood slot bottom. Shipped flat... easy to set up. Mattress 48 T 3376 fits this crib.

48 X 3395M - Shipping weight 7 lbs. Mailable... \$3.98

- (13) 48 T 418 - MIRROR SET. Little mantel clock, 2 vases, Mirror with White and Gold color Frame to hang over mantel or dresser. Ship. wt. 4 oz. 67c  
 (14) 48 T 415 - PANTRY "FOODS". Tiny wood and cardboard "groceries" of well known brands. Flour, eggs, coffee, ketchup, etc. Wt. 6 oz. 69c  
 (15) 48 T 416 - KITCHEN ACCESSORIES. Tiny floor mop, hand mop, wood clock, flour, salt, sugar, crackers and cracker tin. Ship. wt. 4 oz. 69c  
 (16) 48 T 413 - FAMILY DINNER. Turkey, all the trimmings. Cherry pie, cake on decorated plate, peas, tiny rolls, menu, etc. Ship. wt. 7 oz. 89c  
 (17) 48 T 419 - BREAKFAST. Basket filled with tiny "groceries" of well-known brands, such as ketchup, tomato soup, corned milk, candy, etc. Also 4 colored wood mixing bowls. Shipping weight 4 oz. 79c  
 (18) 48 T 410 - LIVING ROOM ACCESSORIES. Little picture in gilt frame, tiny make-believe Bible, 2 miniature chairs and bowl for mantel, waste basket, magazine rack and living room rug. Size 22½x1½. Ship. wt. 7 oz. \$1.35  
 (19) 48 T 412 - BATHING ACCESSORIES. Peach color terry cloth towel, wash cloth, Cherille bath mat, hand towel, towel rack, shower curtain, toilet tissue, and a tiny bar of "soap." Shipping weight 5 oz. 89c

(21-24) DOLL MATTRESSES. Tufted box style. Clean new cotton filling; colorful ticking. All 1½ in. thick. In three sizes.

- (21) 48 T 3370 - 6½x27½ in. Fits Crib (20). Ship. wt. 12 oz. 75c  
 (22) 48 T 3377 - 7½x22½ in. Fits Crib (20). Ship. wt. 1 lb. 63c  
 (23) 48 T 3375 - 12½x23½ in. Fits Crib (20), also Double Deck Bed (41), shown on opposite page. Shipping weight 1 lb. 4 oz. 98c







## *Dainty, Lovable Colored Baby Dolls*

In response to many requests for well-made, well-designed colored dolls, we offer these appealing baby dolls of well-known Hornum quality. They're exquisitely tinted a warm brown, with sparkling brown Glaxene sleeping

eyes, real lashes. Lips are shaded a delicate rose. Soft cotton-filled bodies, realistically modeled heads, arms and legs of hard-to-break composition. Dainty baby clothing is carefully made and finished.

**1** 20-IN. COLORED BABY DOLL cries and goes to sleep. Glaxene eyes, real lashes. Soft cotton-stuffed body; brown tinted composition head, arms, and legs. Hair molded on; head turns. White permanent-finish organdy dress and cap, net-trimmed. White slip, knit panty, socks and shoes. 48 T 2457—20 in. tall. Ship. wt. 3 lbs. 12 oz. . . \$5.25

**4** 16-IN. COLORED BABY DOLL. Composition head, arms, legs tinted soft brown. Cotton-stuffed body. Sleeping Glaxene eyes, lashes. Molded hair; head turns. Permanent-finish white organdy dress, bonnet with net trim; white slip, panty. Socks, shoes.

68 WARDS CO. 48 T 2456—16 in. tall. Ship. wt. 2 lbs. 6 oz. . . . . \$3.49

**2** 17-IN. COLORED BABY DOLL IN PINAFORE. Black mohair ringlets; Glaxene sleeping eyes, real lashes. Soft cotton-stuffed body; composition head, arms and legs tinted brown. Head turns. Flock-dot cotton dress, matching bonnet; organdy pinnies. White slip, panty, socks, shoes.

48 T 2459—17 in. tall. Ship. wt. 2 lbs. 8 oz. . . \$4.69

**5** 23-IN. COLORED BABY DOLL cries and goes to sleep. Glaxene eyes, real lashes. Black mohair ringlets. Cotton-stuffed body; composition head, arms, legs tinted brown. Head turns. White permanent-finish organdy dress and bonnet trimmed in net; white slip, panty, socks, shoes.

40 T 2455—23 in. tall. Ship. wt. 4 lbs. 6 oz. . . \$6.95

**3** 20-IN. COLORED BABY DOLL cries like a real baby. Long-lashed Glaxene eyes go-to-sleep. Black mohair curls. Soft cotton-stuffed body; head, arms, legs & brown-tinted composition. Head turns. Net-trimmed white organdy dress; ruffled bonnet. White slip, panty, socks and shoes.

48 T 2454—20 in. tall. Ship. wt. 4 lbs. . . . . \$5.95

**6** 18-IN. COLORED BABY DOLL in COAT. Glaxene sleeping eyes, real lashes; cotton-stuffed body; composition arms, legs, turning head tinted brown. Hair molded. Pink rayon coat with net-trimmed cape collar; matching bonnet; white flock-dot cotton dress. White slip, panty, socks and shoes.

48 T 2458—18 in. tall. Ship. wt. 2 lbs. 11 oz. . . \$5.79





## *Dolls Beautifully Dressed like real babies*

**7** 19-IN. BABY DOLL IN ORGANDY. She wears a pretty permanent-finish white organdy dress trimmed with net; matching baby bonnet. Full length slip, knit panties, white rayon socks, imitation leather slippers. Large Glassene sleeping eyes, real lashes. Hair molded and painted on turning head. Soft cotton-stuffed body; composition head, legs and arms. A Horsman Doll.

48 T 2433—19 in. tall. Ship. wt. 3 lbs. . . . \$3.49

**8** 15-INCH BABY DOLL. Cotton-stuffed body; composition head, legs, and arms. Head turns. Hair molded on and tinted. Metal sleeping eyes with real lashes. She wears a dainty black dot cotton dress, trimmed with sheer net, and matching bonnet . . . a full length slip and panty underneath. White rayon socks and imitation leather slippers. A Horsman Doll.

48 T 2432—15-in. tall. Ship. wt. 1 lb. 12 oz. . \$2.29

**9** 21-INCH BABY DOLL CRIES "MAMA" AND "PAPA." Glassene sleeping eyes, real lashes. Composition head, legs, arms. Head turns. Body of soft cotton. Finely dressed in pink rayon coat with wide collar; pleated edge. Real baby type bonnet with ruffles. Permanent-finish organdy dress; slip, panty, socks, slippers. Hair molded, tinted on head. Baby voice says "Mama" and "Papa."

48 X 2445—21 in. tall. Ship. wt. 4 lbs. . . . \$5.49

**10** 22-IN. BABY DOLL CRIES . . . GOES TO SLEEP . . . FLIRTS WITH YOU. Extra large Glassene sleeping eyes roll from side to side; real lashes. Cotton-stuffed body and arms; composition head, hands, legs . . . legs bent at the knees in realistic baby position. Crying voice. Hair molded, tinted on turning head. Carefully made permanent-finish organdy dress has an embroidered bouffant skirt, lace-trimmed embroidered bib collar; pearl-buttoned in back. Matching bonnet has wide lace-trimmed ruffle. White lawn slip, rayon socks, imitation-leather slippers. 22 in. tall, but lightweight, soft and cuddly.

48 T 2447—22 inches tall. Ship. wt. 4 lbs. 4 oz. . . . \$7.21

**11** 21-IN. BABY DOLL IN PINKATONE cries and goes to sleep. Mohair ringlet wig. Glassene sleeping eyes with real lashes. Composition head, hands and legs; head turns. Soft, cotton-stuffed body and arms. Floral organdy dress with lace-edged collar; buttoned-on, lace-trimmed pinafore of white permanent-finish organdy. Cotton slip, panty. White socks, shoes.

48 T 2445—21 inches tall. Ship. wt. 3 lbs. 12 oz. . . . \$5.77

Only 10% down on Toys of any kind or on any other item priced up to \$10 . . . see Page 141 for details.

Cuts WARDS 69





## Gaily Dressed, Popular Priced Dolls...

**1** 16½-INCH DOLL IN COAT AND HAT. All composition, with jointed arms, legs. Head turns, etc. Glazene sleeping eyes, real lashes. Mohair ringlet wig on cloth foundation. Aqua rayon flannel coat is trimmed with black velvet. Matching hat. Aqua organdy dress, undy. Socks, slippers. 48 T 2442—16½ inches tall. Shipping weight 2 lbs. 12 oz. .... \$4.98

**2** 23-INCH DOLL IN NIGHTGOWN. Eyes and goes to sleep. Long mohair pigtail wig on cloth foundation. Glazene sleeping eyes, long lashes. Cotton stuffed body; composition head, arms, legs. Head turns, etc. Jointed arms, moved to legs. She wears a checked woven gingham dress and party combination; white organdy pinetore. Red felt hat; socks, shoes. 48 X 2447—23 inches tall. Shipping weight 4 lbs. .... \$5.98

**3** 17-INCH TODDLER DOLL. All composition. Movable head, arms, legs. Glazene sleeping eyes; real lashes. Molded hair. Plaid cotton dress, pinetore, white wash tied in big bow. Cotton felt bonnet; socks, slippers. Plaid patterns and bonnet may vary from those shown. A Horman Doll. 48 T 2438—17 inches tall. Shipping weight 3 lbs. .... \$3.95

**4** 14-INCH TODDLER DOLL. Made entirely of composition. Movable head, arms and legs. Glazene sleeping eyes with real lashes. Hair molded on. She wears a plaid cotton dress and matching pinetore; cotton felt bonnet tied on with big bow. White socks and slippers. Plaid patterns and bonnet may vary slightly from those shown. A Horman Doll. 48 T 2436—14 inches tall. Shipping weight 2 lbs. 4 oz. .... \$3.19

### MINIATURE DOLLS IN COLORFUL COSTUMES

Start a doll collection with cunning costumed Miniature Dolls... just 6½ inches tall. They are made entirely of composition, with movable arms, painted-on eyes and mouth, mohair ringlet curls. All will stand alone.

**5** PRINCESS DOLL. Maribou trim on rayon dress, felt hat. Net slip. Undy. 48 T 2592—6½ inches tall. Shipping weight 1 lb. .... \$2.39

**6** COLONIAL DOLL. Quilted flowered print rayon dress. Felt bonnet. Undy. 48 T 2581—6½ inches tall. Shipping weight 1 lb. .... \$2.39

**7** BABY DOLL. White rayon dress; net veil; bouquet; net slip; undy. 48 T 2579—6½ inches tall. Shipping weight 1 lb. .... \$2.39

**8** BARBECUE DOLL. Embroidered marquisette dress; felt hat. Undy. 48 T 2583—6½ inches tall. Shipping weight 1 lb. .... \$2.39

**9** FLOWER-GIRL DOLL. Rayon dress, black waist, apron. Felt hat. Undy. 48 T 2580—6½ inches tall. Shipping weight 1 lb. .... \$2.39

Use WARD'S CONVENIENT TIME PAYMENT PLAN... SEE PAGE 143







## Dolls to Dress... Rose O'Neill's Kewpie

- [10] 14-INCH UNDRESSED CRUSBY DOLL.** It's fun to make clothes for this cunning Horman doll. Sleeping eyes, long lashes. Composition body; jointed arms, legs. Head tilts. Hair molded on, painted. Socks, shoes.  
48 X 2435—14 inches tall. Shipping weight 2 pounds . . . . . \$2.39
- [11] 15-INCH UNDRESSED GIRL DOLL.** Make and fit your own doll clothes. All-composition body; head turns, tilts. Jointed arms and legs. Sleeping eyes with long lashes. Mohair ringlet wig. Socks, shoes. A Horman Doll.  
48 X 2434—15 inches tall. Shipping weight 2 pounds . . . . . \$2.39
- [12] ROSE O'NEILL'S 12½-INCH KEWPIE DOLL,** with large painted eyes, bewitching grin, fat tummy. All composition; jointed arms, legs. Head turns or tilts. Peaked hair molded on and painted. Cotton romper; socks, shoes.  
48 T 2502—12½ inches tall. Shipping weight 1 lb. 12 oz. . . . . \$1.98

- [13] 19½-INCH DOLL IN TAFFETA DRESS.** Made entirely of composition; jointed arms, legs. Head turns, tilts. Mohair ringlet wig on cloth foundation. Glossy sleeping eyes with long lashes. She wears a dainty flower-printed rayon taffeta dress, with button back and tied criss-cross satin braid on the pretty bolero effect. White organdy slip and undy; White rayon socks and black imitation leather slippers with tiny heels.  
48 T 2444—19½ inches tall. Shipping weight 3 pounds . . . . . \$5.50
- [14] 16-INCH BABY DOLL IN SNOWSUIT** is soft and cuddly; goes to sleep like a real baby. Cotton-stuffed body with composition head, arms and legs. Hair shodded and united on head. Bundled in a soft cotton flannel one-piece snowsuit, with metal buckle in front, and attached brownie-style hood. Metal sleeping eyes; painted-on lashes. Head is not movable.  
48 T 2458—16 inches tall. Shipping weight 2 pounds . . . . . \$1.98

### DOLL CLOTHES. IN SIZES TO FIT YOUR DOLL

- [15] MATCHING BABY DOLL DRESSES AND BONNETS.** Assorted fabrics, styles and colors; nicely made and finished. For Baby Dolls.  
48 T 2325—For Dolls 12 to 23 in. tall. State Overall Ht. Ship. wt. Box . . . \$1.00
- [16] GIRL DOLL DRESSES AND BONNETS.** Nicely finished; varied fabrics; styles.  
48 T 2341—For Dolls 12 to 21 in. tall. State Overall Ht. Wt. 10 oz. . . . \$1.00

- [17] PINK COTTON FLANNEL SUI-SUIT FOR GIRL DOLLS.** Nicely made and finished jacket with attached hood; ski pants in soft cotton flannel.  
48 T 2342—For Dolls 12 to 21 in. tall. State Height. Ship. wt. 12 oz. . . . \$1.39
- [18] BLUE COTTON FLANNEL SNOWSUIT AND HELMET FOR BABY DOLLS.**  
48 T 2326—For Dolls 12 to 23 in. tall. State Overall Ht. Ship. wt. 12 oz. \$1.39

State Overall Height of Doll . . . Measure from feet to top of head. Styles will be the same or similar to those shown below.





# Facts about dolls

**WHAT MAKES ONE DOLL COST MORE THAN ANOTHER?** The value of a doll to a child cannot be stated in terms of money; however, some of the factors that influence the cost of a doll are discussed here to serve as general information for doll purchasers. In the main, the cost of a doll is determined by the quality of material and workmanship in bodies, wigs, eyes and clothing. Size is a secondary factor—a small, fine quality doll may cost more than a much larger doll of poorer quality.

**BODIES.** Today most doll parts are made of composition. Though quality varies to some extent with ingredients used, it is determined more by length of time taken in making and finishing. Doll parts made slowly are less fragile. Quality is determined, too, by fineness of detail in features such as hands . . . on fine dolls fingers are separated and hands have life-like details such as tinted fingernails and tiny palm markings.

**WIGS.** Most doll wigs today are made of mohair—or combinations of mohair, wool and rayon. Some human hair wigs are still available, but the quality is such that Wards prefer not to sell them. A good mohair wig is more desirable and costs more than a poor quality human hair wig. All Wards Doll wigs (except those on miniature and doll house dolls) are firmly sewed to cloth foundation . . . not just pasted on head.

**EYES.** Eyes may be painted or of the movable, sleeping type. Though generally found on inexpensive dolls, painted eyes may be used with great artistry on fine quality dolls . . . see Effanbee's Brother and Sister Dolls on Page 74. Movable, sleeping eyes are of two types . . . the best are Glasmere; have a celluloid iris over steel base . . . second quality, printed directly on metal, do not have the sparkle of Glasmere eyes.

**CLOTHING.** Doll clothes vary in fabric, line, fitting and finishing. Those found on fine quality dolls are made of the best fabrics and dress lines are well chosen. Garments fit nicely and finishing is detailed . . . dresses have button or snap closings. Clothing on less expensive dolls is not so carefully made. Fabric is not as fine . . . finishing is much less detailed . . . garments have pin closings.

## THE FINEST DOLLS IN THE WORLD

Created by Effanbee

**EFFANBEE DOLLS** (shown on the next six pages) have the beauty and durability that good design, fine quality materials and painstaking workmanship alone can give. Composition parts on all Effanbee Dolls are made more slowly and carefully than the parts used on other dolls . . . this makes them less fragile. They are handfinished with several coats of enamel to look and feel like real skin. Effanbee Doll hands are beautifully modeled with separate fingers, ray tinted nails and tiny palm markings. This year Effanbee offers a new wig that increases the play value of the doll. It can be curled or braided and arranged in many different hair styles. Made of wool, rayon and mohair, it is securely sewed to a cloth foundation. All dolls on Pages 73, 76 and 77 have this new type wig. A specially made plastic comb is included with each of these dolls. Dolls on Pages 75 and 78 have Effanbee's "Touque-Tui" wig of genuine lambskin fur that can be cleaned with a damp cloth. Sparkling glasmere eyes on Effanbee Dolls are the best made today; all have real eyelashes. Attractive clothing worn by these dolls is well designed and carefully made of fine materials. Garments are nicely fitted and finished . . . have button or snap closings. All Effanbee dolls are packed in gift boxes.

### Effanbee Bride Doll

A lovely bride in traditional white satin, flowing veil and dainty bridal bouquet . . . this exquisite doll will be a treasured possession and collecting her trousseau will intrigue her young owner. For bridal party tables, she makes an attractive centerpiece. Gown is white rayon slipper satin; fastens with tiny buttons. Net veil on rayon satin bridal cap, embroidered with tiny seed pearls. Long white slip, lace-trimmed panties; white rayon hose; sandals with tiny heels. All composition doll . . . beautifully modeled. Jointed arms and legs. Turning, tilting head. Life-like hands. Glasmere sleeping eyes; real lashes. Beautiful wool, rayon and mohair wig . . . can be combed in new hair styles. Special plastic comb included.  
48 X 2561—18 in. tall. Ship. wt. 4 lbs. . . . \$12.95

### Effanbee Doll in Evening Cape

For her first grown-up party . . . a long white dancing dress with a bouffant skirt and a black velvet, hooded evening cape lined in scarlet. In the largest size, she makes a perfect concert prize. Her hooded cape is rayon velvet and her dress is metallic dotted marquisette trimmed with ruffles and silver ribbon. Beneath it she wears a white rayon slip and panty; white rayon stockings. Her gold color, snap fastened sandals have tiny heels. Doll made entirely of hard-to-break composition . . . beautifully sculptured. Exquisite hands; jointed arms and legs. Turning, tilting head. Sleeping Glasmere eyes, real lashes and beautiful new wool, rayon and mohair wig . . . can be combed in many new hair styles. Special plastic comb included.  
48 T 2558M—27 in. tall. Ship. wt. 7 lbs. 8 oz. . . . \$29.95  
48 T 2559—21 1/2 in. tall. Ship. wt. 5 lbs. . . . 18.50  
48 T 2560—18 in. tall. Ship. wt. 4 lbs. . . . 13.95

ORDER YOUR CHRISTMAS GIFTS EARLY . . . USE YOUR CREDIT . . . SEE PAGE 141.











## *Effanbee's Adorable Brother and Sister Set*

**EFFANBEE** . . . maker of the world's finest dolls . . . has created this charming Brother and Sister Doll Set to delight the heart of any child. They're featherweight and perfectly sized for even the tiniest tot. Little Sister is a chubby mate . . . 12 inches tall . . . weighs only 7 ounces. Brother is 14 inches tall . . . weighs only 12 ounces! They're "cuddly" — bodies, legs and arms of both dolls are stuffed with soft cotton. Hands and heads are made of the finest hand-to-breast composition. Hands have tiny separate fingers. Heads turn. Eyes and lashes are carefully painted by hand. Ringlet-ripe locks of soft wool, rayon and Mohair yarn securely sewed to cloth foundations. Beautifully dressed. Their clothes are made as well as a child's. Little Sister wears a pink cotton head-down dress with tiny ruffled collar and cuffs. Dress buttons in back. Matching pinnies. Brother is dressed in a blue cotton broadcloth overall and checked blouse. Both wear White socks and White shoes. Be sure to read "Facts about Dolls" on Page 72. Make your Christmas shopping easy . . . build your order to \$40 and use your Credit. For details, see Page 141.





## Effanbee's "Sweetie Pie"

So lifelike, she's almost like a real baby! Her luring Glazene eyes (with real lashes) move from side to side. She sleeps and says "Ma-Ma." Curly "Tousle Top" hair is real lambkin... won't mat or tangle, can be "shampooed" with damp cloth - see Page 72. Head, arms, legs are beautifully molded composition. Soft body is cotton stuffed. Head turns. Exquisitely made bonnet and dress of sheer Pink and White rayon marquisette with lace trills and flowered embroidery. Dress buttons in back... watch her in big bow. Lace-trimmed slip and panties. White socks and shoes. In lovely gift box.

48 T 2573 - 24-in. "Sweetie Pie" Baby Doll. Ship. wt. 5 lbs. 8 oz. .... \$15.95  
 48 T 2572 - 19-in. "Sweetie Pie" Baby Doll. Ship. wt. 3 lbs. 12 oz. .... 11.50  
 48 T 2571 - 18-in. "Sweetie Pie" Baby Doll. Ship. wt. 3 lbs. .... 9.95







Dolls 1 and 2 . . . 18 inches tall

Doll 4 . . . 21½ inches tall

Dolls 3 and 5 . . . 18 inches tall

## Effanbee Dolls...with Life-Like Hair

**1** EFFANBEE DOLL IN YELLOW FORMAL of very Marquisee, trimmed with gray embroidery. White rayon slip and panties. Rayon socks and gold color sandals with tiny heels. Beautifully formed body and hair to break composition. Notice her graceful, delicate mouth. Movable head, arms and legs; sleeping. Glassine eyes with real lashes. Her soft yarn hair can be combed in new styles (see Page 72). Comb included.

48 T 2563 - 18 inches tall. Ship. wt. 3 lbs. 8 oz. . . . . \$9.95

**2** EFFANBEE MARQUEE. Doll in snappy red and white uniform of cotton Twill, with gold color braid, epaulettes and buttons. Full white lined skirt; blouse and pantsy attached. High hat with red leather . . . tiny boots in her hand. Military boots with tiny heels. All composition; bowed arms; legs; movable head. Sleeping. Glassine eyes; real lashes. New soft yarn hair (see Page 72). Comb included.

48 T 2564 - 18 inches tall. Ship. wt. 3 lbs. . . . . \$7.25

**3** EFFANBEE DOLL IN PLaid FORMAL of crisp rayon Tulle in gorgeous colors. She wears a long red-trimmed white rayon slip; lace-trimmed white rayon panties. Rayon socks and color sandals with tiny heels. Slim and lovely, she's all composition - with jointed arms and legs, movable head, tiny fingers with pink nails. Sleeping. Glassine eyes, real lashes. New soft yarn hair (see Page 72) can be combed in new styles. Comb included.

48 T 2562 - 18 inches tall. Ship. wt. 3 lbs. 8 oz. . . . . \$9.95

**4** **5** EFFANBEE SISTER DOLLS in Marquisee. One in Pink with pink rayon slip, panties, pink imitation leather slippers with tiny heels; white rayon socks. The other in Aqua with all white accessories. Both all composition, jointed arms, legs, movable heads. Sleeping. Glassine eyes; real lashes. New soft yarn hair (see Page 72). Comb included.

(4) 48 T 2565 - 21½ in. Doll in Pink. Ship. wt. 4 lbs. . . . . \$8.95  
(5) 48 T 2564 - 18 in. Doll in Aqua. Ship. wt. 2 lbs. . . . . 7.25





Doll 7 . . . 18 inches tall

Dolls 6 and 9 . . . 21½ inches tall

Dolls 8 and 10 . . . 18 inches tall

## that Combs into Curls, Braids or Pompadours

**6** EFFANBEE DOLL IN SHEER BLACK MARQUINETTE NESSIGOTT, grown-up "teen" and knee-trimmed panties. Her blue rayon satin sandals have tiny heels. Her skin body is all composition, with jointed arms and legs, movable head; exquisite hands with dainty signature fingers. Sleeping Glasseene eyes with real lashes. New Effanbee "hair" (see Page 72). You can comb and rearrange it in many new ways. Plastic comb included.

48 T 2565 - 21½ inches tall. Ship. wt. 4 lbs. . . . . \$6.50

**7** EFFANBEE DOLL IN smart suit and coat of red rayon and cotton Twill. Nicely made with covered buttons, real buttonholes. Under suit she wears Scotch Plaid suspender dress and panties, white cotton broadcloth blouse. Rayon oxford button leather slippers with tiny heels. All composition; jointed arms, legs; movable head. Sleeping Glasseene eyes, real lashes. New Effanbee "hair" (see Page 72). Plastic comb included.

48 T 2567 - 18 inches tall. Ship. wt. 3 lbs., 4 oz. . . . . \$9.98

**8** EFFANBEE DOLL IN PAJAMAS. An adorable doll all ready for bed. Her two-piece printed rayon pajama is laced with buttons and buttonholes, tie in back with a big bow. Pink plush makes navy tiny heels. She's beautifully knitted and all composition, with movable head, arms, legs; sleeping Glasseene eyes with real lashes. Yarn braids neatly arranged in back but you can comb them out if you wish (see Page 72). Comb included.

48 T 2564 - 18 inches tall. Ship. wt. 3 lbs. . . . . \$6.89

**9** **10** EFFANBEE SISTERS DOLLS in beautiful Marquinese dresses with ruffled necks, tucked yokes, big bows in back. Big sister in Aqua with all white accessories, little sister in Pink. All compositions; jointed arms, legs; movable heads; sleeping Glasseene eyes; real lashes. New yarn hair (see Page 72). Plastic comb included.

(9) 48 T 2565 - 21½ in. Doll in Aqua. Wt. 4 lbs. \$9.98  
(10) 48 T 2567 - 18 in. Doll in Pink. Wt. 3 lbs. . . . . 7.25



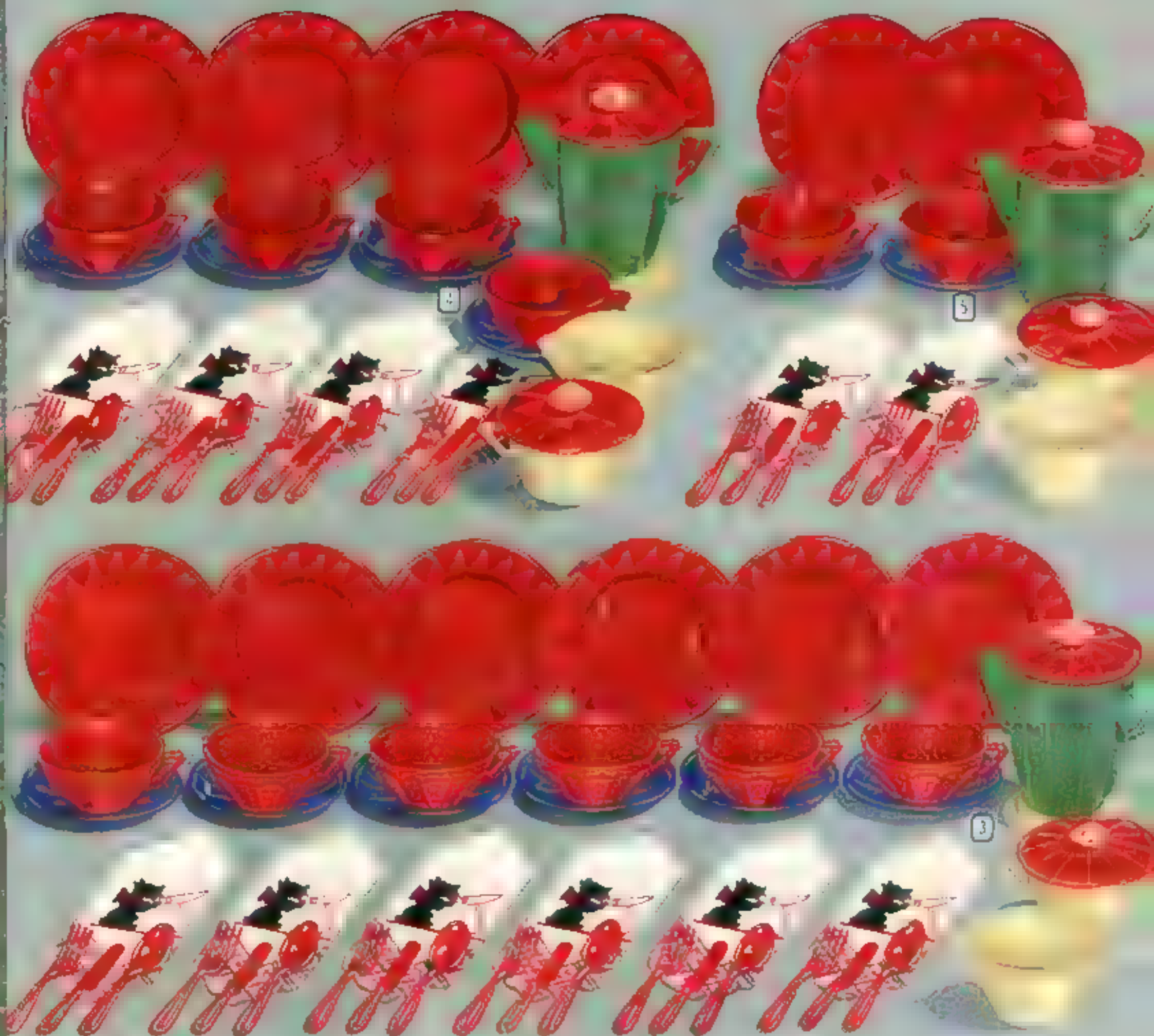


## Effanbee's "Toussle-Tot"

**1** EFFANBEE BABY DOLL AND LAYETTE IN TRAVELING CASE. A beautiful and charming gift that will delight the most fastidious little girl. She's so like a real baby, no little girl can resist wanting to cuddle her and dress her in her lovely baby clothes. Faring, sleeping Glassene eyes have real lashes, and you can "shampoo" her real lambkin hair with a damp cloth. Head, chubby arms and legs are movable. She's 20 inches tall, made entirely of composition, beautifully modeled. Sweet little "Toussle-Tot" comes to you in a ruffled sunsuit. She brings with her an 11-piece layette: cotton flannel blanket; one-piece flannellette pajamas; twill coat and bonnet; white bonate dress with beaded trimming; lace-edged lawn slip; jersey knit shirt; cute White baby shoes and socks. Clothes fasten with real buttons, buttonholes. In suit-case of heavy cardboard on wood frame; handle and snap lock. Size: 22x15 1/4 x 8 1/2 inches. 48 T 2575M—20 in. Doll and Layette in Traveling Case. Ship, wt. 11 lbs. \$21.00

**2** EFFANBEE'S "TOUSSE-TOT" BABY DOLL IN SNOWSUIT AND HELMET. Her big Glassene flirting eyes have real lashes and move from side to side. She goes to sleep like a real baby and says "Ma-Ma." Hair is real fur that can be "shampooed" with a damp cloth. Head, chubby arms and baby legs are composition; body is stuffed with soft cotton. Head turns. She wears a cushioning 3-piece cotton chinchilla snowsuit trimmed with loops of woolen yarn; pocket with real buttons and buttonholes, suspender type sk. pants and close fitting helmet. Under the snowsuit she wears a beautifully made broadcloth romper. Rayon socks and White imitation leather shoes. Your choice of Pink or Blue snowsuit. 48 T 2570—24 in. tall. State Color: Pink or Blue. Ship, wt. 6 lbs. \$15.00  
48 X 2569—19 in. tall. State Color: Pink or Blue. Ship, wt. 4 lbs. 11.45





## Hard-to-break Plastic Tea Sets

**COMPLETE PLASTIC TEA SETS.** Everything that a young housewife needs for her entertaining . . . from the all-important teapot to finishing touches like pretty paper napkins. Her afternoon party table will be so attractive and she will enjoy pouring "tea" for her little friends and loved ones with these colorful sets. They are made of practically unbreakable plastic that will stand up under ordinary accidental dropping, etc. The bright best colors . . . Red, Orange, Ivory and Blue . . . are particularly appealing to children. Colors

will not chip off! . . . they are molded right into the plastic . . . not just painted on. Plates are four inches in diameter and other pieces are sized proportionately. Teapots, creamers and sugar bowls have covered handles. All upper bowls have covers. Knives, forks and spoons are made of plastic, too, and are sturdy and safe. The sets are decorated with the design around the edges of handles. Attractive paper party napkins are included with each set. Sets are listed below in three sizes—service for two, four and six.

### 47-Piece Tea Set \$2.15

- ③ Complete plastic tea service for six. In combination of bright best colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Six each Cups, Saucers
  - Six 4-inch Cake Plates
  - One Teapot with Base and Cover
  - One Sugar Bowl with Cover
  - One Cream Pitcher
  - Six each Knives, Forks, Spoons
  - Six Paper Napkins

48 T 369—47-Pc. Tea Set Ship. wt. 2 lb. . . \$2.15

### 33-Piece Tea Set \$1.59

- ④ Complete plastic tea service for four. In combination of bright best colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Four each Cups, Saucers
  - Four 4-inch Cake Plates
  - One Teapot with Base and Cover
  - One Sugar Bowl with Cover
  - One Cream Pitcher
  - Four each Knives, Forks, Spoons
  - Four Paper Napkins

48 T 367—33-Pc. Tea Set Ship. wt. 1 lb. 9 oz. \$1.59

### 19-Piece Tea Set \$1.15

- ⑤ Complete plastic tea service for two. In combination of bright best colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Two each Cups, Saucers
  - Two 4-inch Cake Plates
  - One Teapot with Base and Cover
  - One Sugar Bowl with Cover
  - One Cream Pitcher
  - Two each Knives, Forks, Spoons
  - Two Paper Napkins

48 T 368—19-Pc. Tea Set Ship. wt. 1 lb. . . \$1.15









## Children's Chairs... Sturdy Oak Desk Set

**6 CHAIR WITH PENNSYLVANIA DUTCH DESIGN.** Sturdy and especially well built. Completely described with set number 2 on opposite page. Hardwood with sandstone (light ivory color) finish. Red artificial leather seat, 13½ by 12 in., 12 in. from floor; 23 in. high overall. Steel gliders. 48 T 3473M—Ship. wt. 8 lbs. Available... \$5.75

**7 ROOMY UPHOLSTERED ROCKER.** Comfortable and sturdy; back and seat fully upholstered in Wine colored fabric. Wood legs, arms and rockers in Walnut finish. Strong stretcher brace. Seat 15 by 16½ in.; 12 in. from floor. Entire ht. 26 in. 48 T 3461M—Ship. wt. 14 lbs. Available... \$5.95

**8 CHILD'S HARDWOOD FOLDING CHAIR.** Exceptionally strong, excellent for schools and kindergartens. 2-coat glass varnish finish over Medium Brown. Steel rod at top, steel braces on sides, back. Seat 11½ by 10½ in.; 12½ in. from floor. Entire height 24 in. Folds to 29½ by 12½ by 1½ in. 48 X 3439M—Ship. wt. 6 lbs. Available... \$1.85

**9 CHILD'S UPHOLSTERED ROCKER.** Good looking as Dad's easy chair. Sides, back and seat upholstered in Mulberry-colored kaisie. Hardwood frame, Maple finish rockers. Seat 12½ by 12 in.; 9½ in. from floor. Entire height 21½ in. 48 T 3441M—Ship. wt. 15 lbs. Available... \$8.95

**10 SOLID OAK DESK AND BENCH** in Natural finish. Unusually strong and well made. Ideal for children 3½ to 12 years of age. Provides a suitable place for study or play. Storage space under writing surface. Top 20 by 27½ in.; 25 in. high. Bench seat 13½ by 8¾ in.; 15½ in. from floor. Desk legs detached for shipping. Available. 48 T 3400Y—Ship. wt. 40 lbs. \$15.50

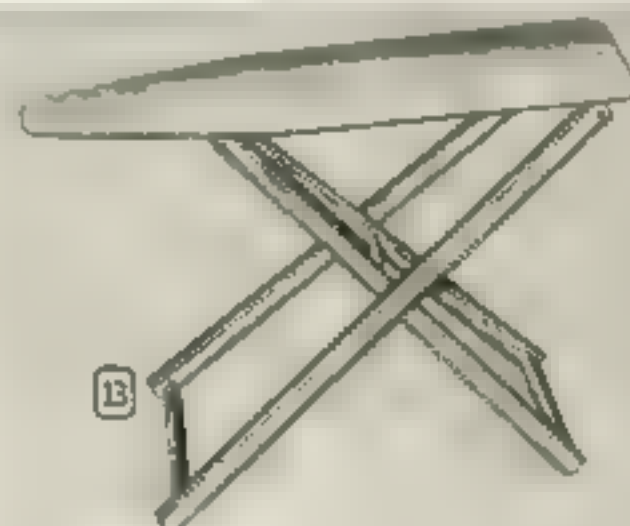
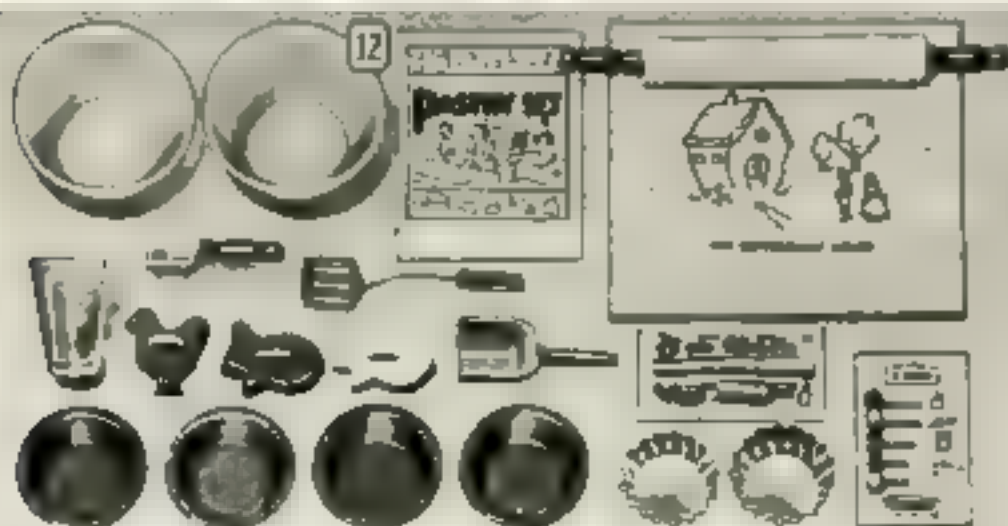
**11 CHILD'S RED ROCKER.** Well constructed with fabric covered upholstered seat. Wood frame enameled Red. Seat 12 by 12 inches; 9 inches from floor. Overall height 17¼ inches. 48 T 3442M—Ship. wt. 6 lbs. Available... \$3.69

### HOUSEKEEPING TOYS FOR BUSY LITTLE HOUSEKEEPERS

**12 20-Pc. BAKING SET.** She can "play" cook with them! 2 fluted cake tins like mothers'; 3 metal cookie cutters cut cookies into rabbits, chickens; 4 bright pie tins. 11-in. wood rolling pin, red handles; big adboard 24½ by 7½ in.; 2 glass mixing bowls; 1 oz. graduated measuring glass. Wood potato masher, flour scoop; steel cake turner for tiny pan cakes. "Play" oven thermometer. Recipe Book. "Order List" plaque. 48 T 383—20-Pc. Baking Set. Boxed. Ship. wt. 2 lbs. 9 oz. \$1.19

**13 TOY IRONING BOARD.** Adjusts to three positions for height. Has folding legs like a grown up's ironing board. Top 32 inches long. Made of safe quality wood. Height can be adjusted from 17 inches to 21 inches. 48 T 969M—Shipping weight 4 lbs. 8 oz. Available... \$1.55

**14 TOY IRON.** Plaster composition; smooth porcelainized base; wood handle. 48 T 940—5½ in. long. Ship. wt. 1 lb. 4 oz. Available... 55c







## Doctor and Nurse Toy Army Field Kits

**1** COMBINATION "DOCTOR-NURSE" TOY ARMY FIELD BAG. Holds most complete Play Doctor outfit. Plenty of equipment for both "Doctor" and "Nurse" in Khaki colored heavy Duck Field Bag. 10 1/2 x 4 1/2 x 6 1/2 in. Strap it over your shoulder like a real Army doctor. Window on side for Doctor's name. 2-Pc. Army Nurse's Uniform. Cotton apron neatly piped in red. Cap and Arm Band. Toy "X Ray" shows "show pictures" of bones. Real little Stethoscope actually works! Hear heart beat or ticking of a watch. Cardboard play Microscope with "slides." Cardboard head reflector on elastic headband, toy thermometer, toy wrist watch, tongue depressor, spectacles (no lenses), candy pills, prescription blanks, appointment diary, cotton, gauze, window and door plate, etc. Instructions.

48 T 590—Combination "Doctor-Nurse" Toy Army Field Bag—Ship. wt. 1 lb. 8 oz. \$2.39

**2** TOY ARMY NURSE KIT. Cardboard carrying case, 13 1/4 by 8 1/4 by 2 1/4 in., covered with "alligator grain" paper. White Cotton apron (hemmed edges), stethoscope (you can't hear through it), toy wrist watch, toy fever thermometer, spectacles (no lenses), wash cloth, sponge pill, pills, gauze, cotton, charts, candy pills, measuring cup and spoon, etc. Instructions.

48 T 592—Shipping weight 2 pounds \$1.10

**3** LARGE SIZE TOY ARMY DOCTOR KIT. Cardboard case covered with "alligator grain" paper. 11 1/4 x 4 1/2 x 3 1/4 in. Stethoscope (hear heart beats), "X Ray" toy cardboard microscope with 6 slides, cardboard head reflector, spectacles (no lenses), toy watch, thermometer, tongue depressor, window card, door plate, gauze, cotton, candy capsules, etc. Instructions.

48 T 594—Shipping weight 2 pounds \$1.14

**4** LARGE SIZE TOY ARMY NURSE FIELD BAG. Navy Blue shoulder strap case, 13 x 8 x 4 1/2 in., of heavy Duck, piped in Red. Zipper across top, window for "nurse's" name. Cotton apron, cap, arm band. Stethoscope (hear heart beats), toy watch, thermometer, spectacles (no lenses), candy pills, sponge pill, wash cloth, pills, gauze, cotton, etc. Instructions.

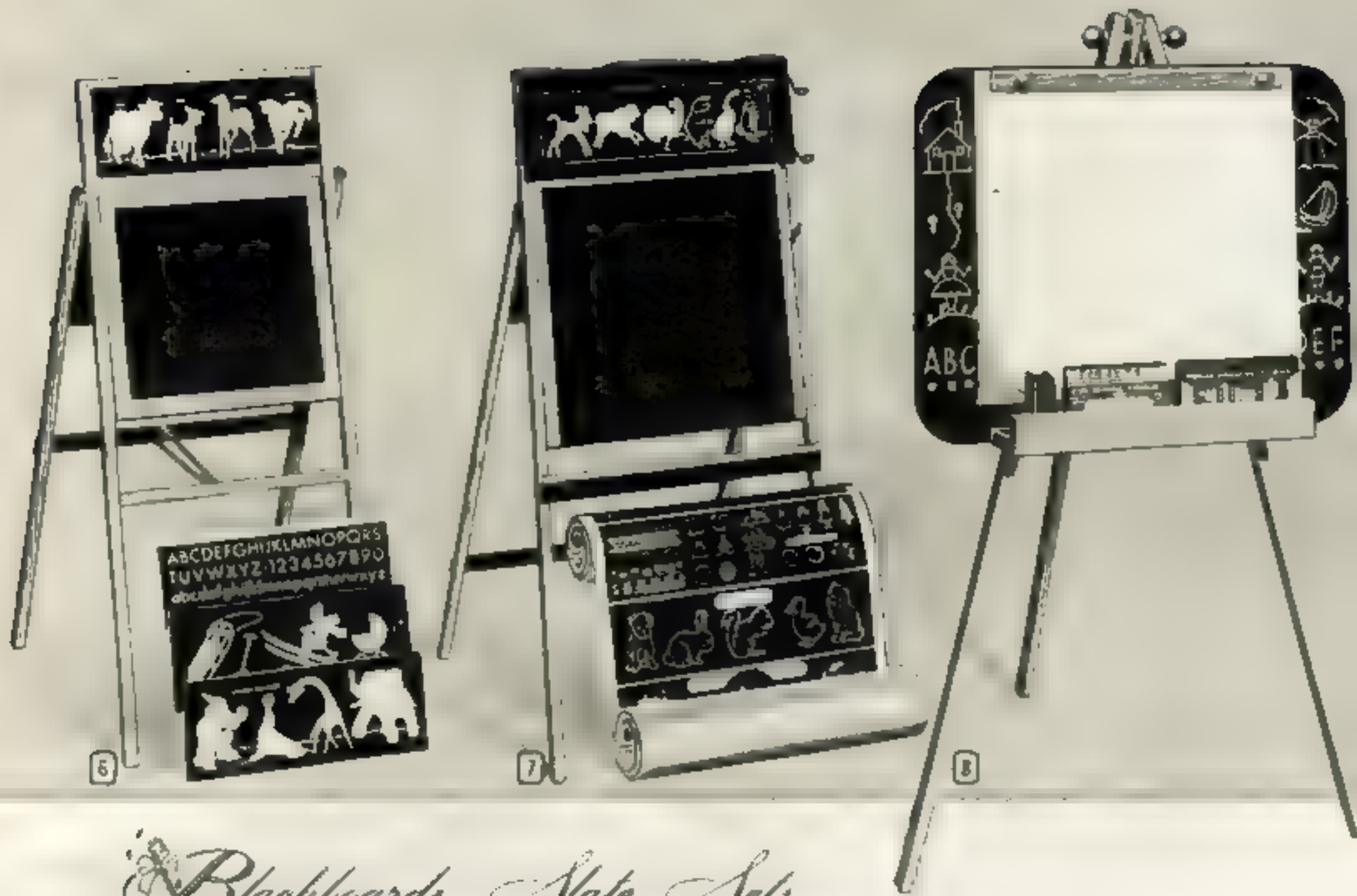
48 T 597—Ship. wt. 1 lb. 8 oz. \$2.29

**5** SMALL SIZE TOY ARMY DOCTOR KIT. Much more complete than kits usually found at this low price. Cardboard carrying case 11 1/4 x 7 1/4 x 2 1/4 in., covered with "alligator-grained" paper. Contains "X Ray," stethoscope (can't hear through it), toy wrist watch, "spec" (no lenses), thermometer, gauze, cotton, pills, charts, tongue depressor, head reflector, etc. Instructions.

48 T 599—Ship. wt. 1 lb. 6 oz. 59c







## Blackboards... Slate Sets

**6 EASEL DESK BLACKBOARD.** Maple-finished wood frame. Smooth masonite surface - chip proof, shatterproof, waterproof - 12 $\frac{3}{4}$  by 11 in. Opens up to turn desk, with rack for paper, etc. 6 colored charts, 2 Black and White charts slip into frame at top. Chalk rail, 10 pieces White, 5 pieces colored chalk; 8 crayons and eraser included. Size overall, 38 $\frac{3}{4}$  by 19 inches. 48 T 573M Ship. wt. 7 lbs. 8 oz. Mailable \$2.69

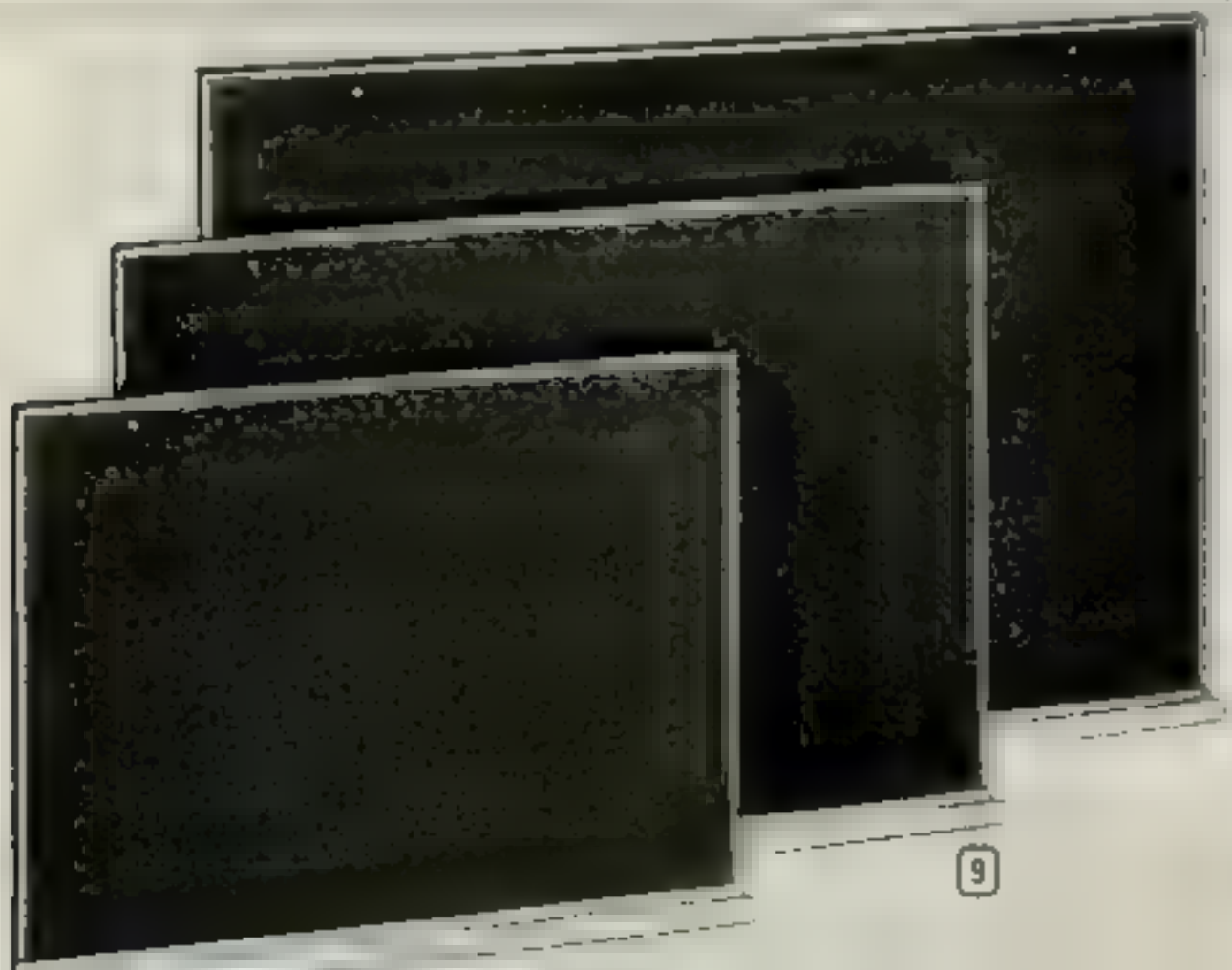
**9 HANGING BLACKBOARD OR SIGNBOARD.** Same quality Dymaphite writing surface as used in schools. (1/4-in. laminated fiberboard coated with composition of slate, carbonadium, etc.) Won't chip or wear off. Metal bound; chalk rail. Eye lets for hanging; chalk, eraser. Mailable.  
48 T 576M 18x24 in. Ship. wt. 4 lbs. \$1.43  
48 T 577M 21x30 in. Ship. wt. 6 lbs. 6 oz. 1.85  
48 T 578M 24x36 in. Ship. wt. 8 lbs. 2.37

**7 DOUBLE SURFACE DESK SLATEBOARD.** You can write on BOTH sides! Lithoplate surface - (tough, heavy fiberboard coated on both sides with smooth pulverized slate). Won't crack, chip or shatter. Writing surface, 15x16 in. Opens up to form sturdy desk with rack for paper, etc. Strong wood frame, natural varnish finish. Chalk rail. 15 different charts on wind-up roll. Chalk, eraser. Size overall 41x19 in. 48 T 570M Ship. wt. 9 lbs. Mailable \$3.98

**10 109 Pc. SLATE SET.** Real slate, 13 $\frac{1}{4}$ x9 $\frac{3}{4}$  in. One side Black for chalk; other White for crayons. Wood frame, 18 White, 12 colored chalks; 8 pens, 6 colored slate pencils, 8 crayons. Eraser, erasing cloth, wood transfer, 24 stencils, 12 routine, 12 transfer pictures, calculator, ruler, French curve, protractor, 1 colored paper. 48 T 636 Ship. wt. 3 lbs. 8 oz. \$1.00

**8 WARDS BEST BLACKBOARD.** Built like an artist's easel. Can be used either as drawing easel or blackboard. Sturdy rigid stand is natural hardwood with soft smooth finish. Extra large, slated writing surface, 30 by 22 in. Also thick pad of paper for crayon drawings... remove it or throw it back when not in use. Extra deep chalk rail. Chalk, crayons and eraser are included. Overall height is 50 inches. Not Mailable. 48 T 574K Ship. wt. 17 lbs. \$5.95

**11 68-Pc. SLATE SET.** Genuine slate, Black on one side; other side White for colored crayons. 12 $\frac{3}{4}$ x8 $\frac{1}{4}$  in. Wood frame, 4 plain, 3 colored slate pencils; 20 pcs. White, 6 colored chalk; chalk eraser; crayon erasing cloth, 6 crayons, 6 colored stencils, 12 picture cards, 6 transfer pictures in color, wood transfer, 1 sheet colored paper. 48 T 637 Ship. wt. 2 lbs. 12 oz. \$3.00







## Art, Handcraft and Scientific Sets to

**1** **Set of 3 Weaving Looms.** Weaving is a handcraft enjoyed by both young and old. You can make almost any piece of clothing . . . alghans, sweaters, doll clothes, infants' wear, purses, berets, etc. Squares or rectangles are woven on these small looms, then stitched together to make the desired garments. Set includes three wood frame looms. One loom makes 4-in. squares, another 2-in. squares and the third 4-in. by 8-in. oblong pieces. One 4-in. and one 8-in. crossbar included . . . can be used on 1 by 8-in. frame to make various size pieces. There are instructions for simple, easy-to-make patterns suitable for youngsters, as well as more elaborate patterns using fancy stitches and lovely designs . . . inspiring even to Mother. Looms fit conveniently into a purse . . . are light weight and easy to handle. Garments made with these looms resist stretching, hold their shape. Two 6-in. steel needles and detailed instructions included with each set. For a complete selection of yarns, see Words General Catalog. No yarn or finished garments included.

48 T 981 - Set of 3 looms. Shipping weight 1 lb. . . . \$1.25

**2** **MANNEQUIN DRESSMAKER SETS** to encourage young stylists. A lovely grown-up mannequin to sew for . . . all composition—beautiful and life-like. Easy to dress because she fits into wooden dress; arms are detachable. Sets contain a molded dressmaker form, the same size as the mannequin; you can cut and pin-fit her costumes on it. Four dress patterns, dress material, needles, thimble, thread, tape measure, dress trimming; also a 64-page Simplicity Sewing Book with step-by-step directions and graphic diagrams—covers just about every problem that comes up in real dressmaking . . . fitting, tailoring, fabric selection. All sets in gaily decorated boxes.

48 T 975 - Dressmaker Set with 15-in. Mannequin. Ship. wt. 3 lbs. 8 oz. . . \$3.50

48 T 974 - Dressmaker Set with 12½-in. Mannequin. Ship. wt. 2 lbs. 8 oz. . . 2.49

**DRESSMAKER SET.** Same as above, except no dress form. Three patterns, material, elementary Sewing Book. Mannequin has detachable arms, wood base.

48 T 972 - Dressmaker Set with 12½-in. Mannequin. Ship. wt. 1 lb. 8 oz. . . \$1.20

### THINGS TO MAKE . . . COSTUME JEWELRY . . . WARDROBE FOR A DOLL.

**3** **SNOWFLAKE JEWELRY SET.** In cardboard gift box with hinged lid and drawer. Create Original Designs or follow patterns to make necklaces, bracelets, lapel dolls, etc. Quantities of brilliant, fast-color composition beads and large novelty wooden beads in attractive shapes. Contents make 10 to 20 articles, depending on size. Two colors of beaded cord, white rayon cord, bead stringing needle and instructions included.

48 T 592 - Shipping weight 4 pounds 8 ounces. . . . \$2.39

**SMALLER SNOWFLAKE JEWELRY SET.** As above except ½ amount of equipment.

48 T 591 - Box without Drawer. Shipping weight 2 lbs. 8 oz. . . . \$1.19

**4** **Sewing Set.** Contains a 6½ in. composition doll with movable arms, 8 cut-out dresses ready for sewing, 6 pieces assorted color cotton cloth, colored thread, needles, ribbon, lace, colored yarn, 12 plastic buttons, wood thimble, blunt-tip scissors and a sheet of patterns. All packed in a toy cardboard suitcase with hinged cover, snap lock and metal handle.

48 T 693 - Shipping weight 1 lb. 10 oz. . . . \$1.15

Use Words convenient Time Payment Plan to pay for your orders. Only 10% down required on items up to \$10, or on toys of any kind. For details on opening an account, monthly payments, etc. see Page 141.







## Encourage Creative Interests and Talents

**5** **SOFT FLEASIBLE MODELING CLAY** for beginners or experienced amateur sculptors. You can model figures, ashtrays, book-ends. Can be used over and over, or fired in bake oven for permanency. (Not suitable for making vessels to hold water.)

48 T 586—Ship. wt. 5 lbs. 8 oz. per 5-lb. can.  
One 5-lb. Can 59c; 2 Cans \$1.12; 3 Cans \$1.63

**6** **MODELING TOOLS.** Double-end tool excises clay; tool to shape curves, sharp tool outlines designs, toothed tool roughens surface.

48 T 592—4 Polished Boxwood Tools. Wt. 6 oz. .98c

**7** **TRICAY AND MAGIC SOAP.** Mystify friends! Change ink to water! Make "spirits" come in glass answer question! Over 100 tricks mastered with little practice. No special apparatus needed. By Will Landwehr, author's "Chords the Magician."

48 T 932—5½ x 7½ in. Ship. wt. 12 oz. .79c

**10** **CHILD'S MODELING CLAY AND MOLD SET.** Modeling teaches observation, proportion, 3-dimensional development, artistic talent. 1 pound smooth, non-hardening clay in 4 colors. Easy to work with. Set of two plaster mold pieces (each 4 in. x 1 in. x 1 in.) to make 3 dimensional articles. Six wood design blocks for imprint patterns, two wood tools. In 9½ x 13-in. box.

48 T 74—Shipping weight 2 lbs. 4 oz. .43c

WARD'S TIME PAYMENT PLAN EXPLAINED ON PAGE 141.

**CHEMCRRAFT SETS.** All sets contain best quality chemicals and apparatus, up-to-date Chemistry manual, "Magic" experiments. All sets except Beginner's packed in laboratory-style wood and fiberboard cabinet, and include Chemical Illustrations (cardboard cutouts show how elements form compounds, their symbols, valence, atomic weights). Glass Blowing Book in all but Freshman and Beginner Sets.

**8** **MASTER CHEMCRRAFT** 1014 Experiments. Most complete set: alcohol lamp blow torch, mortar and pestle, balance and weights, flask, beaker, graduate, ring stand, gas generating apparatus. Qualitative Analysis Book. Cabinet size open: 51½ x 15½ inches.

48 T 1130M—Ship. wt. 19 lbs. Mailable. \$22.50

**ADVANCED CHEMCRRAFT** (not shown) 850 Experiments. Large outfit with alcohol lamp blow torch, balance and weights, mortar and pestle, gas generating apparatus. Laboratory Apparatus Construction Book. Size open: 40 x 14 in.

48 T 1129M—Ship. wt. 15 lbs. Mailable. \$13.50

**11** **RAILROAD BRIDGE.** Order type, scale model of real bridge. "O" gauge truck will fit over bridge. 12 in. long, 1½ in. wide, 2 in. high.

48 T 254—Shipping weight 1 lb. 4 oz. .45c

**12** **ELECTRIC "O" GAUGE TRACK FOR MARX TRAINS.** 1½ in. between rails. Eight 9½-in. sections of straight track and four 19½-in. sections of curved track. (We do not break sets.)

48 T 262—12 sections. Ship. wt. 1 lb. 12 oz. \$1.95

**9** **SENIOR CHEMCRRAFT**—750 Experiments. With balance and alcohol lamp blow torch.

48 T 1128M—Open 31½ x 14 in. Wt. 7 lbs. \$8.89

**JUNIOR CHEMCRRAFT** (not shown), 590 Experiments. With alcohol lamp blow torch. Open 21 x 13½ in.

48 T 1127—Shipping weight 5 lbs. 8 oz. \$4.69

**FRESHMAN CHEMCRRAFT** (not shown), 392 Experiments. Cabinet size open 15 x 14 in.

48 T 1126—Ship. wt. 4 lbs. \$3.29

**BEGINNER'S CHEMCRRAFT** (not shown), 271 Experiments. Chemical Illustrations not incl. Wt. 2 lbs. 8 oz.

48 T 1125—16½ x 10½ in. cardboard box. \$1.87

**13** **MARX BULBS.** For all types electric trains and accessories. 12 watt. Wt. each 2 oz.

48 T 260—Clear Locomotive Headlight Bulb. 10c

48 T 261—Amber Motor Bulb. 10c

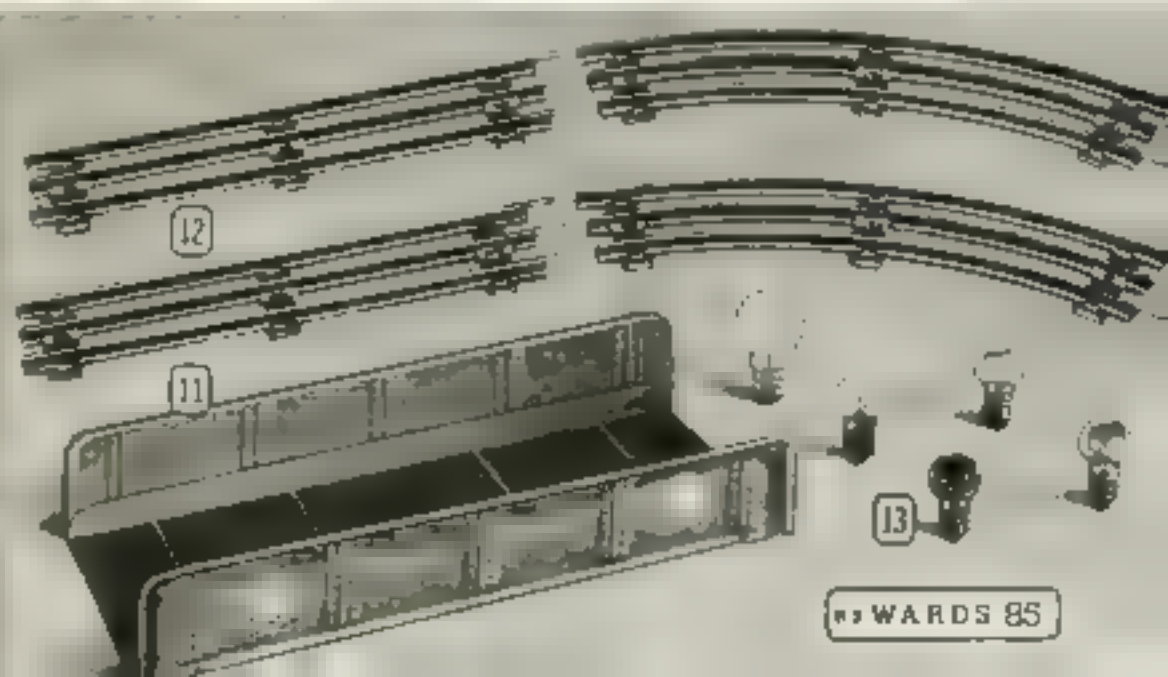
48 T 262—Green Motor Bulb. 10c

48 T 263—Red Motor Bulb. 10c

48 T 264—Frosted Motor Bulb. 10c

Any 3 bulbs listed above. 27c

"How to Order" information given on Page 134.







## *America's Finest Toy Phone*

Every tot wants a phone of his own to make imaginary calls to grandma in California or Auntie in New York - and don't forget Daddy at the office. This one looks so real - molded of smooth shiny, ivory color plastic, in a splendid imitation of the adult cradle phone. Just the right size for youngsters to handle. Smoothly finished with no rough edges to scratch or cut. Details are accurately carried out.

Here's a play phone that you'll be proud to send as Christmas or Birthday gift to that youngster of whom you are especially fond. It's not a war time make-shift - we believe it to be the finest model telephone that can be produced.

The dial is just like the one on a real telephone with letters and numerals - you can really dial regular phone numbers. It's a fine way to help young children learn numbers, and to teach older ones the proper technique to use in making a telephone call. It's an educational toy and becomes as much a part of the modern child's playthings as the traditional dolls and blocks.

Phone is approximately half the size of a real one. Base is  $3\frac{1}{2}$  in. wide, 5 in. long. Overall height  $3\frac{1}{2}$  inches. Finished a gleaming Ivory color.

42 T 996 - Toy Telephone. Shipping weight 1 lb. 6 oz. . . . . \$1.89

COMPLETE DETAILS AND INFORMATION CONCERNING WARDS TIME  
PAYMENT PLAN ARE GIVEN ON PAGE 141 OF THIS CATALOG.

Remember everybody this Christmas and be sure to order your gifts early. Use your credit - Wards Time Payment Plan offers convenient monthly terms. Only 10% Down on all toys or any other item priced under \$10. For \$5 a month you can buy up to \$55 worth of anything Wards sell. Any order of \$10 or more can be bought on terms. Or, if you already have a Time Payment Account at Wards, you can take advantage of the convenient Add-on Plan which requires no down payment on items priced under \$10 when added to your account.







## Joe Ott and Comet Model Airplane Kits

**COMET MODEL AIRPLANE BUILDING KITS. (1 to 3)** Builders can easily construct authentic models of actual Army and Navy Planes . . . extremely accurate in detail. "Speed-O-Matic" method of construction simplifies work. Formers are already cut out—ready to use . . . so are turned wooden wheels and cowlings. Tissue for covering and insignia in authentic colors. Correct alignment and dihedral—often so hard to get—are assured by new method of mounting wings. All parts are pliable Balsa Wood, except heavy cardboard formers. Kits contain step-by-step instructions with 3-view drawings, history of plane and interesting aviation facts. Models fly when powered by rubber band (not included). These are models of planes our men are flying, and any returning flyer would enjoy having a replica of "his plane" for his den or mantle.

- ① **GRUMMAN HELLCAT, F6F.** Build a realistic reproduction of one of the fastest Navy fighters. 24-in. wing span. Complete instructions, cement, and all materials included.  
48 T 3827—Shipping weight 12 oz. . . . .85c
- ② **REPUBLIC THUNDERBOLT, P-47.** Build an accurate model of this powerful single-seat fighter. 24-in. wing span. Complete instructions, cement, and all materials included.  
48 T 3828—Shipping weight 12 oz. . . . .85c
- ③ **GRUMMAN WILDCAT, F4F.** Build a large, accurate model—full 32-in. wing span—of one of the most popular Navy fighters. Instructions, cement, and all materials included.  
48 T 3826—Shipping weight 1 lb. . . . .\$1.27

**JOE OTT AIRPLANE BUILDING KITS. (4 to 8)** Even beginners can build scale models of famous planes. A fine value—models are larger than usual in each price range. All the hard work is done . . . only the most interesting part is left to do. Hard-to-make body and wing formers are already printed and die-cut . . . nose, tail parts and landing gear, too, are outlined and ready-cut. No difficult and tedious cutting out of line parts is necessary. Propellers are furnished in exact size and shape with instructions for forming to insure proper pitch. Full scale plans and easy-to-follow directions with each kit. Colored paper covering, cement and all necessary material is included. All models fly when powered by rubber band (not included). Fun to build . . . when completed these models make wonderful gift mementos for returning servicemen who have flown the originals of these planes . . . or war workers who have helped to build them.

- ④ **SPITFIRE Model.** Build a 32-in. wing span model of famous RAF fighter plane . . . known for speed and maneuverability.  
48 T 3807—Ship. wt. 12 oz. . . . .43c
- ⑤ **NORTH AMERICAN MITCHELL Bomber B25.** Build a large model of "Double Raider" that bombed Tokyo. Full 40-in. wing span. Sturdier than other Ott models . . . all wood parts, torque tube construction.  
48 T 3819—Ship. wt. 2 lbs. . . . .\$1.35
- ⑥ **BOEING "FLYING FORTRESS" B17.** Build a 32-in. wing span model of this best known U.S. Army 4-motor bomber.  
48 X 3800—Ship. wt. 12 oz. . . . .43c

- ⑦ **GRUMMAN AVENGER TBF.** Build a large 40-in. wing span model of U. S. Navy Standard torpedo bomber. Bomb doors actually open automatically with release of pre-set trigger and drop tiny torpedo.  
48 T 3817—Ship. wt. 1 lb. . . . .87c
- ⑧ **VOUGHT-SIKORSKY Corsair F4U.** Build a 38-in. wing span model of this well-known Navy dive bomber. Inverted gull wing construction adds interest in building this plane. Popular carrier-type fighter.  
48 T 3802—Ship. wt. 1 lb. . . . .63c

Camouflage your plane to blend with land, sea or sky. See Page 88 for lacquer.





## Cleveland Accurate Scale Model Airplane



### DOPE AND CEMENT SET FOR MODELS

Outfit contains six 1-oz. bottles of dope and six tubes of cement for model airplane builders. The cement is crystal clear, dries quickly, holds parts securely. Many household uses, too.

Dope includes 4 colors—Red, Black, Green, Olive-drab, a bottle of clear dope and one of Banana liquid. Use it to camouflage your plane as the Army does. Can be used on tissue covered airplane models such as those shown on this page, or on solid wood models of planes, jeeps, guns, etc. Excellent for rejuvenating old metal toys; protects new ones.

The dope, or lacquer, is easily applied and quick drying. It gives a durable, waterproof finish. Order a set to give your models a professional appearance.

48 T 3831—Dope and Cement Set. Shipping weight 2 pounds. . . . . 89c

CLEVELAND MODEL AIRPLANE KITS build detailed, accurate scale models of famous planes, give excellent training in fundamentals of airplane construction—A fascinating hobby for youths and adults alike. Two types of kits are offered. The "SF" models are authentic, startlingly realistic, built to scale. Kits contain many more details, equipment and materials than the less expensive "T" kits. "SF" models are the last word in completeness of detail—employ real plane construction methods with detailed fuselage and wing structure, well-made landing gear, turrets, gun mounts, etc. Wing ribs and fuselage formers printed on imported balsa wood; long straight basswood strips, cement, paint and dope. All necessary materials and complete, detailed instructions are included with each "SF" kit.

"T" models all have 36-in. wingspan. Kits contain domestic woods; do not include paint. They are simpler to build—provide a large, easily constructed, durable model, from which even a person with no previous experience can learn the fundamentals of model building. If you've never built model planes before, start with one of the "T" models—then when you've caught the knack of construction—make one of the "SF" models. Planes fly when powered with rubber band (not included).

① FOCKE-WULF 190. "SF" kit to make model of powerful, well-armed German fighter plane, known for its speed and maneuverability.  
48 T 1039—Wingspan 36½ in. Wt. 2 lbs. \$2.69

② JU-87 STUKA. "SF" kit to make model of German "Ugly Duckling" dive bomber.  
48 T 1038—Wingspan 34 in. Wt. 3 lbs. 4 oz. \$3.19

③ GRUMMAN HELLCAT. "SF" kit makes scale model of famous U. S. Navy fighter plane. Used primarily as Marine or Navy carrier based plane.  
48 T 1027—Wingspan 31¼ in. Wt. 3 lbs. \$3.19

④ GRUMMAN AVIATOR. "SF" kit makes detailed model of U. S. Navy torpedo plane. Carries crew of three and torpedoes. Heavily armed. Usually operated from land base.  
48 T 1036—Wingspan 39¼ in. Wt. 3 lbs. 10 oz. \$3.59

⑤ JAP ZERO. "SF" kit builds model of Mitsubishi "OO" fast climbing fighter . . . lacks armor.  
48 T 1033—Wingspan 29¾ in. Ship. wt. 3 lbs. \$2.69

⑥ MOSQUITO BOMBER. "SF" kit builds accurate model of two-motored R. A. E. bomber, considered World's fastest operational bomber.  
48 T 1041—Wingspan 40¾ in. Ship. wt. 4 lbs. \$4.00

⑦ REPUBLIC THUNDERBOLT. "SF" kit builds P47, U. S. Army high altitude, fast fighter plane. Easier to make . . . engine is deep behind cowl.  
48 T 1052—Wingspan 30¾ in. Ship. wt. 4 lbs. \$3.59

⑧ Vought Sikorsky Corsair. "SF" kit to build scale model of inverted "Gull" winged Navy super speed fighter . . . a high altitude, exceptionally maneuverable pursuit plane.  
48 T 1035—Wingspan 30¼ in. Wt. 3 lbs. 10 oz. \$3.19

Wards Time Payment Plan Offers Convenient Monthly Terms, Small Down Payments . . . See

88 WARDS catalog

Detailed Explanation of Plan on Page 141.





## Kits...Paints...X-acto Hobby Knives

CLEVELAND KITS. See description on opposite Page. All "T" kits listed make 36-in. wingspan models.

**9** WESTLAND WHIRLWIND. British high-speed interceptor plane used for bombing and strafing. "SF" kit makes 33 1/4-inch wingspan model.  
48 T 1031—"SF" Kit, Ship. wt. 3 lbs. 10 oz. . . . \$3.19  
48 T 1030—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

**10** NORTH AMERICAN MUSTANG P51. Pursuit plane. "SF" kit makes 27 1/2-inch wingspan model.  
48 T 1045—"SF" Kit, Ship. wt. 3 lbs. 6 oz. . . . \$2.69  
48 T 1028—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

**11** CANTON 7-FOOT GLIDER. Like "E." Wing area 324 sq. in. Launched by hand or tow line. No paints.  
48 T 1050—Wingspan 7 ft. Ship. wt. 1 lb. 5 oz. . . . 89c

**12** MESSERSCHMITT ME 109. German fighter plane. "SF" kit makes 24 1/4-inch wingspan model.  
48 T 1048—"SF" Kit, Ship. wt. 3 lbs. 4 oz. . . . \$2.69  
48 T 1043—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

**13** LOCKHEED HUNTER BOEING. Famous for ruggedness, endurance. Kit makes largest, finest CLEVELAND model... correct in minute detail... guns in wings, turret, bomb doors, etc. Completed model fast in flight. Complete "SF" kit makes 49 1/2-inch wingspan model.  
48 T 1044—"SF" Kit, Ship. wt. 7 lbs. 4 oz. . . . \$6.75

**14** CURTIS P40. U. S. Army lighter plane reputed to equal or better performance of famous "Spitfire." Complete "SF" kit makes 28 1/2-inch wingspan model.  
48 T 1032—"SF" Kit, Ship. wt. 2 lbs. . . . \$2.69  
48 T 1042—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

**15** LOCKHEED LIGHTNING P39. Fast U. S. fighter plane. "SF" kit makes 38 3/4-inch wingspan model.  
48 T 1047—"SF" Kit, Ship. wt. 4 lbs. . . . \$3.59  
48 T 1026—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

**16** SEPTIMER FAMOUS R.A.F. single seat lighter plane. "SF" kit makes 27 1/2-inch wingspan model.  
48 T 1040—"SF" Kit, Ship. wt. 3 lbs. . . . \$2.69  
48 T 1037—"T" Kit, Ship. wt. 2 lbs. 4 oz. . . . 1.33

### X-ACTO KNIVES FOR PRECISE CUTTING

Excellent for crafts of all kinds. 2 sizes for various types of work. Blades are easily inserted. All Postpaid.

**17** X-ACTO Knife Set, 3 handles and 12 assorted blades in hinged wood box... Lightweight for delicate work, 4 1/2 in. black plastic handle. Medium, 5 in. black plastic handle. Heavy, 5 in. red wood handle.  
48 T 1072—Set of 3 handles, 12 blades, Postpaid \$3.50

**18** X-ACTO Knife, Heavy—described in set above.  
48 T 1071—Handle and 2 blades, Postpaid \$1.00

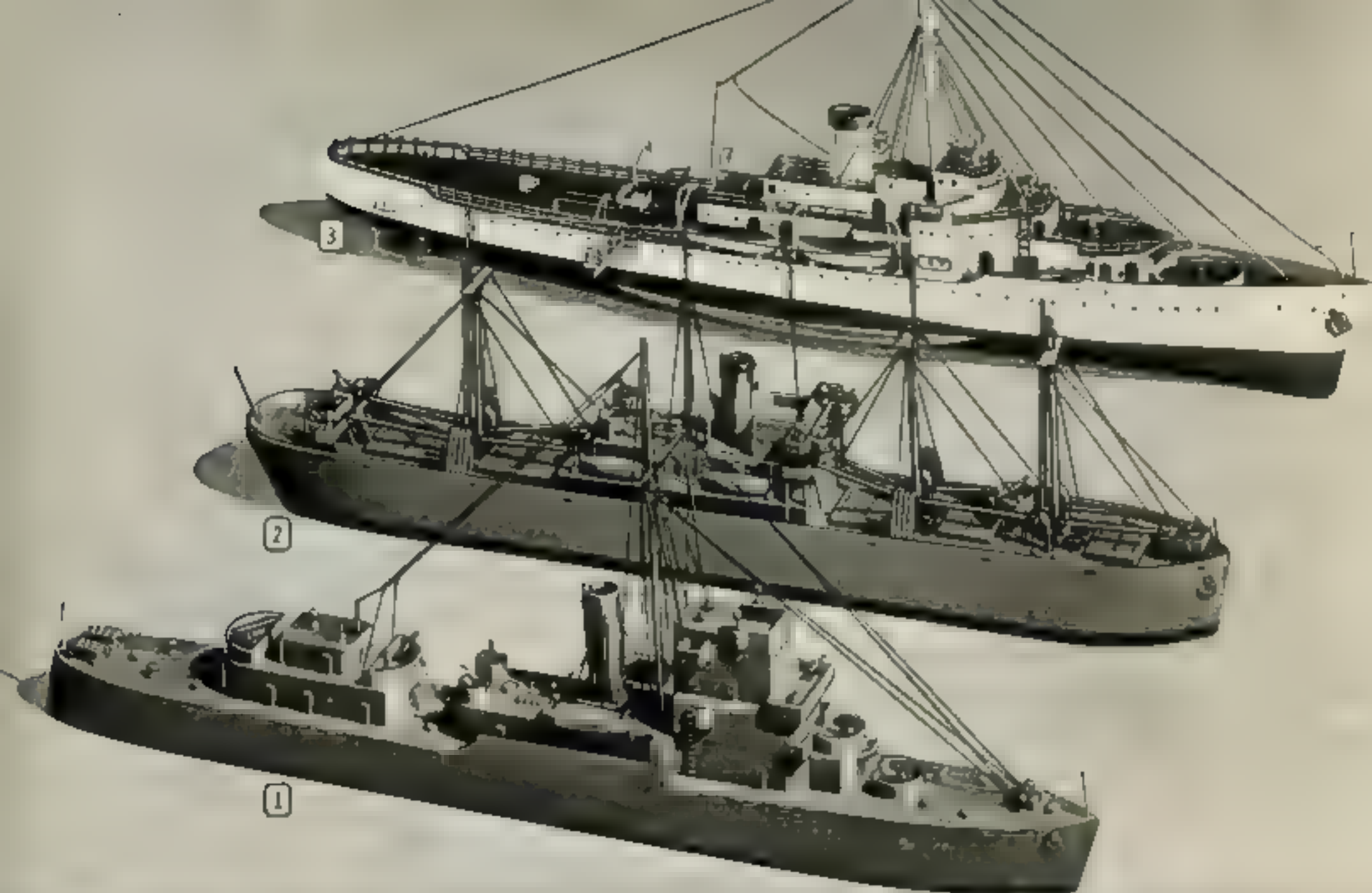
**19** X-ACTO Knife, Medium—described in set above.  
48 T 1070—Handle and 6 blades, Postpaid \$1.00

**20** X-ACTO Knife, Light—described in set above.  
48 T 1069—Handle and 6 blades, Postpaid \$1.00

EXTRA X-ACTO KNIFE BLADES. (Not shown). In sets of 5.  
48 T 1074—For X-ACTO Knives 48 T 1070 or 48 T 1071 (Factory No. 2 or No. 5) Postpaid... Set 50c  
48 T 1073—For 48 T 1069 (Factory No. 1), Postpaid. Set 50c







## Kits to Build Models of Real Ships

Your returning serviceman will prize a model of the ship he's sailed or served on. You can build an authentic replica of these best known types of American ships. So realistic and detailed, he'll point out the exact spot where he bunked . . . the crow's nest where he spent hours on watch . . . or the very battle

station he manned. Building these models is a fascinating, inexpensive hobby. Simpler models (48 T 3811 and 48 T 3812) have molded hulls, need only sanding, assembling, painting. Others require more skilled handwork . . . are more fun. Kits contain full plans, all materials except paint.

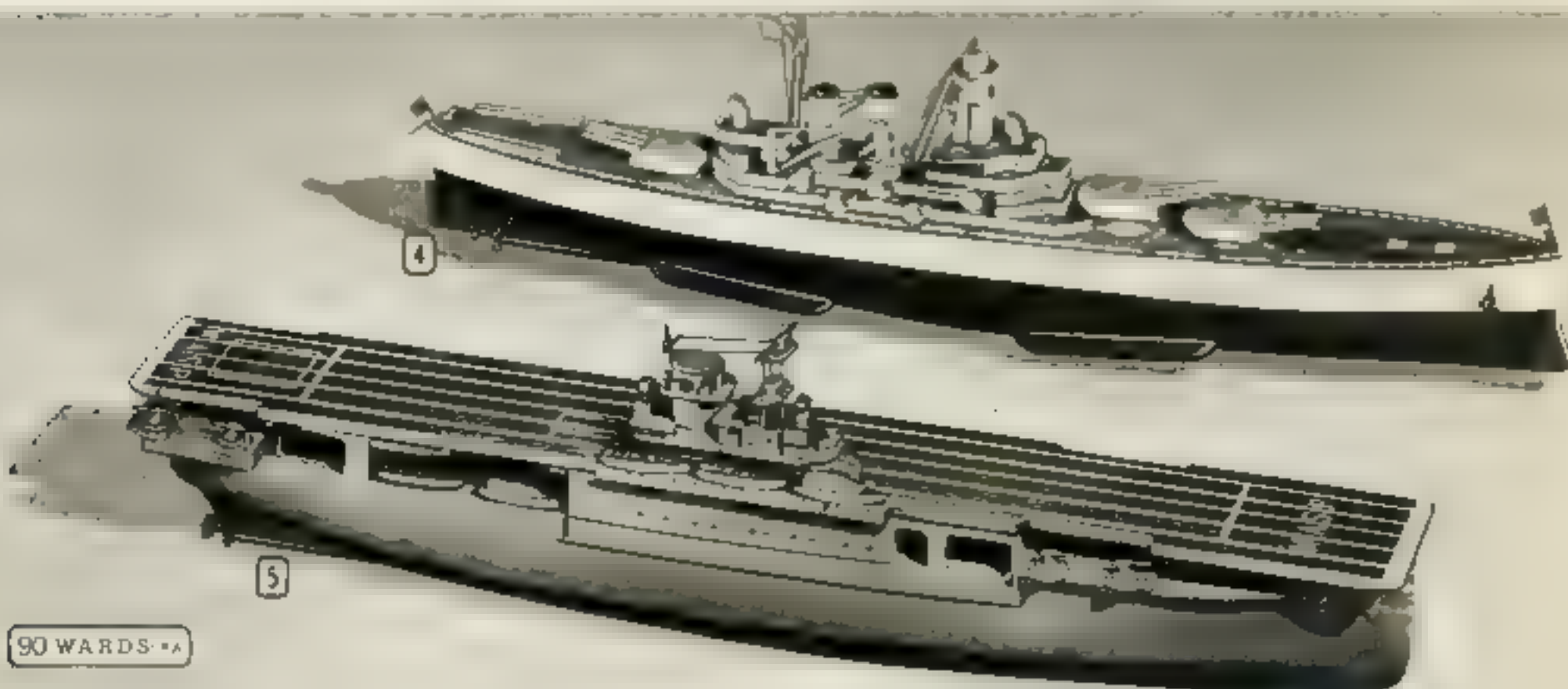
**1** DESTROYER ESCORT. Build a realistic 18-in. scaled replica of new anti-submarine weapon. Flat-bottomed waterline hull stands alone—needs no platform. Detailed authentic fittings . . . deck winches, deck guns, life boats, search lights, crow's nest, etc. Sand, trim and paint the carved solid wood hull and shaped parts. Plans, all materials except paint—see Page 88.  
48 T 3833—Ship, wt. 1 lb. 8 oz. . . . . \$3.79

**2** LIBERTY SHIP. Construct an 18-in. accurately scaled model of American supply ship. Flat-bottomed, waterline hull stands alone—needs no platform. Many authentic details—cargo booms, hatchcovers, life boats, masts, and aerial guns, search lights, even dummy whistle for stack. Sand, trim, paint the carved solid wood hull, shaped parts. Plans, all materials except paint.  
48 T 3834—Ship, wt. 1 lb. 8 oz. . . . . \$3.79

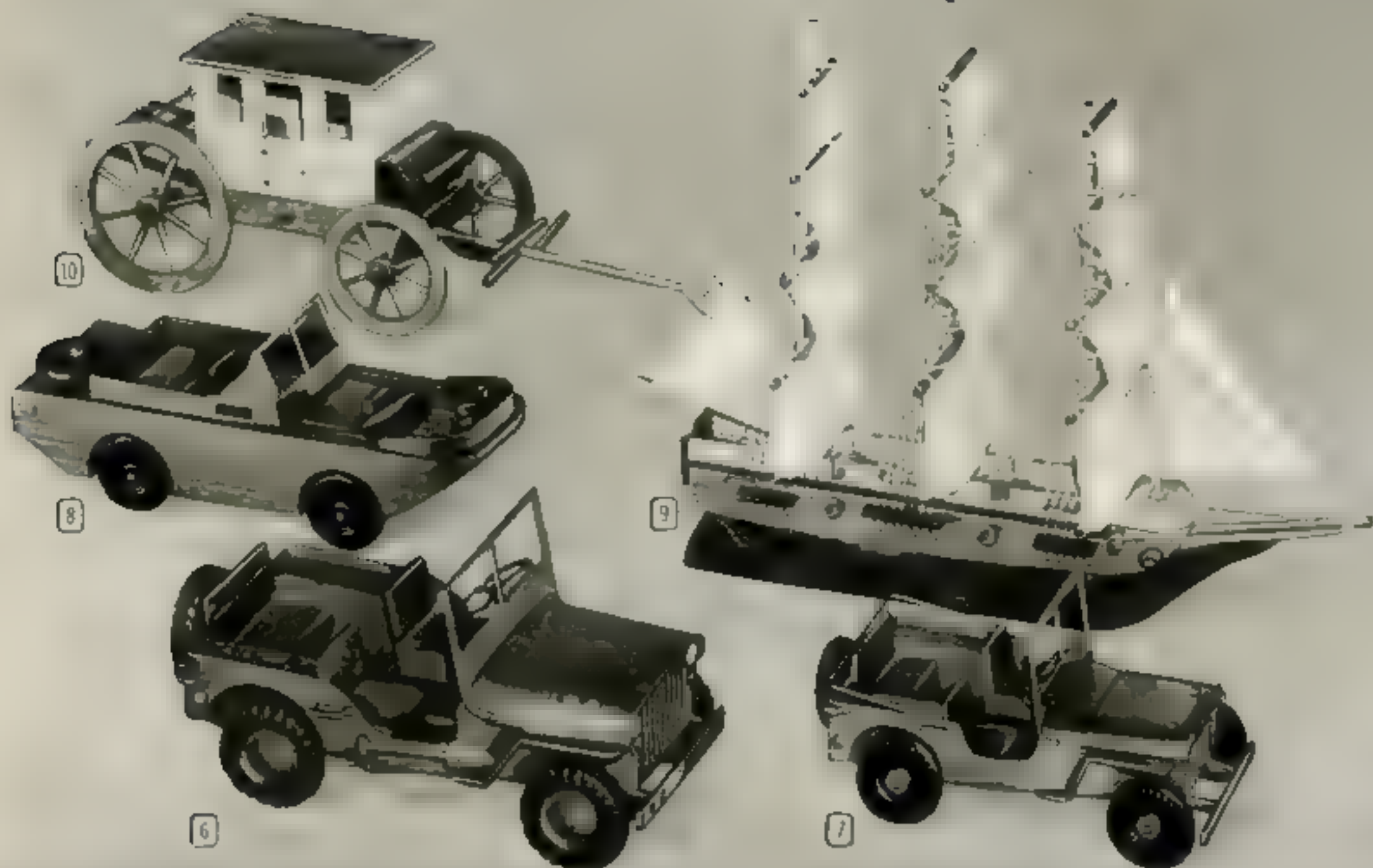
**3** COAST GUARD CUTTER "CAMPELL." Build a 21 1/4 inch accurately scaled model. Detailed down to tiny anchors and chains, range finder, gangways, search lights, realistic portholes, etc. Plenty of interesting handwork to do—carved solid wood hull needs sanding, trimming, painting. Cement, sandpaper, plans and all materials except paint—shown on Page 88.  
48 T 3821—Ship, wt. 2 lbs. . . . . \$3.29

**4** BATTLESHIP "NORTH CAROLINA." You don't need experience to build this 18-in. model—many details ready-molded into wood-pulp hull—simply sand, trim, paint. Has revolving turrets, anti-aircraft guns, catapults, life boats, propellers, etc. Plans, all materials, except paint—see Page 88.  
48 T 3812—Shipping weight 1 lb. 4 oz. . . . . \$1.43

**5** AIRCRAFT CARRIER "WASP." Even beginners can make this 18-in. model of the "Wasp." Many details ready-molded into wood-pulp hull—simply sand, trim, paint. Has flight deck, navigation bridge, life boats, guns, propellers, etc. Plans, all materials except paint—see Page 88.  
48 T 3811—Shipping weight 1 lb. 4 oz. . . . . \$1.43







## Kits to Build Model Army Jeeps, Planes

**6** **SUPER JEEP KIT.** Builds accurate scale model of U. S. Army jeep... famous for dependable "front line" service in far-flung battle areas. Has X-type frame, muffler and laminated springs like a real jeep... hinged windshield turns down, and full-tread, molded plastic wheels roll... even carries shovel. No carving—wood parts pre-shaped; fiberboard parts die-cut and scored. Includes all materials—olive drab paint, insignia, etc. 11 in. long. Instructions.  
48 T 1271—Ship. wt. 2 lbs. 6 oz. . . . . \$2.27

**7** **JEOP KIT.** Builds authentic model of U. S. Army jeep... less detailed than one at left. Fiberboard wheels roll, hood lifts; windshield turns down. No carving—wood parts pre-shaped; cardboard parts die-cut, scored. All materials except paint—see Pg. 88, Instructions.  
48 T 3813—5¼ in. long. Ship. wt. 1 lb. . . . . 83c

**8** **CLIFFER SHIP KIT.** Easy to build. Wood parts ready-cut and colored. With instructions.  
48 T 1132—16 in. long. Ship. wt. 2 lbs. 4 oz. . . . . 77c

**9** **AMPHIBIAN JEEP KIT.** Builds realistic model of combination boat and jeep that operates on land and water. Fiberboard wheels roll. No carving—wood parts pre-shaped; fiberboard parts die-cut and scored. All materials except paint—see Pg. 88, Instructions, 12 in. long.  
48 T 3823—Ship. wt. 1 lb. 4 oz. . . . . 83c

**10** **STAGECOACH KIT.** Easy to build. Wood parts ready-cut and colored. With instructions.  
48 T 1131—18 in. long. Ship. wt. 2 lbs. 4 oz. . . . . 85c

**11 to 13** **STEINBECKER CONSTRUCTION KITS.** Solid wood. No carving, easy to assemble. All materials. Instructions. No paint—see Pg. 88.

**11** **BOEING FLYING FORTRESS B17 Army Bomber.**  
48 T 3852—Wingspan, 17½ in. Wt. 1 lb. . . . . 89c

**12** **CONSOLIDATED LIBERATOR B24 Army Bomber.**  
48 T 3853—19½ in. Wingspan. Wt. 1 lb. . . . . 87c

**14** **DOUGLAS BOSTON Bomber A20A.** Built for RAF.  
48 T 3851—Wingspan, 10¼ in. Wt. 19 oz. . . . . 43c

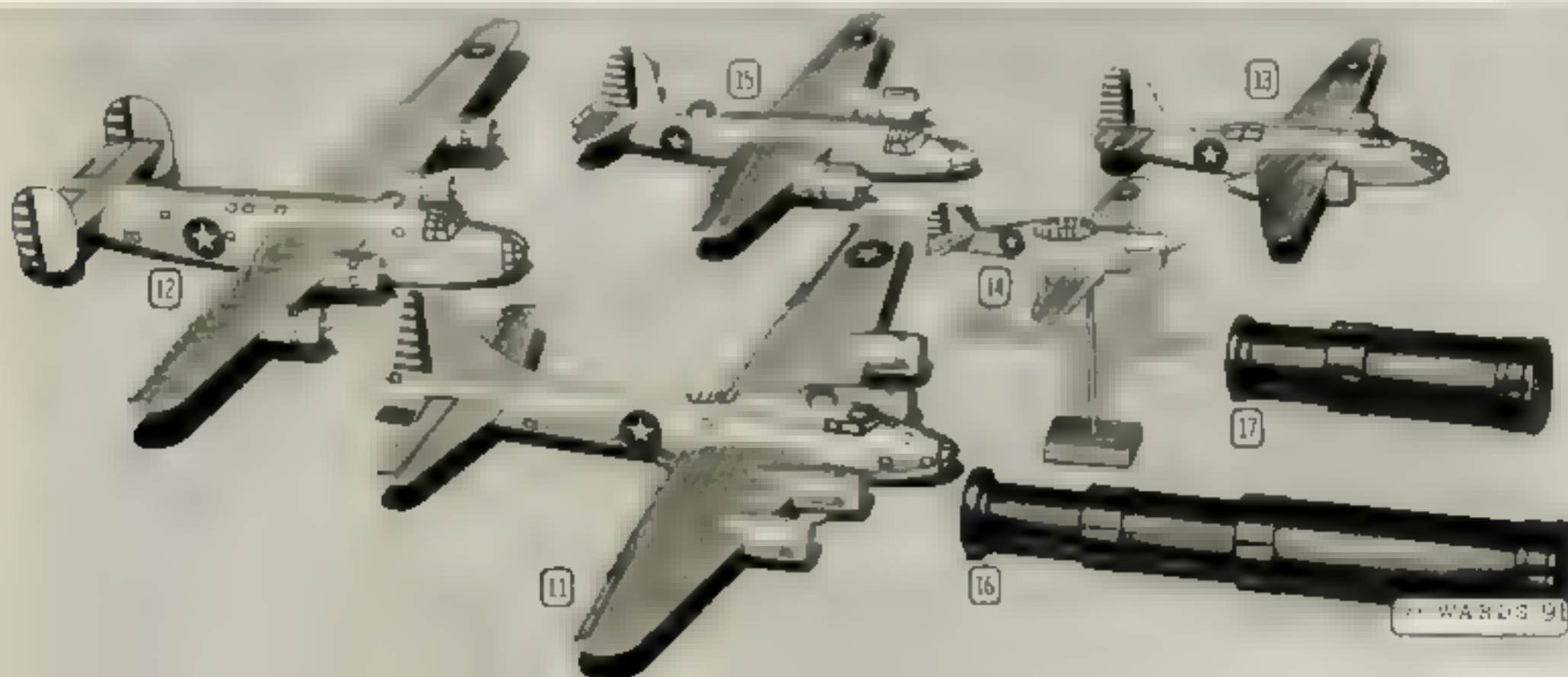
**15** **CURTIS P40 Pursuit Plane.** Ht. on stand 5 in.  
48 T 3849—6¼ in. Wingspan. Wt. 8 oz. . . . . 24c

**16** **MARTIN MARAUDER B26.** U. S. Army Medium Bomber. Wingspan 10¼ inches.  
48 T 3850—Ship. wt. 12 oz. . . . . 53c

**TELESCOPES—Ready to use.** Of cardboard and plastic. Watch pointers, identify planes, etc.

**17** **SPOTTERSCOPE.** 3-section. Magnifies 5 times. Optical-ground polished lenses. Cloth case.  
48 T 3865—13¼ in. extended. Wt. 8 oz. . . . . \$1.04

**18** **MONOCULAR.** 2-section. Less power; wider field.  
48 T 3866—5¼ in. extended. Wt. 6 oz. . . . . 63c







## Boys' Drill Rifles...with Army Rejected Walnut Stocks

Actual reproductions in size, shape and design - of the famous Springfield and Carbine rifles, used by the American forces on European and South Pacific battle fronts. The genuine Walnut stocks were originally made for the United States Army - were rejected because of slight imperfections in the wood, and have been refinished so that practically all defects have been concealed. All the usual metal parts, except trigger guard, are made of wood - then given a realistic gunmetal finish that can hardly be distinguished from "the real thing." They're much lighter in weight than regular rifles - weigh only 2½ pounds. A six-year old boy can handle them, but because they're actual size reproductions of real guns they can be used as training rifles by drill teams or military academies. Boys also prize them as well decorations for their rooms or dens. Both types of guns have front and rear sights. When trigger of either gun is pulled - it gives a loud "BANG." To order these guns see individual listings at right.

### COMPLETE DETAILS OF WARDS TIME PAYMENT PLAN ON PAGE 141.

Add Toys to your Time Payment order. If you already have an account with us, take advantage of our convenient "Add-on" plan - no down payment is required. If you do not have an account, you can open one with an order of \$10 or more. Only 10% down required on toys of any kind or on other items priced up to \$10... convenient monthly payments arranged.



6 "SWAMPY TYPE" Wood Drill Rifle. Looks like the real Springfield rifle used by our armed forces. Walnut wood stock (described at left), with wood parts substituted where metal is used on the actual gun... then given a realistic gunmetal finish. The bolt is an exact copy, in wood, of the regular metal bolt, but is not movable. Bolt finished to resemble metal plate. Overall length, 38½ inches - approximately the same size as the real Springfield rifle. Weighs only 2½ lbs. ... light enough for a small boy to handle easily. Trigger gives loud "bang" when pulled.  
48 T 772M - Shipping weight 3 pounds. Mailable.....\$2.99

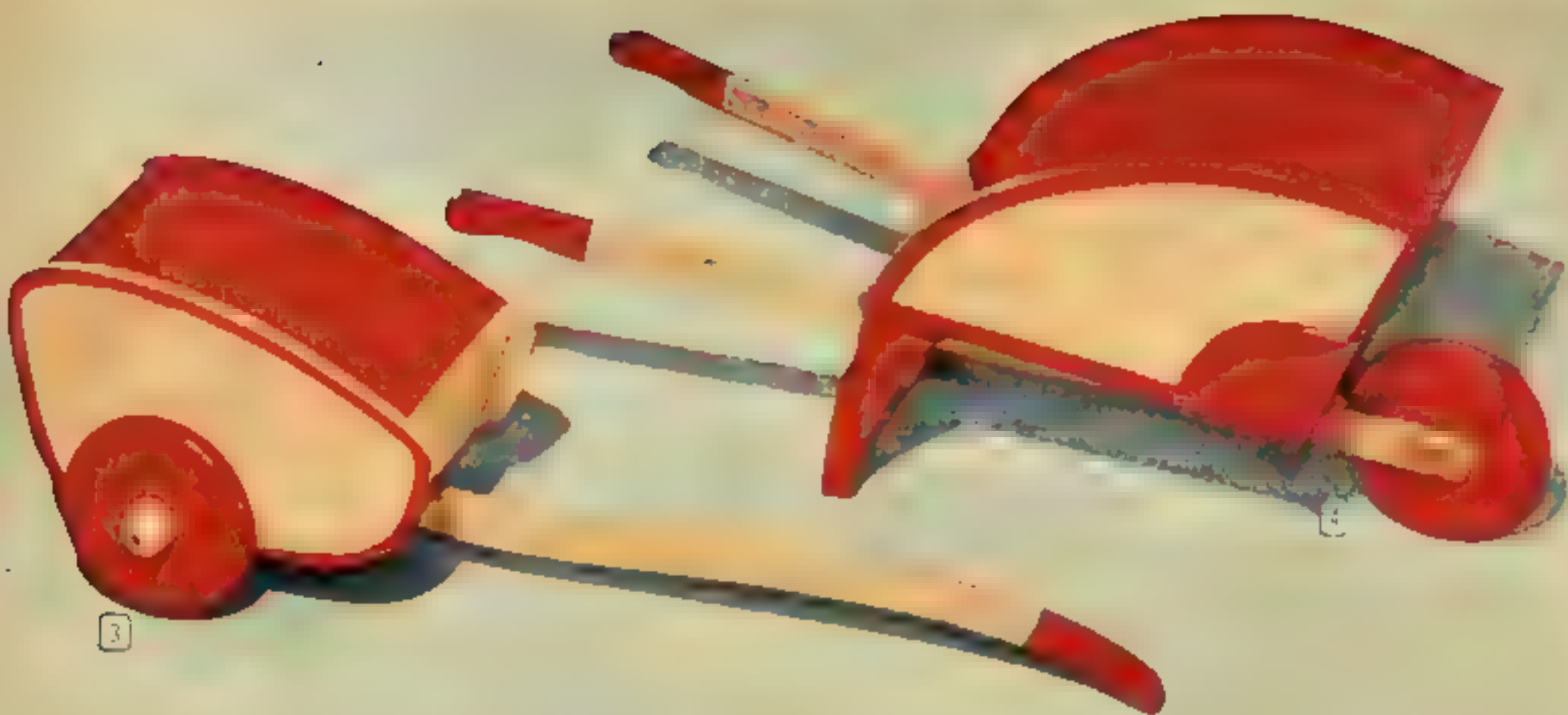
7 "CARBINE TYPE" Wood Drill Rifle with Magazine. Looks like the real Carbine rifle used by Commando units, shown in almost all battlefront photographs. Solid Walnut stock, described at left. All usual metal parts, except trigger guard, are made of wood, then given a realistic gunmetal finish. Cartridge magazine is a good copy, in wood, of the regular metal magazine. Bolt finished to resemble metal plate. Overall length 35½ inches - approximate size of real Carbine rifle. Weighs only 2½ lbs. ... not too heavy for a small boy to handle. Trigger gives loud "bang" when pulled.  
48 T 772M - Shipping weight 3 pounds. Mailable.....\$2.99

For detailed description of guns listed above, see paragraph at left.



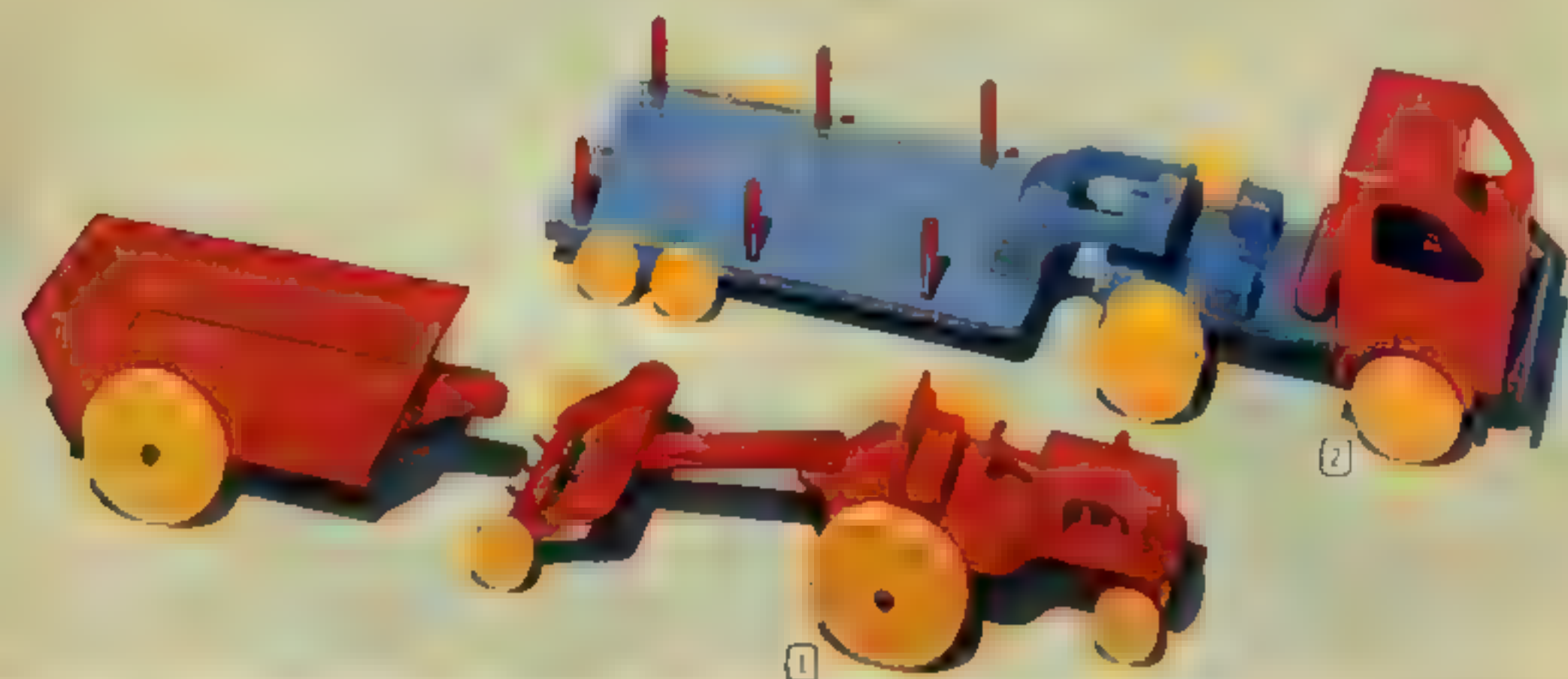






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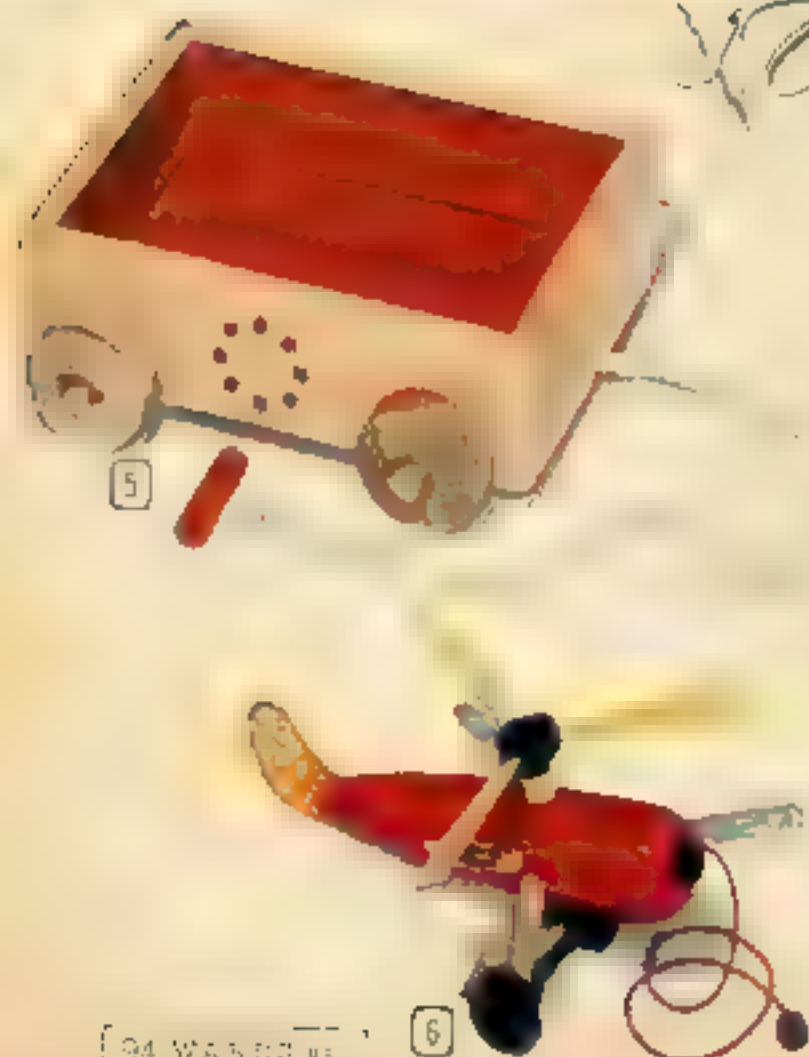
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## Wood Wheel Toys to push and pull



5

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1 The Double-Track Flat Car, constructed for use as a model or a toy. It is made of wood and has a flat top. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 630—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.

2 Simple Train Car, made of wood. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 631—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.

3 The Wood Car, made of wood. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 632—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.

4 The Wood Car, made of wood. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 633—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.

5 Simple Wood Car, made of wood. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 634—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.

6 The Wood Car, made of wood. It is 11 in. long, 4 in. wide, and 2 in. high. It has two large wheels on the bottom and two small wheels on the top. It is painted red and white.

43 T 635—Length, 11 in.; width, 4 in.; height, 2 in. Shipping weight 2 ounces.





CHAPTER WORDS 95





## Books... Scenes pop-up and Characters move!

**1** **MOTHER GOOSE PLAYHOUSE.** 3-dimensional picture nursery rhyme pictures printed on heavy paper in cardboard. As cover lifts, plays like on-stage preview... the King with his black and red and all the others... separate flying scenes. When scenes are opened, figures stand up in tableaux form to make 3-dimensional picture-stage scenes... Old Woman Who Lived in a Shoe, Old King Cole, Hey Diddle Diddle, Mary Had a Little Lamb, Mary Go to the Contrary, Booby-Booby-Blacksheep, Sing-a-long-a-long-a-long, Ding Dong Bell. Playhouse 10 x 10 in. Scenes 4 x 8 1/2 in. 46 T 158—Ship. wt. 1 lb. 4 oz. .... \$3.00

**2** **KOKO'S CIRCUS.** See the greatest show on earth... Koko the clown pops up... pull a tab and Elmer the Lion Tamer sticks his head in the lion's mouth, Jumbo the Elephant wiggles his ears. Story of a little boy's Circus trip. Pull tabs to move pictures. Soft cover, about 12 1/2 x 9 1/4 inches with plastic ring binding. 46 T 157—Ship. wt. 1 lb. 3 oz. .... \$1.00

**3** **MOTHER GOOSE MAGIC WINDOW BOOK.** See Old Mother Hubbard in the magic window, pull a tab and her pet dog takes her place at the window... pulling tabs change pictures. In the same way you will see Miss Muffet sitting on her tuffet, then the spider who sat down beside her. Little Bo-Peep, then her lost sheep. Contains 7 magic window Mother Goose stories and 13 favorite nursery rhymes. Soft cardboard cover, about 11 by 8 1/4 inches, with plastic ring binding. 46 T 156—Ship. wt. 1 lb. 4 oz. .... \$1.00

**4** **TONY SARG SURPRISE BOOK.** Look... Listen... Smell... Taste... Feel! A surprise on every page! Pull a tab to see the cow jump over the moon; hear old King Cole's riddle and smell the pretty flowers. Taste the Lollipop in Jack Horner's Christmas pie, feel the sheep's soft wool and find a real penny in Simile Simon's pocket. Animated book of popular nursery stories. Soft cover 11 1/2 by 8 1/4 inches with plastic ring binding. 46 T 155—Postpaid... \$1.49

**5** **THE GINGERBREAD BOY.** With twinkling eyes and magic buttons he popped out of oven to adventure. Complete story. See animation delight right. Soft cover, abt. 8 1/2 x 11 in. Plastic ring binding. 46 T 154—Ship. wt. 12 oz. .... 89c

**6** **LITTLE BLACK SAMBO.** In his beautiful little red coat he outwits the tiger. Pull tabs to move figures. Complete story. Soft cardboard cover, about 9 x 7 inches, with plastic ring binding. 46 T 154—Ship. wt. 12 oz. .... 89c

**7** **TONY SARG MAGIC MOVIE BOOK.** Newest Tony Sarg book. Through "magic" lenses pictures appear to move. See the Three Little Pigs build houses... watch Cinderella try on glass slipper. Modernized versions of favorite stories: Three Bears, Cinderella, Red Riding Hood, Jack and Beanstalk, Sleeping Beauty, Three Pigs, Animal Fair, Owl and Pussycat, Chicken-Little, Humpelskin. Also 18 short poems. 2 Pairs spectacles with "magic" lenses. Soft cover, 9 x 11 in. 46 T 157—Postpaid... \$2.19

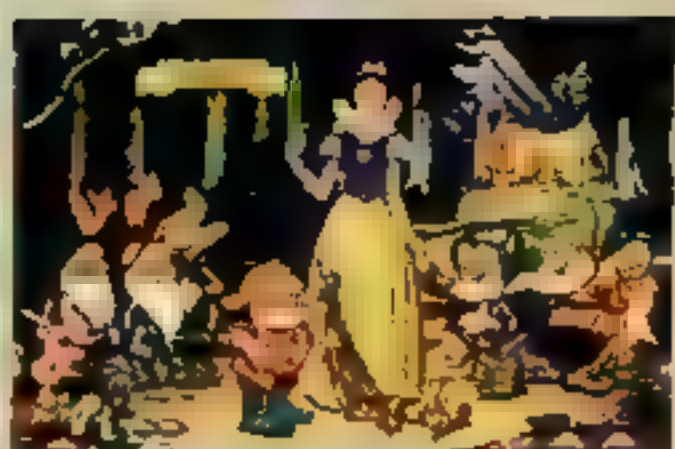
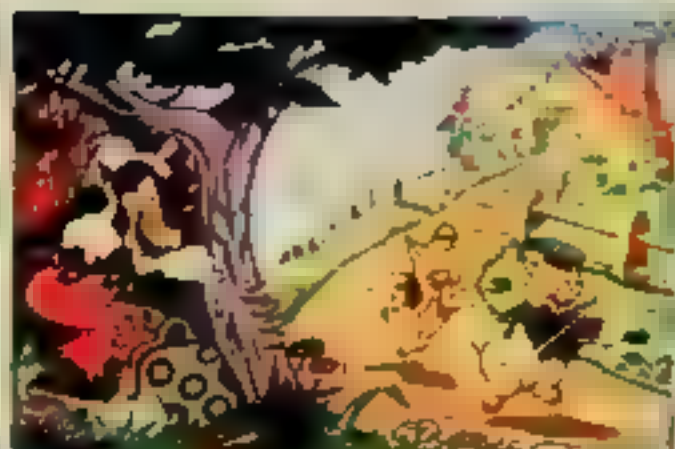


Pull tabs shown above to make characters move... in Books 2, 3, 4, 5 and 6.









# Relax and Have Fun with Jigsaw & Puzzles

Jigsaw puzzles are a great way to relax and have fun. They are also a great way to test your memory and problem-solving skills. At Jigsaw Puzzles, we have a wide variety of puzzles to choose from.

We have puzzles of all sizes, from small 100-piece puzzles to large 1000-piece puzzles. We also have puzzles of all themes, from nature to history.

**[1]** Little Lamb in Snow - 1000 pieces. This is a beautiful scene of a little lamb in a snowy field. The lamb is standing in the snow, and there are trees in the background.

**[4] [5]** Little Lamb in Snow - 1000 pieces. This is a beautiful scene of a little lamb in a snowy field. The lamb is standing in the snow, and there are trees in the background.

**[2]** 4 Star Puzzle, Eagle, Phoenix, Dragon, Wolf - 1000 pieces. This is a 4-star puzzle featuring four different animals: an eagle, a phoenix, a dragon, and a wolf.

**[6] [7] [8]** West Country's Lowland - 1000 pieces. This is a beautiful scene of a lowland in West Country. There are trees, a river, and a small village.

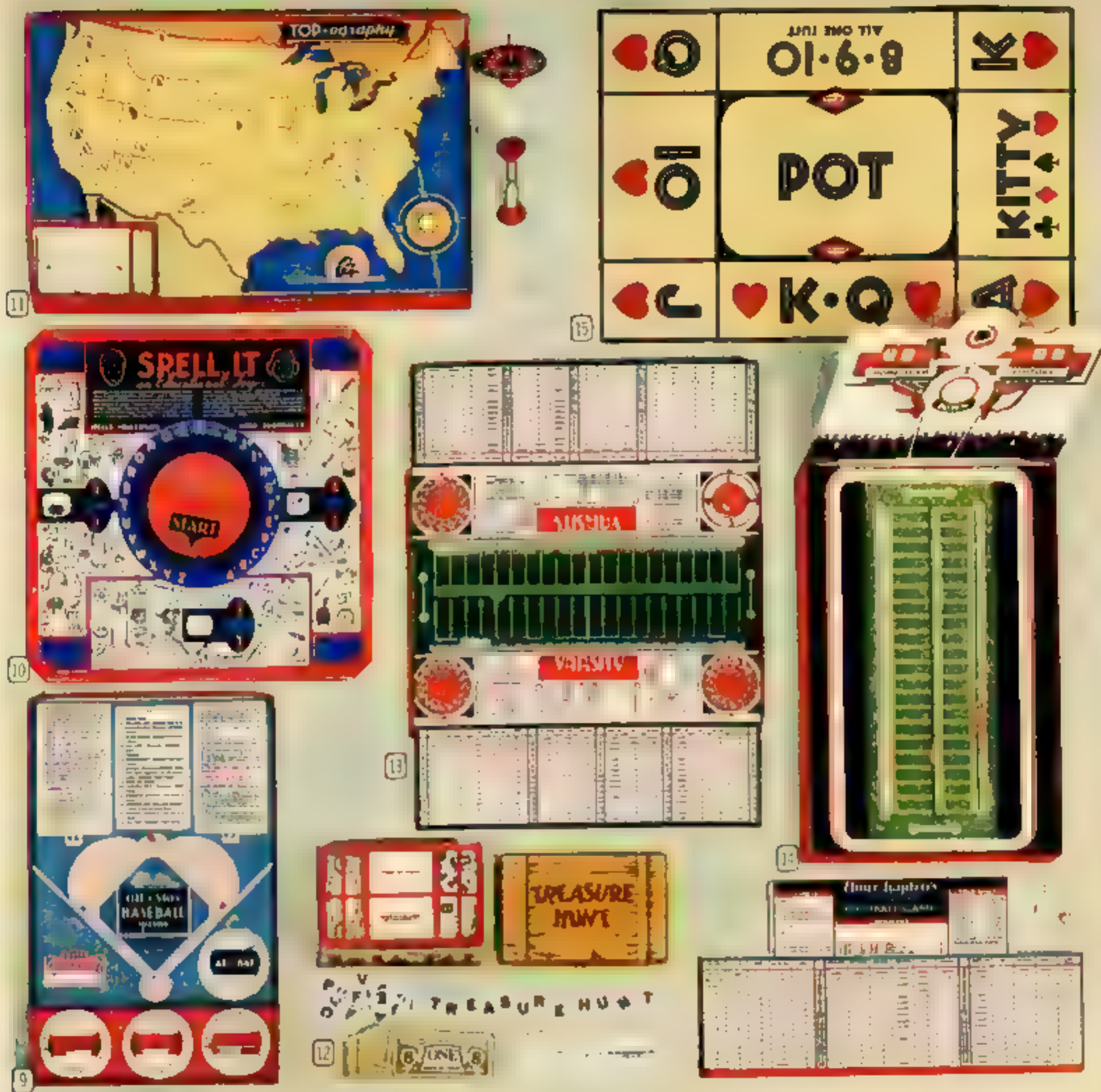
**[3]** 4 Member Wolf in Snow - 1000 pieces. This is a beautiful scene of four wolves in a snowy field. The wolves are standing in the snow, and there are trees in the background.

**[9]** 4 Member Wolf in Snow - 1000 pieces. This is a beautiful scene of four wolves in a snowy field. The wolves are standing in the snow, and there are trees in the background.

**[98] Words** - 1000 pieces. This is a word puzzle featuring 1000 different words.

**[99]** Words - 1000 pieces. This is a word puzzle featuring 1000 different words.





Popular Games by Cadaco-Ellis

Adopting a management philosophy of "no harm, no foul" and focusing on the individual rather than the group, the company was quickly embraced by the employees. They are now a model of

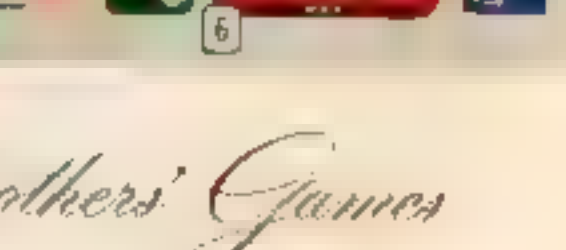
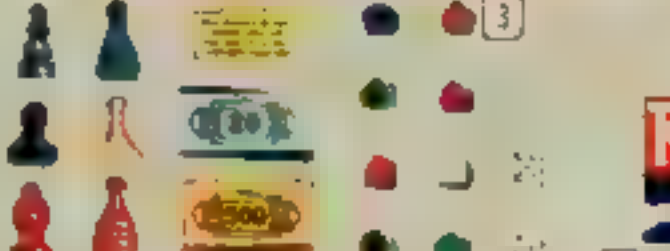
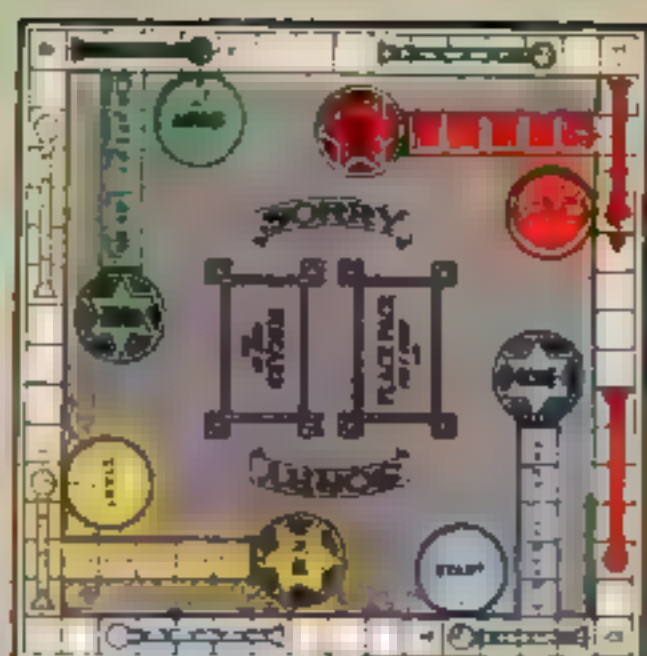
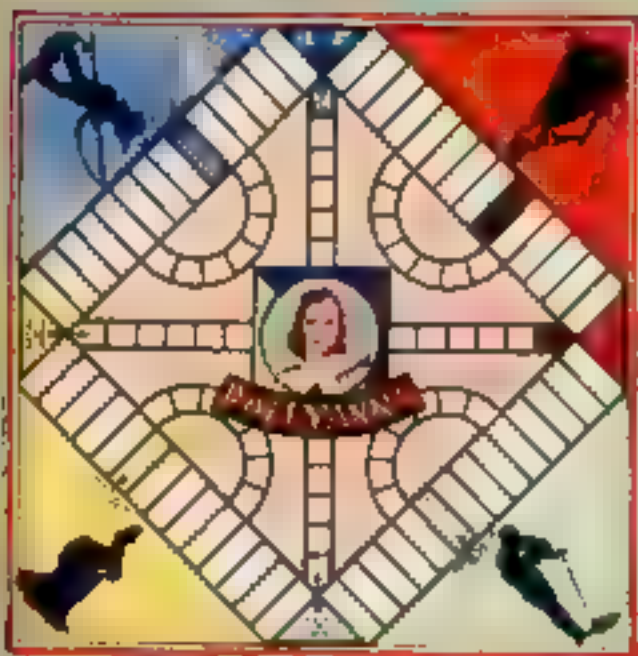
and the other, "The American People," is a collection of the same type of material. The first is a collection of the same type of material. The second is a collection of the same type of material.

- [illegible]

- [illegible]

14. James Lawrence - Stamford, Connecticut, 1811.  
Family owned a factory in Stamford. 1817  
Exported iron to the United States. 1818  
and 1819. 1820 the factory was closed.  
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the factory was closed. 1918  
the factory





# Nationally Known Parker Brothers' Games

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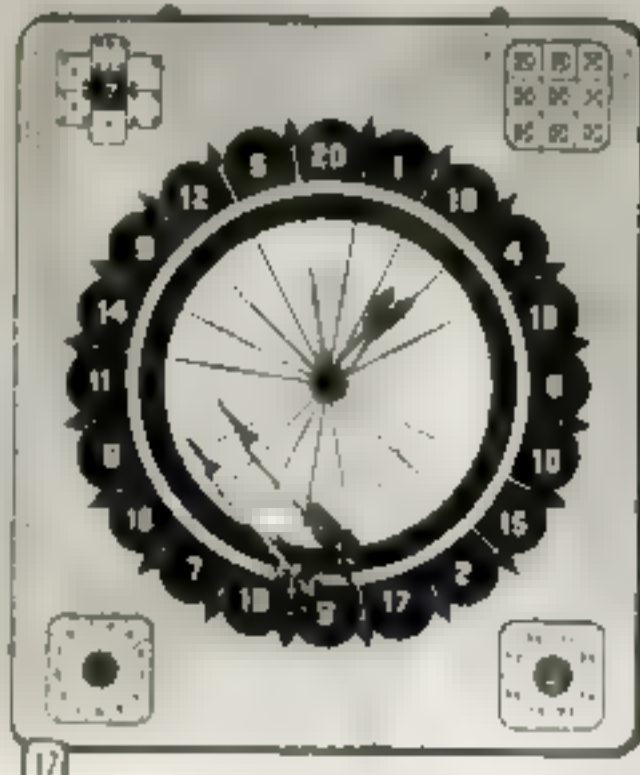
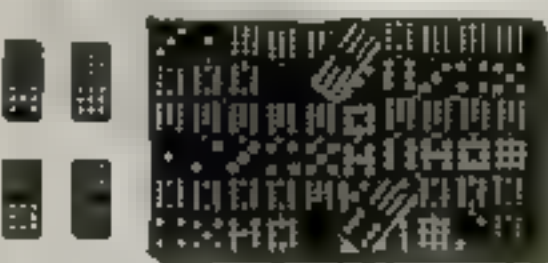
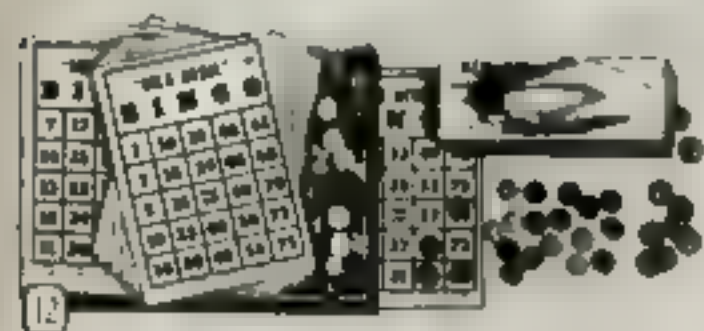
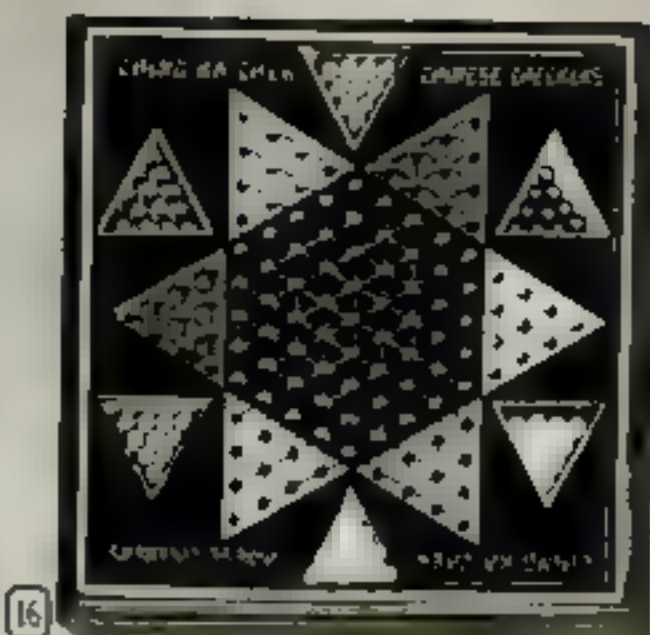
All games on this page are produced by Parker Brothers, Inc., and are available in more than 100 stores. The name "Parker Brothers" is a registered trademark of Parker Brothers, Inc. The name "Parker Brothers" is a registered trademark of Parker Brothers, Inc.

1. **MONOPOLY**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
2. **POLLYANNA**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.

3. **THE FINANCE GAME**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
4. **THE FINANCE GAME**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.

5. **THE FINANCE GAME**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
6. **PIT**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
7. **PIT**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
8. **PIT**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.
9. **PIT**, Parker Brothers, Inc., New York, N.Y. This is a board game for 2-6 players. It is a classic game of buying and selling property, building houses, and collecting rent. The board is a square with 40 spaces. The game is played with a spinner and a set of dice. The game is available in a box set for \$1.99.





## Games for Many Occasions ... All Ages

**10 DART BOARD.** A game of skill... colored target with fast-moving baseball game on back. Pressed composition board, 17 3/4 in. sq. 3 steel-pointed feather darts, 6 in. long. Extra darts below.  
48 T 2271—Ship. wt. 2 lbs. 3 oz. .... \$1.19

**11 DARTS.** Professional type. 5 3/4 in. long, balanced, weighted. Steel points; plastic wings.  
48 T 2158—Set of 12 Darts. Ship. wt. 12 oz. .... \$1.29  
48 T 2167—Set of 4 Darts. Ship. wt. 4 oz. .... 59c

**12 40-CARD BINGO.** with the special shaker box for releasing embossed numbered pellets one at a time. Forty can play. No duplicate cards. Cards 5 by 6 1/2 in. Wood markers, instructions.  
48 T 2186—Ship. wt. 1 lb. 10 oz. .... 49c

**13 TAKE IT OR LEAVE IT—NEW EDITION.** Try \$64 in "stage" money at stake. Any number may play. Spin for questions on 20 1/2 in. folding cardboard spinner-board. 8 sets of 49 questions, 42 "jackpot" powers, stage money, answer book.  
48 T 2215—Ship. wt. 2 lbs. .... \$1.09



**14 PLYWOOD DART BOARD AND EASEL.** Fun for the family, for parties... easily set up indoors or out. 20-point target on one side; bull's eye target on back, printed in three bright colors on 3-ply wood board, 17 1/2 by 26 inches. 3/4 inch thick. Hang on wall or place on 47 in. wood tripod easel (at left). Easel patterned red. 2 balanced metal-pointed feathered darts, 6 in. long.  
48 T 2272M—Ship. wt. 4 lbs. 8 oz. \$2.69



**17 HEAVY PLYWOOD DART BOARD AND EASEL.** Fast-moving game to play indoors or set up outside; 20-point target on one side, easier bull's eye on back. Printed in three bright colors. 5-ply wood board, 3/4 in. thick. Large size... 18 by 20 3/4 in. Hang on wall or place on 47-in. wood tripod easel (at left). Three feathered and weighted darts, metal-pointed, 6 in. long.  
48 T 2273M—Ship. wt. 7 lbs. .... \$3.79

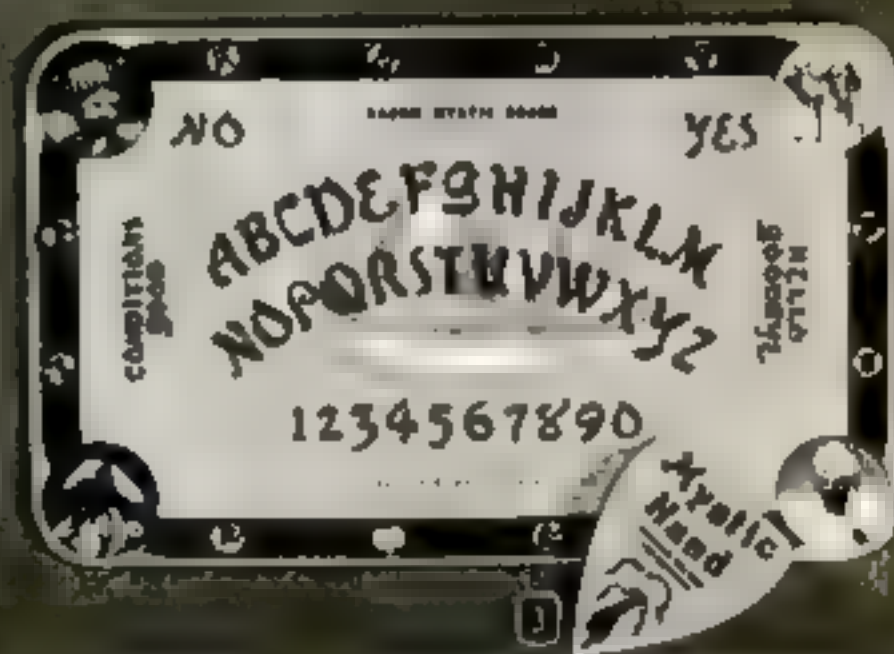
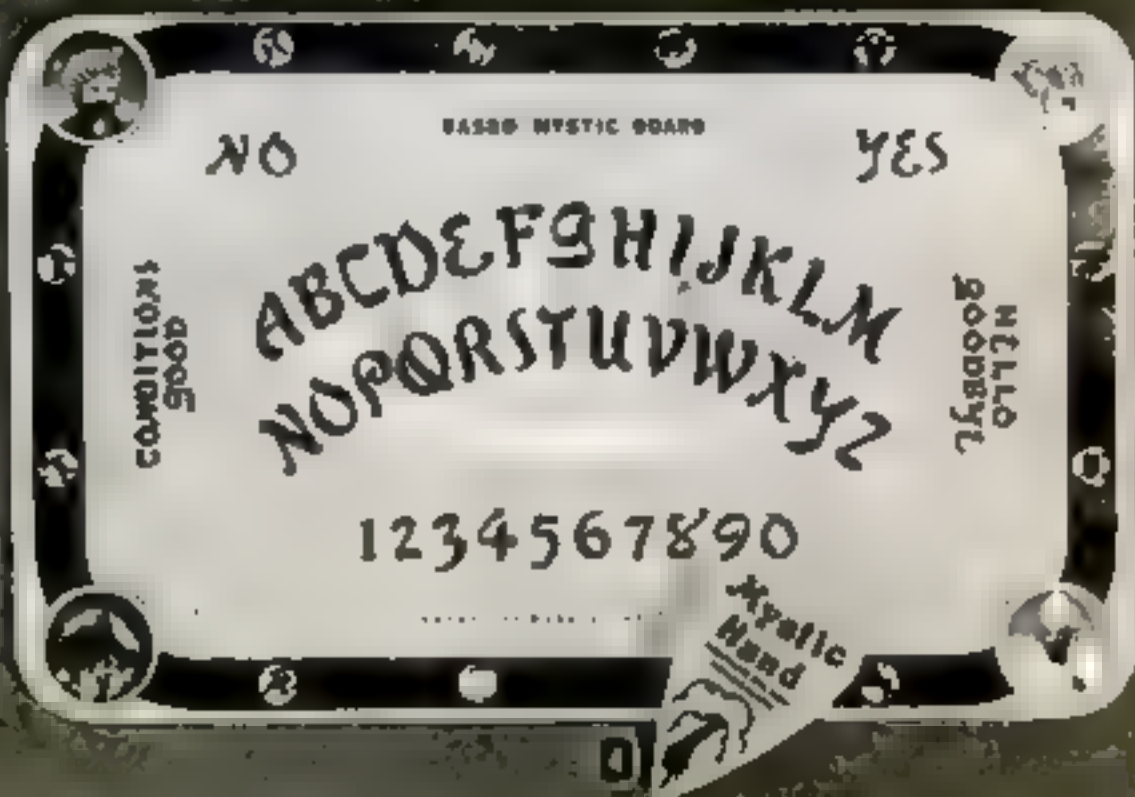
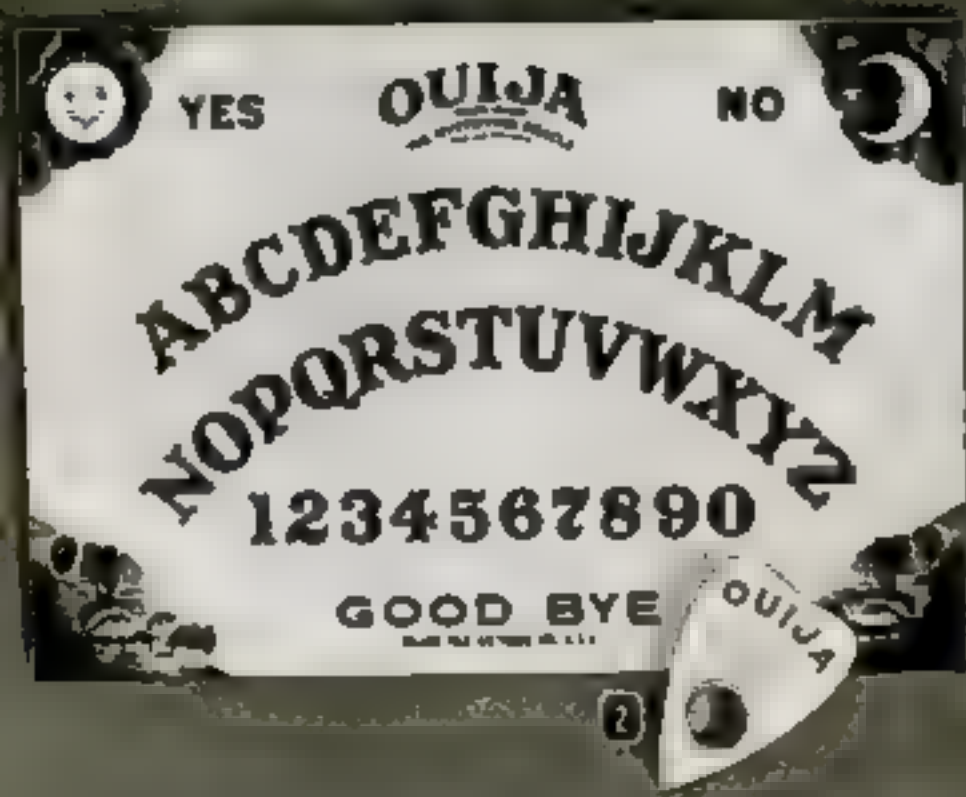
**15 DOMINION.** Ebony finished hardwood. Bored.  
Double 12—Set of 93. Size: 21 1/2 x 11 5/8 x 3/4 inches.  
48 T 2078—Magna brand. Wt. 2 lbs. 4 oz. .... \$1.59  
Double 9—Set of 55. Size: 21 1/2 x 11 5/8 x 3/4 inches.  
48 T 2077—Magna brand. Wt. 1 lb. 8 oz. .... 89c  
Double 6—Set of 25. Size: 21 1/2 x 11 5/8 x 3/4 inches.  
48 T 2076—Crown brand. Ship. wt. 14 oz. .... 47c

**16 CHINESE CHECKERS.** 2 to 6 players. Sturdy cardboard playing board, 16 1/2 inches square; finished in bright colors. 60 glass marbles.  
48 T 2202—Ship. wt. 2 lbs. 4 oz. .... 75c

**18 U. S. PUZZLE MAP.** Cut along State lines in most cases... children learn shapes and positions of states almost immediately. Size: 20 1/2 by 12 1/2 in. 80 pieces. Pressed composition board.  
48 T 2179—Boxed. Ship. wt. 1 lb. 8 oz. .... 95c

**19 UNCLE WISLUT.** Try to get him to Doc Postum's office. Time-tested favorite game, on 15-in. hinged cardboard square. 4 pawns, 140 cards. For 2 to 4 players. Instructions.  
48 T 2132—Ship. wt. 1 lb. 10 oz. .... 52c





## Mystifying Ouija Boards

Ask the Ouija questions . . . watch it spell out the most amazing answers. How does it work? . . . What makes the finder move? . . . Who knows? To make the Ouija work, the board is placed across the knees of two persons. The finder is put in the center with the pointer toward the letters of the alphabet. Each person on whose knees the board rests should place his fingers lightly on the finder.

Ask only one question at a time . . . concentrate . . . and watch the finder as it takes its mysterious course across the board, spelling out the answer. Boards come in a variety of qualities, sizes and prices—All Boards are well made, nicely finished . . . complete with finder and full instructions for using. You can include a Ouija Board in your Wards Time Payment Order . . . for terms see Page 141.

**1 DELUXE HAZED "MYSTIC" BOARD.** Beautifully finished heavy non-warp plywood board,  $\frac{3}{8}$  inch thick. Lithographed in ten soft colors with Egyptian divinatory symbols. Ask your questions aloud . . . the "answers" are made by the finder that "spells" out words or numbers on the board. Finder moves easily on the highly polished surface.  
48 T 2276—25 by 15 $\frac{1}{2}$  in. Gift box. Postpaid . . . \$2.98

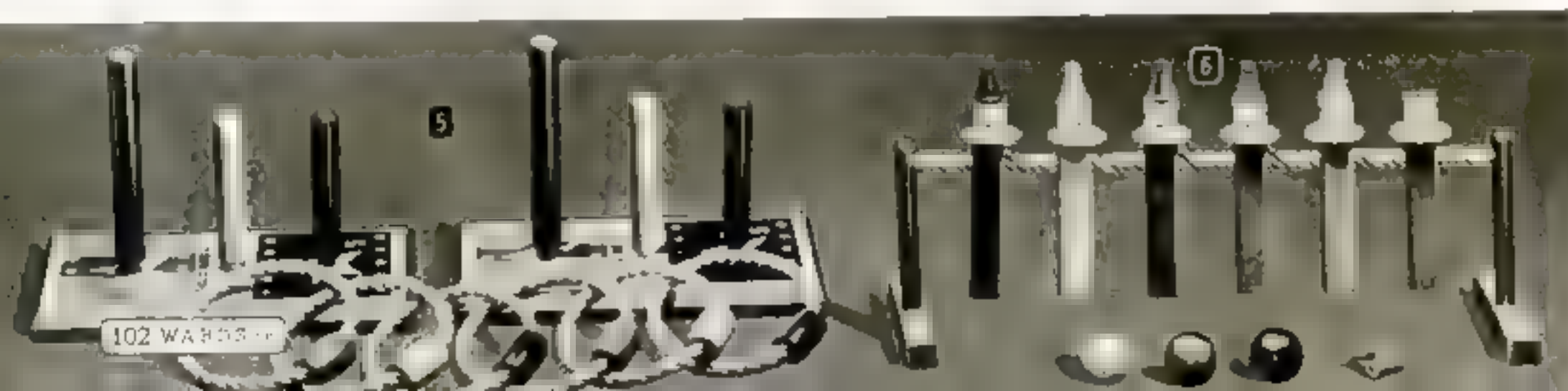
**2 "MYSTIFYING" ORACLE BOARD.** Ask all sorts of questions of the Mystifying Oracle. Non-warp Masonite (pressed wood) board with finder.  
48 T 2107—22 by 15 in. Ship. wt. 3 lbs. 10 oz. . . . \$1.59

**3 RING Toss.** For children who love to watch their dad pitch horseshoes. Looks easy—but takes a "good eye" to ring those little pegs. Set of 6 rope rings with painted wood holders,  $\frac{5}{8}$  inch diameter; two 3-peg wood stands, 9 $\frac{3}{4}$  by 4 $\frac{1}{2}$  inches. Gayly colored, varnished.  
48 T 2151—Shipping weight 3 lbs. 6 oz. . . . \$1.00

**3 SMALL HAZED "MYSTIC" BOARD.** Small size board. Letters, numbers, Egyptian symbols lithographed in 6 colors on  $\frac{3}{8}$  in. non-warp plywood.  
48 T 2274—18 by 11 in. Gift box. Postpaid . . . \$1.25

**4 HAZED "MYSTIC" BOARD.** Ask the "Mystic" any question aloud . . . the finder "spells" out the most amazing "answer" by moving to letters and numbers. Board is non-warp plywood,  $\frac{3}{8}$  inch thick. Colorful Egyptian symbols, letters and numbers are lithographed in six soft colors on smoothly finished surface. Packed in gift box.  
48 T 2275—25 by 15 $\frac{1}{2}$  in. Postpaid . . . \$1.88

**6 HATS OFF.** It's fun to hit the clowns and make their hats fall off. That's what happens when you roll the balls straight and swift. 6 clown-faced wood pins balanced on a cross-bar, jaunty wood balls atop them. 3 wood balls. Assorted bright colors. 18 in. long from stand to stand.  
48 T 2150—Shipping weight 2 lbs. 8 oz. . . . 88c







## Playing Cards... Single and Twin Decks

FINE QUALITY GILT-EDGED BRIDGE CARDS. (7 to 16). Beautiful designs. Wax-like finish resists smudge. Twin Decks (2 in one box) have contrasting backgrounds. Deluxe gift boxes. Ship. wt. 6 oz. Twin, 12 oz.; Single, 6 oz.

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| 7 48 T 4486-Congress. Twin... \$1.39  | 12 48 T 4484-Guild. Twin... \$1.12   |
| 8 48 T 4487-Congress. Single... 69c   | 13 48 T 4485-Guild. Single... 59c    |
| 9 48 T 4488-Congress. Twin... \$1.39  | 14 48 T 4476-Colonade. Twin... 95c   |
| 10 48 T 4489-Congress. Single... 69c  | 15 48 T 4477-Colonade. Single... 49c |
| 11 48 T 4490-Congress. Twin... \$1.39 | 16 48 T 4478-Colonade. Twin... 95c   |
| 12 48 T 4491-Congress. Single... 69c  | 17 48 T 4479-Colonade. Single... 49c |
| 13 48 T 4480-Guild. Twin... \$1.12    | 18 48 T 4472-Riviera. Twin... 85c    |
| 14 48 T 4481-Guild. Single... 59c     | 19 48 T 4473-Riviera. Single... 45c  |
| 15 48 T 4482-Guild. Twin... \$1.12    | 20 48 T 4474-Riviera. Twin... 85c    |
| 16 48 T 4483-Guild. Single... 59c     | 21 48 T 4475-Riviera. Single... 45c  |

17 PINOCHLE CARDS. Narrow bridge size (48 cards, 9 spot low).  
48 T 4487-Pinochle Deck. Ship. wt. 6 oz. 28c

18 INVINCIBLE POKER CARDS. Linen finish. Wide poker size.  
48 X 4504-Poker Deck (52 cards). Ship. wt. 6 oz. 28c

19 20 FAMOUS BICYCLE POKER AND PINOCHLE CARDS. Durable linen finish.  
48 X 4501-Poker Deck (52 cards). Ship. wt. 6 oz. 49c  
48 X 4502-Pinochle Deck (48 cards, 9 spot low). Ship. wt. 6 oz. 49c

21 AMERICAN ARTIST GILT-EDGED BRIDGE CARDS. World's best quality cards... designed by Dale Nichols... well-known American artist. The beautiful backs are reproduced in lovely clear colors. Handsome gilt edges. Satin smooth finish... flexible... snappy... a pleasure to shuffle and deal. Wax-like finish is smudge-resistant—stays new longer. Sold only in twin decks. Packed in good-looking rayon-covered gift box... an ideal prize or Christmas gift for discerning bridge players.  
48 T 4492—Shipping weight 14 ounces... \$2.39

POPULAR PRIZE BRIDGE CARDS. (22 through 25). Smooth finish... flexible. Attractive designs. Packed singly. Boxed. Ship. wt. each deck 6 ounces.

- |                                    |                                    |
|------------------------------------|------------------------------------|
| 22 48 T 4469-Horsem. One Deck. 28c | 24 48 T 4470-Horsem. One Deck. 28c |
| Two Decks for... 55c               | Two Decks for... 55c               |
| 23 48 T 4469-Horsem. One Deck. 28c | 25 48 T 4471-Horsem. One Deck. 28c |
| Two Decks for... 55c               | Two Decks for... 55c               |

Add playing cards... for gifts, prizes... to your Time Payment Order — Page 141.

26 MINIATURE PLAYING CARDS. About half the size of regular playing cards... convenient size for purse or pocket... 2 1/4 inches by 1 3/4 inches. Practical for card playing on trains or in other limited space... ideal for service men. Backs have assorted attractive designs in clear colors—no choice.  
48 X 4572—One Deck Miniature Cards. Ship. wt. 4 oz. 28c







## De Luxe Game Kits and Accessories

**1** **COMPACT GAME KIT.** Equipment for Poker, Chess, Checkers, Cribbage, and Gin Rummy in one small kit. Mahogany folding cribbage board 7x2 inches... folding word Chess or Checker board 4½ inches square... miniature plastic checkers and chessmen peg into holes on board, stay in place—can leave game set up for days; 100 unbreakable plastic poker chips, ¾ in. diameter; deck gilt-edge playing cards... Gin Rummy score pad. Case is covered inside and out with Brown artificial alligator leather—7½x5x2½ in. An excellent gift for someone who "has everything."  
48 T 4696—Game Kit. Ship. wt. 1 lb. 12 oz. .... \$8.50

**2** **GAME SET IN SADDLE STITCHED LEATHER CASE.** Deluxe plastic playing pieces in good-looking leather case 11¼x7¾x2½ in. Set includes: folding wood Cribbage board, 7x2 in... folding board for Checkers, Backgammon or Chess, 13½x10½ in... set of weighted plastic Chessmen with felt bases (king 2½ in. high, others in proportion)... 30 plastic playing pieces for Checkers or Backgammon, 1 in. diameter... wood Gin Rummy tray and score pad... deck of gilt-edge cards... 4 regular plastic dice and 1 backgammon doubler. This fine game set is a wonderful gift... fun for the whole family.  
48 T 4694—Game Set. Ship. wt. 3 lbs. 12 oz. .... \$13.95

**3** **ROULETTE SET.** Black Bakelite bowl, 8 in. diameter, with metal revolving wheel. Green felt betting layout. 150 unbreakable, assorted color, plastic chips (¾ in. diameter). Roulette means an exciting evening!  
48 T 4697—Roulette Set. Shipping weight 2 lbs. .... \$5.95

**4** **DELUXE GAME SET IN LEATHER CARRYING CASE** of handsome russet leather, 20x16½x4½ in. Brass locks... leather handle... removable wood trays. Fine game equipment includes: 10-in. Roulette wheel and felt roulette layout... Backgammon-Chess-Checkerboard... miniature Cribbage board... catalin fine unbreakable plastic double-six dominoes... set of deluxe plastic chessmen, weighted and felt (king 2½ in. high)... 200 catalin 1½-in. poker chips... 30 catalin checkers... 200 ¾-in. roulette chips... 2 catalin dice cups... 5 catalin spot dice... 5 poker dice... 1 catalin backgammon doubler die. A luxurious gift—for a friend or for an entire family.  
48 T 4693L—Deluxe Game Set. Ship. wt. 21 lbs. .... \$59.00

**5** **DELUXE REVOLVING POKER CHIP RACKS.** Beautiful natural finish gumwood with inlaid wood decoration. Metal handles, felted bases. Dust covers. With space for 300 chips, 2 decks cards. (Cards and chips not included.)  
48 T 4609—Rack, 4 in. high, 10 in. diam. Ship. wt. 4 lbs. 8 oz. .... \$8.95  
With space for 200 chips, 2 decks cards. (Cards and chips not included.)  
48 T 4608—Rack, 4 in. high, 8½ in. diam. Ship. wt. 3 lbs. 4 oz. .... \$6.75

**6** **REVOLVING POKER CHIP RACKS.** Walnut finish wood. Metal carrying handles and felted bases. Protective dust covers included. With space for 300 chips, 2 decks cards. (Cards and chips not included.)  
48 X 4605—Rack, 4 in. high, 9½ in. diam. Ship. wt. 4 lbs. 8 oz. .... \$6.45  
With space for 200 chips, 2 decks cards. (Cards and chips not included.)  
48 X 4604—Rack, 4 in. high, 8 in. diam. Ship. wt. 3 lbs. 8 oz. .... \$4.45

**7** **DELUXE UNBREAKABLE PLASTIC CHIPS.** Standard Poker chips of fine quality plastic. Interlocking crimped edges make them easy to stack. 100 chips: 50 White... 25 Red... 25 Blue. Diameter 1½ inches.  
48 X 4595—Box of 100 Chips. Ship. wt. 1 lb. 8 oz. .... \$2.47

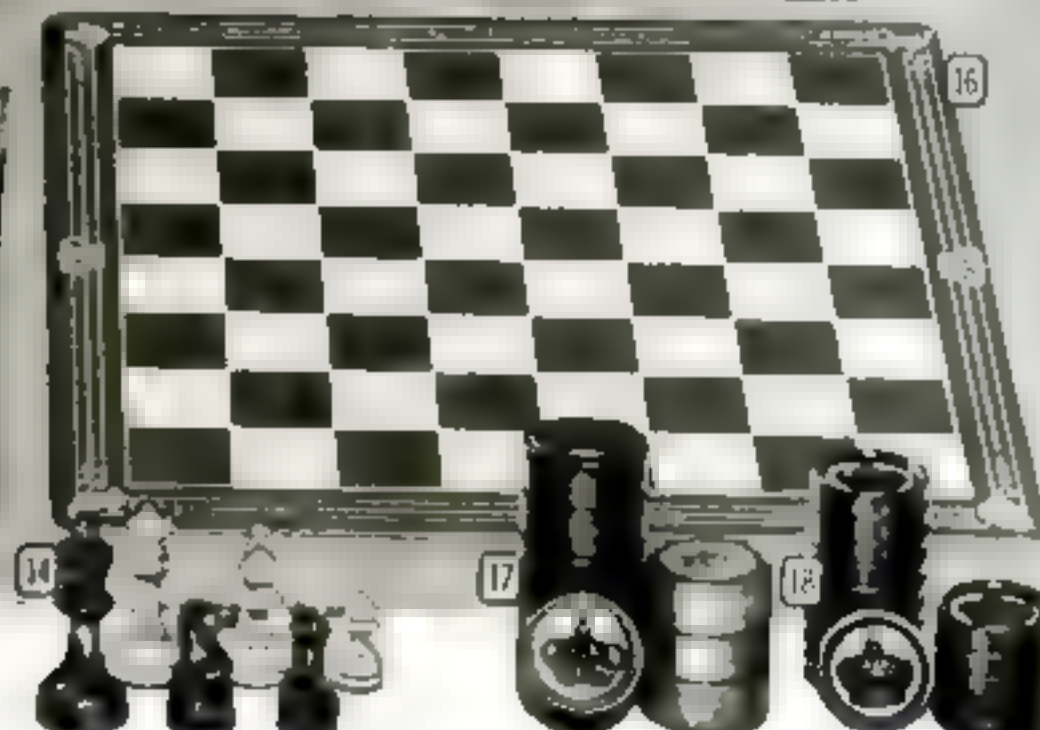
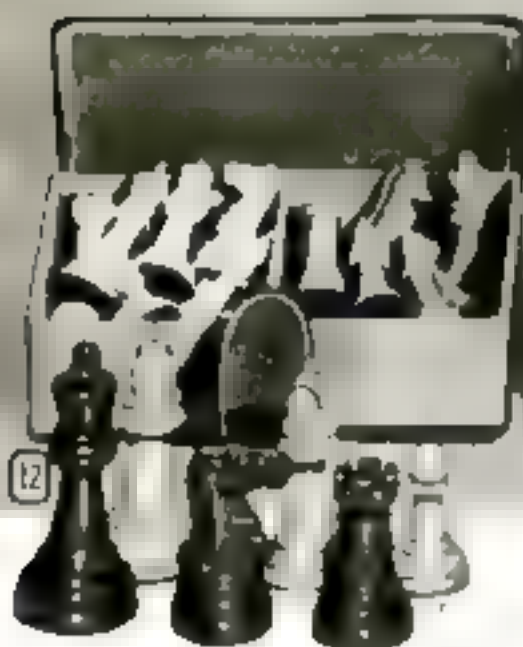
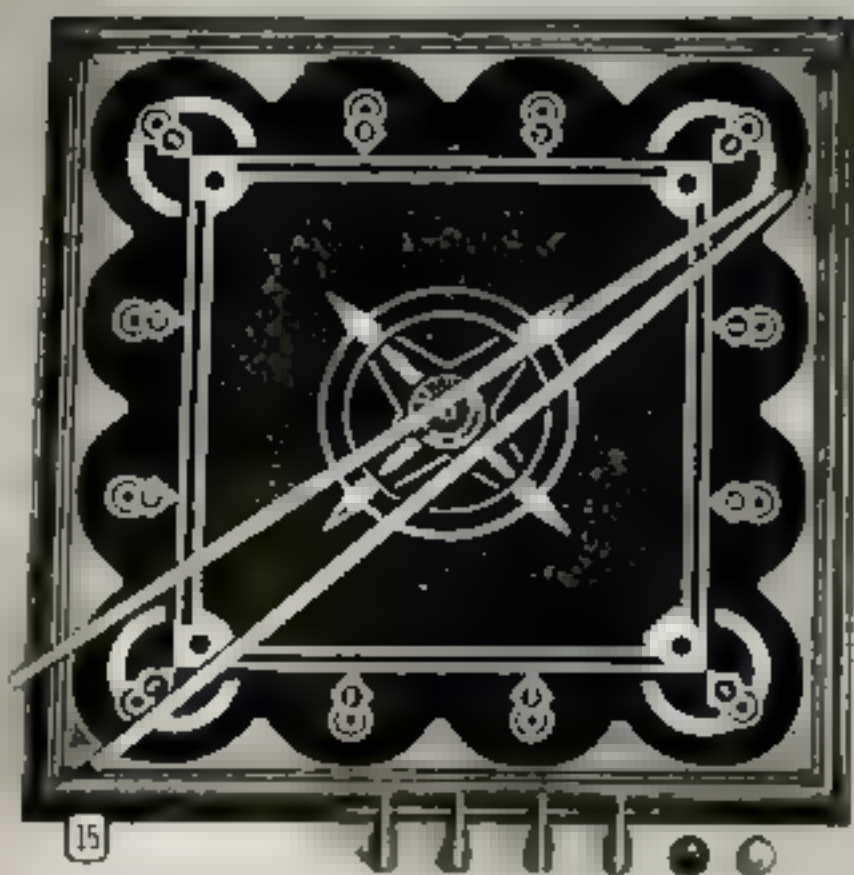
**8** **COMPOSITION POKER CHIPS.** Light weight with crimped edges... easy to stack. 100 chips—50 White... 25 Blue... 25 Red. Diameter 1½ inches.  
48 X 4592—Box of 100 Chips. Ship. wt. 1 lb. 10 oz. .... \$7c

**9** **CRIBBAGE BOARD IN LEATHER FOLDER.** Folds to pocket size. Tan leather with wood play surface. Pegs fit in compartment. Open: 9¼x2¼ in.  
48 T 4711—Shipping weight 3 oz. .... \$1.79

**10** **MINIATURE FOLDING CRIBBAGE BOARD.** Solid mahogany with colored plastic pegs. Will fit your vest pocket comfortably... closed 3½x2 in.  
48 T 5039—Shipping weight 4 oz. .... 95c

**11** **DELUXE CRIBBAGE SET.** Solid Mahogany board 11¼x3½x1½ in., bright colored pegs. Side compartment with 2 wood spot dice; 100 unbreakable assorted color ¾-in. plastic chips. Space for deck of cards (not included).  
48 T 4710—Instructions. Shipping weight 1 lb. .... \$2.79





## Fine Quality Games and Game Boards

**15 DELUXE PLASTIC CHESSMEN IN LEATHER CASE.** Beautifully finished Staunton pattern plastic chessmen. Unbreakable. They are perfectly molded... look hand carved. All pieces are weighted and have green felt bases. Red and White. King is 2 1/4 inches, other pieces in proportion. In good-looking saddle-stitched Tan leather case. 8x4 1/2 x 2 1/4 in. Instructions included.  
48 T 4645 - Deluxe Chess Set, Ship. wt. 1 lb. 8 oz. ....\$9.95

**19 PLASTIC CHESS SET IN CARDBOARD CASE.** Finely finished Staunton pattern. Unbreakable plastic in mottled Ivory and Black. All pieces weighted; green felt bases. King 3 in. tall... other pieces in proportion. Instructions.  
48 T 4656 - Plastic Chess Set, Ship. wt. 1 lb. 6 oz. ....\$4.45

**20 PLASTIC CHESS SET.** Well finished in authentic Staunton pattern. Made of unbreakable plastic in mottled Ivory and Black. All pieces are weighted. Green felt bases for smooth moving, no scratching of board. King 2 1/4 in. high... other pieces in proportion. Instructions included.  
48 T 4655 - Plastic Chess Set, Ship. wt. 12 oz. ....\$2.29

**PLASTIC CHESS SET (not shown).** Same as above but not weighted or felted. Authentic Staunton pattern. Unbreakable plastic in mottled Ivory and Black. Instruction Booklet for beginners included.  
48 T 4654 - Plastic Chess Set, Ship. wt. 9 oz. ....89c

**15 POOL-ER-RING...** 11 games for the amusement and pleasure of all ages - Children will love playing real "Billiards" and "Pool" games... adults will get plenty of action and fun. The 25 1/2-in. square board fits your card table. Made of wood with a nice-looking two-tone Mahogany and Maple finish. Board has looped edges to give speedy, accurate banking to ball. One side has green suede-like surface... for playing 10 fascinating Billiard and Pool games. Reverse side wood playing surface is finished in Black and White... for playing Klondike - game similar to Michigan Rummy. Pool-er-Ring includes 10 colored pins... billiard marbles in Crystal, Red and Blue... 2 leather-tipped (not tapered) cues, 28 inches long... and an instruction book with rules for playing Klondike and 10 Billiard and Pool games.  
48 T 2153M - Pool-er-Ring, Ship. wt. 7 lbs. ....\$3.95

Make this a "Merry" Christmas... Games are fun for everyone! You can include games and toys in your order and buy on Wards Time Payment Plan. Pay for them while you enjoy them. For terms see Page 141.

**22 HANDSOME MASONITE CHECKER BOARD.** Plastic coated and processed to provide a surface nearly scratchproof; will not warp and is washable. Corners smoothly rounded. One side has 1 1/4-in. squares for Checkers and Chess, other side designed for Backgammon and Acry Duicy.  
48 T 5063 - Size 16 1/2 x 16 1/2 in. overall. Ship. wt. 1 lb. 8 oz. ....95c

**17 HARDWOOD CHECKERS.** Well made of embossed hardwood. 15 Black and 15 Natural wood color checkers in Crown club design. Interlocking type... Kings stay "crowned." 1 1/4-in. diameter, 1/2-inch thick.  
48 T 2079 - 30 checkers. Ship. wt. 12 oz. ....45c

**23 COMPOSITION CHECKERS.** Durable, made of composition material. Smooth finish with crown design. 15 Red checkers, 15 Black. 1 1/4-in. diameter.  
48 X 5041 - 30 Checkers. Ship. wt. 8 oz. ....25c

**16 CARD CASE WITH CARDS.** Beautiful Tan leather case 3 1/2 x 4 1/2 x 1 1/4 inches. Ribbon tab for lifting out cards. Can be used as cigarette box.  
48 T 4775 - Card Case with Two decks of Cards. Ship. wt. 12 oz. ....\$3.95

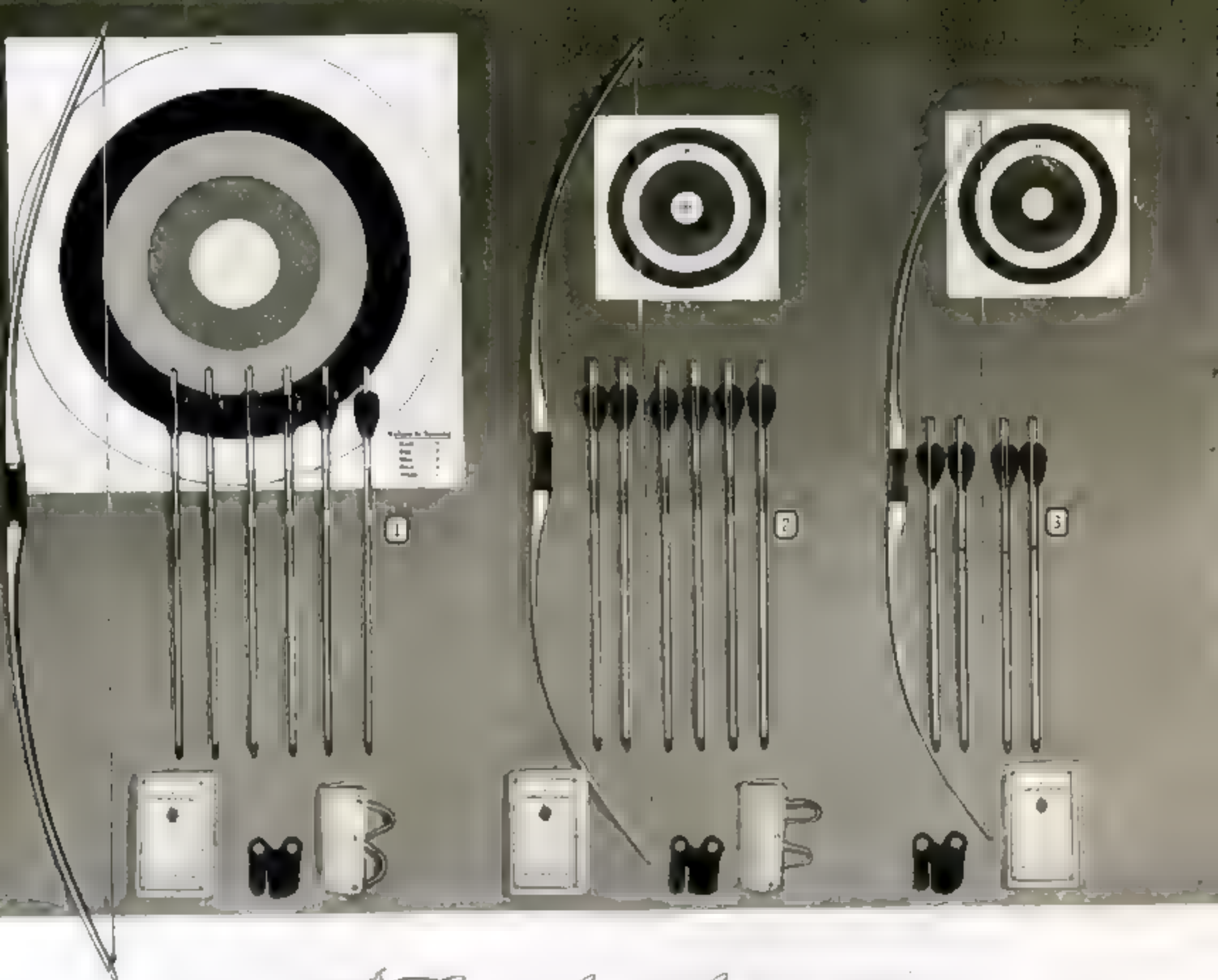
**24 MINIATURE CHESS SET.** Brightly colored tiny plastic chessmen peg into holes on hinged Mahogany chessboard. Board hollowed out to hold men; folds to pocket-size 6x3 1/4 in. Closes with metal latch.  
48 T 4712 - Miniature Chess Set, Ship. wt. 8 oz. ....\$3.45

**21 GIN RUMMY SET.** 2 Composition trays, 5 1/2 x 4 1/4 in. Deck cards, score pad.  
48 T 4775 - Rules included. Ship. wt. 1 lb. 4 oz. ....\$1.95

**22 57 GAME REVERSIBLE CARROM BOARD.** Investment in fun for the entire family. Everything you need for 57 different games. Smooth 3-ply wood veneer board, 25 1/2-in. square, resists warping, cracking. Varnished and printed on outside. Four net corner pool pockets. Play Carrom, Checkers, Backgammon, Cranium, Tenpins, and many other games just as exciting. Includes 30 hardwood custom rings, 15 numbered darts, tenpins, 3 wood tops, score 12b, dice, dice box, 6 flies and Instruction Book.  
48 T 2141M - Carrom Game Set, Shipping weight 11 lb. ....\$4.69

**48 T 2145 - 30 Extra Carrom Rings.** Shipping weight 6 oz. ....35c





## Teen Age Archery Sets

ARCHERY SETS for youngsters up to 14 years. These sets, made by manufacturer of professional equipment, are worthy tools for developing skill in an age-old sport. Bows are durable lemonwood, lacquered and buff-polished. Arrows are lacquered birch with ground feathered plastic points. All sets contain finger tab, official paper target face and instruction book with archery terms, scoring information. Sets 48 T 815M and 48 T 814M contain arm guards.

**1** ARCHERY SET WITH 4½-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, six 21-inch arrows, arm guard, finger tab, 24-inch paper target face, instruction booklet.  
48 T 815M - Boxed. Ship. wt. 2 lbs. . . . . \$3.45

**2** ARCHERY SET WITH 4-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, six 21-inch arrows, arm guard, finger tab, 18-inch paper target face and instruction booklet.  
48 T 814M - Boxed. Ship. wt. 1 lb. 12 oz. . . . \$2.95

**3** ARCHERY SET WITH 3½-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, four 18-inch arrows, finger tab, 10-inch paper target face and an instruction booklet.  
48 T 813M - Boxed. Ship. wt. 1 lb. 8 oz. . . . \$2.25

## PLASTIC INDIANS, COWBOYS AND SOLDIERS IN REALISTIC POSES

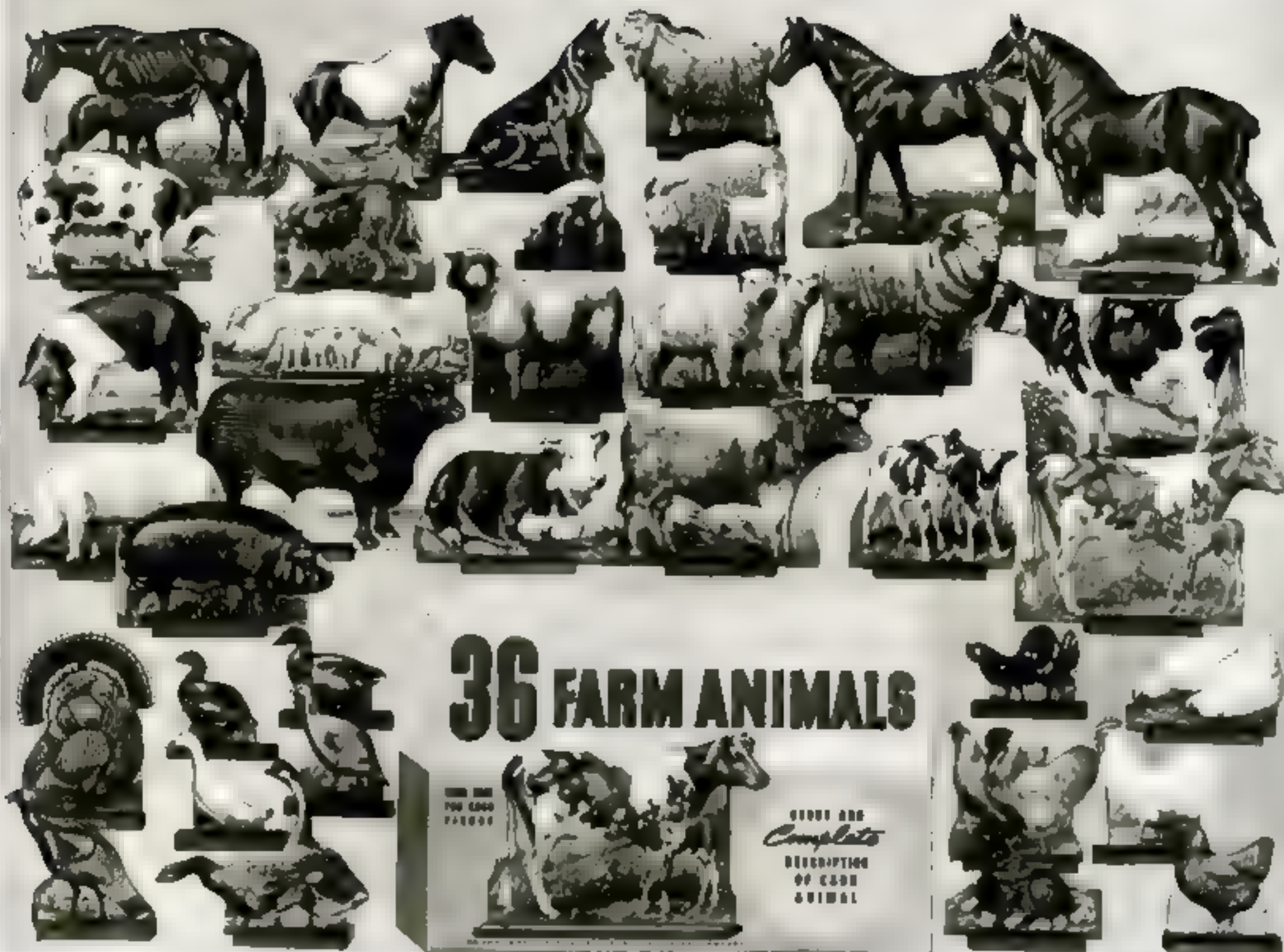
**4** PLASTIC INDIANS. 8 plastic Indians and a bucking horse, ready for the warpath with tomahawks, spears, and arrows poised for action. About 3½ inches tall. Made of brightly-colored, hard-to-break plastic. Packed in a cardboard Indian Lodge, 20 in. long by 5 in. wide.  
48 T 1256 - 9-Pc. Set. Ship. wt. 1 lb. . . . . 87c

**5** PLASTIC COWBOYS. Set up Cowboys on the Ranch and play Wild West with this set of 8 Cowboys and a bucking horse. All in typical action poses. About 3½ in. tall; made of brightly-colored, hard-to-break plastic. Packed in cardboard ranch house, 20 in. long by 5 in. wide.  
48 T 1257 - 9-Pc. Set. Ship. wt. 1 lb. . . . . 87c

**6** PLASTIC SOLDIERS. 8 plastic Soldiers and bucking horse poised for action and ready with grenades, bayonets, and machine guns. All about 3½ inches tall. Made of brightly-colored, hard-to-break plastic. Packed in cardboard fort, 20 inches long by 5 inches wide.  
48 T 1254 - 9-Pc. Set. Ship. wt. 1 lb. . . . . 87c







## *Farm Animals in Lifelike Colors*

**SET OF 36 PRIZE-WINNING ANIMALS.** Fun for both city and country children . . . playing farmer with these authentic reproductions of real live prize winning animals. Painted in actual colors on fine paper and mounted on 3-ply laminated wood and cardboard, these sturdy farm animals will stand up under much handling and many afternoons of life on an imaginary farm. Each on wood base. Painted by well-known artist from photographs of winners in pure breed shows; checked by leading Agricultural College for accuracy in type, conformation and coloring. Brief history of breed printed on back of each figure gives child knowledge of characteristics of familiar strains. He learns to recognize different types of horses, cattle, chickens, etc. . . . develops appreciation and interest. Large sized animals

in set include the following: Holstein Cow, 6½ by 4½ in. high; Hereford, 5 by 3½ in.; Aberdeen Angus Bull, 7 by 4¾ in. high; Short Horn Bull, 6½ by 4¼ in. high. Rest of animals are proportionately large and include . . . Guernsey Cow and Calf, Standard Bred Mare and Calf, Shire Horse, Shetland Pony, American Saddle Horse; Chester White, Spotted Poland China, Duroc Jersey, Hampshire and Yorkshire Pigs; Shropshire, Hampshire and Merino Sheep; Angora Goats, Holstein Calf, Shepherd and Scotch Collie Dogs. Poultry includes Leghorns, Plymouth Rock, Wyandotte, Rhode Island Red and other well known chickens; Muscovy, Pekin and Rouen Ducks, Toulouse Geese, Bronze Turkey Gobblers and Pearl Guinea Hen.

48 T 31—Set of 36 Prize-Winning Animals. Ship. wt. 3 lbs. . . . \$1.49

### MINIATURE PLASTIC COMBAT AND MECHANIZED ARMY SETS

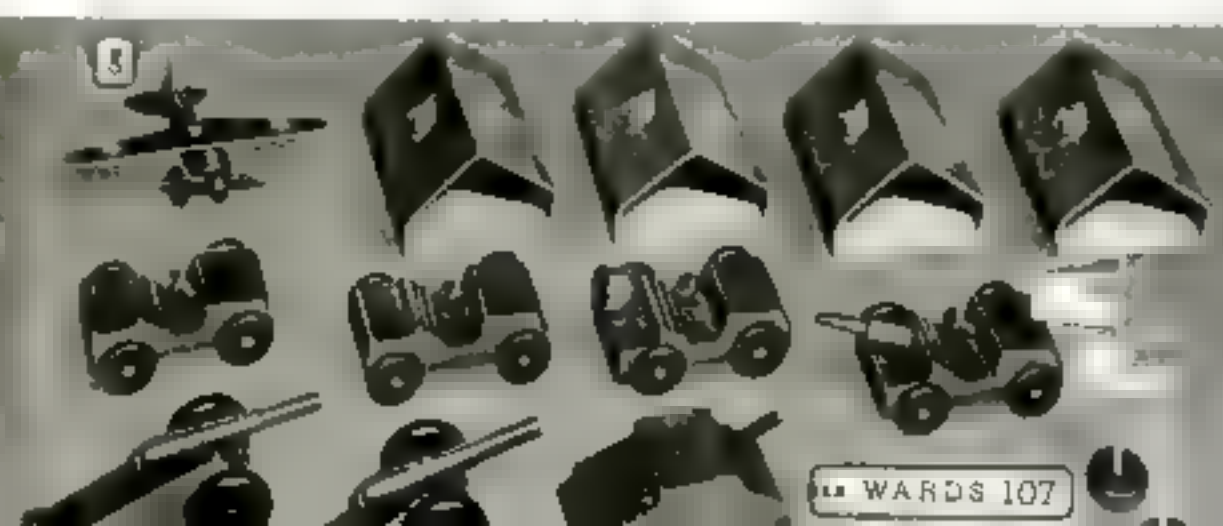
**7 9-PIECE PLASTIC COMBAT SET.** A complete miniature task force for the young strategist who knows his modern warfare. Nine-piece set includes two jeeps 4 in. long with revolving wheels, 3 planes—two P-40's and one P-39—landing wheels turn and propellers revolve; one battleship, one aircraft carrier, two cargo vessels. All are made of hard-to-break plastic. Ships 5½ in. long with hollow hulls . . . float or stand on flat surface.

48 T 1259—9-Pc. Combat Set. Ship. wt. 1 lb. . . . \$1.99

**8 14-PIECE MINIATURE ARMY SET.** For young soldiers to use on "window sill maneuvers." Includes tank, 2 jeeps, searchlight truck, anti-aircraft gun truck, plane, 2 artillery field pieces, 2 flagpoles with flags . . . Nicely made of wood, painted olive drab; about 2¼ in. long, 4 cardboard tents.

48 T 1239—14-Pc. Army Set. Shipping weight 1 lb. . . . 95c

Wards Time Payment Plan offers convenient monthly terms. See Page 141.







## Cowboy Outfits for Boys and Girls

**1 RODEO RIDER'S OUTFIT.** Fur Trimm'd. Real Cowboy Chaps. Pants of shaggy fur... red suede cloth side swags with leatherette cutouts, metal studs; fur trim; top a strong cotton back, white in waistband. Red and tan vest has cutouts, stud trim. Cotton Flannel shirt in bright assorted plaids. Black cloth hat. Split leather belt and studded holsters. Composition dummy pistol, Sateen Bandana; cloth bag; rope wrist. See "How to Measure."  
48 T 943 - EVEN SIZES: 4 to 12 yrs. State size. Ship. wt. 3 lb. 6 oz. ... \$6.25

How to Measure  
Order: Pants (or Skirt)  
and Jacket in same size.

Order size	4	6	8	10	12
If Chest is	23 in.	24½	26	27½	29
If Waist is	23 in.	23½	24	25	26

**2 RODEO RIDER'S OUTFIT.** Chaps. Pants and Vest of black Duck and red Drill trimmed with white leatherette cutouts, streamers, studs, two tone blind-ing. Pants have cotton back, white waistband. Cotton Flannel shirt in bright assorted plaids. Composition dummy gun; leatherette holster and belt. Sateen Bandana; cloth bag; rope wrist. See "How to Measure."  
48 T 942 - EVEN SIZES: 4 to 12. State size. Ship. wt. 2 lbs. 12 oz. ... \$4.39

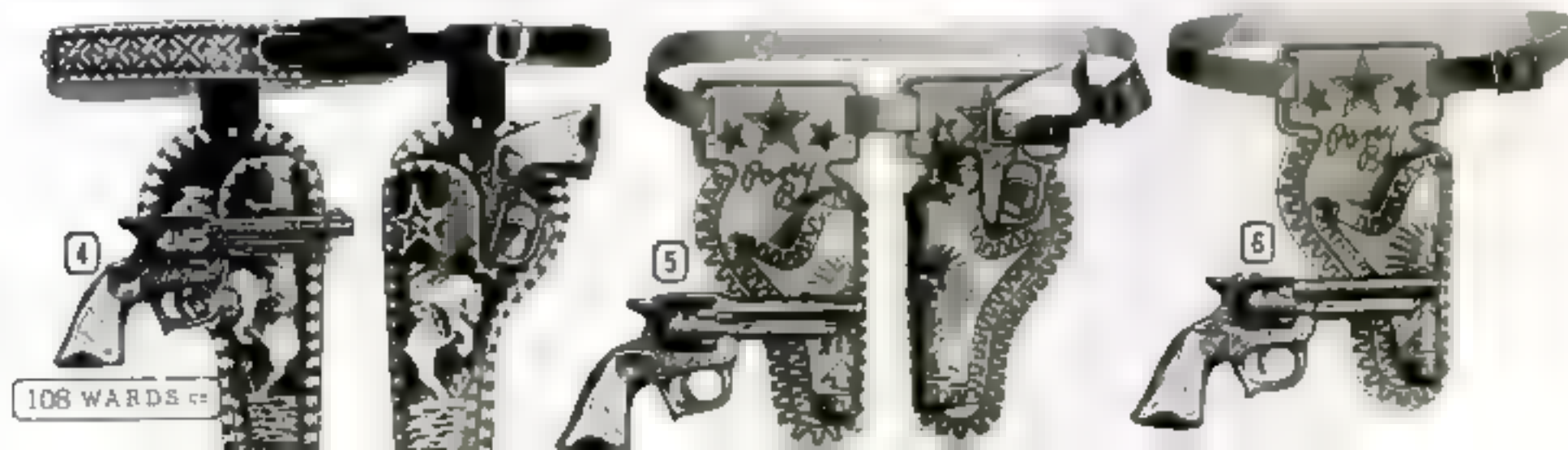
**3 COWBOY OUTFIT.** Divided Skirt of black Duck, red and silver leatherette trim, matching vest. Plaid cotton Flannel shirt. Sateen Bandana. Cloth hat. Leatherette holster, belt. Composition dummy pistol. See "How to Measure."  
48 T 944 - EVEN SIZES: 4 to 12. State size. Ship. wt. 2 lbs. 12 oz. ... \$4.98

**4 WESTERN TYPE DOUBLE PISTOL AND HOLSTER SET.** Black split Cowhide holsters and belt, decorated with steel studs and white cowboy stencil design. Two holsters, 12 inches long. Belt, 2 inches wide. Two composition dummy pistols with steel head design on handles.  
48 T 934 - Ship. wt. 1 lb. 12 oz. ... \$2.89

**5 COWBOY DOUBLE PISTOL AND HOLSTER SET.** Two western-type composition dummy pistols with molded steel head design on handles. Holsters are Tan split Cowhide, 9½ inches long, decorated with Indian stencil design and steel studs. Matching Tan split Cowhide belt.  
48 T 930 - Ship. wt. 1 lb. 8 oz. ... \$1.93

**6 PISTOL AND HOLSTER SET.** Tan split Cowhide holster, 9½ in. long, decorated with Indian stencil design, steel studs; matching belt. Composition dummy pistol.  
48 T 929 - Shipping weight 1 lb. ... 98c

OPEN A TIME PAYMENT ACCOUNT ... SEE PAGE 141







## Playuits Styled Like Service Uniforms

**7** ARMY AIR CORPS OFFICERS' UNIFORM FOR BOYS. Good quality Heavy Cotton Twill. Khaki color jacket ... light tan pants with "gold" braid stripes, elastic waistband. Officers' cap. Sam Browne belt, holster of brown split leather. Composition dummy pistol. See "How to Measure" Pg. 108.  
48 T 734—even sizes: 4 to 12. State size. Ship. wt. 3 lbs. .... \$4.69

**8** LITTLE GIRLS' "WAC" UNIFORM. Good quality Cotton Twill. Brown unlined jacket with matching belt, brass buttons, metal insignia. Light tan skirt with kick pleat in front. WAC cap is lined, has metal insignia. (Blouse and tie not included.) See "How to Measure" on opposite page.  
48 T 945—even sizes: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. .... \$4.89

**11** COWBOY BOOTS. Duck fabric uppers lined with imitation leather and drill cloth. Synthetic rubber soles. Fiber insoles, heels: leather top-heel. About 7½ in. high. Toddler's sizes: 5½, 6, 6½, 7, 7½, 8. Wide width.  
No RATION STAMP REQUIRED

24 T 2890—Brown. Ship. wt. pr. 1 lb. 8 oz. ... Pair \$2.95  
24 T 2892—Red. State your size. .... Pair 2.95

**9** NAVAL OFFICERS' UNIFORM FOR BOYS. Good quality Navy Drill. Brass-buttoned jacket with "gold" braid. "Wings," epaulets, service ribbon. Trousers have "gold" braid stripes, elastic waistband. Officers' cap, metal eagle. Black split leather belt. See "How to Measure" Pg. 108.  
48 T 947—even sizes: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. .... \$4.98

**10** GIRLS' "WAVE" UNIFORM. Fine quality Navy Cotton Twill. Brass-buttoned jacket with matching belt and metal insignia. Skirt has kick pleat in front. "Wave" hat of white Drill with rolled brim and embroidered emblem. (Blouse and tie not included.) See "How to Measure" on opposite page.  
48 T 946—even sizes: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. .... \$4.79

**12** SUB-MACHINE GUN. Looks like real army sub-machine gun. All wood; painted Olive drab. Turn crank for effect of rapid machine gun fire. Red looking magazine, foregrip. 25½ in. long. Shoulder sling. Mailable.  
48 T 768—Ship. wt. 2 lbs. 3 oz. .... \$1.89

**13** CHATTERMATIC WOOD SUB-MACHINE GUN. Turn crank for machine gun sound. Black barrel.  
48 X 772—24 in. long. Ship. wt. 1 lb. Mailable. .... \$9c

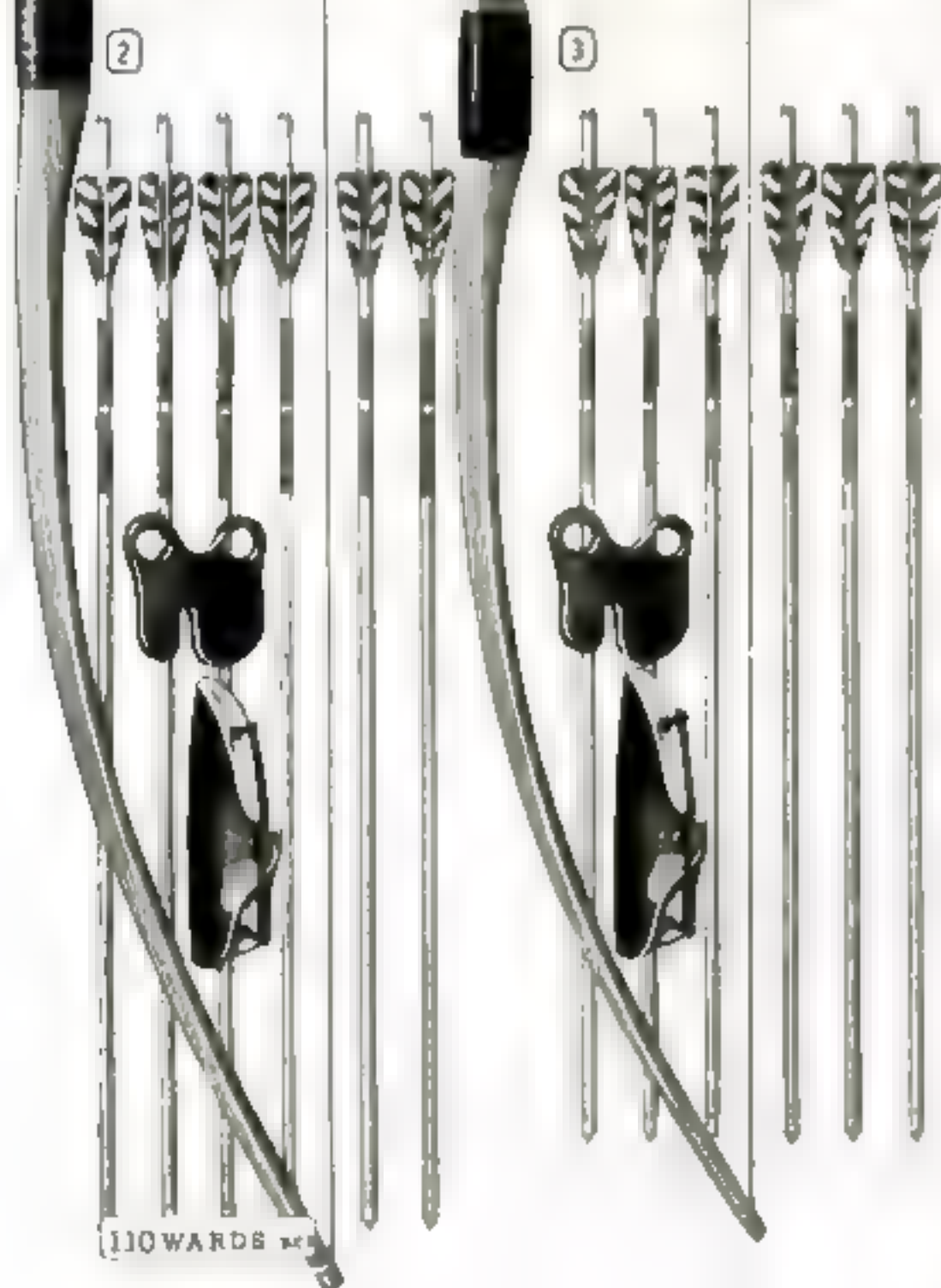
**14** COMMANDO REPEATING WOOD GUN. Pump action; cork bangs. Varnished stock. Black barrel.  
48 X 766—29 in. long. Wt. 1 lb. 12 oz. Mailable. .... \$1.39







## *Junior Tents...*



**1** A WELL-MADE SMALL SIZE UMBRELLA TENT. For the back yard camper. It's easy to put up and take down. Lightweight, high-count green tent cloth is treated with new non-oily, dry waterproofing, a fiber-penetrating treatment that protects against moisture and mildew. Weighs about 4 oz. per square yard before waterproofing. Screened rear window with storm flap admits plenty of light and air. Stake loops at four corners and centers of sides and back. Awning drops to form a full-closing door. Tie tapes latch door and window. Center height, 6 ft. Base size finished, about 6 1/2 feet square. Eave size, 3 feet square by 54 in. high. Center poles, awning poles, ropes and stakes included. Available.  
60 T 9630M—Shipping weight 7 lbs. 8 oz. ....\$7.49

### BEN PEARSON ARCHERY SETS

These Archery Sets bear the name and approval of Ben Pearson, the country's leading archery craftsman—choice of experts for all archery equipment. The sets listed below are moderately priced, yet skillfully made of correct materials in all sizes—even the youth's size "Ranger" has a 5-ft. bow, not the short bow usually found in toy sets.

**2** BEN PEARSON "YEOMAN" COMPLETE SET. Full adult size, but fine for husky youths as well. Semi-flat type, 5 1/2-ft. target bow of hand-finished hickory with shaped handle riser of contrasting hardwood. Durable varnish finish. Leather grip. Best quality Lay-latex string. Bow with medium pull only—25 to 35 lbs. Six 26-in. self arrows with plastic points. Accessories included are: leather armguard and finger tab; full color paper target face and instruction booklet. Shipping weight 2 lbs. 8 oz.  
60 T 3121M—Complete set packed in carton.....\$5.95

**3** BEN PEARSON "RANGER" COMPLETE SET. An ideal gift for teen age youths or for beginners. Archery is one of the finest exercises to improve posture and to develop coordination of hand and eye. Semi-flat type 5-ft. Bow of hand finished hickory with shaped handle riser of contrasting hardwood. Durable varnish finish. Leather grip. Best quality Lay-latex string. Bow with medium-light pull only—20 to 30 lbs. Six 24-in. self arrows with plastic points. Accessories included are: leather armguard and finger tab; full color paper target face; instruction booklet.  
60 T 5120M—Ship. wt. 2 lbs. 2 oz. In carton. Complete set.....\$3.95

SEE GENERAL CATALOG FOR ADDITIONAL GIFT ITEMS

Hundreds more gift items are listed in Wards large General Catalog. There you will find a wider selection of the well known Ben Pearson line.





## Travel Kits... Other Welcome Gifts

### Men's Fitted Travel Kit

**4** Slide fastener closing. An excellent gift any man will welcome. Has 11 matched things—hair brush; hat brush; clothes brush; one large and two small containers for shaving accessories; combination mirror-picture frame. Case and cover in ink-grained Shoy skin leather with slide fastener closing on 3 sides. With slide lining. Size closed, 10 1/4 by 7 1/4 in. Choice of Black or Brown. Price includes 20% Federal Excise Tax. Ship. wt. 3 lbs. 4 oz. 60 T 7228—Slide color white f. Complete. \$4.75

### MANY MORE FINE GIFT SELECTIONS IN WARDS NEW FREE PHOTOGRAPHIC CATALOG

Write for your copy of Wards new 1944-1945 Photographic Catalog today. There you will find not only many things to delight either the occasional cameraman or the expert photographer, but gifts that anyone would welcome.

Everyone has prized pictures for mounting in one of the beautiful albums listed in the Photographic Catalog. These include rich leather bound albums in a variety of colors, sizes and types. Be sure to read also about the Photo Record Books, which include the owner's own titles in gold leaf at no extra charge.

Other gift possibilities from the Photographic Catalog include frames and folders for favorite pictures, and a varied selection of accessories and materials for developing, printing, mounting and repairing photographs. There is a wide assortment of books and guides for beginner or advanced photographer—amateur or expert.

Cameras, photo-electric cell exposure meters, projectors and some other items in the Photographic Catalog are still restricted. Essential users can qualify for the purchase of this equipment. The Photographic Catalog explains who is eligible, and how to procure the necessary authorization to buy restricted items. Remember, however, that most of the merchandise listed is not restricted. You may include selections from the Photographic Catalog, this Christmas Catalog and the large General Catalog all together in one convenient Time Payment Order—see Page 141 of this Catalog for complete details of our Time Payment Plan.

### Eastman Kodachrome Films

**5 6** Make full color transparencies. Prices include processing, return postage. (Send to manufacturer for processing.)

**5** No. 828 BANTAM KODACHROME FILM. Size 2 1/2 by 4 1/4 in. Eight exposures. Postpaid.

60 T 9273—For Outdoor pictures \$1.45; Plus 4% Federal Tax. Total you pay \$1.49

60 T 9295—Type A. For Indoors \$1.45; Plus 4% Federal Tax. Total you pay \$1.49

**6** 35mm. KODACHROME FILM. Daylight loading strips. Eighteen exposures. Postpaid.

60 T 9242—For Outdoor Pictures \$2.68; Plus 6% Federal Tax. Total you pay \$2.76

60 T 9249—Type A. For Indoors \$2.58; Plus 6% Federal Tax. Total you pay \$2.76

### Ansco Twin 8 Hypan Movie Film

**7** Each reel holds 25 ft. of double-8 film—makes 50 ft. of film for projection. Black and white film. Price includes processing and return postage. Processed by manufacturer. 60 T 9233—Postpaid \$2.16; Plus 7% Federal Tax. Total you pay \$2.23

### Flashlight and Lantern

**8** "ROTO-SPARK" FLASHLIGHT. Head turns on swivel. Pre-focused spotlight beam. Strong black plastic case with shatterproof plastic lens. 3-point safety lock switch. Signal button. With 2 cells and 1 bulb.

66 T 4675—Ship. wt. 1 lb. 2 oz. \$1.69

**9** 2-LIGHT LANTERN. Swings on pivot to any angle. Side bulb for spotlight, end bulb for floodlight. Khaki enameled steel case, stand. 3-position switch: Off, Spotlight, Floodlight. With Battery, 2 bulbs.

66 T 4702—Ship. wt. 2 lbs. 8 oz. \$2.98

For other flashlights, see General Catalog

### Castle Films for Home Movies

**10** Get full enjoyment from your movie projector. See world events—history in the making—on your own screen. Be prepared to give varied shows to your guests and family by showing Castle films along with your own movies.

Films listed below are Castle 8mm. or 16mm., black and white, including cartoons, sports, adventure, world news and other topics of interest to young and old alike.

For the holidays be sure to include "Christmas Toy Shop" in your order. Buy several subjects, and include them in a Time Payment Order for \$10 or more—see Page 141. Select your titles below. (For a still wider selection refer to Wards large General Catalog.)

#### CARTOON PARADE—10 TITLES

Christmas Toy Shop	Sinbad the Sailor
Jack Frost	Little Black Sambo
Big Bad Wolf	Mary's Little Lamb
Boy Meets Dog	Piper's Son
Little Boy Blue	Pirate Ship

#### NEWS PARADE—TWO TITLES

News Parade of 1944  
Camera Thrills at the War

#### SPORTS PARADE—ADVENTURE; 2 TITLES

Fishing Thrills The Champ's Vacation

Both the 8mm. and 16mm. films listed are shipped immediately, Postpaid, from Ward Mail Order House in Chicago, Baltimore or Oakland. Order from your nearest house, in ordering be sure to State Article Number and Titles of films wanted.

60 T 8831T—8mm. 50-Ft. Each \$1.59  
60 T 9933T—16mm. 100-Ft. Each \$2.59

Each film above runs 3 1/2 minutes





- 1 to 4 SALT AND PEPPER SHAKERS in unusual designs to adorn your table.
- 1 Pros. White Semi-Porcelain, Red and Blue bows. About 3 1/2 in. high.  
86 T 9979—Ship. wt. 1 lb. 4 oz. Pair . . . 85c
- 2 Sea Horiza. White China. Abt. 3 1/2 in. high.  
86 T 9908—Ship. wt. 1 lb. 12 oz. Pair \$1.50
- 3 Ducks. White Semi-Porcelain, Red and Blue bows. About 3 1/2 in. high.  
86 T 9978—Ship. wt. 1 lb. 4 oz. Pair . . . 65c
- 4 Dolphins. White China. Abt. 2 1/2 in. high.  
86 T 9907—Wt. 1 lb. 12 oz. Pair . . . \$1.50
- 5 8 String Holders. Composition. Space for ball of string. Hook for hanging.
- 5 String-Design Holder. Choice of Red or White. About 4 1/2 by 5 inches.  
86 T 9994—Stain Color. Wt. 1 lb. 3 oz. . . 35c
- 6 Bird Cage String Holder. Attractive design. Bright Red, Yellow, Green trim.  
86 T 9912—Abt. 9 1/2 x 4 in. deep. Wt. 2 lbs. \$1.00
- 7 Two Piece Apron Set. Heavy White plastic-coated rayon, tailored to fit. Colorfully bound edges. Kitchen Apron abt. 25 x 26 in.; Tea Apron about 15 x 17 inches.  
86 T 751—Ship. wt. 8 oz. Set of Two. . . \$1.79
- 8 Herb Set. 5 essential Herb Farm Flavorings—1 oz. each Fish, Meat, Poultry seasonings. Tomato Salt. Salad Salt. Recipes included.  
86 T 3528—In Gift Box. Postpaid . . . \$1.00

- 9 10 CHINA COOKIE JARS. Amusing designs, hand-painted Green trim against White body. Each Jar about 1 1/2 in. high.  
(9) 86 T 6681—"Paddy Pig." Wt. 7 lbs. \$2.79  
(10) 86 T 6682—"Winnie Pig." Wt. 7 lbs. 2.79
- 11 CHINA TEAPOT. "Mother Hubbard" trimmed in Blue and Peach. 6-cup cap.  
86 T 6683—8 in. high Ship. wt. 4 lbs. . . \$1.79
- 12 CHINA "Bo Peep" Pitcher. Blue, Yellow and Brown trim. 42-oz. cap.  
86 T 6684—9 in. high Ship. wt. 3 lbs. . . \$1.68
- 13 to 15 GLASS BAKING DISHES. Apple design. Heat-resistant glass.
- 16 6-Pc. APPLE BAKER SET. 4 1/4 in. diam.—3 1/4 in. high—for baking and serving.  
86 T 3135—Ship. wt. 4 lbs. Set of 6. . . 98c
- 14 2 PIE PLATES. 9 1/2 in. diam., 1 1/2 in. deep.  
86 T 8136—Wt. 4 lbs. 8 oz. 2 for . . . 98c
- 15 2-Pc. CUSTARD CUP SET. 5-ounce size.  
86 T 8137—Wt. 3 lbs. 5 oz. Set of 8. . . 98c
- 16 PARROT BASKET. Wood, Red and White finish. Earthenware pot. Wt. 1 lb. 4 oz.  
86 T 2745—Abt. 13 in. long overall. . . \$1.95
- 17 SILEX VACUUM COFFEE MAKER. Black Moldex cover, handle. Pyrex Glass. Postpaid.  
86 T 5422L—Makes 2, 3, 4 (5-oz.) Cups \$2.95

- 18 PYREX CASEROLE DISH WITH FRAME AND PIE PLATE. Cover. Colorful Red and Green design hand painted on maple wood frame. 1 1/2-qt. cap. 8-in. diam.  
86 T 3135—Shipping weight 3 lbs. 10 oz. . . \$1.49
- 19 3-Pc. TABLE MAT SET. 3 convenient hot dish mats. Natural color cork. Red and Blue Chatter Fruit design. Sizes: 6 1/2 in. x 7 1/2 in. and 9 1/2 x 1 1/2 in.  
86 T 2834—Ship. wt. 5 oz. 3-Pc. Set . . . 49c
- 4-Pc. PLACE MAT SET. (Not Shown) Natural color cork with Chatter Fruit design—matches Set 119 above.  
86 T 2833—Size: 11 x 17 in. Wt. 6 oz. Set of four . . . 98c
- 20 to 25 CASE "ACE" KITCHEN CUTLERY. The name Case on Cutlery stands for finest cutlery quality and workmanship. Chrome-vanadium steel blades. Each blade receives scientifically controlled heat treatment— is expertly hollow-ground, then hand-honed to a razor-edge. Beautiful natural-finish polished Walnut handles—securely riveted on. Postpaid.
- (20) 86 T 606—Steak Slicer. 8 in. blade . . . \$3.00  
(21) 86 T 604—Meat Slicer. 9 1/2 in. blade . . . 3.00  
(22) 86 T 603—French Slicer. 8 in. blade . . . 2.75  
(23) 86 T 612—Utility Knife. 4 1/2 in. blade . . . 1.75  
(24) 86 T 602—Paring Knife. 3 in. blade . . . 1.00  
(25) 86 T 601—Paring Knife. 3 in. blade . . . 1.00
- 26 IRONING BOARD PAD. Cover. Extra thick soft White reversible cotton pad. Muslin cover with drawstring for smooth fit easily removed for laundering.  
86 T 4146—Ship. wt. 2 lbs. 2 oz. Pad and Cover . . \$1.19



112 WARDS SET

IRONING TABLE PAD & COVER SET





## Give a Cory Coffee Maker

There's a warm welcome in any home for a Cory Vacuum Coffee Maker. Gladden her heart this Christmas with this most thoughtful of gifts and be thanked by the entire family all year through. Each Cory makes a delicious amber-clear coffee that starts the day out right and tastes the same every time. Housewives delight in the ease with which a Cory brews after-dinner coffee and keeps it piping hot. Choose the size to fit your family's needs, from the Petite 2 to 4-cup size to the 8 to 12-cup Banquet model. No guesswork

when you use a Cory, you simply put water in the lower bowl and ground coffee in the upper bowl... then heat on any type stove. The heat forces the water up, and vacuum draws the perfectly brewed coffee to the lower bowl. All you have to do is remove the upper bowl and serve the coffee to your appreciative family in the attractive Cory lower bowl, the cover helps to keep it hot for your second and third cups. A Cory is easy to clean because of the wide mouth, easy to use, and any model has these exclusive features:



### GROUND GLASS OR RUBBER SEAL

The Cory has ground glass seal or rubber seal on both upper and lower bowls. If you choose a Cory model without rubber, the specially ground glass surfaces of the upper and lower bowls create a perfect seal. Cory models with processed rubber bushings form a positive vacuum that assures good coffee every time.



### ATTRACTIVE LOWER BOWL

The Cory lower bowl alone makes a server you will be proud to use on any occasion. Each Cory Coffee Maker is made of finest heat-resistant glass by the makers of Pyrex, and both bowls are hand-stripped for distinctive effect. After your coffee is brewed, the decanter cover helps keep it hot, and the plastic handle makes it easy to pour.



### PLASTIC BOWL HOLDER

The Cory plastic bowl holder is a very useful device for holding the upper bowl to your Coffee Maker after the coffee has been made. It keeps the glass funnel firmly upright and eliminates placing the upper bowl in a precarious position on a table or sink. The base of the holder is formed so it catches drippings from the wet coffee grounds.



### MEASURING CUP... FILTER ROD

To eliminate guesswork in coffee making, Cory provides a handy little plastic cup for measuring coffee... the only sure way of having the same strength coffee every time. And with your Cory, there's a glass filter rod that does away with filter papers and cloths. No metal touches or joints your coffee when you have a Cory Coffee Maker.

**27** CORY "ROYAL." The convenient family size Coffee Maker. This is a rubberless model with the Cory ground glass seal described above. It has all the Cory exclusive features above. Black plastic handle, cover and accessories. The Cory "Royal" model holds 4 to 8 (5-oz.) cups of coffee or tea.

86 X 4880L—Postpaid.....\$4.90

**28** CORY "PETITE." A smaller Coffee Maker that makes as few as two cups of delicious coffee. It has all the Cory features shown above, and is a rubberless model with the ground glass seal. Black plastic handle, cover and accessories. The Cory "Petite" model holds 2 to 4 (5-oz.) cups.

86 X 4894L—Postpaid.....\$3.80

**29** CORY "BANQUET." Designed for large families and for entertaining. It provides a generous supply of excellent coffee. With a rubber bushing seal and all the exclusive Cory features shown above. Ivory plastic cover, handle and accessories. Cory "Banquet" model holds 8 to 12 (5-oz.) cups.

86 X 4878L—Postpaid.....\$5.25

**30** CORY "ROYAL." The Cory 4 to 8-cup size with a rubber bushing seal. Has Ivory plastic cover, handle and accessories, and features above.

86 X 4883L—Holds 4 to 8 (5-oz.) cups. Postpaid.....\$4.25

**31** GLASS FILTER ROD. Extra Cory Rod that fits any Cory Coffee Maker.

86 X 5762—Postpaid.....50c

REPLACEMENT BOWLS FOR CORY COFFEE MAKERS. When ordering replacement bowls, please state letters stamped on old bowl. All bowls below are shipped Postpaid.

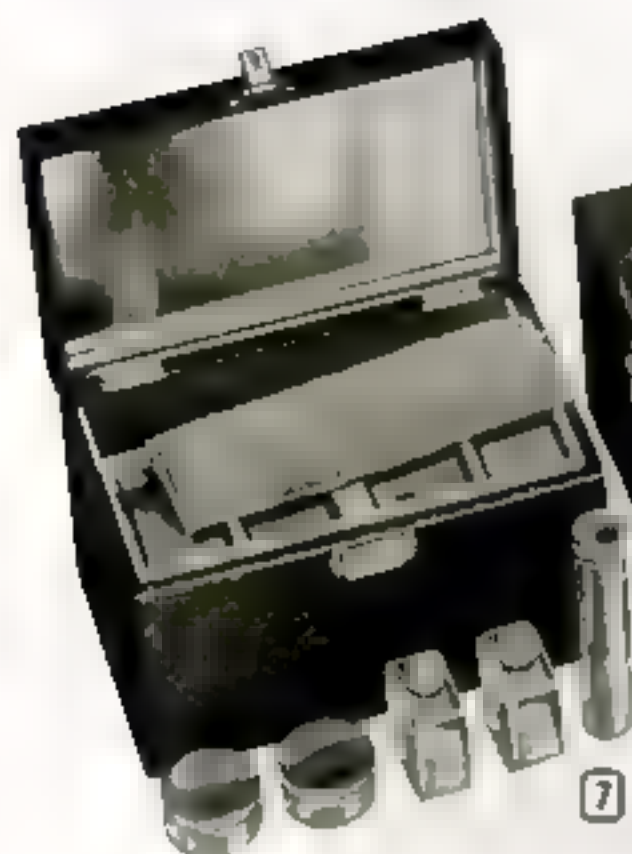
For Petite, Royal Rubberless Models				
	Article No.	Size	Part No.	Each
UPPER BOWLS	86 X 4895	4-cup	DNH	\$1.75
	86 X 4909	8-cup	DCU	2.15
LOWER BOWLS	86 X 4896	4-cup	DNL	1.45
	86 X 4910	8-cup	DCL	1.75

For Royal, Banquet Rubber Models				
	Article No.	Size	Part No.	Each
UPPER BOWLS	86 X 4822	8-cup	DRU	\$1.85
	86 X 4857	12-cup	DXU	2.25
LOWER BOWLS	86 X 4823	8-cup	DRL	1.50
	86 X 4898	12-cup	DXL	1.85









7



13

## Beautiful gifts that are useful

**1** **FITTED VANITY CASE.** Smart glossy alligator-grained simulated leather over strong wood frame. Entire under side of lid is clear mirror. Has glass linings with rich-looking "old gold" color metal tops . . . each fits snugly into its own partition; covered section for pins, tweezers, etc. Durable trim coated fabric lining cleans with a damp cloth. Brass color metal handle rings, hinges, lock and key. Ship. wt. 1 lb. 8 oz. Colors: Black with red lining; Brown with peach lining. Price includes 20% Fed. Excise Tax. 16 T 814—Size: 9½x7x2½ in. State color. 7.58

**2** **COTTON TAPESTRY KNITTING BAG.** Comes in attractive designs similar to the one shown. Neatly finished Sateen lining. Unusually wide gussets allow ample expansion for knitting supplies. Smoothly sanded wood handles are curved to fit the hand. Size: 19½ by 14½ inches. Colors: Medium Blue or Medium Wine. 16 T 843—Ship. wt. 1 lb. State color. . . 1.19

**3** **FLORAL DESIGN SEWING BOX WITH DRAWER.** Cotton Twill over wood reinforced cardboard. Top inside has compartments, pin cushion; tab pull lid. Drawer below. Ship. wt. 3 lbs. 6 oz. Background Colors: Med. Green, Med. Blue, Med. Rose — each with white floral design. 16 T 828—Size: 12¼x9½x4¼. State color. 1.89

**4** **SUSAN BATES "KNITTING JEWEL" KIT.** Red grained genuine leather case with ivory moiré faille lining. Has 2 prs. 14 in., 1 pr. 11 in. knitting needles with 18K gold-plated knobs, 18K gold-plated scissors, two 18K gold-plated point steel crochet hooks, plastic yarn needle, stitch holder, knit count, tape measure and 3 sets of plastic sock needles. Snap clasp. Size: 14½x4½. 16 T 2907—Ship. wt. 1 lb. Boxed. . . . . 9.39

**5** **SUSAN BATES "SALUTE" KNITTING BOX.** Two pairs 14-in. knob-end needles, 4 sock needles, 1 yarn needle, stitch holder, knit count, all in attractive red, white, 'n blue plastic. 16 T 2802—Box 14½x3 in. Ship. wt. 5 oz. 1.29

**6** **BELDING LEATHER SEWING KIT.** Convenient gift for travel and home. In assorted colors. Has 10 spools of Belding-Corticelli sewing thread, 7 spools of darning cotton, each in assorted colors, needle emery, needles, thimble, and scissors. Snap closing. Size: 5x3½x1 in. 16 T 838—Ship. wt. 8 oz. . . . . 1.95

**7** **FITTED VANITY CASE.** Best workmanship labels it "a distinctive gift." Handsome Black grained simulated leather over rigid wood frame. Entire inside lid has clear mirror . . . double hinged to stand upright for primping. Red imitation leather lining cleans with a damp cloth. Glass linings with red-enamelled metal tops are held firmly by adjustable straps. Removable 4-section tray has red velvet lining and cover. Corner bumpers and lock are brass color metal. Price includes 20% Federal Excise Tax. 16 T 817—11½x7x7 in. Ship. wt. 4 lbs. . . 14.00

**8** **HAND MADE SEWING BASKET.** Cleverly woven in harmonizing reed and straw over a sturdy wood frame. . . the sort of gift that pleases any woman. Nicely finished inside in lustrous Rayon Sateen, with fancy scalloped braid. Inside of lid is beautifully button-tufted and padded to use as a pin cushion. Assorted colors. 16 T 897—Size: 12¼x9x3. Ship. wt. 3 lbs. 6.98

**9** **SEMI-MADE ZIPPER TOP HANDBAG.** Just tack the Rayon lining with attached zipper to complete . . . takes about 30 minutes. Directions included. Fine quality heavy Rayon and Cotton Bengaline outside. Crystal-clear plastic pull. Size: 18x10 inches. Ship. wt. 1 lb. 4 oz. 16 T 844—Black or Brown. State color. 2.98

**10** **BELDING-CORTICELLI SEWING BOX.** Attractive floral printed Sateen in soft assorted shades women love. Large center compartment for sewing needs. Contains 9 spools of various colored mercerized sewing cotton, 2 spools of button-hole twist, 11 spools of assorted darning cotton, needles, thread cutter, bodkin, thimble and needle emery. Size: 13¼x7¾x2½ in. 16 T 2629—Ship. wt. 1 lb. 10 oz. . . . . 2.45

**11** **FOLDING KNITTING STAND.** Handsome Cotton Tapestry in lovely dark assorted colors. Sateen lined. Well built frame won't up easily; has maple stain finish. Size: 14x14x10 in. 16 T 5269—Ship. wt. 1 lb. 10 oz. . . . . 1.98

**12** **SIMULATED LEATHER SEWING BOX.** Wood reinforced for strength. Lined with lovely floral printed Rayon. Inside compartments. Has plastic thimble, 6 spools of sewing thread, needles, bodkin, tape measure. Metal catch on lid. Comes in assorted colors. Size: 11x8x3½ inches. 16 T 838—Ship. wt. 2 lbs. 3 oz. Boxed 3.89

**13** **OVERARM FITTED DRESSING BAG.** Newer design for greater ease in carrying . . . strap adjusts to fit shoulder comfortably. Alligator-grained simulated leather. Harmonizing imitation leather lining is cleanable with damp cloth. Front flap unanapa. Has glass linings with "old gold" color metal tops. Inside pockets have a comb and a large clear mirror. Back compartment for cleansing tissues. Has better type lock and key. Colors: Black with red lining; Brown with peach lining. Price incl. 20% Fed. Excise Tax. 16 T 815—Size: 12x7x3¼. Ship. wt. 3 lbs. 10.00

**14** **FLORAL DESIGN SEWING BOX.** Attractively covered with good quality Cotton Twill over sturdy cardboard. Inside divided into convenient compartments. Smooth glazed paper lined. Tab pull lid. Pin cushion. Ship. wt. 1 lb. 10 oz. Background Colors: Med. Blue, Med. Green, Med. Rose — each with white floral design. 16 T 827—Size: 12¼x9½x2¾ in. State color. 1.18

**15** **FINE LEATHER SEWING KIT.** Smart Alligator-grained; smooth rayon lining. Has 11 spools each of sewing and darning cotton in assorted colors; needles, scissors, thimble and safety pins. Snap fastened. Size: 7½ by 4½ by 1½ inches. Med. Brown, Med. Green or Med. Red. 16 T 847—Ship. wt. 1 lb. Please state color. 3.89

**16** **BELDING-CORTICELLI SEWING KIT.** Compact and useful . . . the attractive kind of gift for travelers for it takes up little space in a suitcase. Sturdily made in imitation leather in assorted colors. Durable hinged cover. Contains needles, plastic thimble, 11 small spools of sewing cotton and 8 small spools of darning cotton in assorted colors. Size: 4x3¼x1½ in. 16 T 2626—Ship. wt. 7 oz. Boxed. . . . . 1.15

**17** **STERLING SILVER THIMBLES.** A practical ageless gift women appreciate. Come in white gift box. Sizes: 8 (small), 11 (medium), 12 (large). Prices include 20% Federal Excise Tax.

**Good**—Med. weight . . . smartly engraved. 16 T 845—Ship. wt. 1 oz. State size. . . 68¢

**Better**—Heavier weight Roman design. 16 T 849—Ship. wt. 1 oz. State size. . . 1.19

**Best**—Our heaviest weight. Made deep for comfort. Beautifully engraved garland motif. 16 T 846—Ship. wt. 1 oz. State size. . . 1.74

See the countless lovely gifts in Wards Fall General Catalog. Shop the easy way . . . by mail.

Buy Your Gifts Now . . . pay for them later. See Page 141 for details of Wards Time Payment Plan.





## *Fine quality gift accessories*

**FLORAL SPRAY PRINT CLOSET ENSEMBLES.** Heavy quality Cotton Twill. Garment and Shoe Bags are neatly bound in contrasting color tape. Colors: Med. Blue or Med. Rose ground, each with gay floral print.

- ① LAUNDRY BAG. Handy drawstring top. Size 23½ x 18 inches. 16 T 834C—Ship. wt. 8 oz. Please state color wanted. . . . 1.19
- ② TWELVE-POCKET SHOE BAG. Extra large size. 33½ x 19 in. 16 T 833C—Ship. wt. 10 oz. State color wanted. please. . . . 2.00
- ③ 8-GARMENT BAG. Box shape; snap fastened, 2 metal hooks. 16 T 832C—Size 32x19½x7½ in. Ship. wt. 2 lbs. State color. . . . 3.98

④ FIVE-DRAWER LINGSTIC CASE. Large rose design on ivory color paper over fiberboard (not wood). Sturdily wood reinforced; solid wood top and bottom. . . wood drawer pulls. Cleans with damp cloth. 16 T 835M—Mailed set-up. 31½ x 15 x 11 in. Ship. wt. 10 lbs. . . . 4.98

**ALL MIRROR BOXES.** Aluminum finish steel frames; hinged lids. Full corner bumpers. Inside walls are corrugated cardboard covered with wood-grain effect paper. Dresser and Utility Boxes have picture on cover.

- ⑤ DRESSER. Inside of lid is mirror, too; has 3 sections. 16 T 842—Size 10 x 8 x 3½ inches. Ship. wt. 3 lbs. . . . 4.69
- ⑥ FACIAL TISSUE BOX. Will hold 250 tissues. 16 T 837—Size 11 x 5¾ x 2¾ inches. Ship. wt. 1 lb. 8 oz. . . . 2.19
- ⑦ UTILITY BOX. Inside of lid is mirror, too; for trinkets, etc. 16 T 841—Size 6 x 5 x 2½ inches. Ship. wt. 1 lb. 8 oz. . . . 2.39

⑧ RAYON SATIN COVERED HANGERS. Hand made. Padded wood hangers; metal hook. Ribbon bow trim. Lt. Blue, Tea Rose or Wine. 16 T 887—Boxed. Ship. wt. pair 8 oz. State color. . . . Pair 1.25

**QUILTED RAYON SATIN MATCHING BOXES.** Heavy cardboard neatly covered by hand. One or more pieces make a lovely gift that she'll find both useful and decorative. Colors: Choice of three lovely boudoir shades: Copen Blue, Nuv Green or Rose.

- ⑨ HOSIERY BOX. Partitioned for 6 pairs. Smooth soft Rayon Satin lining. 16 T 3047C—Size 12½ x 4 x 2 inches. Ship. wt. 8 oz. State color above. . . . 79c
- ⑩ GLOVE BOX. Handy Pull tab; neatly lined with smooth glazed paper. 16 T 3048C—Size 12½ x 4¼ x 2 inches. Ship. wt. 12 oz. State color above. . . . 79c
- ⑪ HANDKERCHIEF BOX. Pull tab; neatly lined with smooth glazed paper. 16 T 3046C—Size 7¼ x 7¼ x 2 inches. Ship. wt. 8 oz. State color above. . . . 79c

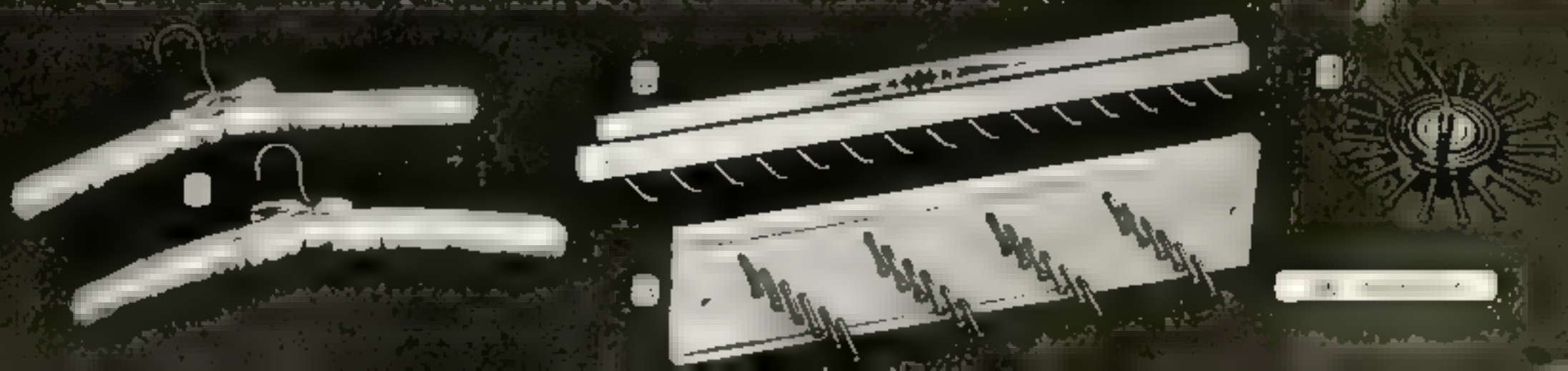
⑫ ATTRACTIVE WOOD SEWING BOX with 4 spools of sewing thread on removable dowel wood rod. Has a colorful picture on lid. Entire outside has glossy, protective varnish finish. Stands firmly on four feet. Makes nice gift. 16 T 818—Metal hinges on lid. Size 9½ x 6¼ x 3½ in. Ship. wt. 1 lb. 3 oz. . . . 98c

⑬ "CAVATON" TIE RACK. Natural aromatic cedarwood with 4 rows of knob and steel pegs that hold 2 dozen or more ties and have smooth rolling enamel coated fabric covering that permits you to slide off easily any tie you choose. 16 T 840—Boxed, with wall screws. Size 15 x 7½ in. Ship. wt. 1 lb. 7 oz. . . . 1.69

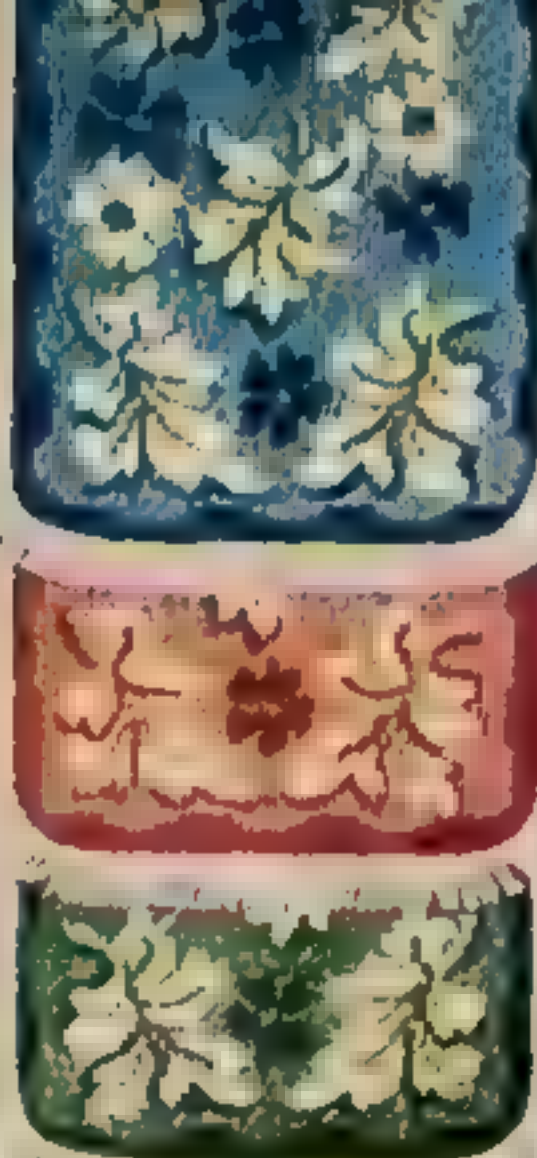
⑭ "TY-MASTER" REVOLVING TIE RACK. Walnut finish hardwood. Wall support and knob and tie pegs are nickel-plated brass. Keeps 25 or more ties neatly and readily accessible. A gift that any man will use and appreciate every day. 16 T 819—Size 6-in. diameter. Boxed, with wall screws. Ship. wt. 12 oz. . . . 1.19

⑮ "TY-HOLD" TIE RACK. Smooth, natural color wood; decal decoration. Has 15 metal hooks shaped to keep 30 or more of his ties in place. A flick of his finger opens or closes it quickly. . . when closed hooks overlap to keep ties snugly in place. 16 T 839—Size 17¼ x 1½ inches. Boxed, with wall screws. Ship. wt. 8 oz. . . . 1.00

ORDER YOUR GIFTS EARLY . . . USE WARD'S TIME PAYMENT PLAN. SEE PAGE 141.







Are you tired of the good old-fashioned rug? Why not something a bit of the ordinary this year? For both an unusual and practical gift, we suggest **colorful rugs**. Or, for an important gift to their family, you choose your room size

chenille rug. **Gray colored rugs** are a delightful addition to any dwelling whether it be a furnished apartment or a home of your own. Pay for your rug on the convenient terms of **Wards Time Payment Plan**—see Page 141.

**DIAGONAL LOOP Tufted Rug.** New—different—distinctive! Loop and chain colors—tinted, faded, sun-bleached, rich looking effects. See them directly below. **More choice**—with the tufted design—adds more opportunity to living room or bedroom. Effectiveness—room size—planned—color—directly opposite. Unusually clear colors—especially chosen for decorative festive effects. **Plaid rug**—and **bordered rug**—solid pile—like fish scale. **Bordered rug**—newly tufted cut pile. **Medium weight**—comes back tack. Wash carefully—new snow-white color while drying to full color. **Practical choice**—between white and light colors—best for use.

Colors: **White, Blue, Yellow, Green, Red, Brown, Tan, Black.**  
 72 T 670K—21x30 in. Ship. wt. 7 lbs. .... \$3.95  
 72 T 671C—27x48 in. Ship. wt. 8 lbs. 4 oz. .... 6.45  
 72 T 672C—30x60 in. Ship. wt. 9 lbs. 8 oz. .... 8.95

**Cotton Felt Rug.** An economical, serviceable rug—used throughout your home, in living room, bedroom, or bath. **Large rug**—perfect for covering wide areas at great value—adding much of color to a room. **Small rug**—new, with a strong, modern, looped weave—ideal for decorating bedrooms and bathrooms. **Medium rug**—new, with a looped weave—ideal for living room, bedroom, or bath. **Large rug**—new, with a looped weave—ideal for living room, bedroom, or bath. **Small rug**—new, with a looped weave—ideal for living room, bedroom, or bath. **Medium rug**—new, with a looped weave—ideal for living room, bedroom, or bath. **Large rug**—new, with a looped weave—ideal for living room, bedroom, or bath.

72 T 674—30x43 in. Ship. wt. 1 lb. 8 oz. .... \$2.95

All colors shown match actual merchandise as closely as high speed printing methods permit.

**TRAPPE EFFECT Chenille.** In softer rug size and room size. An ideal Christmas gift where a room needs inexpensive rejuvenation. Economical, yet has lots of style. See them directly below. **Excellent for bedrooms**—soft and shaggy—ideal for use with bedroom furniture and draperies. **Effective for modern living rooms and dining rooms** where light colors are used. **Rayon, wool, cotton, and more yarns woven together** to give a rich, textured effect. **Reversible, lay clean.** For good results try **Wards Rug Clean Powder**. Soft, unscented—**Tan, Blue, Apple Green, Dusty Rose, Victory Blue, Slate color, Mahogany.**

72 T 432M—24x36 in. Ship. wt. 27 lbs. .... \$26.95  
 72 T 2321M—4x6 in. Ship. wt. 7 lbs. .... 7.19  
 72 T 2322M—6x9 in. Ship. wt. 17 lbs. .... 15.95  
 72 T 410L—27x51 in. Ship. wt. 3 lbs. 4 oz. .... 2.89  
 72 T 411L—30x50 in. Ship. wt. 4 lbs. 4 oz. .... 3.19

For added comfort and charm in a living room, use **Wards rug** in doorway where carpets get harder worn. Under coffee tables, below fireplace or television set. **Color in contrast or harmony** with the decor of your room.

This **softby chenille rug** is inexpensive, decoratively adaptable—looks well with modern or traditional furniture. Used most effectively where it will best blend with light colored walls and draperies.







## Handsome gift blankets in rich pastels

**1** **RAYON BLEND BLANKET.** Weight 3 1/2 lbs., Size 72 x 84 inches. You'll be pleased to find 5 stripes with some of those colorful, practical Rayons. They're colorful, warm, but as they are lovely, yet so practical, you'll want one for yourself. We'll give you 1 free with each of the four we've woven, and the really fluffy nap will retain heat, keep you cozy. Expertly woven of 75% Cotton for strength, 25% Rayon for resistance and beauty. 50% slubbery New Wool for added warmth. Beautifully finished with matching 3 inch Rayon Satin Binding. Your choice of 3 beautiful color combinations. Any 14-day return policy. Warmth Rating: 6.5, Sq. Yd. Wt. 12.1 oz. Tensile Strength: Warp 29 lbs., Filling 31 lbs., Slip, wt. each 5 lbs.

Col. 1 Pastel Colors: Blue (shown above), Blue, or Cedar (shown below).

18 T 3566—State color. . . . Each 4.14

**2** **"PREFERABLE" PASTEL RAYON BLEND BLANKET.** Weight 3 1/2 lbs., Size 72 x 84 inches. Another gift that will be generously loved and used for many, many seasons. An inked design, light weight, warm. Woven by hand in the form of 20% New Wool, 50% Rayon, 25% Cotton. A combination of these fibers is used for strong warmth, and a strong, smooth, beautiful, wavy, slubbery weave, for the nap, and colored in the most attractive pastel colors. It's a perfect blend, finished with wool and silk. Long-lasting, beautiful, easy to care for. The appearance and texture of a fine all wool blanket. 3 inch Rayon Satin binding. Warmth Rating: 6.7, Sq. Yd. Wt. 11.1 oz. Tensile Strength: Warp 30 lbs., Filling 35 lbs., Slip, wt. each 4 lbs. 12 oz.

Col. 2 Blue (shown above), Green, Rose or Cedar (shown below).

18 X 3567—State color. . . . Each 4.88

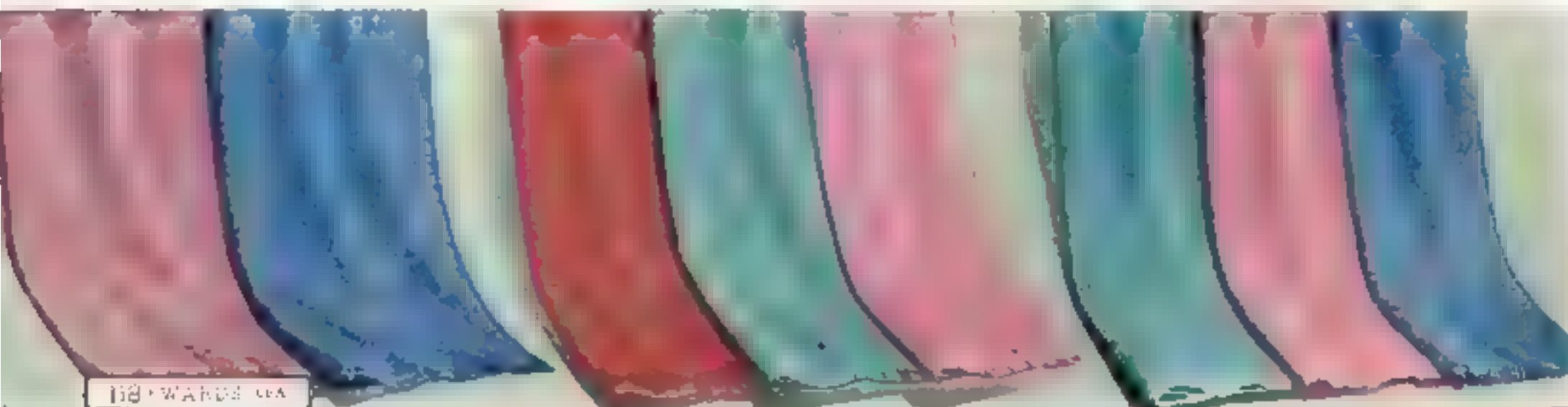
**3** **HANDSOME ALL NEW WOOL BLANKET.** Wt. 3 1/2 lbs. Size 72 x 84 inches. Fine quality, long lasting, radiant New Wool skillfully woven into a durable, deeply napped blanket. Unusually lovely, exceptionally warm, and over so durable. Finished with a matching 3 inch Rayon Satin binding. Will make an impressive gift at an actual savings—priced at \$14.95 in department stores throughout the country. Warmth Rating: 6.5, Sq. Yd. Wt. 12.1 oz. Tensile Strength: Warp 29 lbs., Filling 31 lbs., Slip, wt. each 5 lbs. Col. 3 Cedar (shown above), Green, Blue, Rose (shown below).

18 X 3568—State color. 4 oz. State color. . . . Each 9.65

**4** **FINEST ALL NEW WOOL BLANKET.** Wt. 4 lbs. Size 72 x 84 in. For the woman on your Christmas list who rates something "fancy" what could be better than the exquisite blanket. Woven at the finest long staple Improved Wool in a clean, tight weave for extra strength. Luxurious felted napped nap makes it wonderfully warm and fluffy. 3 in. matching Rayon Satin binding. Sells now only for \$14.95. Warmth Rating: 7.5, Sq. Yd. Wt. 13.7 oz. Tensile Strength: Warp 64 lbs., Filling 35 lbs., Slip, wt. each 5 lbs. Col. 4 Green, Blue, Rose (shown above), Peach (shown below).

18 T 3613—State color. 4 oz. State color. . . . Each 12.98

COLORS ON THESE TWO PAGES MATCH THOSE OF ACTUAL MERCHANDISE AS CLOSELY AS MODERN HIGH-SPEED PRINTING METHODS PERMIT











## Christmas Cards in seven colorful assortments.

Each assortment contains a variety of designs. Those pictured above are representative of each assortment, although each includes designs not shown. Cards on this page cannot be ordered with your name printed.

This year it's especially important to order your Christmas needs early. You'll be sure of better selections and you will help your post office. No need to pay all at once—open a convenient Time Payment Account. See Page 141.

**(A) WARD'S FINEST ASSORTMENT.** 25 different cards suitable for almost everyone. Most are good old traditional designs of holly, candles, snow scenes, poinsettias, etc. Many have cut-out designs highlighted with sparkling gold, silver or colored foil; all are printed in cheerful colors with brief messages and colored designs inside. Cards are French double-fold style, ranging in size from 4 1/4 by 5 1/2 to 5 1/4 by 6 1/2 inches. Envelopes included. Assortment comes to you boxed.  
57 T 5383—Ship. wt. 1 lb. 6 oz. Box of 25 cards.....94c

**(B) RECEPTION ASSORTMENT.** 24 cards, all different, 18 with religious designs. A with traditional Christmas designs. Scenes of quiet intimacy are printed in silhouette. Appropriate sentiments inside. Many have scriptural verses also. Cards are French double-fold style, with outer edge deckled or bottom colored edge underneath. Size, 5x6 inches with envelopes. Boxed.  
57 T 5386—Wt. 1 lb. Box of 24.....73c

**(E) VARIETY ASSORTMENT** of 21 different designs. Every member of a family can find a suitable card to send from this assortment. Some have familiar designs—snowflakes, snowmen or cute animals. Several have embossed or die-cut. Printed in colors with appropriate greetings inside. All are French double-fold style, from 4 by 5 inches to 4 1/4 by 5 1/4 inches. Envelopes included. Boxed.  
57 T 5387—Wt. 1 lb. Box of 21.....39c

**(C) AN ASSORTMENT OF OUTDOOR SCENES.** 24 cards—two each of 12 different designs. Light-colored Christmas scenes printed in attractive colors. Greetings and colored design printed inside. All cards are French double-fold style, with outer fold deckled at the bottom, colored edge underneath. Size about 6 by 5 inches. Envelopes included. Boxed. Ship. wt. 1 lb.  
57 T 5385—Box of 24.....49c

**(F) CLEVER, HUMOROUS CARDS.** 2 each of 6 designs—12 cards in all. Amusing drawings printed in bright reds and blues and yellows, with appropriate greetings just the thing for those friends who appreciate a dash of humor in sentiment. All cards are French double-fold style, about 4 1/4 by 5 1/4 inches in size. Each with envelope. Boxed. Ship. wt. 10 oz.  
57 T 5387—Box of 12.....38c

**(D) TRADITIONAL ASSORTMENT** of 25 cards, every one different. Designs symbolizing holiday cheer are printed in gay colors. Several have cut-out designs with holly cut out to reveal the more expensive cards. Size large and color design repeated inside. 12 cards are French double-fold style, from 4 1/4 by 5 1/2 up to 5 1/4 by 6 1/2 inches. With envelopes. Boxed. Ship. wt. 1 lb. 2 oz.  
57 T 5388—Box of 25.....48c

**(G) ECONOMY ASSORTMENT.** 25 cards for 24 cents—less than a cent each. A small card for so much cheer. Flowers or symbols of holiday cheer printed in colors. Many designs alike. Merry or simple messages printed inside. All cards are French double-fold style, averaging about 4 1/4 by 5 1/4 inches in size. Envelopes included. Boxed in heavy envelope (not boxed).  
57 T 5380—Wt. 1 lb. Pkd. of 25.....24c





## Greetings with or without your Name Imprinted

Designs (H) through (W) available with or without name; assortment (X) with name only. Please Print Name Plainly. Same name must be used on all 25 cards for assortment (X). Allow at least 7 days extra for printing.

All cards have message inside except (P) which is plain so you can write your own. Messages printed, except (P) and (K), engraved. Minimum order of 25 for assortment (X). Envelopes included. Boxed.

**(H) THE SLEIGH**—Copy of an old French print. Paneled French-fold, 6x5 in. Wt. 1 lb. 12 oz. (See front cover.)  
57 T 5019—Without Name, 25 for...\$2.95  
57 T 5020E—With Name, 25 for... 3.45

**(L) COACH AND PINE TREES**. "Greetings" printed in red on inside. French-fold, 5x5 in. Ship. wt. 1 lb. 8 oz.  
57 T 5015—Without Name, 25 for \$1.85  
57 T 5016E—With Name, 25 for... 2.35

**(P) HOLIDAY GREETINGS**. Embossed on a white single-fold card. Plain inside so you can write your own message. 4½x4½ in. Ship. wt. 1 lb. 6 oz.  
57 T 5013—Without Name, 25 for \$1.39  
57 T 5014E—With Name, 25 for... 1.89

**(T) CHRISTMAS TREE**. French-fold, 3½x6 inches. Message in two colors. Shipping weight 1 lb.  
57 T 5001—Without Name, 25 for... .99c  
57 T 5002E—With Name, 25 for... \$1.48

**(J) RABARRE'S MADONNA**. Mounted over gold foil on a white French-fold card, 4½x5½ in. Engraved message on inside fold. Ship. wt. 1 lb. 10 oz.  
57 T 5009—Without Name, 25 for \$2.45  
57 T 5010E—With Name, 25 for... 2.95

**(M) DEER AND PINE TREE** design. Embossed. Trees sparkle with silver. French-fold, 6x5 in. Ship. wt. 1 lb. 8 oz.  
57 T 5017—Without Name, 25 for... \$1.85  
57 T 5018E—With Name, 25 for... 2.35

**(R) SEASON'S GREETINGS**. Mounted on paneled French-fold card, 6x5 in. Deckled edge. Ship. wt. 1 lb. 8 oz.  
57 T 5023—Without Name, 25 for... \$1.29  
57 T 5024E—With Name, 25 for... 1.79

**(V) MADONNA**. Embossed design on French-fold card 4x5 in. Wt. 1 lb.  
57 T 5003—Without Name, 25 for... .98c  
57 T 5004E—With Name, 25 for... \$1.48

**(K) WREATH DESIGN**, embossed in vivid colors—mounted on white French-fold card. Engraved message on inside fold. 4½x5½ in. Wt. 1 lb. 10 oz.  
57 T 5007—Without Name, 25 for \$2.45  
57 T 5008E—With Name, 25 for... 2.95

**(N) MR. AND MRS. SNOWMAN**. Message inside printed in red and green. French-fold, 5½x4½ in. Wt. 1 lb. 8 oz.  
57 T 5005—Without Name, 25 for... \$1.48  
57 T 5006E—With Name, 25 for... 1.98

**(O) SNOW SCENE**. Mounted on paneled French-fold card 5x5 in. Deckled edge. Ship. wt. 1 lb. 8 oz.  
57 T 5021—Without Name, 25 for... \$1.29  
57 T 5022E—With Name, 25 for... 1.79

**(W) SINGLE CARD** (not folded). Embossed; red border. 4½x3½ in. Wt. 12 oz.  
57 T 5011—Without Name, 25 for... .89c  
57 T 5012E—With Name, 25 for... \$1.39

**(X) ECONOMY ASSORTMENT**—50 cards with your name for less than two cents each! Four different designs, printed in color. Typical messages read: "With Warmest Greetings for 'Tis the Christmas morning, Never the old year ends, But Someone thinks of Someone, Old days, Old times, Old friends." All cards are French double-fold style, about 4½ by 5½ inches, packed in a box with envelopes included. Available only with same name on all 50 cards. Print name plainly. Shipping weight 1 pound 12 ounces.  
57 T 5026E—Box of 50... .87c





## Gay Wrappings for Christmas Packages

**[1] COLORFUL CHRISTMAS WRAPPING SET.** Everything shown in the entire period, designs are elated in blue, green, red, and silver. Red, green, red, blue, and silver. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

44 Sheets Paper, 20 by 30 inches.  
14 sheets Green, 10 sheets Red, 10 sheets Blue, 10 sheets Silver.  
24 sheets White tissue, 4 sheets Blue tissue.

20 yards of Gold and Silver at a special price of 10¢ per yard.  
20 feet of Gold and Silver at a special price of 10¢ per foot.

20 feet of Gold and Silver at a special price of 10¢ per foot.  
20 feet of Gold and Silver at a special price of 10¢ per foot.  
20 feet of Gold and Silver at a special price of 10¢ per foot.  
20 feet of Gold and Silver at a special price of 10¢ per foot.

57 T 5160—Ship, wt. 1 lb. 10 oz. . . . . 99¢

Place your Christmas order early. New Year's Time Payment 99¢ per set of 10 lbs. or more. This Christmas. Any order of \$10 or more will be shipped on convenient terms.

**[2] TO [5] GIFT WRAPPING PAPER.** (Shown below left.) Good quality paper, 10 by 10 inches, and 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

(1) 57 T 5160—Green tissue, 10 sheets . . . . . 10¢  
(2) 57 T 5161—Red tissue, 10 sheets . . . . . 10¢  
(3) 57 T 5162—Blue tissue, 10 sheets . . . . . 10¢  
(4) 57 T 5163—Silver tissue, 10 sheets . . . . . 10¢  
(5) 57 T 5164—White tissue, 10 sheets . . . . . 10¢

**[7] SHADOW PRINT PAPER.** Green, Red or Blue, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5165—State color, Ship, wt. 1 lb. . . . . 10¢

**[8] NOVELTY PAPER.** Two silver stripes, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5166—State color, Ship, wt. 1 lb. . . . . 10¢

**[9] NOVELTY PAPER.** Two silver stripes, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5167—State color, Ship, wt. 1 lb. . . . . 10¢

**[10] NOVELTY PAPER.** Two silver stripes, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5168—State color, Ship, wt. 1 lb. . . . . 10¢

**[11] NOVELTY PAPER.** Silver stripes, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5169—State color, Ship, wt. 1 lb. . . . . 10¢

**[12] PAPER TISSUE.** Green, Red or Blue, 10 by 10 inches. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5170—State color, Ship, wt. 1 lb. . . . . 10¢

**[13] APPROPRIATE OF 200 WRAPPING PAPER.** Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5171—In an all-blue, Ship, wt. 1 lb. . . . . 27¢

**[14] APPROPRIATE OF 200 WRAPPING PAPER.** Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5172—In an all-blue, Ship, wt. 1 lb. . . . . 27¢

**[15] APPROPRIATE OF 200 WRAPPING PAPER.** Each design is printed in a wide variety of sizes and shapes for a wide variety of uses. Each design is printed in a wide variety of sizes and shapes for a wide variety of uses.

57 T 5173—In an all-blue, Ship, wt. 1 lb. . . . . 27¢







## Record Albums for Christmas Giving

**CHRISTMAS CAROLS**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**HOLIDAY INN**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**CHRISTMAS CAROLS**—Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**A CHRISTMAS CAROL**—By Charles Dickens. Featuring Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**BENNY GOODMAN SEXTET**—9 complete Christmas albums. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**MERRY WIDOW**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**COLE PORTER**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**PETER AND THE WOLF**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**MEXICAN HAYRIDE**—Cole Porter. Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**"PAT" WALLER**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**BENNY GOODMAN SEXTET**—9 complete Christmas albums. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**CARMEN JONES**—Composers musical score. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**SNOW WHITE**—Lyn Murray. Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**ELLINGTONIA**—Duke Ellington. Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**SMOKE RINGS**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

**HOLIDAY INN**—Benny Goodman Sextet. Featuring Louis White and Charlie. Robert Meyer. Harold the Herald Angel. The P. T. Barnum Quartet. Christmas Carols for the World. And Little Town of Bethlehem. 10-inch. 51 X 400L—4 Columbia Recs. \$3.65

ALL ALBUMS SHIPPED PREPAID. FOR ADDITIONAL RECORD ALBUMS, TURN TO PAGE 10. ALSO SEE GENERAL CATALOG. Prices include Federal Tax: \$1.11—6c; \$2.55—11c; \$2.67—12c; \$3.22—12c; \$3.45—11c; \$3.66—12c; \$5.24—24c; \$6.00—30c.







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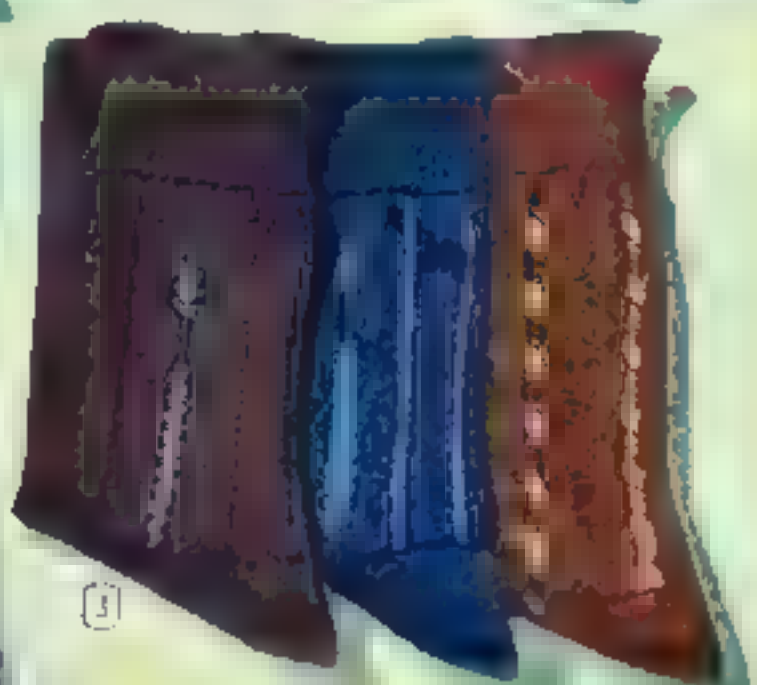
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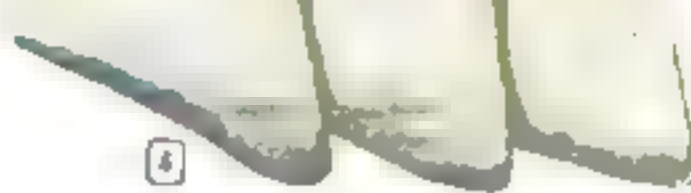
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## Gift socks for men



4

**1** **FROM QUALITY CLASSIC Hosiery**, these socks are made of fine, soft, combed cotton, with a subtle, dark argyle pattern. They are a perfect gift for the man who appreciates quality. Colors: Marine, Navy, Brown. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **39¢ pr.**  
**30 T 681—Regular length, 3 prs. 1.15**

**5** **ALL WOOL** Anitars socks made of very fine, soft, combed wool. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **1.00 pr.**  
**30 T 682—Regular length, 2 prs. 1.95**

**SEE TIME PAYMENT DETAILS ON Pgs. 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200.**

**124 WARD'S CATALOG**

**2** **ALL WOOL** Anitars socks made of very fine, soft, combed wool. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **1.00 pr.**  
**30 X 500—Regular length, 2 prs. 1.95**

**6** **THREE-PLY** Fine Socks with extra-soft, combed cotton. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **59¢ pr.**  
**30 T 683—Regular length, 3 prs. 1.75**

**THREE 6 x 3 PLY SOCKS** . . . without clocks. Made of exceptionally fine quality Merino wool. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **44¢ pr.**  
**30 X 500—Size 10, 10½, 11, 11½, 12. Size and color. . . . 3 prs. 1.27**

**3** **THREE-PLY** Fine Socks with extra-soft, combed cotton. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **59¢ pr.**  
**30 X 500—Regular length, 3 prs. 1.75**

**7** **THREE-PLY** Fine Socks with extra-soft, combed cotton. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **49¢ pr.**  
**30 X 500—Regular length, 3 prs. 1.42**

**THREE 6 x 3 PLY SOCKS** . . . without clocks. Made of exceptionally fine quality Merino wool. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **44¢ pr.**  
**30 X 500—Size 10, 10½, 11, 11½, 12. Size and color. . . . 3 prs. 1.27**

**4** **THREE-PLY** Fine Socks with extra-soft, combed cotton. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **59¢ pr.**  
**30 X 500—Size 10, 10½, 11, 11½, 12. Size and color. . . . 3 prs. 2.00**

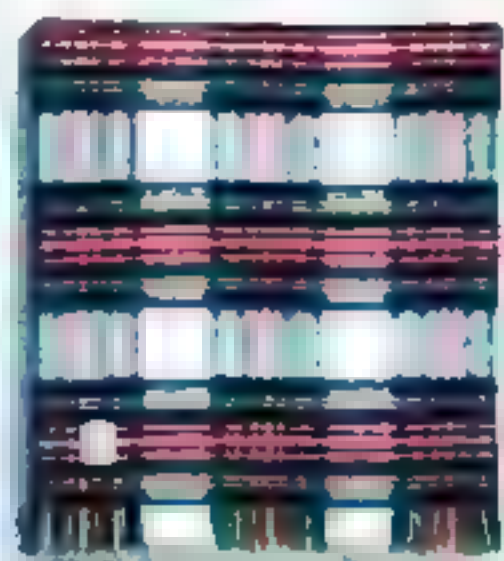
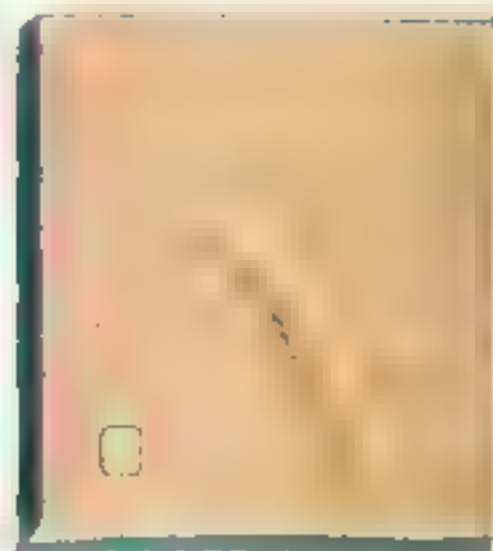
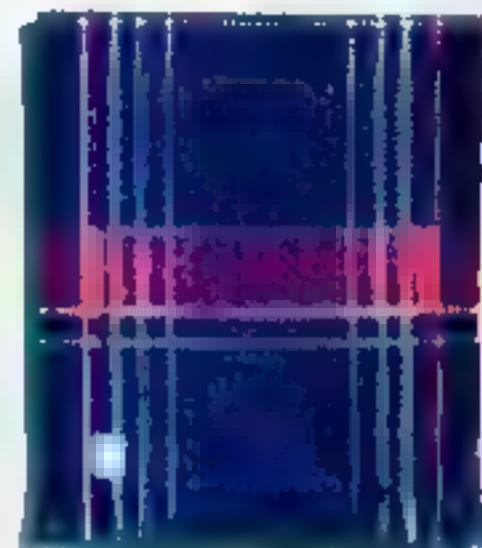
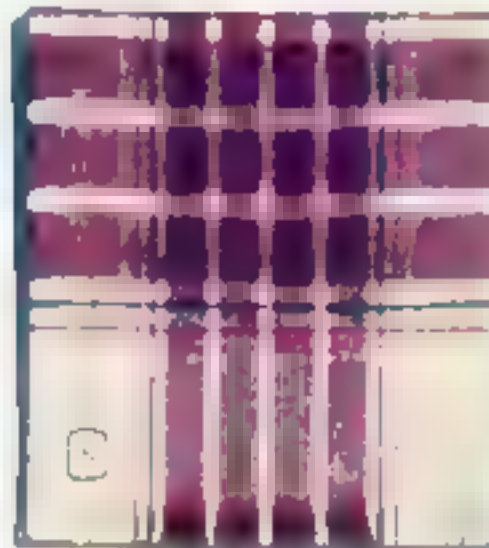
**8** **THREE-PLY** Fine Socks with extra-soft, combed cotton. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **39¢ pr.**  
**30 X 500—Size 10, 10½, 11, 11½, 12. Size and color. . . . 3 prs. 1.10**

**THREE 6 x 3 PLY SOCKS** . . . without clocks. Made of exceptionally fine quality Merino wool. They are a perfect gift for the man who appreciates quality. Colors: Brown, Navy, Marine, Green. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. **44¢ pr.**  
**30 X 500—Size 10, 10½, 11, 11½, 12. Size and color. . . . 3 prs. 1.27**











# Men's mufflers and flannel shirts

**1 ALL NEW WOOL PLAID SHIRT.** A splendid gift that can be used for sports and leisure wear. This fine fabric is of firmly woven 100% New Wool Flannel in rich, deep-toned plaid design. Full length tail, convertible collar. Two flap pockets and one-button cuffs. Fine quality pearl buttons. Double sewn main seams. Wash separately. Boxed.

Colors: Blue plaid or Red plaid.

Size: 14½, 15, 15½, 16, 16½, 17-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3581—State neck size and color. . . . . Each 6.98

**2 JACQUARD WEAVE.** A handsome gift Muffler. Fine Rayon Crepe in jacquard weave with distinctive medallion pattern. Soft and lustrous. Has a rich, silk-like texture. Tied fringe. Boxed. Colors: Maroon or Navy. Size: 19 x 52. Ship. wt. 4 oz. State color.

35 T 2254—Each. . . . . 4.98

**3 INITIAL MUFFLER.** Fine White Rayon Crepe with an embroidered initial that adds a welcome personalized touch. Tied fringe. Boxed. All initials except I, O, Q, U, V, X, Y, Z. White only. Size: 12 x 52. Ship. wt. 8 oz. Be sure to print the initial you desire.

35 T 2255—Each. . . . . 1.98

**11 PURE SILK FOULARD.** The finest of Muffler fabrics in authentic Paisley design. Extra wide, folds without bulkiness. A gift he'll prize for its fine texture, rich colors. Tied fringe. Boxed. Colors: Maroon, Navy. Size: 17 x 52. Ship. wt. 8 oz. State color desired.

35 T 2250—Each. . . . . 7.50

**4 MULTICOLOR DOT PRINT.** A bold circular design in subdued colors. Distinctive Jacquard weave adds richness to the fine Rayon. An attractive scarf he'll really like. Tied fringe. Boxed. Colors: Navy, Brown, Maroon. Size: 12x52. Ship. wt. 8 oz. State color.

35 T 2253—Each. . . . . 2.95

**8 SOLID COLOR MUFFLER.** The type Muffler that goes so well with all outfits. Made extra wide of fine quality, jacquard weave Rayon. Neatly finished with self fringe. Boxed. Colors: White, Blue, Maroon. Size: 15 x 54. Ship. wt. 8 oz. State color.

35 T 2286—Each. . . . . 2.50

**12 PAISLEY PRINT MUFFLER.** Fine quality Rayon Crepe in popular Paisley design. A good looking gift that's certain to please. Practical weight for all-season wear. Tied fringe. Boxed. Colors: Navy, Maroon, Brown. Size: 13x49. Ship. wt. 8 oz. State color.

35 T 2284—Each. . . . . 1.98

**2 EXTRA HEAVY WEIGHT WOOL BUFFALO PLAID SHIRT.** Ideal for work or sports in coldest weather because fabric actually weighs 20 ounces per yard—the warmest Wool shirt we have. New, 62% Reused Wool. Colors of the firmly woven Buffalo plaid are brilliant . . . only finer, more expensive yarns are used. Full length tails, sport type collar, one-button cuffs. Double sewn main seams. Wash separately.

Color: Red and Black plaid. Size: 15, 16, 17, 18-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3434—State neck size. . . . . Each 5.98

**5 BOX PLAID MUFFLER.** 100% Virgin Wool in a handsome box plaid. Soft, subdued colors he can wear with anything. Warm and comfortable. A rich-looking gift. Self fringe. Boxed. Colors: Maroon, Navy plaid. Size: 12½ x 52. Ship. wt. 8 oz. State color.

35 T 2285—Each. . . . . 2.39

**9 SOLID COLOR WOOL MUFFLER.** Novelty checkerboard weave of 100% Virgin Wool. Looks handsome with tweeds or sport clothes. Self fringed. Boxed. Colors: Maroon, White, Corn, Navy Blue, Camel Tan. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2282—Each. . . . . 2.39

**10 TARTAN PLAID MUFFLER.** 100% New Wool in authentic Clan plaids. Soft and warm. Self fringe. Boxed. Colors: Dress Stuart plaid (white ground), Macbeth plaid (blue), Hunting Stuart plaid (red). Size: 12 x 50. Ship. wt. 8 oz. State ground color.

35 X 2263—Each. . . . . 2.95

**6 MULTICOLOR PLAIN.** A handsome yet very inexpensive gift. Woven of 100% New Wool. Not as heavy or soft as muffler at left. Self fringe. Boxed. Colors: Navy Blue, Maroon, Brown predominating. Size: 11 x 48. Ship. wt. 8 oz. State color.

35 T 2266—Each. . . . . 98¢

**10 IMPORTED SOLID COLORS.** Woven in Scotland of luxuriously soft 100% Virgin Wool. A Muffler any man would appreciate. Warm, comfortable, does not feel bulky. Self fringe. Boxed. Colors: Camel Tan, Corn, Maroon. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2287—Each. . . . . 3.50

**14 LARGE BOX PLAID MUFFLER.** Preferred by the more conservative man. Of 100% Virgin Wool, soft and warm with a comfortable texture. Self fringe. Boxed. Colors: Maroon Plaid, Navy Blue Plaid, Brown Plaid. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2291—Each. . . . . 1.98

**TO MEASURE FOR FLANNEL SHIRTS.** Measure from center of collar button to far end of buttonhole on a shirt that fits. Number of inches is correct size. Be sure that shirt you order comes in your size. Sleeve lengths are in proportion to neck sizes.

Buy Your Gifts on Wards Time Payment Plan. See Page 141 for details. For wider selection see Wards General Catalog.

The Colors shown on this page match the actual merchandise as closely as modern high-speed printing methods permit.

**15 HOUNDSTOOTH CHECK.** A favorite with all men. Fabric is 40% Anolon and 60% Rayon. Folds nicely, resists wrinkles. Boxed. Colors: Blue with white check, Tan with brown check, Maroon-black-and-gray. Size: 12 x 48. Ship. wt. 8 oz. State color.

35 T 2190—Each. . . . . 2.25

**16 TIE AND HANDKERCHIEF SET.** Fine Rayon with a neat, conservative pattern. Tie is wool lined. Handkerchief is 18 in. square with machine rolled hems, hand sewn corners. Boxed. Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

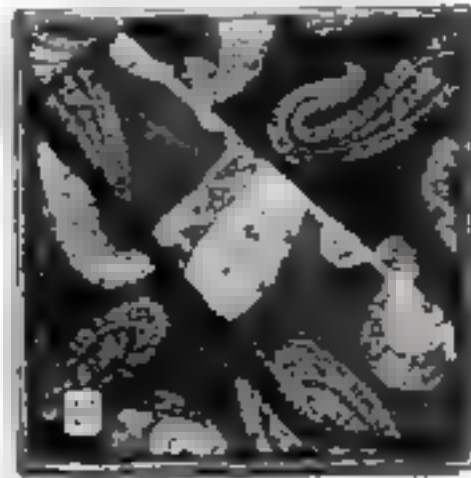
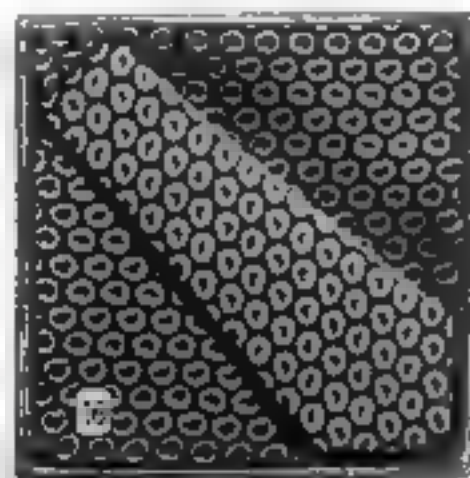
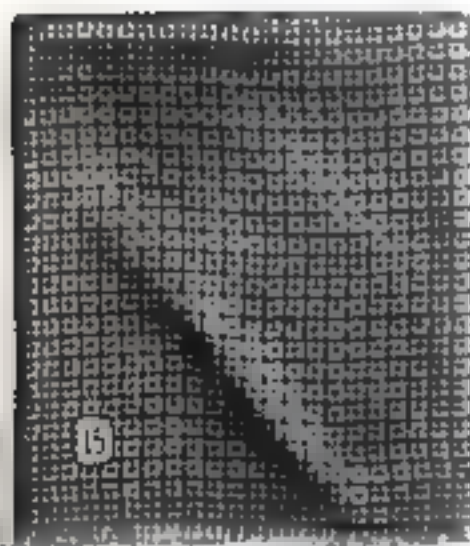
35 T 1862—Set. . . . . 1.98

**17 PAISLEY PRINT GIFT SET.** Rich Rayon Foulard Tie and Handkerchief set in ever-popular Paisley design. Well made tie, rayon lined, wool interlined. Handkerchief 18 in. square. Boxed. Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

35 T 1861—2-pc. Set 2.89

**18 GLOVE AND MUFFLER SET.** Of 100% New Wool in novelty stitch. Looks like hand work. Woven Muffler. Knit Gloves. Boxed. Colors: Navy, Camel Tan, Maroon, Corn. Muffler size: 12 x 48. Glove sizes: Small, Med., Large. Ship. wt. 10 oz. State glove size, color.

35 T 2288—2-pc. Set 2.98







## *Practical gifts for men*

**1 COMGOVAN BROWN CAPE SUEWAT**  
A year-round gift for all round wear. It is industriously styled smooth grained Cape Leather. Body and sleeves are lined with fine Rayon. Self-draping overcoat style, upper front. Front yoke has chest pocket on left side. Hike yoke back with center pleat and half belt. 2 lower pockets have button-through flaps. About 29 inches long. Ship. wt. 3 lbs. Even Sizes: 36 to 46 in. chest. To measure see below.  
42 X 9343 - State size . . . 15.95

**2 BROWN GUIDE SUEW COAT** Our finest leather garment. . . a distinguished gift. Coat is highly styled of softest glove-tanned split Suede. Excellent for spectator sports and leisure dress. Rayon lining in body and sleeves. 3 leather button front, convertible collar. 2 saddle-effect pockets have flaps. Hike front yoke back. Leather button cuff rim. Abt. 30 in. long. Ship. wt. 2 lbs. 10 oz. Even Sizes: 36 to 46 in. chest. To measure see below.  
42 X 9354 - State size . . . 29.95

**3 BROWN SHEEPSKIN LEATHER VEST**  
Made of a fine sheepskin. Outside of vest is leather side of pelt. . . Acrylic treated to resist rain. Inside of vest is thick, warm fleece side. Zipper front, strong leather welted seams. About 22 inches long. Ship. wt. 1 lb. 8 oz. Sizes: Small (34-36 in. chest); Med. (38 to 40); Large (42 to 44).  
42 X 6951 - State size . . . 6.98



**4 BUCKAMER BROWN CAPE JACKET**  
A welcome, all-purpose gift. Made of smooth, pebble-grained New Zealand Cape Leather. Body and sleeves lined with sturdy Rayon. Hike full upper front, convenient double welted chest pocket. Plain back, sewn-on half belt. Elastic side inserts for snug fit. Adjustable straps on cuffs. Ship. wt. 2 lbs. 8 oz. Even Sizes: 36 to 46 in. chest. About 25 in. long. To measure see below.  
42 T 9329 - State size . . . 11.98

**5 SHEEP LINED CAPESKIN VEST** A practical durable gift that gives warmth without bulk. Neatly made of pliable, water-resistant Shelter Capeskin. Extra warm, thick Sheepskin lining. Full length zipper, welted pockets. About 22 inches long. Even Sizes: 36 to 48 in. chest. Ship. wt. 2 lbs. 8 oz.  
42 X 6921 - Black Capeskin, State chest size . . . 15.95



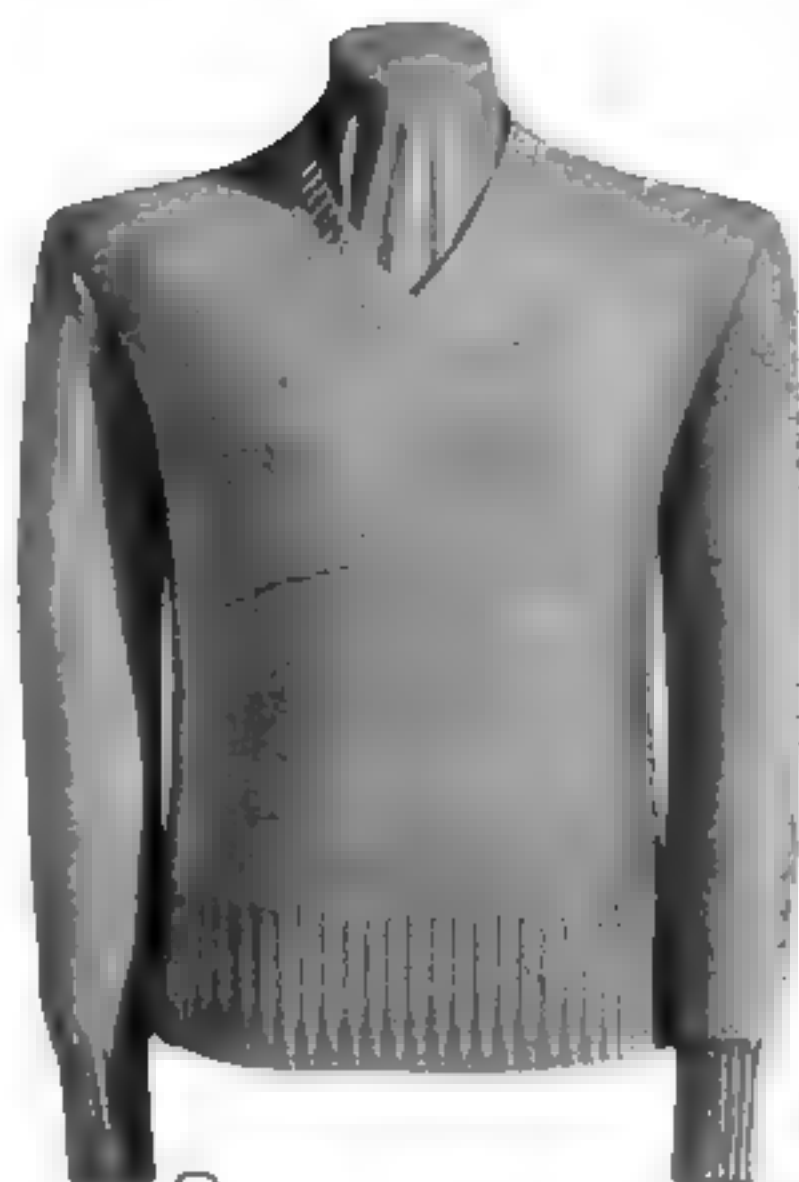
**TO MEASURE FOR JACKETS, COATS, VESTS:** Measure chest over vest. Order even size. Buy these line gifts on Wards convenient Time Payment Plan. See Pg. 141.

We expect to deliver Garments with zippers as shown. However, should there be an unusual Gov't demand for zippers, button fronts may have to be furnished.





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## *Sweaters to keep him warm*

**6** 100% Virgin Wool Worsted Coat in regular and stout sizes. Fine gauge rib knit. Heavier weight for longer service, greater warmth. Double elbows. Two pockets. Covered neck seams. Colors: Brown Heather, Oxford Gray, Navy Blue.

Regular Sizes: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.

35 X 5055—Regular. Ship. wt. 1 lb. 9 oz. State size, color, . . . 4.49

Stout Sizes: 40, 50, 52-in. chest. To Measure, see below.

35 X 5057—Stout. Ship. wt. 1 lb. 11 oz. State size, color, . . . 5.49

**8** Pure Wool Knit Vest is ideal for extra back warmth where it is needed most. Extra warm, yet light in weight, this all knit Vest is just the thing to wear under a coat, at work, or around the house when cold weather sets in. Blend of 45% Reprocessed Wool, 25% Reused Wool, and 30% Rayon give warmth and long wear. Knit in a tight stitch that looks like a woven fabric. Rib knit trim on convenient six-button front, with four roomy patch pockets. Bound seams. He will welcome this warm, useful gift sweater at Christmas.

Colors: Heather tones in Blue, Brown, Oxford Gray.

Sizes: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.

Ship. wt. 8 oz.

35 X 5539—State size, color, . . . 2.89

**7** ZEPHYR AND MOHAIR PULLOVER in fine gauge shaker knit. A rich blend of 65% New Zephyr Wool and 35% Mohair gives this rich looking sweater a soft texture and exceptional warmth. Slightly brushed surface. snug ribbed bottom and cuffs keep out the cold. Ribbed covered back of neck, shoulder seams. Surprise him with this luxurious gift at Christmas. Colors: Light Blue or Camel Tan.

Sizes: 36, 38, 40, 42, 44-in. chest. To Measure, see below.

Ship. wt. 14 oz.

35 X 5101—State size, color, . . . 4.79

**9** Good—100% Virgin Wool Worsted sleeveless Pullover. English rib knit. Ribbed bottom. Reinforced seams. Colors: Navy, Royal Blue, Camel Tan or Canary Yellow.

Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Measure, below. Ship. wt. 6 oz.

35 X 5255—State size, color, . . . 1.95

**Better**—ZEPHYR AND MOHAIR SLEEVELESS. 65% New Zephyr Wool and 35% Mohair. Exactly like Pullover 7 above, but without sleeves. Ribbed trim. Lt. Blue, Camel Tan, Canary Yellow. Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Ship. wt. 13 oz.

35 X 5158—State size, color, . . . 2.98



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**HOW TO MEASURE FOR MEN'S SWEATERS.** Measure chest over shirt holding tape close up under arms, and over shoulder blades. Distance in inches is your size. If chest measures between sizes, then order the nearest size. Do not make any extra allowances. Be sure sweater you want is listed in the size you want.

FOR A LARGER ASSORTMENT OF MEN'S SWEATERS, see Words Winter Catalog. Use both books in completing your Christmas lists—buy on Words Time Payment Plan.





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## *For a man's leisure*

### DRESS AND UTILITY ROBES

**1** PART WOOL HEUMOBONE TWEED. A skillful blend of 15% Virgin Wool, 26% Reprocessed Wool, bal. Acrylic and Rayon, woven into a sturdy, long wearing fabric. Self shawl collar and sash. Patch pocket. Unlined. Boxed. Colors: Heather tones of Brown, Blue or Oatmeal (SL tan).

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3959—State size, color . . . 9.98

**3** WOOL AND RAYON GARABINE. Blend of 11% Virgin Wool and 89% Rayon woven into a soft, smooth fabric that shakes off wrinkles. Contrasting color shawl collar, non-slip sash. Roomy patch pocket. Unlined. Boxed. Colors: Medium Blue with maroon trim, or Maroon with blue trim.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3927—State size, color . . . 7.98

**2** RAYON BROCADE SCREEN PRINT. Luxurious fabric in fine jacquard pattern, printed to produce rich, unusual colorings. Rayon Satin shawl collar and sash. Set-in pocket. Fully lined, the smooth fabric drapes in rich folds. Finely tailored. Boxed.

Colors: Medium Blue or Maroon.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3956—State size, color . . . 18.95

**4** ALL VIRGIN WOOL FLANNEL. Classic Robe in warm, medium weight All Wool Flannel. Drapes smoothly, won't cling. Contrasting color shawl collar and non-slip sash. Roomy patch pocket. Unlined. Boxed.

Colors: Dark Blue with maroon trim or Maroon with blue trim.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 X 3981—State size, color . . . 14.48

How to MEASURE for MEN'S ROBES: Measure chest over underwear. Place tape around chest, close up under arms. Don't pull too tight. Order Robe nearest your actual measurement. Small (fits 33 to 37-in. chest); Medium (38 to 41-inch chest); Large (42 to 46-inch chest). Robe lengths are in proportion to chest size.





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## hours at home

### 100% VIRGIN WOOL ROBES

**5** **WOOL PLAID.** He'll welcome this practical, smartly styled Robe for Christmas. Warm and good-looking, the smooth fabric is soft to touch. Finely tailored with interlined shawl collar and self waist. Set-in pocket. Unlined yet smooth draping. Boxed.

**Predominating Colors:** Medium Blue, Maroon, Brown. **Sizes:** Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3957—State size, color. 23.95

**7** **WOOL HERRINGBONE STRIPE.** An unusual striped Robe distinctive in appearance. Diagonal Herringbone weave has wide harmonizing stripes with dark solid color shawl collar. Self waist. Patch pocket. Unlined. Boxed.

**Colors:** Blue-with-Gray, Black-with-Gray, Maroon-with-Gray, Brown-with-Tan. **Sizes:** Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3970T—State size, color. 28.50

**6** **VIRGIN WOOL SUEDE CLOTH.** One of Wards finest Robes. Soft, smooth fabric is expensively tailored in classic wrap-around style. Interlined notched collar with tailored lapels. Roomy set-in pocket. Self waist. Unlined, yet drapes smoothly. Boxed.

**Colors:** Medium Blue or Maroon. **Sizes:** Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3969—State size, color. 25.95

**8** **WOOL FLANNEL ROBE.** An exceptionally soft and warm fabric that drapes beautifully. He will enjoy wearing this rich looking Robe the year 'round. Expensively tailored. Interlined shawl collar. Patch pocket. Self waist. Unlined. Boxed.

**Colors:** Navy Blue or Maroon. **Sizes:** Small, Medium, Large. To Measure, see bottom of facing page. Ship. wt. 4 lbs.

35 T 3956—State size, color. 28.50



8

**Are You Using Our Add-on Plan?** If you now have an established credit with Wards, you can add other items to your account, usually without down payment. You can just write on your order, "Add these to my present account." See Page 141. For a larger assortment of Men's Robes, refer to our Fall and Winter Catalog.





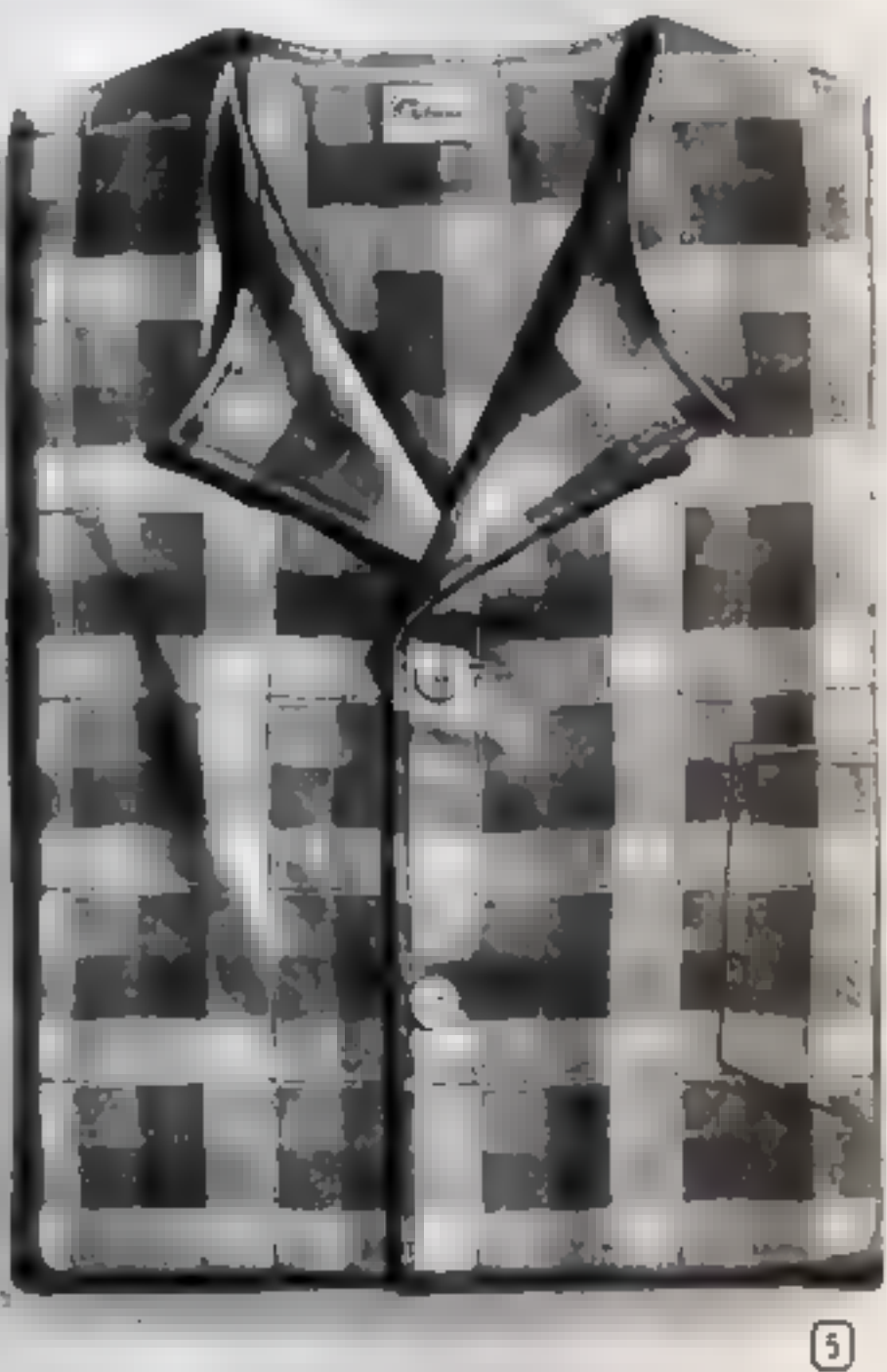
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## Men's pajamas

**① STRIPED KNYT TOP WITH POPLIN TROUSERS.** Designed for maximum comfort. Cotton knit pull-over Top gives with every movement of the body. Cotton Poplin Trousers harmonizes with coat. Pleated front and elastic back waistband. Wash separately. Colors: Maroon top with Dark Blue pants, Blue top with W. Blue pants, Brown top with Tan pants. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair 1 lb. 6 oz.

35 T 3685—State letter-size and color. Pair 3.98

**② RAYON JACQUARD PAJAMAS.** Decorative floral design skillfully woven into the smooth lustrous fabric. This Victory model coat has a four-button front and fresh water pearl buttons. Trousers have adjustable drawstring. Washable. Expensively tailored to make a fine Christmas gift.

Colors: Medium Blue or Maroon.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3708—State letter-size and color. Pair 4.89

**③ DA-K-ITS RAYON JACQUARD.** An Aico fabric. Words finest. Closely woven, smooth, supple Crown Tested Viscose Rayon. Won't shrink more than 3%, vat-dyed colors won't fade. Can be machine laundered. Made by one of America's best makers. Drawstring waistband on Trousers. Pearl buttons.

Colors: Medium Blue, Tan or Light Wine.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3707—State letter-size and color. Pair 7.95

**④ HEAVY WEIGHT COTTON FLANKELETTE** in assorted striped patterns. In two styles: Middy or Coat style. Full cut to allow for shrinkage. Drawstring Trousers. Plastic buttons. Wash separately.

Colors: Blue-and-Maroon or Green-and-Tan stripes. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 5 oz. Please be sure to state letter-size and color in your order.

35 T 3686—Middy Style

35 T 3687—V-neck Coat Style . . . . . Pair 2.25

**⑤ TERRORBANT FINISHED COTTON TWILL PAJAMAS.** In a warm, suede finished, softly brushed Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut. Victory Model Plaid Coat with solid color Trousers. Drawstring waistband. Ocean pearl buttons. Washable.

Colors: All Light Blue, or Lt. Wine with Gray pants. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 TZ 3822—State letter-size and color. Pair 3.98

**⑥ TERRORBANT FINISHED STRIPED COTTON TWILL Pajamas** in a Springs-made Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut to allow for shrinkage. Surplice coat with securely sewn plastic buttons. Drawstring waistband. Washable. An ideal gift.

Colors: Medium Blue or Tan.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. 1 lb. 6 oz.

35 T 3829—State letter-size and color . . . . . 3.64

**HOW TO MEASURE FOR MEN'S PAJAMAS:** Measure chest over underwear, close up under arms. Order letter-size nearest your actual chest measurement. Sizes: A (32 to 36-in. chest); B (37 to 40-in. chest); C (41 to 44-in. chest); D (45 to 49-in. chest.)

Buy the Best for him at Christmas and pay for it on Time. Use Wards Time Payment Plan. See Pg. 141.



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*Use Both Catalogs*

FOR WARDS COMPLETE SELECTION OF GIFTS

In Addition to all the gift ideas in this Christmas Book, you'll find thousands more in our Fall and Winter General Catalog—especially such practical gifts as Furniture and Housewares and complete assortments of Clothing and Shoes. Also additional selections in Jewelry, Cosmetics, Books and other holiday lines. If you do not have our latest General Catalog, write to Wards nearest Mail Order House. Or visit our nearest Catalog Office or Retail Store where copies are always on hand for your use. Include selections from both books in your orders. If more convenient, buy on Wards Time Payment Plan and pay by the month.

**WARDS GUARANTEE**—If for any reason you are not entirely satisfied with any purchase made at Wards, you may return the merchandise. We will promptly refund all you paid—including any transportation charges paid by you. Or, if for you prefer, we will exchange it for something that does satisfy you.

### HOW TO ORDER BY MAIL

Make a list of the articles wanted, using the enclosed order blank or any plain piece of paper. State the Article Number, Name of article, Quantity wanted and Price of each item. If there is a selection of Sizes or Colors, be sure to state your choice. Also give any other information requested, so that we can fill your order without delay.

Mail direct to our Mail Order House, and unless ordering on time payments, enclose full amount for merchandise and postage (see Parcel Post Table at right). Allow enough for postage. We will return every penny not used. Do not include transportation charges on freight or express shipments if there is an agent at your station. Pay him when goods arrive.

The best ways to send money are by Bank Money Orders, Bank Drafts or Cashier's Checks, or your own Personal Check. American Express Money Orders now cost less than Postal Money Orders and may be purchased at Express offices, some drug stores and other places.

### GIFTS FOR SERVICE MEN

It is too late now to mail gifts overseas if you want them to arrive by Christmas. For servicemen or women in this country, allow plenty of time for packages to reach them. If you intend to make up your gift package at home, we suggest pricing orders now for items from our catalogs to be included in your package.

### ABOUT C.O.D. ORDERS

Under the new Federal Revenue Bill the Post-office is now compelled to charge double the amount previously asked for C.O.D. collection fees. Save money by avoiding this service except where necessary. We do not accept orders for less than \$2 to be shipped C.O.D. (except orders for repair parts). We must also refuse to accept C.O.D. orders for merchandise cut or made to order, for items engraved, monogrammed or gold stamped, or for articles listed in the catalog as shipped from factory.

### OTHER WAYS TO SHOP AT WARDS

Besides the convenience of ordering by mail, Wards offer these other easy ways to shop:

**PHONE ORDERS**—Just call up our nearest Mail Order House or Catalog Office or the Catalog Dept. in any of our Retail Stores. Have catalog items sent directly to your home, or call for them when ready and save part of the shipping cost.

**CATALOG OFFICES**—Get personal service on orders and inquiries. Save letter postage and money order fees. Reduce transportation charges by calling for goods at the office or have them shipped direct, as you prefer.

**RETAIL STORES**—Buy from wide assortments of holiday items and other merchandise on display in our stores, ready for immediate selection. Get complete retail service at typical Ward savings. Order any item from the catalog in the convenient Catalog Department.

### HOW TO GET OUR GENERAL CATALOG REGULARLY

We publish enough General Catalogs each season to provide copies for all customers who order regularly direct by mail, or in person or by phone through our Catalog Offices, or the Catalog Department in any of our stores.

Orders placed at this time from either our Christmas Book or our current General Catalog will be counted in determining distribution of our new Spring and Summer General Catalog which will be ready for mailing about February 15th.

Be sure to place all orders under the same name, so as to help us keep our records correct.

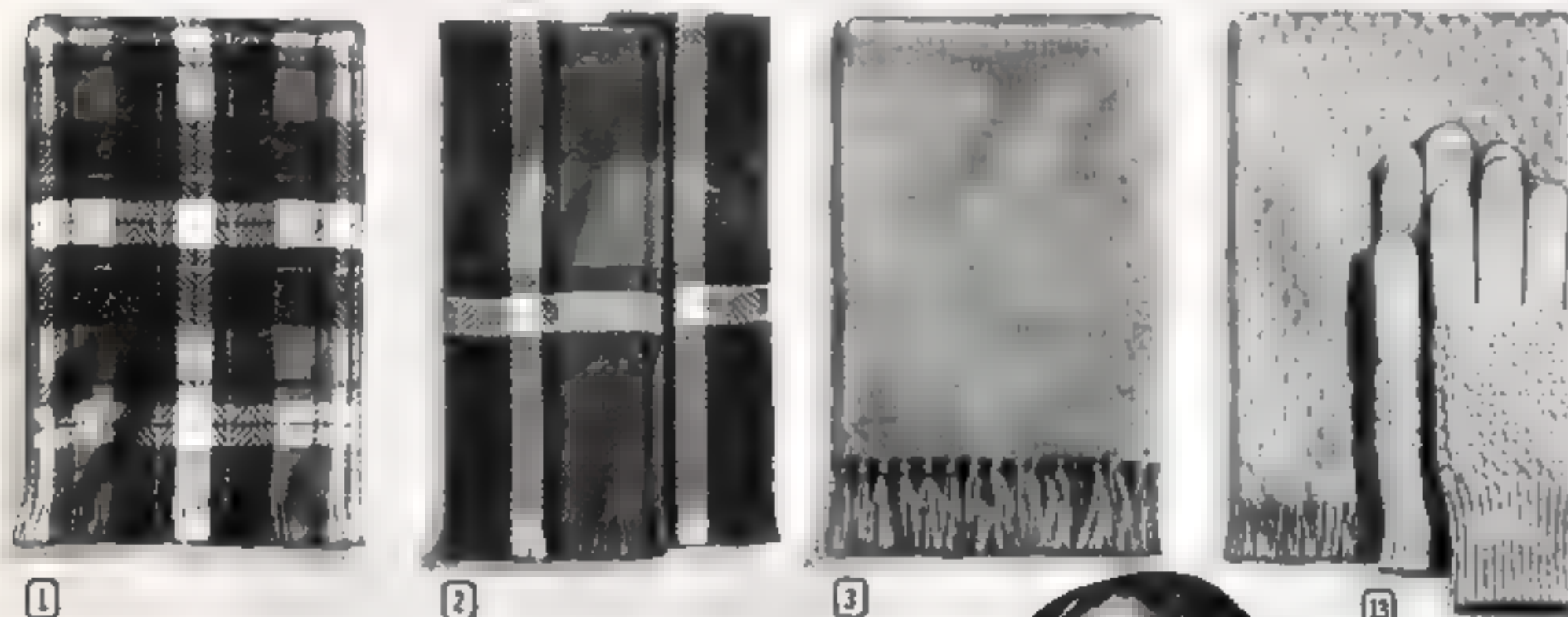
**IMPORTANT:** The prices in this catalog are subject to change, but only in such manner and to such extent as may be consistent with law and any applicable price ceiling regulations then in effect. Prices listed in this catalog are subject to an additional charge to cover any applicable state sales, use or retailers' occupation taxes.

### PARCEL POST CHARGES

To figure how much to allow for postage, first total the shipping weights of all items ordered. For packages of 8 oz. or less, allow 14¢ for each 2 oz. or fraction thereof. If over 8 oz., allow the Zone Rate as shown below. If you are not sure which zone you live in, ask your mailman or look on the label of any parcel post package you receive from our mail order house.

Shipping Weight	ZONES				
	Local Zone (Within City)	1-2 Not Over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
9 oz. to 1 lb.	6c	8c	10c	11c	12c
1 lb. 1 oz. to 2 lbs.	9c	11c	13c	15c	18c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c	22c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c	26c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c	30c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	28c	34c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c	40c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c	46c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	38c	50c
9 lbs. 1 oz. to 10 lbs.	13c	18c	28c	43c	56c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	48c	62c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c	72c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c	77c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c	82c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c	89c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c	94c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c	99c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c	\$1.05
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c	1.10
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c	1.15
25 lbs.	20c	36c	56c	97c	1.43
30 lbs.	23c	41c	66c	1.15	1.70
35 lbs.	25c	47c	79c	1.33	1.98
40 lbs.	28c	53c	90c	1.51	2.25
50 lbs.	33c	64c	1.10	1.67	2.78
60 lbs.	38c	75c	1.31	2.24	3.34
70 lbs.	43c	87c	1.51	2.60	3.88





## Boys' Accessories



**1** **GOOD QUALITY NEW WOOL MUFFLER.** Bright, cheerfully colored plaids, woven in warm New Wool. Makes an inexpensive, yet useful gift for any boy. Size 9½ by 46 inches. Finished with self fringe. Individually boxed.

Colors: Blue, Brown, Red plaids. Ship. wt. 5 oz. State color.

35 X 4307..... 79c

**2** **BETTER QUALITY NEW WOOL MUFFLER.** Heavier, warmer weight than Good Muffler at left. 100% soft Virgin Wool in handsome multicolor woven plaids. Size 11 by 46 inches. Finished with self fringe. Individually boxed.

Colors: Blue, Brown or Maroon plaids. Ship. wt. 5 oz. State color.

35 X 4302..... 1.00

**3** **BEST QUALITY KNOT MUFFLER.** Shetland type all Virgin Wool knitted for warmth. Nap is slightly brushed for a soft textured finish. Comfortable and rich looking. A handsome, durable gift. Size 9 by 45 inches. Knit fringe. Gift boxed.

Colors: Camel Tan, Red, Canary Yellow. Ship. wt. 6 oz. State color.

35 X 4303..... 1.98

**4** **MILITARY AVIATOR HELMET.** Brown Sheephide. Water resistant outer surface of copesheep's innerhide. Thick, warm Wool Pell forms inside. Cowhide taped seams, strap. Sizes: Small (5½-6½); Med. (6½-6¾); Large (7-7½); Extra Large (7½-8). Ship. wt. 13 oz. State size.

35 X 9406L..... 2.29

**12** **PLAIN CORDUROY TIE-TOP.** Strong, warm Thickest Corduroy. Cotton Suede lining. Cotton fleece lined earflaps extend to forehead for extra warmth. Side lapels lie under chin. Colors: Blue, Green, Red. Sizes: 6½ to 7½. Wt. 7 oz.

35 X 9512—State size, color. 84c

**5-7** **BOYS' READY-TIED TIES.** Fine Rayon fabrics. Wool lined. Metal fasteners. Gift boxed. Ship. wt. 3 oz. State color.

5. 35 T 4200—WESTERN DESIGNS. Brown, Maize, Red..... 54c

6. 35 T 4201—MOGADOR STRIPES. Blue, Brown, Maroon..... 54c

7. 35 T 4202—FOULARD TYPE. Blue, Brown, Maroon..... 54c

**8-10** **BOYS' FOUR-IN-HAND TIES.** Fine fabrics. Wool lined. Resilient construction. Gift boxed. Ship. wt. 3 oz. State color.

8. 35 T 4203—RAYON, LEAF PATTERN. Blue, Brown, Maroon..... 1.00

9. 35 T 4204—RAYON, CIRCLE PAT. Blue, Brown, Green, Maroon..... 1.00

10. 35 T 4205—NEW WOOL PLAIN. Blue, Brown, Red..... 1.00

**11** **TIE AND HANDKERCHIEF SET.** Solid color Rayon with bright airplane design on Tie. Matching solid color Handkerchief. Ready-tied tie is firmly lined. Metal fasteners—adjustable neckband fits all sizes. Gift boxed.

Colors: Blue, Brown or Red. Ship. wt. 8 oz.

35 T 4206—State color.... 1.00

**13** **PAIR SIZE GLOVE AND MUFFLER SET.** A good looking, practical set your boy will like. Firmly knit in 100% New Wool. Muffler Size: 12 by 46 inches. Colors: Camel Tan, Glove Sizes: Small (fits boys 12 to 14); Med. (fits boys 15 to 18). Wt. 10 oz.

35 T 4310—State size, color. 2.89

**TO MEASURE FOR CAPS.** Measure around head. Order size matching head measure on chart. Be sure your boy's size is listed.

Head In:	20	20½	20¾	21¼	21½	22	22¾
Order Size:	6¾	6½	6¾	6¾	6¾	7	7¼





## Boys' warm coats, jackets

### ① SHEEP LINED GABARDINE COAT.

Unusually warm, popular. Tightly woven, water resistant Cotton Gabardine with thick Sheepskin body lining. Sleeves lined with quilted Sateen. Lamb skin collar, lapels. 2 mull, 2 flap pockets. Knit inner wristlets; leather buttons; all-around belt. Ship. wt. 4 lbs.

Even Sizes: 8 to 20. See Scale below.

42 X 3700—Natural Tan. State size. 14.89

② 100% VIRGIN WOOL REVERSIBLE. Two gifts in one. Fingertip model. Soft, warm Virgin Wool reverses to fine quality Tan Cotton Gabardine . . . Impregnable treated to resist rain. Wool side has button fly front, 2 flap pockets, change pocket. Gabardine side has button-through front, 2 slash pockets. Both sides have convertible collar.

Even Sizes: 10 to 20. Scale, see below. Wt. 2 lbs. 4 oz.

42 X 3122—Tan. State size. . . . . 11.98

③ ALL WOOL PLAID JACKET. Bright Shadow Plaid is 12½% New, 87½% Reused Wool. Zipper front, convertible collar. 2 slash pockets; adjustable side tabs; 1-button cuff trim.

Even Sizes: 8 to 18. See Scale below. Ship. wt. 2 lbs. 12 oz.

42 X 3301—Blue Plaid. State size. 3.59 42 X 3302—Maroon Plaid. State size. . . 3.59

We expect to deliver Garments with zippers as pictured. However, should there be an unusual demand for zippers for our Armed Forces it may be necessary to furnish them with button fronts.

④ LEATHER AVIATOR JACKET. A gift your boy will admire. Pliable Capeskin styled like regular Aviator's jacket. Zipper fly front. Cotton lining throughout, metal hook and snaps on collar, knitted cuffs and bottom add warmth. 2 patch pockets have flaps, metal snaps; leather epaulets. Wt. 2 lbs. 8 oz.

Even Sizes: 6 to 16. See Scale below.

42 T 3517—Aviation Tan. State size. 9.49

⑤ PLAID WOOL MACINAW. Practical for warmth and wear. 23% New Wool, 77% Reused Wool. Bright Cotton Plaid body lining. Sturdy Cotton lined sleeves. 2 mull, 2 flap pockets. Convertible collar. Sewn-down half belt in back.

Even Sizes: 8 to 18. See Scale. Wt. 4 lbs. 4 oz.

42 T 3126—Blue Plaid. State size.

42 T 3127—Brown Plaid. State size.

42 T 3128—Maroon Plaid. State size. . . 7.49

TO MEASURE COATS, JACKETS FOR BOYS: Measure height without shoes, chest over sweater.

If Height is:	to 44	45 to 49	50 to 53	54 to 57	58 to 61	62 to 65	65½ to 68	69 to 70
If Chest is:	22½ to 24½	24 to 26	25½ to 27½	27 to 29	28½ to 30½	30 to 32	32 to 34	34 to 36
Order Size:	6	8	10	12	14	16	18	20





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## Gift robes for boys

**6 STRIPED SEASON CLOTH ROBE.** A favorite gift for a boy because it's warm, long-wearing and practical. Made of Cotton Season Cloth, it has a soft, thickly napped weave like a fine blanket. Has exceptional warmth-retaining qualities. Near braided Rayon cord trim, convenient cord girdle. Double shawl collar. Firmly stitched to stand up under plenty of hard wear.

Colors: Blue or Maroon predominating.  
 Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4990—State size and color. **4.75**

**6 ALL WOOL FLANNEL ROBE.** Our finest Robe for boys. One of the best gifts he could possibly find under his Christmas tree. The light-weight fabric is warm and comfortable. All New Wool Flannel that shakes off wrinkles exceptionally well. Packs easily. Smartly trimmed with braided Rayon cord. Heavy braided cord sash with fringe. Shawl collar. One pocket.

Color: Camel Tan.  
 Sizes: 8, 10, 12, 14, 16, 18. Be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz. Shipped from Chicago.  
 35 T 4995T—State size. **13.98**

**7 PLAID ROBE.** A gift any boy would appreciate. The husky, handsome fabric is unusual in a boy's robe. It's 50% New Wool and 50% Rayon woven in a rich Hound's tooth plaid. Looks like the material used in smart sport jackets. Especially nice for boys away at school. Well cut and strongly made. Keeps its appearance through long wear. One pocket.

Color: Medium Brown.  
 Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4992—State size. **7.50**

**8 PIN WALK CORDUROY.** An all-season Robe he'll wear all the year 'round. The tightly woven pin-wale corduroy is handsome and longwearing. Full cut and well tailored for a comfortable fit. Popular military type that's a favorite with all boys, with gold-color Air Corps insignia on chest and Lieutenant Junior Grade stripes on sleeve. Shawl collar, self sash, one pocket.

Color: Navy Blue.  
 Sizes: 8, 10, 12, 14, 16, 18. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4975—State size. **7.50**



9

**TO MEASURE FOR BOYS' ROBES.** Place tape around chest close up under arms. Don't pull too tight. Compare measurement with chart below. Be sure robe you want comes in his size.

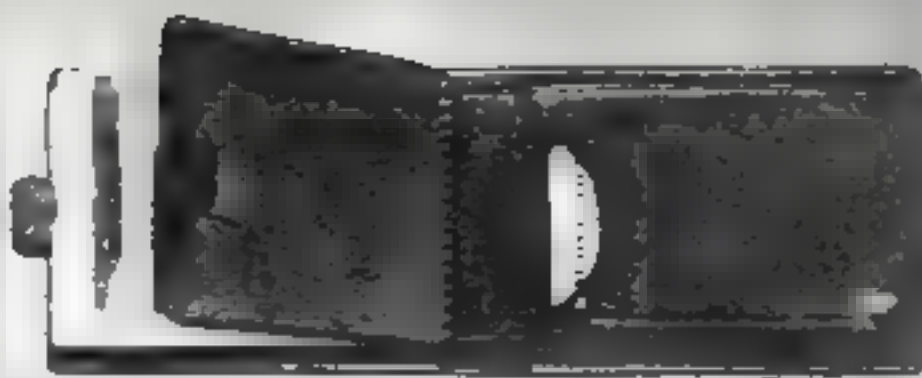
If Chest Is:	24½	25	27½	29	30½	32	34 in.
Order Size:	6	8	10	12	14	16	18

BUY YOUR BOY A FINE ROBE ON WARDS TIME PAYMENT PLAN. SEE PAGE 141 FOR DETAILS.

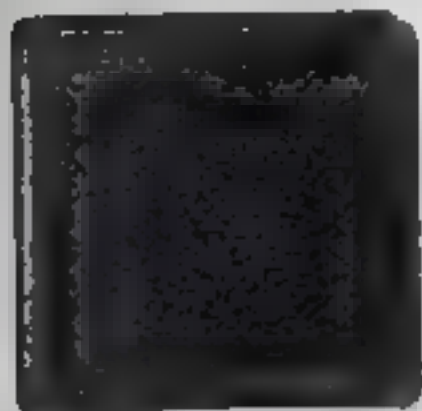




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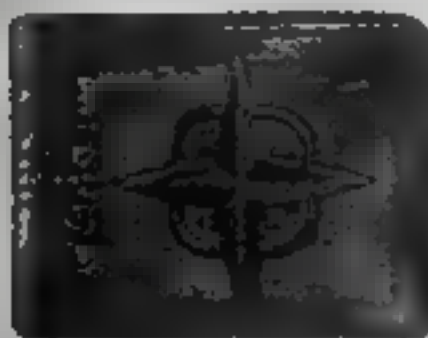
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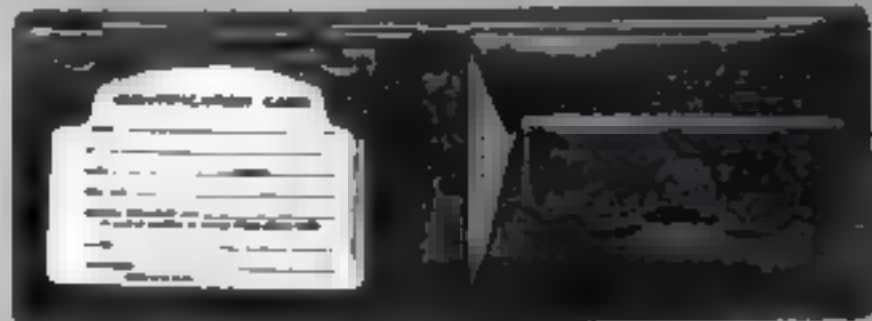
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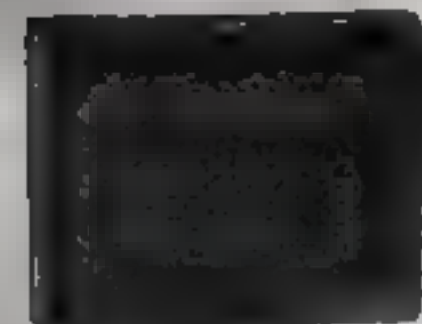
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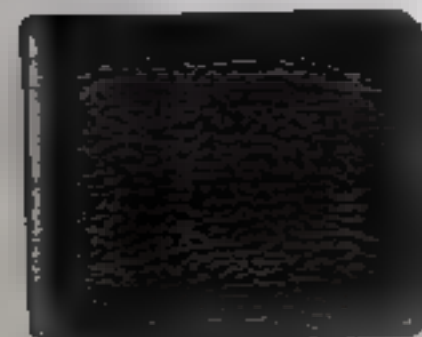
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## Billfolds

PRICES OF ALL BILLFOLDS ON THESE

Each shown 2 ways; open; and

**12** PRINCE GAMBER "REGISTRAR." Fine Goatskin, Patented Concealed Stitch. Non-buckling 1-piece construction. Covered pass section with 4 transparent wings; shows 8 cards; is detachable; leaves a line thin billfold with 2 card pockets. Bill pocket has divider and flap that form a secret pocket. Size closed,  $4\frac{1}{2}$  by  $3\frac{1}{2}$  in. Postpaid. Print stamping wanted and State Color.

(1) 60 X 7876E—Bering Grained Goat, Black or Brown. . . . . \$9.00

(2) 60 X 7886E—Hand Sanded Goat, Black or Brown. . . . . \$6.00

**34** SECRET POCKET DESIGN. Made of select quality Black Morocco Leather. One piece pattern with secret pocket hidden in double stay. Two roomy bill pockets one with slide fastener for added safety. Two large and 2 small card pockets. Visual inserts for tickets, stamps. Closed,  $4\frac{1}{2}$  by  $3\frac{1}{2}$  in. Ship. wt. 5 oz. Print stamping wanted. 60 T 770FE. Black Morocco only. . . . . \$4.95

**56** 8-FEATURE BILLFOLD. (1) Pass section, when you pull tab 3 sections appear, showing 4 passes; (2) Key Pocket; (3) Secret Bill Pocket; (4) Open Bill Pocket; (5) Coin Pocket; (6) Windowed Card Pocket; (7) Card Pocket; (8) Stamp Pocket. One-piece construction. Turned top edge. Size closed,  $4\frac{1}{2}$  by  $3\frac{1}{2}$  in. Shipping weight 5 oz. Print stamping wanted.

60 X 7735E—Brown Sheep Grained Sheepskin—embossed star design. . . . . \$1.29

60 X 7738E—Plain Tan Pigskin (not pictured). No embossed design. . . . . \$2.50

**78** BRAIDED EDGE BILLFOLD. Embossed design on British Brown Smooth Saddle Sheepskin. Non-buckling stay type—folds flat. Double bill pocket; quartered coin pocket; open window pocket; card pocket. Closed,  $4\frac{1}{2}$  by  $3\frac{1}{2}$  in. Ship. wt. 5 oz. Print stamping wanted.

60 X 7729E—Brown only. . . . . \$1.79

**90** "TEXAS RANGER" DESIGN. Embossed—Tan Smooth Saddle Sheepskin. Removable center divider forms 3 open bill pockets—reversed, it forms 2 regular bill pockets plus a secret pocket. Removed, divider forms a separate thin wallet. Coin purse, windowed card pocket, regular card pocket. Turned top edge. Size closed, 4 by  $3\frac{1}{2}$  in. Print stamping wanted.

60 X 7743E—Tan only, Wt. 5 oz. . . . . \$1.45

Billfolds stamped with name or initials in Gold Leaf at no extra charge (except Nos. 7820 and 7754). Army, Navy, Marine or Air Corps Insignia on Men's instead, if desired. Print stamping wanted on order.

## Women's

**02** "LADY BURTON." Morocco Grained Sheepskin. Removable "magic pocket" coin purse, and these same "3-Way" features as nationally known Burton Men's billfolds—center divider forms 3 bill pockets; or 2 open and 1 secret pocket; or, the divider can be removed to become a 1-section thin wallet. Size closed, 4 by 3 in. Colors: All Red or Navy with Light Blue inside trim. Postpaid.

60 X 7727E—State color and stamping. . . . . \$4.20

**04** SUMMIT. Deep grained. Large coin pocket with snap fastener. Flap at bill pocket top conceals bills. One open window. Two card pockets. Size closed, 4 by 3 in. All Black or Brown with Tan trim. (No stamping.) Ship. wt. 5 oz.

50 X 7820—State color. . . . . \$1.18



# for Men

PAGES INCLUDE 20% FEDERAL TAX

Mided as it goes into pocket or purse

**(15) PRINCE GARDNER "PAYMASTER."** One-piece patented Concealed-Stitch construction. Non-buckling stay. Center clasp provides 2 open bill pockets. Gusseted style coin pocket; 1 windowed pocket; 1 pocket for passes. Size closed, 4 1/4 by 3 1/2 in. Print stamping wanted and State Color.

(15) 60 X 77841: Norwegian Grained Goat. Black or Brown. Postpaid. \$4.00

(15) 60 X 77850: Hand Boarded Goat. Black or Brown. Postpaid. \$6.00

(15) 60 X 77771: Wormwood Grained Goat (not shown). Black or Brown. Postpaid. \$3.50

**(17) NON-BUCKLING STAY BILLFOLD.** Smooth Aniline Dyed Goat skin. Sliding stay permits flat folding. Has 2 pockets, one with slide fastener closing. Heavily gusseted coin pocket has slide fastener for safety. Two large card pockets, one with open window for passes, etc. Size closed, 4 1/4 by 2 1/2 in. Ship. wt. 5 oz. Print stamping wanted. 60 X 77950: British Brown only. \$2.95

**(18) CONCEALED PASS FLAP TYPE.** Flat folding, non-buckling stay construction. Pass flap serves as 1 transparent leaflet for showing friends. Top billfolded location pocket on under side. One large, 1 billfolded pocket. Bill pocket has turned top edge. Size closed, 4 1/4 by 3 1/4 in. Print stamping wanted.

(18) 60 X 77950: British Brown. Smooth Saddle Sheepskin. Ship. wt. 5 oz. \$2.25

(20) 60 X 77940: Brown Steer Grained Sheepskin. Ship. wt. 5 oz. \$2.29

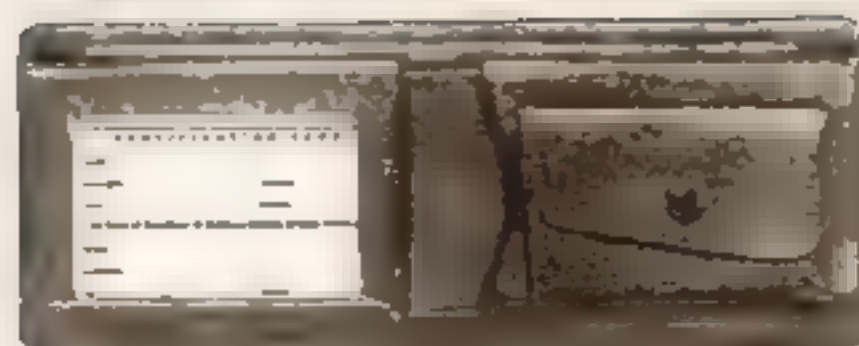
**(21) WESTERN DESIGN.** Embossed smooth Aniline Dyed Sheepskin. One piece stitched construction. Turned top edge. Two bill pockets, one with slide fastener. Large coin/purse has snap closing. One window for identification, card or photo, one card pocket. Size closed, 4 1/4 by 4 1/2 in. Print stamping wanted.

(21) 60 X 77940: Tan only. Ship. wt. 5 oz. \$3.95

**(23) 2-WING BILLFOLD.** One-piece construction with turned top edge. Two wings show 4 passes or cards. Three pockets for coins, cards and identification. Line based design on Brown. Sheepgrained Sheepskin. Size closed, 4 1/4 by 3 1/4 in. (No stamping.) Ship. wt. 5 oz.

(23) 60 X 7754: Brown only. 98c

Billfolds stamped with name or initials in Gold. List at no extra charge (except flat 7820 and 7754). Army, Navy, Marine or Air Corps insignia on Men's instead. If desired, Print stamping wanted on order.



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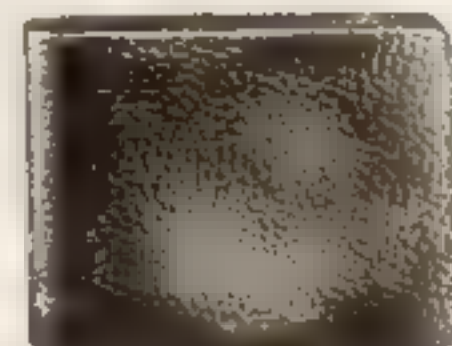
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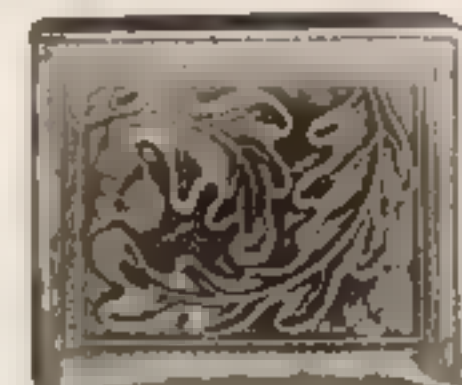
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## Billfolds

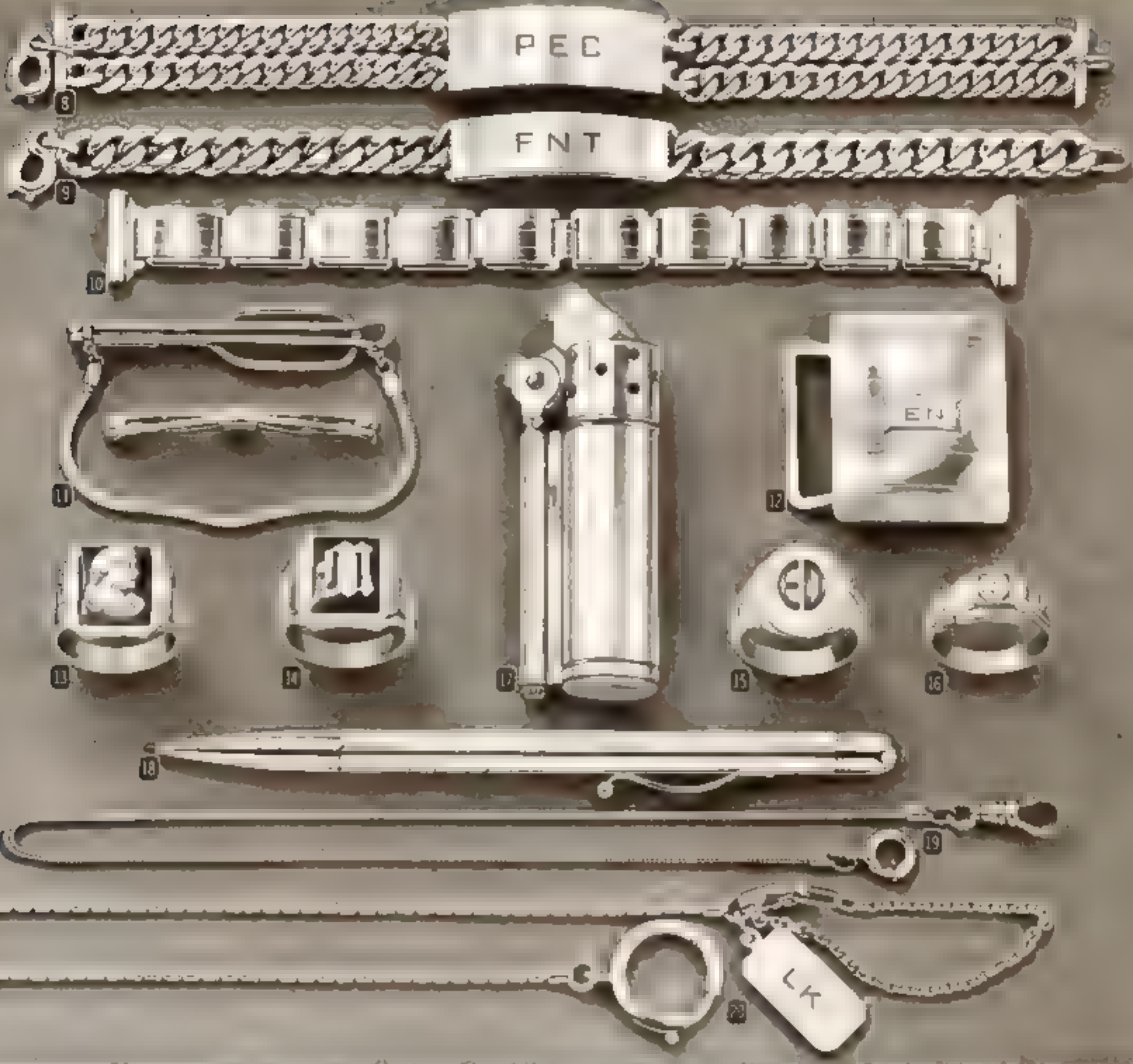
**(25) PRINCESS GARDNER "REGISTRAR."** Select Italian Grained Goat skin—lustrous, flexible, long-wearing. Space for 5 cards or photos under flap. Full length card pocket. Large gusseted coin pocket. Non-buckling. Turned top edge. Size closed, 4 1/4 by 3 in. Colors: All Brown, All Red or Black with Red trim. Postpaid.

(25) 60 X 77890: State color and stamping. \$4.20

**(27) PRINCESS GARDNER THEN "CASHMATE."** Morocco Grained Sheepskin. One-piece Princess Gardner Concealed-Stitch construction. Large gusseted coin pocket. Billfold supplied may differ somewhat from picture—may have card window. Closed, 4 by 3 in. Colors: All Brown, All Red, Black with Red trim. Postpaid.

(27) 60 X 77930: State color and stamping. \$2.40





## Gold and Silver Gifts for Men

Men's gifts shown actual size. All attractively packed in gift boxes. Finest quality brings the greatest, most enduring satisfaction. Select the best for him and pay by the month. For full details of Wards convenient Time Payment

Plan, see Pg. 141. For a larger selection of men's gifts and other helpful Christmas suggestions, refer to Wards General Catalog. Mailed from Chicago; you pay postage only from Wards Mail Order House nearest you.

**8** STERLING SILVER IDENTIFICATION BRACELET, Double chain style. Space for 1, 2 or 3 hand engraved initials. Safety clasp. Ship. wt. 6 oz.  
45 T 7176ET - Bracelet. Print initials. \$21.50

**9** STERLING SILVER IDENTIFICATION BRACELET, Single chain style. Space for 1, 2 or 3 hand engraved initials. Safety clasp. Ship. wt. 6 oz.  
45 X 7555ET - Bracelet. Print initials. \$9.50

**10** GOLD EXPANSION WATCH BRACELET of 1/10 10K yellow gold filled on Inconel base. Inconel base, an alloyed nickel, will wear longer than sterling silver base. Slips over hand easily and expands to proper wristsize. End width, 3/8 in.  
45 T 7175T - Watch Bracelet. Ship. wt. 4 oz. \$10.50

**11** TIE CHAIN AND COLLAR BAR in yellow gold plate. Squared snake chain. Slide grip.  
45 X 7540T - Tie Chain Set. Ship. wt. 6 oz. \$3.15

**12** STERLING SILVER BUCKLE for 1 3/4 inch belt. Slide type. Space for 2 initials. Ship. wt. 3 oz.  
45 X 7434ET - Belt Buckle. Print initials. \$6.00

STONE SET, INITIAL, STONE RINGS. Solid 10K and 14K yellow gold mountings. Sizes 8 to 12. For measuring chart, see General Catalog. Postpaid.

**13** WARRIOR HEAD RING. Genuine black onyx top with solid 10K yellow gold head and ring mounting. Head raised to give cameo effect.  
45 T 6663T - Ring. Postpaid. State size. \$25.95

**14** INITIAL RING. Genuine black onyx top with solid 10K yellow gold mounting and raised initial in old English, cut-out style.  
45 T 6682T - Postpaid. State size; initial. \$22.50

**15** SIGNET RING in heavyweight, solid 10K yellow gold mounting. Space for 1, 2 or 3 hand engraved initials in handsome plain block style.  
45 T 6690ET - Postpaid. State size; initials. \$17.50

**16** DIAMON RING in solid 14K yellow gold mounting. Faceted white sapphire in white gold head setting. Resembles diamond in brilliance. See "Which Ring Shall I Buy" in General Catalog.  
45 T 6691T - Ring. Postpaid. State size. \$21.50

**17** DUNHILL CIGARETTE LIGHTER shown on cover. Sterling silver. Wind protector tip. Uses any fluid, wick or flint. Extra wick and extra flint.  
45 T 7174T - Silver Lighter. Ship. wt. 4 oz. \$7.50  
45 T 7173T - Metal Lighter, same as above, but metal enameled in black, brown, navy or gray. Sorry, no color choice. No tax. Ship. wt. 4 oz. \$2.00

**18** GOLD PENCIL shown on cover. Solid heavy 14K yellow gold, except for working parts. Mechanically propels and retracts lead. Lead reserve, eraser compartment. Use a fine lead.  
45 T 7177T - Gold Pencil. Ship. wt. 8 oz. \$30.00

**19** WATCH CHAIN of 1/20 12K yellow gold filled. Snake chain, swivel snap and spring ring.  
45 X 7548T - Watch Chain. Ship. wt. 4 oz. \$4.95

**20** KEY CHAIN of 1/20 12K yellow gold filled. Loop end for keys. Patented link chain. Initial plaque. Ship. wt. 4 oz. Print 1 or 2 initials.  
45 T 7550ET - Yellow Gold Filled Key Chain. \$7.25  
45 T 7549ET - Same Chain in Sterling Silver. 4.75



# Wards Time Payment Plan

Do your Christmas Shopping the easy way — from Wards Catalogs. Pay the convenient way — a little each month.

Christmas shopping is a pleasure when you use Wards Time Payment Plan. Make selections from any of the gifts in this Christmas Book, or the thousands of additional items in our General Catalog. If convenient, you can order them all at once, on one Time Payment Order and your Christmas shopping is done.

No need to forget anyone this year, because you can buy as much as \$55 worth for only \$5 a month. Think of all the presents \$55 will buy! Include toys, games, books, jewelry, wearing apparel — anything Wards sell — and pay conveniently, by the month.

## ONLY 10% DOWN REQUIRED ON TOYS

Only 10% down is required on all Games, Dolls, Paint Outfits, Animated Books, Hobby Toys, Airplane Kits, Train Accessories, and other Toys of all kinds — regardless of price. The same low terms (10% down regardless of price) apply to Christmas Tree Lights, Tree Ornaments, Gift Wrappings, Cosmetics, Playing Cards, Books, Stationery, Fountain Pens and Pencils (Except Gold or Silver), Brush and Comb Sets, Soaps, Candies, Nuts.

Don't confuse Wards Time Payment Plan with ordinary "installment" buying. Our prices are the same for credit as for cash, with a reasonable carrying charge added. You know exactly what you pay for credit at Wards. Any person of legal age with a steady income and in good standing in his community can open an account with Wards. No security is asked. No co-signers are required. We depend on your integrity and ability to pay. Include in your Time Payment orders anything Wards sell — clothing, shoes, furniture, jewelry, drugs, hardware — anything at all.

## TAKE ADVANTAGE OF WARDS ADD-ON PLAN

If you already have a Time Payment account at any Ward Store, Catalog Office, or Mail Order House you can select your Christmas needs from this catalog or your Big Ward General Catalog and have them added to your present account. Add-on orders must be for \$5 or more. No down payment is required except on items of Clothing, Shoes, Jewelry, Sporting Goods and a few others selling for more than \$10.

TABLE OF TERMS

If Unpaid Balance is	Carrying Charge rate	Monthly Payment is
Up to \$ 11.00	\$ .50	
\$11.01 - 13.00	.75	
13.01 - 16.00	1.00	
16.01 - 18.00	1.25	
18.01 - 20.00	1.75	
20.01 - 22.00	2.00	
22.01 - 24.00	2.25	
24.01 - 26.00	2.40	\$5.00
26.01 - 28.00	2.60	
28.01 - 30.00	2.80	
30.01 - 33.00	3.00	
33.01 - 36.00	3.25	
36.01 - 40.00	3.60	
40.01 - 45.00	4.00	
45.01 - 50.00	4.50	
50.01 - 55.00	5.00	
55.01 - 60.00	5.50	6.00
60.01 - 66.00	6.00	
66.01 - 71.00	6.60	7.00
71.01 - 77.00	7.00	
77.01 - 82.00	7.70	8.00
82.01 - 88.00	8.00	
88.01 - 92.00	8.70	9.00
92.01 - 99.00	9.00	
99.01 - 104.00	9.90	10.00
104.01 - 110.00	10.00	
110.01 - 115.00	11.00	11.00
115.01 - 120.00	11.50	
120.01 - 126.00	12.00	12.00
126.01 - 131.50	12.50	
131.51 - 137.00	13.00	13.00
137.01 - 142.50	13.50	
142.51 - 148.00	14.00	14.00
148.01 - 153.50	14.50	

The down payment is figured on the Total Price (Cash price plus Tax and Prepaid Shipping Charges if any). The Unpaid Balance is Total Price less Down Payment. The terms shown here will be in effect for the life of this catalog unless changes are required by Amended Federal Regulations.

**HOW TO OPEN AN ACCOUNT:** Simply write your order in the usual way and then turn the order blank over and fill in and sign the application form on the opposite side. Enclose the required down payment and mail. Orders must be \$10 or more.

**HOW TO FIGURE DOWN PAYMENT:** Any Toys, Games or any other items priced at \$10 or less (including tax if any, and transportation charges paid by us) require only 10% (one-tenth) down on new orders. The amount of down payment on most items over \$10 is fixed by law and is the same wherever you buy:

TOYS, GAMES, ETC. (REGARDLESS OF PRICE).....	10% Down*
ALL ITEMS priced under \$10.....	10% Down*
BUILDING MATERIALS AND FARM IMPLEMENTS at any price....	10% Down*
FURNITURE (ITEMS OVER \$10).....	20% Down
ALL OTHER ITEMS OVER \$10.....	33 1/3% Down

\*No down payment required if added to existing account.

If your order includes some items requiring 10% down (or no down payment) and others 20% down or 33 1/3% down simply figure the down payment on each one separately and add the amounts together.

**TO FIND AMOUNT TO PAY MONTHLY:** Refer to the table at left for carrying charges and monthly terms. The unpaid balance is the amount remaining after the down payment has been deducted. Note that the monthly payment is no more on the unpaid balance of \$5 than it is on an unpaid balance of \$11. Therefore without increasing the monthly payments one cent, you can add enough items to bring the unpaid balance up to \$55.

**IF YOU NOW HAVE AN ACCOUNT AT WARDS**—and you are not already using our "add-on" plan—you are depriving yourself of a great convenience, especially at Christmas time. You can obtain needed things at any time by simply willing "Charge it to my account" on your orders. You can add any gifts you choose to bring the unpaid balance up to \$55 without increasing your monthly payments. If you order any of the Toys etc. in above list or any other items priced at \$10 or less, you need send no down payment at all. For items over \$10, include down payment as explained above.

**WHERE ORDERS MAY BE PLACED:** If more convenient, you can open an account or add items to your present mail order account if you have one, by calling at any of our Catalog Offices or Retail Stores. The manager will explain terms and arrange details of your application. Monthly payments may also be made there if desired.

**ORDER EARLY:** To insure delivery of your Time Payment Order in time for Christmas, orders should be mailed so as to reach us by not later than these dates: December 15th if you are just opening an account; December 20th if you already have an account with us.





## Shaving Sets, Lotions, Colognes, Razor Blades

**1 LAND AND LAKE GIFT SET.** 4 ounces each of After Shave Lotion, Hair Dressing, Decorative Bottles. Gift Box. 53 T 5540—Ship. wt. 1 lb., . . . \$69c

**3 SPORTSMAN SHAVING BOWLER.** Black pottery shaving bowl and cover in the shape of bowling ball. Contains generous supply of easy-lathering shaving soap, mildly scented. 53 T 2320—Gift Box, Postpaid. . . \$1.50

**10 OLD SPICE SHAVING MUG.** Filled with generous quantity of long-lathering, free-lathering shave soap—in enticing Old Spice scent. Handmade pottery mug is decorated with early American trading ship. In Gift Box. 53 T 1835—Postpaid. . . . . \$1.00

**14 OLD SPICE SHAVING SET.** Quick-lathering shave soap, refreshing After Shave Lotion, soothing Talc—Old Spice scent. All in sturdy pottery containers. Decorated gift box. 53 T 1815—Postpaid. . . . . \$3.10

**2 DURA-EDGE RAZOR BLADES.** 100 blades—double-edged, thin, blued surgical steel .006 in. thick. Fit all Gillette type razors. Ship. wt. 8 oz. 53 X 5098—4 Pkgs. (25 Blades ea.) 89c

**6 L'ORLE ESSENTIAL KIT FOR MEN.** 4 Men's Grooming Aids in masculine scent: 4 oz. ea. of After Shave Lotion, Hair Dress, Body Essential (for rub-down), Foot Rub. In smartly styled folding kit which packs easily. 53 X 1924—Postpaid. . . . . \$5.40

**11 YARLEY WOOD SHAVING BOWL.** with cover. Lavender scented soap gives abundant, fine-textured lather. 53 X 2297—Postpaid. . . . . \$1.00

**15 WILLIAMS SHAVING SET.** 2 pkgs. (5 blades ea.) double-edged razor blades; 1 cake of Williams Lushin Soap; 5-oz. bottle of Aqua Velva After Shave Lotion; 3-oz. Shaker of Talc; attractive wood shave bowl with soap. 53 T 4085—Postpaid. . . . . \$1.91

**3 PERSONNA RAZOR BLADES.** Precision double-edged blades. Made of finest Swedish steel; hollow ground, closely inspected. Postpaid. 53 T 5017—Box of 50 Blades . \$5.00 53 T 5015—Pkg. of 10 Blades . . 1.00

**7 L'ORLE TOWNWOOD AFTER SHAVE LOTION.** Has a bracing scent. 53 X 1921—8 ounces. Postpaid \$3.00

**12 CHAMPREL SHAVE SET.** Shaving essentials every man will appreciate: Pottery Shave Mug with generous quantity of shaving soap; 4 oz. each of After Shave Lotion and After Shave Talc. Shipping weight 1 lb. 53 T 1234—In Gift Box. . . . . \$1.69

**20 HOUSE OF CHRYSDOR SHAVE SET.** Includes china mug filled with shave soap and 4 ounces of After Shave Lotion. Shipping weight 2 lbs. 53 T 2216—2-Pc Set. Gift Box. . \$98c 53 T 2219—Mug only. Wt. 1 lb., 69c 53 T 2221—Lotion. Wt. 12 oz., \$59c

**4 PERSONNA SERVICE MEN'S MAILER.** Convenient mailing folder holds 10 razor blades, has letter space inside. Seals like an envelope—easy to mail. 53 T 5016—Postpaid. . . . . \$1.00

**1 L'ORLE WALNUT COLOGNE PLUS.** Mild Cologne especially suited to masculine taste. In unique wood-topped bottle. Also has attractive wood gift box. 53 X 1923—4 oz. Postpaid. . . \$3.30

**9 L'ORLE AFTER SHAVE LOTION.** Special blend of soothing ingredients that leaves face smooth, refreshed. Also relieves irritation. Mild, pleasant scent. 53 X 1920—4 oz. Postpaid . . . \$1.20

**11 CHAMPREL SHAVE SET.** 4.5-oz. Tube Lather Shave Cream; 4 oz. ea. of After Shave Lotion; After Shave Talc. Ship. wt. 2 lbs. 6 oz. 53 T 1297—Gift Box. . . . . \$1.49





## Military Brush Sets, Filled Kits and Soaps

**17** **Three-Piece Brush Set.** Includes 2 military brushes,  $4\frac{1}{2}$  by  $2\frac{1}{2}$  inches, and a 7-inch Black line-and-coarse tooth comb. Brush backs are made of dark Natural Ebony finish wood. White tufts are firmly set.  
S3 T 3815 - Ship. wt. 1 lb. . . \$1.00

**22** **Four-Piece Plastic Brush Set.** Comb and brush backs are made of Tan Plastic which resembles Satinwood. Sturdy white tufts strongly set in brush backs. Set includes 2 military brushes  $4\frac{1}{2}$  by  $2\frac{1}{2}$  in.; clothes brush  $5\frac{1}{2}$  by  $1\frac{1}{2}$  in.; and 7-inch matching comb.  
S3 X 3829 - Ship. wt. 1 lb. 8 oz. \$3.49

**26** **Three-Piece Plastic Brush Set.** Comb, brush back of Tan Plastic like set (22) above. Two military brushes,  $4\frac{1}{2}$  by  $2\frac{1}{2}$  in., with strong white tufts. Matching 7-in. line-and-coarse tooth comb.  
S3 T 3828 - Ship. wt. 1 lb. 4 oz. \$2.49

**18** **Handy-Andy Set.** Useful combination Brush  $4\frac{1}{2}$  by  $2\frac{1}{2}$  in., Dark finished wood back, dark tufts. 5-in. comb fits into slot in back of brush.  
S3 T 4003 - Ship. wt. 6 oz. . . .45c

**27** **Four-Piece Brush Set.** Brush backs are dark Natural Ebony finished wood. Strong white tufts firmly set. 2 military brushes  $4\frac{1}{2}$  by  $2\frac{1}{2}$  in.; 1 clothes brush  $5\frac{1}{2}$  by  $1\frac{1}{2}$  in.; 7-in. Black plastic line-and-coarse tooth comb.  
S3 T 3816 - Ship. wt. 1 lb. 4 oz. \$1.59

**27** **Deep-Kit.** Practical, pleasing gift. Made of genuine shark-grained Leather. Opens easily and wide - stays open for convenient packing. Waterproof lining. Size: abt.  $10\frac{1}{2}$  by 6 by 3 in. Contains Comb, Ward Tooth Brush, Tooth Paste, Brushless Shave Cream, package of 25 Duro-Edge Double-Edge Razor Blades. Colors: Dark Brown or Black leather. Ship. wt. 2 lbs. 8 oz.  
S3 X 1195 - Stone Color . . . \$54.69

**19** **Two-Piece Brush Set.** Military brush,  $4\frac{1}{2}$  by 2 in., with back of dark Natural Ebony finish wood. Durable white tufts firmly set. 5-in. Black plastic line-and-coarse tooth comb.  
S3 X 3834 - Ship. wt. 8 oz. . . .69c

**28** **Rin-Cut Soap.** Men's soap in heavy, square-cut bars. Mild suede cologne scent suited to masculine taste. Cut wt. per cake: 9 oz.  
S3 T 4303 - Postpaid . . . \$2.00

**29** **Fitted Zipper Kit.** Made of genuine Shark-grained Leather. Has top zipper closure and strong carrying loop. Attractively colored waterproof lining. Size:  $9\frac{1}{2}$  by  $5\frac{1}{2}$  by 6 inches. Contains Comb, Ward Tooth Brush, Tooth Paste, Brushless Shave Cream. Package of 25 Duro-Edge Double-Edge Razor Blades. Choice of colors: Dark Brown or Black leather. Shipping weight 2 pounds 8 ounces.  
S3 X 1180 - Stone Color . . . \$5.69

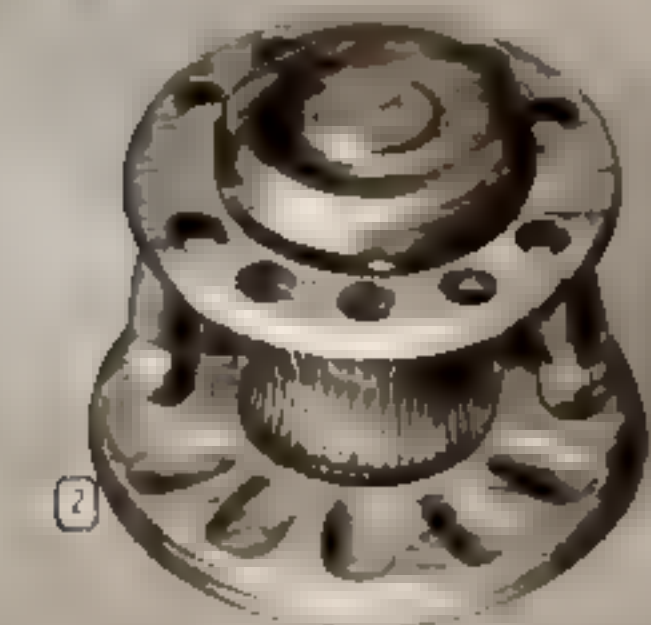
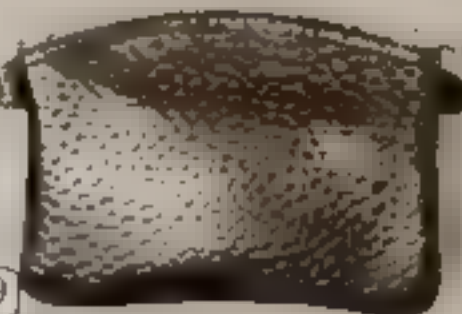
**20** **Shower Bar Soap.** 4 mini-sized cakes of quick-lathering pine soap. Especially shaped for an easy grip. Cut weight per cake  $8\frac{1}{2}$  ounces.  
S3 X 4300 - Ship. wt. 2 lbs. 12 oz. 98c

**21** **Spruce Up Soap.** Unusually gentle but on cotton shower cord. Lasts for weeks - lathers quickly in any water. Mild, it contains Linalin. Handy to use, and to hang up between uses - the cord fits what of shower fixture. Cut weight 14 oz.  
S3 T 4301 - Postpaid . . . .59c

**23** **Hole-In-One Soap.** Pure ozonite Soap molded to look like golf balls. Cut weight per cake  $1\frac{1}{2}$  ounces.  
S3 T 4211 - Postpaid . . . .59c

**SOLVE YOUR CHRISTMAS SHOPPING PROBLEM** by using Wards convenient Time Payment Plan to get all the things you need. See details, Page 141.





## Gifts for the Pipe Smoker

- (1) WALNUT HUMIDOR.** Round humidor, hand turned from genuine Walnut blocks. Hand finished inside. Clay moisture in top keeps tobacco fresh. Holds about 1/2 lb. Has a felt covered bottom.  
53 X 7952 - Ship. wt. 4 lbs. . . . . \$1.29
- (2) JAR STYLE HUMIDOR AND PIPE RACK.** Walnut-rack, glass jar. Clay moisture keeps tobacco fresh. Holds 10 pipes, 124 1/2 lb. tobacco. Felt bottom.  
53 X 7953 - Ship. wt. 5 lbs. . . . . \$1.99
- (3) WALNUT HUMIDOR AND PIPE RACK.** Beautifully grained solid Walnut humidor and pipe rack. Clay moisture keeps tobacco fresh. Stand holds 4 pipes, humidor about 1/2 lb. tobacco. Felt bottom.  
53 X 7951 - Ship. wt. 6 lbs. . . . . \$2.99
- (4) MIDLETON VARIETY KIT." A Blend for Every Taste."** 1-oz. packages of 5 tobaccos: Walnut, Regimental, Old Manner, Bin 56, Club Mixture. Specially sealed inner container protects freshness.  
53 X 7947 - Postpaid . . . . . \$1.00
- (5) MIDLETON TOBACCO BLENDING CHEST.** Handsome lined leatherette. Jars of 7 tobaccos: Regimental, Penique, Layside, Walnut, Virginia, Selbar, Shredded Plug. With red silk pouch, measuring tapper and booklet, "The Secret of Blending Pipe Tobacco." Total 19 1/2 ounces of tobacco.  
53 T 7949 - Postpaid . . . . . \$6.50

- (6) ARTS BLENDING KIT.** The six tobaccos include White and Kentucky Burley for bases, Virginia Flake for aroma base, Layside and Penique for flavoring. Also contains a package of Clay Wife Blending Manual and tapper included. Total 7 oz. tobacco.  
53 X 7954 - Postpaid . . . . . \$1.25
- (7) CAMBRIDGE TOBACCO BAR.** Only packaged bar of 5 mixtures: Jamaica's Fresh Mixture, Bowl of Roses, Penique's Rum and Honey, Cambridge Arms, Paterson's Pipe Mixture. Total 5 1/2 oz.  
53 X 8038 - Postpaid . . . . . 98c
- (8) FILLS-EASY POUCH.** Leather. Flip-type top opening for easy refill. Moisture retaining lining.  
53 T 7964 - Alt. 6 in. long. Postpaid . . . . . \$1.50
- (9) LEATHER TOBACCO POUCH.** Has upper closure. Moisture retaining lining. About 4 1/2 by 5 1/2 in.  
53 X 7964 - Ship. wt. 6 oz. . . . . \$1.00
- (10) LEATHER COMBINATION POUCH.** Zipper closure. Has a separate special pipe compartment. Moisture retaining lining in tobacco section. Alt. 3 1/2 by 6 1/2 in.  
53 X 7963 - Ship. wt. 6 oz. . . . . \$2.79
- (11) MIDLETON WALNUT BLEND TOBACCO.** Mild, flavorful - a natural aromatic blend of 7 select tobaccos. Inner container protects freshness.  
53 T 7942 - 16-oz. package. Ship. wt. 2 lbs. . . . . \$2.08

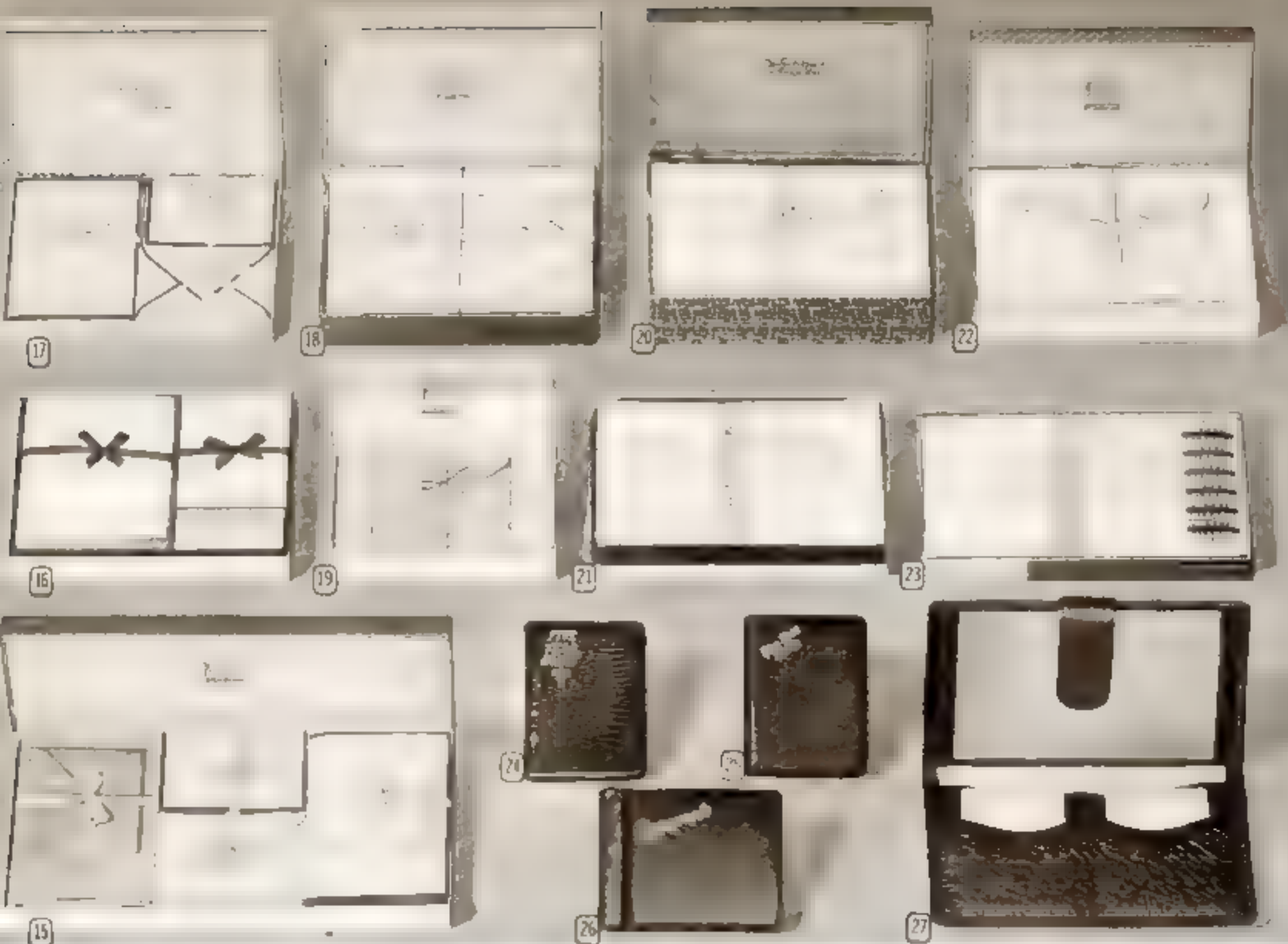


ALL PIPES BELOW COME IN THESE 3 SHAPES

- (12) MASTERCRAFT DELUXE.** Made of imported curly-grained Algerian briar. Has a genuine hard rubber bit.  
53 T 7982 - Shape shown above. Postpaid . . . . . \$5.00
- (13) MASTERCRAFT POPULAR.** Made of Carolina briar with a Synthetic rubber bit. Has a longer shank and a larger bowl than the Super Master below.  
53 T 7981 - Shape shown above. Postpaid . . . . . \$2.50
- (14) SUPER-MASTER PIPE.** Made of Carolina briar. Synthetic rubber bit.  
53 T 7980 - Shape shown above. Postpaid . . . . . \$1.50
- For Wards Time Payment Plan, See Pg. 141.  
For Additional Pipe Selections and Tobacco See Wards 1944 Fall General Catalog.







## Buxed Stationery and Diaries for Gifts

- 15** FOLDED STYLE Letter and Note sheets. Good Quality. Vellum finish. 24 folded sheets of White paper with Deep Blue border, 5 1/2 in.; 24 folded sheets of Blue with White border, 5 1/2 in.; 24 folded notes of Gray with Blue border, 4 1/2 in.; 24 envelopes. 57 T 6496—Shipping weight 2 lbs. 8 oz. . . . \$1.39
- 16** FOLDED STYLE STATIONERY. Better Quality. White and Blue "Boy at Desk" medium weight paper of 50% rag content. White vellum finish paper. Band torn deckle edge. 48 folded sheets, 5 1/2 by 7 1/2 inches. 48 matching envelopes. 57 T 6500—Shipping weight 2 lbs. . . . \$1.95
- 17** FOLDED STYLE Letter and Note sheets. Good Quality. Medium weight, vellum finish paper with faint shadow stripes. 24 folded sheets 4 1/2 x 8 in.; 24 folded notes, 4 1/2 x 4 in.; 48 matching envelopes. Shipping weight 1 lb. 8 oz. . . . \$1.00
- 18** FOLDED STYLE Letter sheets. Good Quality, medium weight paper. White vellum finish paper with deckle edge. 48 folded sheets, 5 by 8 inches. 48 plain edge envelopes. 57 T 6494—Ship. wt. 1 lb. 12 oz. . . . \$1.37c
- 19** FOLDED STYLE Letter sheets. Good Quality. Vellum finish paper in light gray, 36 folded sheets, 4 1/2 x 8 inches. 36 matching envelopes. 57 T 6493—Shipping weight 1 lb. 8 oz. . . . 65c

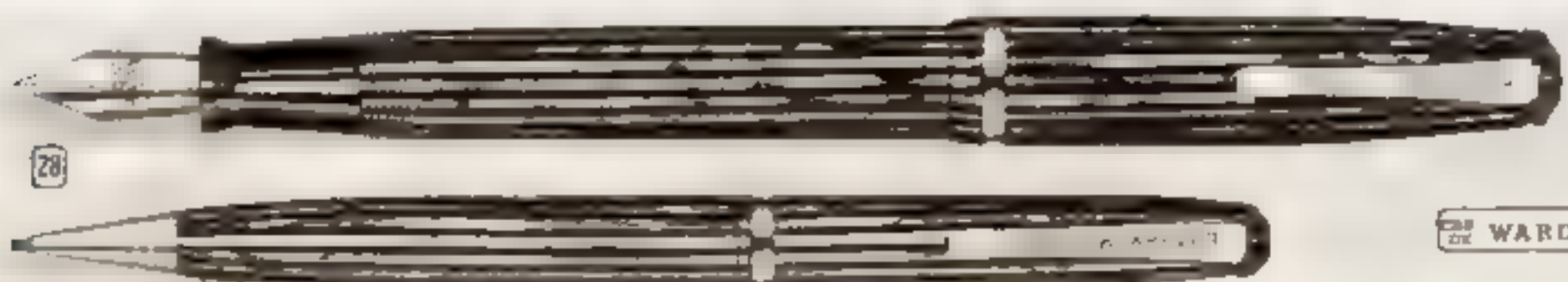
- 20** CLUB STYLE SINGLE SHEETS. Best Quality Whitening's "Ancient" Stationery. An exceptionally fine smooth paper, 100% rag content. Pure White vellum finish. 48 flat sheets, 7 1/2 by 10 1/2 inches. 48 matching envelopes. 57 T 6491—Shipping weight 2 lbs. 8 oz. . . . \$2.75
- 21** CLUB STYLE SINGLE SHEETS. Better Quality. 50% rag content. White and finish paper. 11 flat sheets 7 1/2 x 10 1/2 in.; envelopes with pointed flaps. 57 T 6503—100 sheets, 10 envelopes. Wt. 2 lbs. 8 oz. . . \$1.65
- 22** CLUB STYLE SINGLE SHEETS. Good Quality. Medium weight, White vellum finish paper. 22 flat sheets 7 1/2 x 10 1/2 in.; 22 envelopes with pointed flaps. 57 T 6495—Shipping weight 2 lbs. 8 oz. . . . \$1.25
- 23** AIRMAIL STATIONERY. Thin, light weight. Envelopes folded inside for capacity. 100 flat sheets, 7 1/2 x 10 1/2 in.; 50 envelopes and 12 airmail stickers. 57 T 6473—Shipping weight 2 lbs. . . . 95c

### WHEN STATIONERY SHALL I BUY?

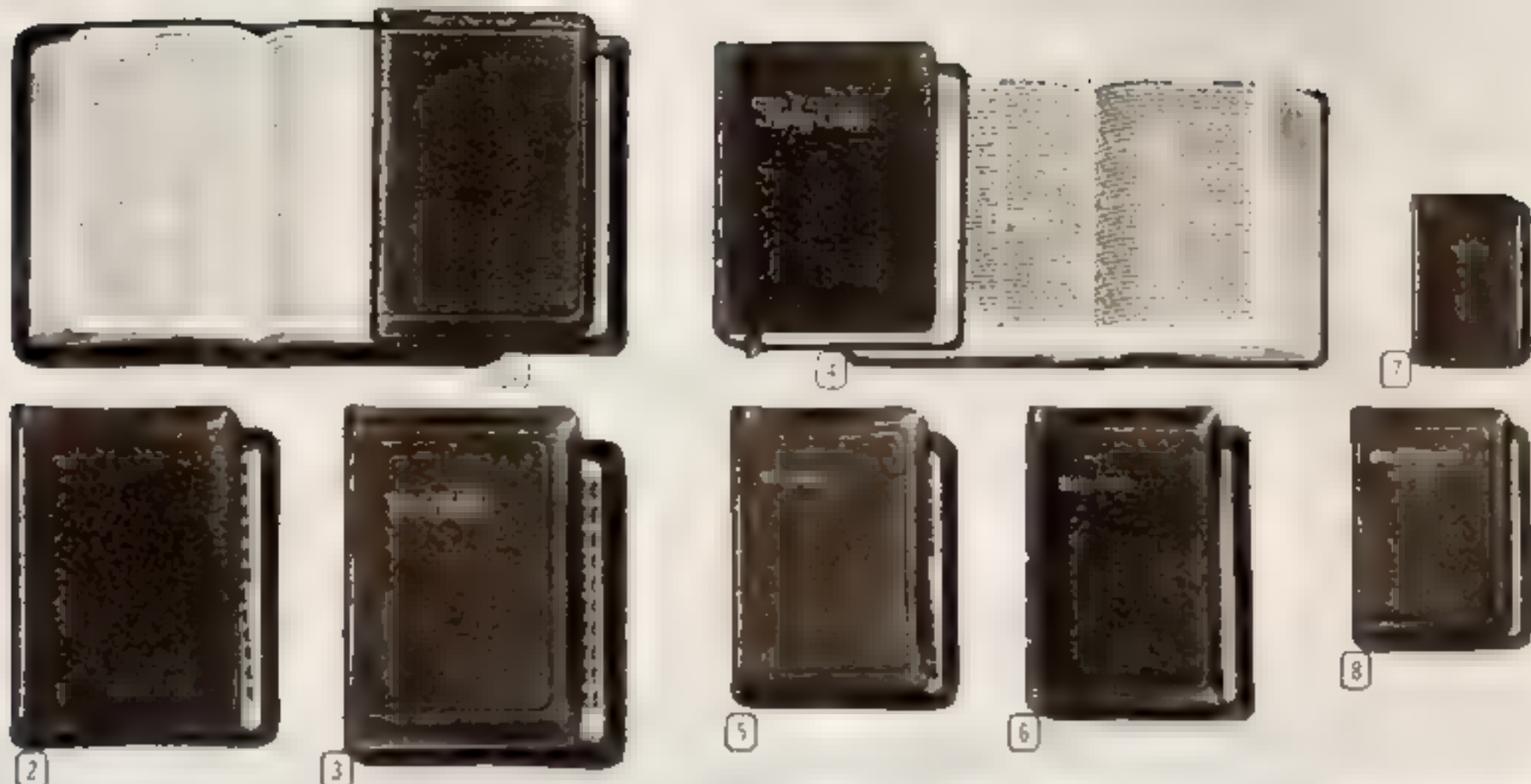
**WHAT STYLE?** Single sheets are preferred by most men and many women. Folded sheets are popular for women's social letters.

**WHAT QUALITY?** Finest papers have highest rag content. If no rag content is mentioned paper is made of first quality sulphite (chemically treated wood pulp).

- 24** 8-YEAR DIARY, alligator grained lambskin. Gold edges. 8-yr. calendar, lists in half-days, etc. 391 pgs. Style: Black or Brown. 57 X 6892—4 1/2 x 5 1/2 in. Wt. 1 lb. 4 oz. . . . \$1.45
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- 26** AUTOGRAPH ALBUM. Padded leather covers. Gold edges. 100 colored pgs. Wt. 1 lb. 57 X 6894—Black or Brown (no choice) . . . 98c
- 27** LEATHER PORTFOLIO with Stationery. Black leather covers with fancy graining. Dark rayon lining. 3 inside pockets. 24 sheets of White vellum finish paper, 24 envelopes. 2 blotters. Size open: 15 x 11 1/2 inches. 57 X 6492—Ship. wt. 2 lbs. . . . \$3.98
- 28** WEAREVER PEN AND PENCIL SET in Inlaid pearl effect plastic. 14K gold pen point, iridium tipped. (Med. point.) Transparent ink feed, pump filler. 10K gold filled band and clip. Pencil has concealed eraser and supply of leads. Shown actual size. Postpaid. 57 T 5663—Pen only . . . \$2.75
- 58 T 5664—Pen and Pencil Set. Express Tax included. . . . \$3.95







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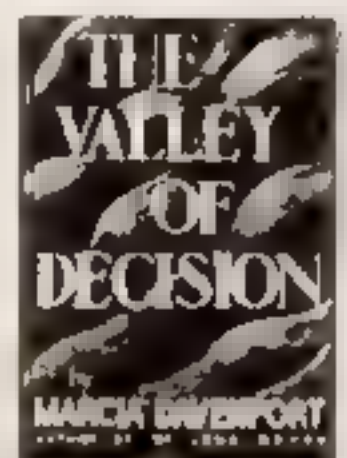
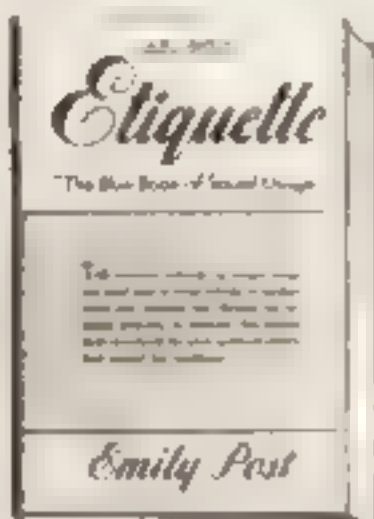
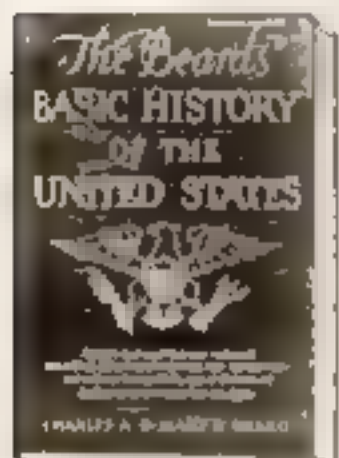
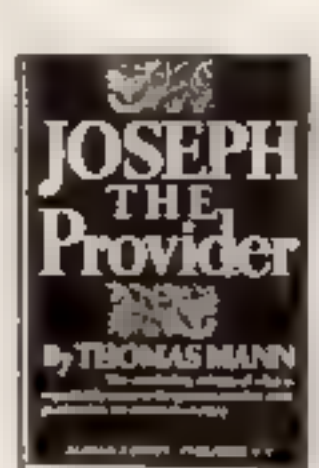
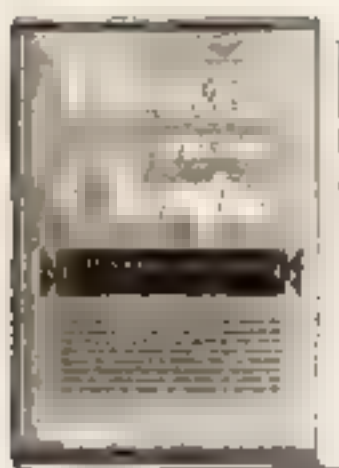
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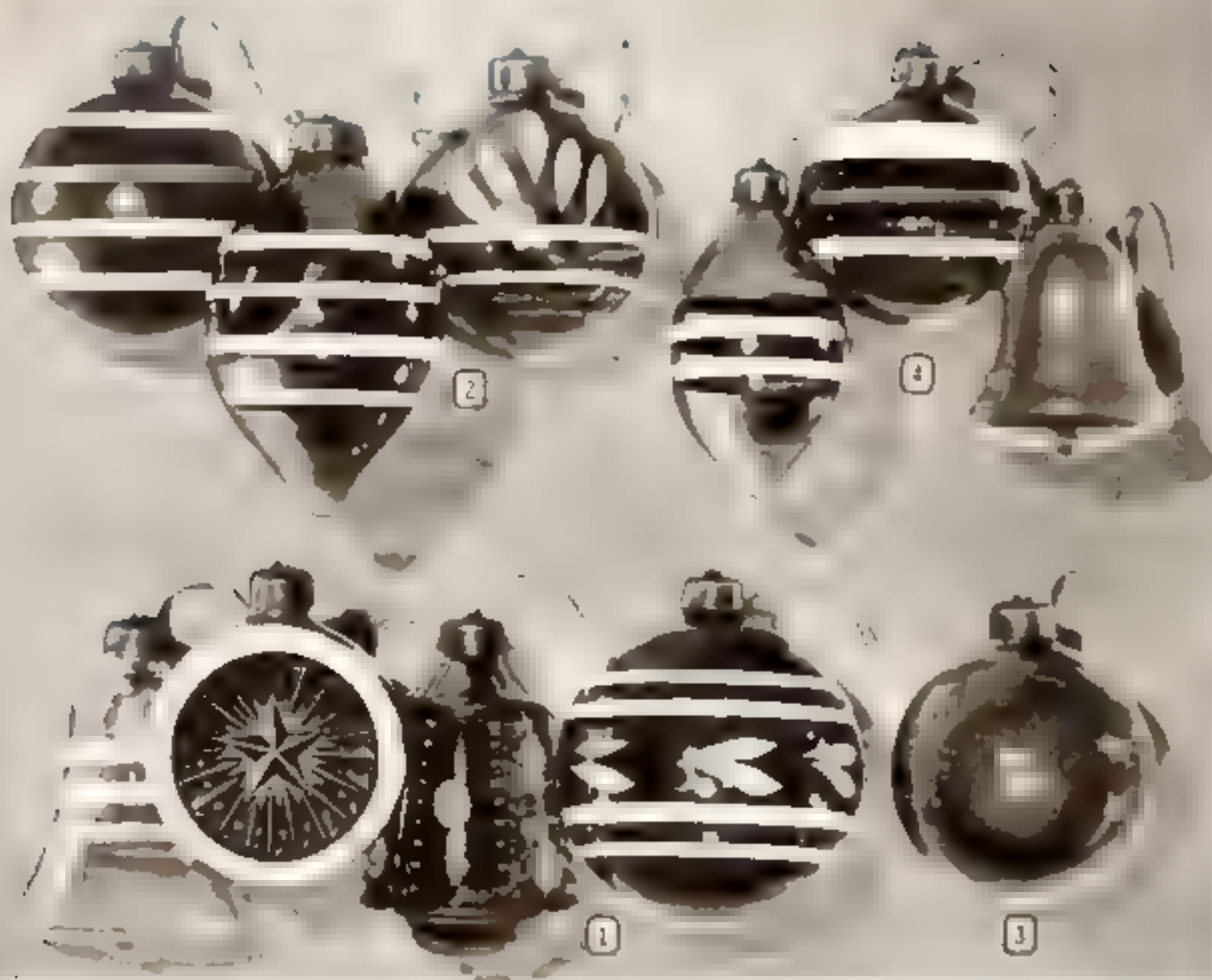
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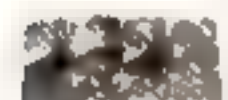


## Bright Glass Tree Ornaments... Little Village



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(1) UNUSUAL DESIGNS. Large glass Christmas tree ornaments in red, blue, green, purple, fuchsia. Bell, bell and pear shapes. Some transparent, others striped or frosted. Average 2 1/4 to 3 inches long. Cords attached for hanging. Made in U.S.A. Ship. wt. per box 1 lb. 48 T 1406 - Box of 12, 89¢; 2 for \$1.69



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BALLS  
12 for 59¢

(3) SOLID COLOR GLASS BALLS. For Christmas tree or table and mantel decorations. An assortment of 12 transparent balls in rich colors: red, blue, red, green, purple and fuchsia. Diameter about 2 1/2 in. Cords attached for hanging. Made in U.S.A. Ship. wt. per box 10 oz. 48 T 1405 - Box of 12, 59¢; 2 for \$1.10



ASSORTED  
ORNAMENTS  
12 for 55¢

(4) ASSORTED COLORS AND SHAPES. Glass Christmas tree ornaments in red, green, blue, purple, fuchsia. Some transparent, others striped. Assorted round, bell and pear shapes. Average 2 to 3 1/4 in. long. Cords attached for hanging. Made in U.S.A. Ship. wt. per box 10 oz. 48 T 1405 - Box of 12, 55¢; 2 for \$1.00

(5) 8 PIECE VILLAGE SET. A little village of eight colorful houses to arrange beneath your Christmas tree or use as mantel decoration. Can be used as centerpiece for Christmas party tables... or fill with candy for party favors. Children like to use them as make-believe towns for toy railroads. Houses are made of enameled in attractive designs and finished in bright colors. Set up, ready to put under tree. Average size of houses: 5 1/2 by 3 by 4 1/2 inches tall. Eight houses in all. Can be used year after year. Made in America.

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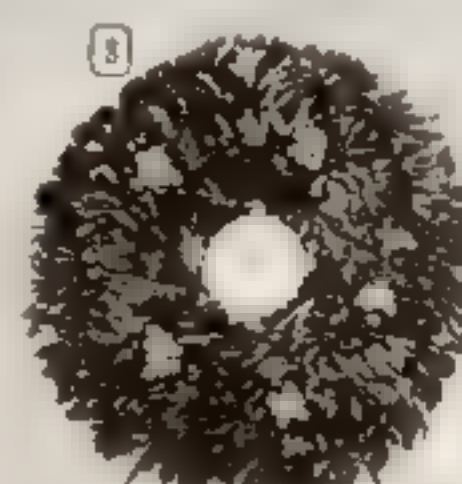
### BEAUTIFULLY DECORATED MEMORIAL WREATHS ON WIRE

(6) PINE CONE MEMORIAL WREATH. Lustrous green lycopodium and natural shellacked pine cone memorial wreath, trimmed with cluster of frosted red pine cones, white goldstreak and red ribbon bow. Diameter 15 in. Wire easel included; holds wreath upright. Bowed. 48 T 1335 - Ship. wt. 2 lbs. 8 oz \$1.89

(7) WHITE LYCOPodium MEMORIAL WREATH. Frosted white lycopodium memorial wreath, attractively trimmed with cluster of green lycopodium, red pine cones, frosted spruce and red berries. Diameter 15 inches. Wire easel included; holds wreath upright. Bowed. 48 T 1336 - Ship. wt. 2 lbs. 8 oz \$1.89

(8) FROSTED GREEN LYCOPodium MEMORIAL WREATH. Lustrous green lycopodium wreath sprayed to give frosted effect, and decorated with attractively arranged clusters of bright red berries. Diameter 15 inches. Wire easel included; holds wreath upright. Bowed. 48 T 1337 - Ship. wt. 2 lbs. 8 oz \$1.89

(9) GREEN LYCOPodium MEMORIAL WREATH. Lustrous green lycopodium and natural shellacked brown pine cones decorated with an inner cluster of red tipped white cones, frosted spruce, red berries, red ribbon bow. Diameter 17 inches. Wire easel included. Bowed. 48 T 1338M - Ship. wt. 3 lbs. \$2.79







## Icicles, Garlands and Snow for Your Tree

**[10] WHITE CELLOPHANE ICICLES.** Sparkling cellophane icicles to catch rays of light from your Christmas tree, and transform it into a vision of beauty. Gives a gay, holiday appearance . . . use it in dozens of other ways when decorating your church and hall for the Christmas season. Strands about 30 inches long. About 300 strands to each package. Ship. wt. per package 6 oz. 48 T 29—One Package . . . . .29c; 3 for 79c

**[11] ANGEL HAIR.** Your Christmas tree takes on new beauty with this glamorous shimmering web that accents the levelness of its glowing lights. Fireproof spun glass. Made in America. Two boxes trim average size tree. 48 T 1540—2 Boxes. Shipping weight 7 oz. . . . .23c

**[12] TO [16] SPARKLING CRYSTAL GARLANDS.** Made of fiber glass and cord. Ship. wt. ea. 5 oz.  
 (12) 48 T 1285—Red.  $\frac{3}{8}$  in. thick. About 18 ft.25c  
 (13) 48 T 1284—Blue.  $\frac{3}{8}$  in. thick. About 18 ft.25c  
 (14) 48 T 1283—White.  $\frac{3}{8}$  in. thick. About 24 ft.25c  
 (15) 48 T 1282—White.  $\frac{3}{8}$  in. thick. About 18 ft.25c  
 (16) 48 T 1281—White.  $1\frac{1}{2}$  in. thick. About 10 ft.25c

**[17] CELLOPHANE ROPIING.** Highly lustrous.  $\frac{3}{8}$  in. thick. About 30 ft. long. Ship. wt. ea. 8 oz.  
 48 T 1542—Red Cellophane Roping . . . . .29c  
 48 T 1543—Green Cellophane Roping . . . . .29c

**[18] ARTIFICIAL SNOW.** Glittering mica like snow to sprinkle over tree. Fireproof. Made in U.S.A. 48 T 1522—3 Boxes. Ship. wt. 1 lb. 4 oz. . . . .19c

**[19] CHRISTMAS TREE CANDLES.**  $3\frac{3}{4}$ -in. wax candles. Assorted colors. Odorless, almost dripless. Use on tree, in party favors, etc. 48 candles to box. 48 T 1578—Ship. wt. 1 lb. . . . .22c

### CHRISTMAS TREE STAND (Shown Below)

**[20] WOOD TREE STAND.** Sturdily built wood tree stand that adjusts easily to hold tree trunk  $\frac{3}{4}$  in. to  $2\frac{1}{4}$  inches in diameter. Can be used year after year. Made of clear selected pine, kiln dried, with green varnish stain. Instructions for assembling and adjusting included. 48 T 1575—Ship. wt. 2 lbs. . . . .89c



## EASEL STANDS . . . AND LARGE SIZE MEMORIAL SPRAY

**[21] GREEN LYCOPodium MEMORIAL WREATH.** Lustrous dark green lycopodium wreath beautifully arranged with a semi-circular cluster of frosted red pine cones, white golden-rod, and red berries. 17 in. in diameter. Wire easel included; holds wreath upright. Boxed. 48 T 1339M—Ship. wt. 3 lbs. . . \$2.79

**[22] LARGEST MEMORIAL WREATH.** Wards largest and best memorial wreath. Lustrous green lycopodium, trimmed all around with pine cones, red berries, green and silver oak leaves and red ribbon bow. 19 in. in diam. Wire easel included; holds wreath upright. Boxed. 48 T1340M—Ship. wt. 3 lbs. 8 oz. \$3.99

**[23] MEMORIAL SPRAY.** Beautiful, large size, memorial spray of green lycopodium . . . decorated with attractive frosted natural pine cones, white cottonpods, red berries and white goldenrod, well arranged across spray, 27 inches long. Packed in box (no easel). 48 T 1341M—Ship. wt. 3 lbs. . . \$2.79







## Holiday Decorations... Artificial Christmas Trees

**1 3-CANDLE CENTERPIECE.** Traditional Birch Yule Log 15 in. long, with pine cones, berries, green pine, Red rayon satin bow. 3 Red wax candles in graduated sizes: 8 in., 10 in., 12 in.  
48 T 1366—Ship. wt. 1 lb. 8 oz. .... \$2.25

**2 CHRISTMAS BASKET.** Arrangement of princess pine, cones, berries, poinsettias, long pine needles. Basket of wood branches. Red bow.  
48 T 1364—Basket 9x4 in. Ship. wt. 1 lb. 4 oz. .... \$2.49

**3 DOOR OR WINDOW WREATH.** Beautiful, densely filled; rich green pine wreath decorated with 6 frosted pine cones. Diameter 16 inches.  
48 T 1367—Ship. wt. 1 lb. 8 oz. .... \$1.29

**8 FLAME-RESISTANT COTTON BATTING.** For holiday decorations. Chemically treated. It used when fresh and according to instructions is safer than ordinary cotton batting. Size 30x40 in. White. Shipping weight each 6 ounces.  
16 T 4627—Each. .... 14c 2 for 27c

**4 ARTIFICIAL CHRISTMAS TREES.** Finest American-made trees. Many branches, thick with dark green needles of straw-like viscose. Fold for storing. Sturdy Lock-tite wood tree stand. Mailable. Ship. wt. 8 lbs.; 6 lbs.; 4 lbs.; 2 lbs. 8 oz.  
48 T 1382M—Height 72 in. 145 branches... \$8.75  
48 T 1381M—Height 60 in. 121 branches... 7.45  
48 T 1380M—Height 50 in. 94 branches... 5.95  
48 T 1379M—Height 42 in. 73 branches... 4.79

**5 CONE CLUSTER.**... with painted "snow tipped" effect arranged with red berries and green pine. All strung on brilliant Red rayon satin ribbon and tied at top in bow. Length 20 inches.  
48 T 1365—Ship. wt. 1 lb. 8 oz. .... 95c

**9 15-PC. ROOM DECORATION SET.** (Some pieces not shown.) Gives festive air to home, church or school. Red and Green honeycomb tissue paper; four 10½-ft. garlands; one 9-in. and six 5-in. red bells; two 9-in. wreaths; 2 greeting signs.  
48 T 1521—Set folds flat. Ship. wt. 1 lb. .... 59c

**6 3-PC. CENTERPIECE.** 9½-in. Pine covered log and Two Birch end pieces decorated with red berries, cones and bright Red bow. One 10-in., and two 8-in. Red wax candles.  
48 T 1363—Ship. wt. 2 lbs. .... \$1.59

**7 ARTIFICIAL CHRISTMAS TREES.** Branches covered with dark green needles of straw-like viscose. Fold for storing... branches stay fresh looking year after year. Wood base. Mailable. Ship. wt. 5 lbs.; 4 lbs.; 2 lbs. 6 oz.; 1 lb. 2 oz.  
48 T 1374M—Height 60 in. 62 branches... \$2.49  
48 T 1373M—Height 54 in. 49 branches... 1.79  
48 T 1372M—Height 40 in. 36 branches... .89c  
48 T 1371—Height 30 in. 24 branches... .42c

**10 HONEYCOMB PAPER TREE AND CANDLE SET.** Green tree and two Red candles of honeycomb tissue paper. Set makes attractive holiday decoration for mantel or table. Folds flat... easy to store away. Height 14½ inches.  
48 T 1295—Shipping weight 9 oz. .... 27c







## Glaced Fruits... Nuts and Puddings

**10** 2 POUNDS GLACED FRUIT. An attractive, colorful selection of the finest fruits—pineapple, cherries, prunes and kumquats. Date rolls and assorted fruit jellies. A pleasing variation in your holiday fare.

53 T 9251—In Gift Box. Shipping weight 2 lbs. 12 oz. .... \$1.59

**11** 3 POUNDS GLACED FRUIT. Center arrangement of candied pineapple and cherry surrounded by glazed fruits—prunes, figs, kumquats and melon. Delicious date balls and assorted fruit jellies. Made of the finest quality pure fruit. A satisfying sweet treat for the holiday season. For your own table or as a gift selection, these fruits are a wise choice.

53 T 9252—In Gift Basket. Shipping weight 3 lbs. 12 oz. .... \$2.39

**12** 1 POUND GLACED FRUIT. Glaced pineapple, cherries, kumquats, prunes and figs. Date balls and fruit jellies. Same fine quality as above.

53 T 9070—In Gift Box. Shipping weight 1 lb. 12 oz. .... 80c

**13** GIFT PACK. 3-pound box of assorted cookies, hard candies, candy-coated peanuts, walnut milk candy. Fruit jellies and glazed fruits—cherries, prunes, kumquats. 1 jar each of olives and marachino cherries. With its varied contents this Snack Pack is an ideal gift choice. In mailing container.

53 T 9072—Shipping weight 4 pounds. .... \$1.95

**14** 2-LB. SWISS TRAY. In round gift basket. Has a center of hard candies. Assorted glazed fruits including dates, prunes, apricots and cherries. Fruit jellies and cookies. An appealing snack treat in mailing container.

53 T 9073—Shipping weight 2 lbs. 12 oz. .... \$1.75

**15** Good Quality MIXED SALTED NUTS. Crop, fresh whole nut meats of peanuts, almonds, pecans, cashews, Brazil and filberts.

53 T 9117—1 pound in Cellophane Bag. Ship. wt. 1 lb. 6 oz. .... 80c

**16** Better Quality MIXED SALTED NUTS. Selection contains fewer peanuts than nut meats above—more almonds, pecans, cashews, filberts, Brazil.

53 T 9129—1 pound in Cellophane Bag. Ship. wt. 1 lb. 6 oz. .... \$1.09

**17** PLUM PUDDING WITH HARD SAUCE. Rich batter with raisins, currants, citron, lemon peel, fruit, nuts, spices, wine. The hearty hard sauce gives additional tang and spiciness to this Christmas dessert.

53 T 9075—2-lb. Pudding with 6-oz. Hard Sauce. Ship. wt. 3 lbs. .... \$1.67

53 T 9077—1-lb. Pudding with 6-oz. Hard Sauce Ship. wt. 1 lb. 12 oz. .... 1.07

**18** FIG AND DATE PUDDING. Rich batter forms the base of this tasty pudding made with figs, dates, glazed fruits, nuts, spices and wine.

53 T 9079—1-pound Pudding. Ship. wt. 1 lb. 12 oz. .... 80c







## Delicious Fruit Cakes for the Holidays

**1** BEST QUALITY—MARY WALLACE RUM-FLAVORED FRUIT CAKE. A dark cake. The liberal amount of glazed fruits, including pineapple, cherries, citron, lemon, orange is well-soaked in rum before baking. Dark raisins and nuts—pecans, black walnuts, almonds—used in abundance. Batter of purest, fresh ingredients is made extra rich and moist by addition of kingly spices to honey, shortening and fresh eggs—just enough flour used for a proper base. To insure utmost richness and flavor cake is aged at least 8 months in imported rum. Ship. wt. 3 lbs.  
53 T 9078—2-pound cake.....\$1.95

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All three cakes listed below are medium dark. Batters are all made of pure fresh ingredients—true fruit cake batters. Quality of each depends on amount and variety of fruits and nuts used.

**2** GOOD FRUIT CAKE. Made with enough choice fruits—cherries, California raisins, also pecans to insure a delicious cake.  
53 T 9092—4-pound Cake. Ship. wt. 6 lbs.....\$1.50

**3** BETTER FRUIT CAKE. More fruits, nuts—pineapple, cherries, citron, orange peel, California raisins, pecans—than in Good.  
53 T 9093—5-pound Cake. Ship. wt. 6 lbs.....\$2.50

**4** BEST FRUIT CAKE. Very choice. Extra rich in fine fruits—large cherries, candied pineapple, citron, orange peel, California raisins, pecans. A truly superb, flavorful cake.  
53 T 9094—5-pound Cake. Ship. wt. 6 lbs.....\$3.50

NOTICE: No More Than 2 Fruit Cakes Sold to any Customer.

**5** BEST QUALITY—GRACE RUSH CAKE WITH HARD SAUCE. An extra dark cake. An unusually rich blending of 10 varieties of fresh and glazed fruits including pineapple, cherries, citron, lemon, dates and currants. Muscot raisins and 4 varieties of nuts are used. All are baked slowly in a rich, creamy batter of rare spices, brandy, wine, molasses, sugar, butter and eggs. Very little flour is used. Cake is aged from 12 to 18 months in brandy and California sherry wine for flavor and richness. 4 oz. of hard sauce made of powdered sugar, brandy and butter is included. Ship. wt. 4 lbs. 6 oz.

53 T 9094—3-lb. Cake and Sauce..\$3.00